

Beauty Bargain-Both for the price of one!

HERE'S THE BEAUTY of Dri-Glo—it does the work of wax without the work of waxing! Buy a bottle at the usual 98c price . . .



AND HERE'S THE BARGAIN: You get a big, 30c size DuPont cellulose sponge with your bottle of Dri-Glo at no extra cost!





If you've hunted high and low for a way to give furniture the lasting, easy-to-dust luster of wax—without the hard work of waxing—Dri-Glo is for you.

Because Dri-Glo is the new "dry" liquid way to make your furniture shine like a mirror for months ...with no more effort than you use when dusting.

Dust can't cling to furniture you polish with Dri-Glo. The smooth, dry finish is actually easier to dust than a glass-topped table.

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One bottle shines all the furniture in the average 6-room home. Gives it a protective silicone shine that won't water-spot, that even spilled foods and liquids won't mar.

But remember, you get even more if you buy Dri-Glo now. You get a genuine DuPont cellulose sponge—the big 30c size—too! (Sponge available in pink, green, blue or yellow.)

And this fine sponge—so handy in kitchen and bathroom—costs you not one cent extra. This may be your last chance, so don't delay. Get in on our beauty bargain before the supply is gone. Available now where you buy cleaning supplies.

0.Cedar dri-glo

The new, NON-OILY SILICONE POLISH for furniture by the makers of the famous O-Cedar Sponge Mop



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O-Cedar of Canada, Ltd. Stratford, Ontario, Canada

THE MASK IS OFF

IN CIGARETTE ADVERTISING



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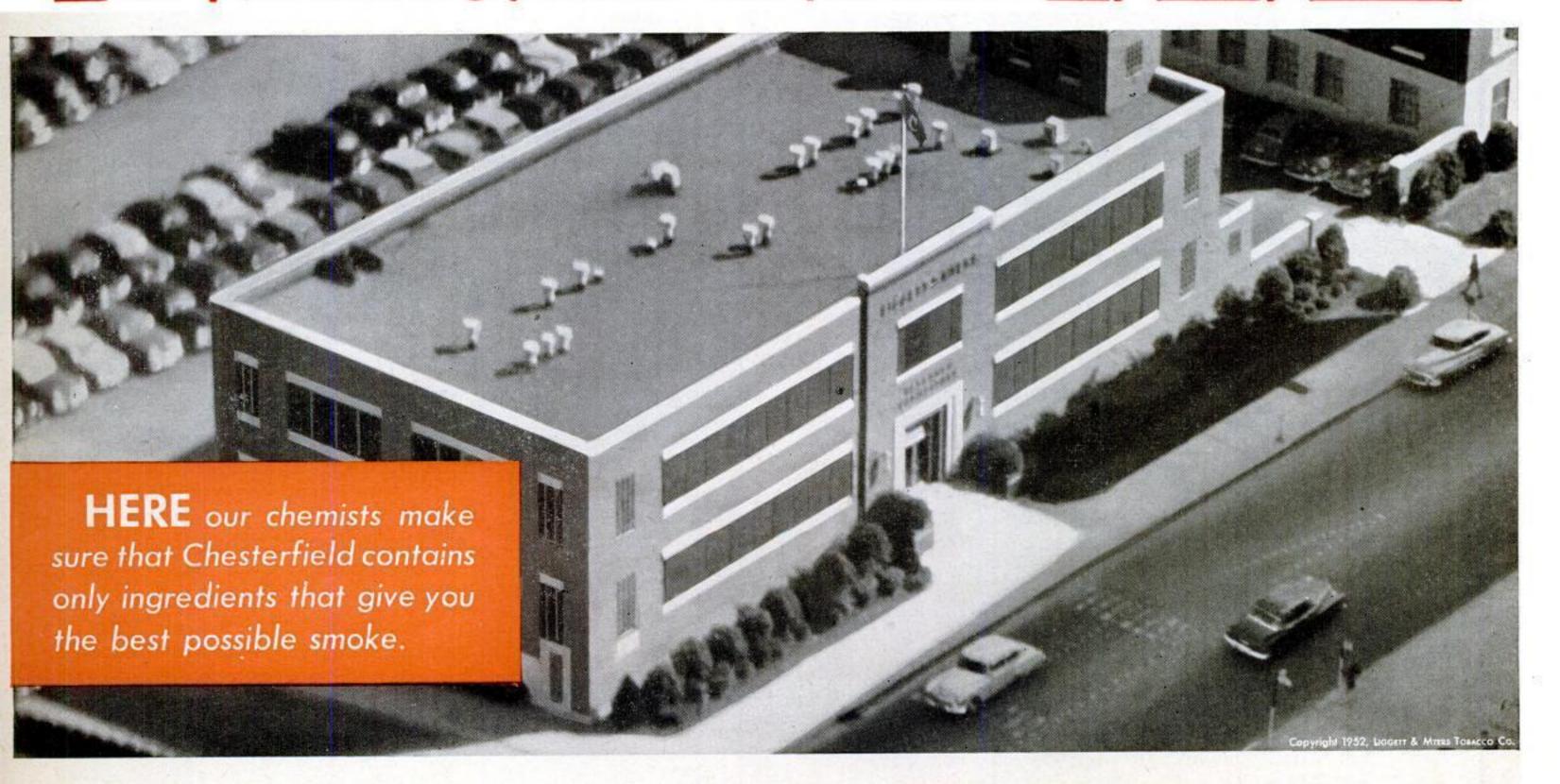
Chesterfields are kept tasty and fresh by the only tried and tested moistening agents... proved by over 40 years of continuous use in U. S. A. tobacco products as entirely safe for use in the mouth...pure Natural Sugars and chemically pure, harmless and far more costly Glycerol

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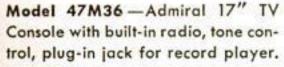
YOU CAN BE GLAD if you smoke Chesterfields because they give you every advantage known to modern science. FOR YOU that means that Chesterfields are much Milder with an extraordinarily good taste and *No Unpleasant After-Taste...

*From the report of a well-known research organization.

All for your smoking pleasure and protection. They Satisfy Millions.







Model 421M25-Admiral 21" TV Console with built-in radio. New antireflection picture tube provides 245 sq. inches of glare free viewing surface, 14% bigger than a 20" tube!



Admiral Prices Never Were Lower! See Your Admiral Dealer Today for the Greatest Values in TV History!

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It's another spectacular "first" from Admiral . . . TV with built-in radio at no extra cost! And what a radio! Don't confuse it with an ordinary table model worth \$25 or \$30! Because here is a radio with rich console tone, with unmatched selectivity and sensitivity achieved by utilizing the full power of Admiral's famous triple-X TV chassis.

Never before has so much power been available in a radio alone! Compare its performance with the most expensive console radio-phonograph built today.

Yes, here is a magnificent new radio that brings in all standard broadcasts ... a radio worth over \$100, if purchased by itself . . . and it's yours at no extra cost, built right into your 1952 Admiral television receiver.

More than ever before, you will want a dependable radio conveniently at hand to hear, as well as see, the many history making events to be unfolded in this all-important election year. With a 1952 Admiral you can shift from TV to radio at the flick of a switch.

On TV and RADIO—See and hear both Presidential Nominating Conventions on ABC Networks. On RADIO—"World News" with Bob Trout, Sundays, 5:30 PM EST on CBS.

The New

DESOTO Fire Dome 3

With its mighty 160 h.p. V-Eight Engine...Power Steering...Power Braking...and No-Shift Driving...it is the most revolutionary new car of 1952. See and *drive* it!



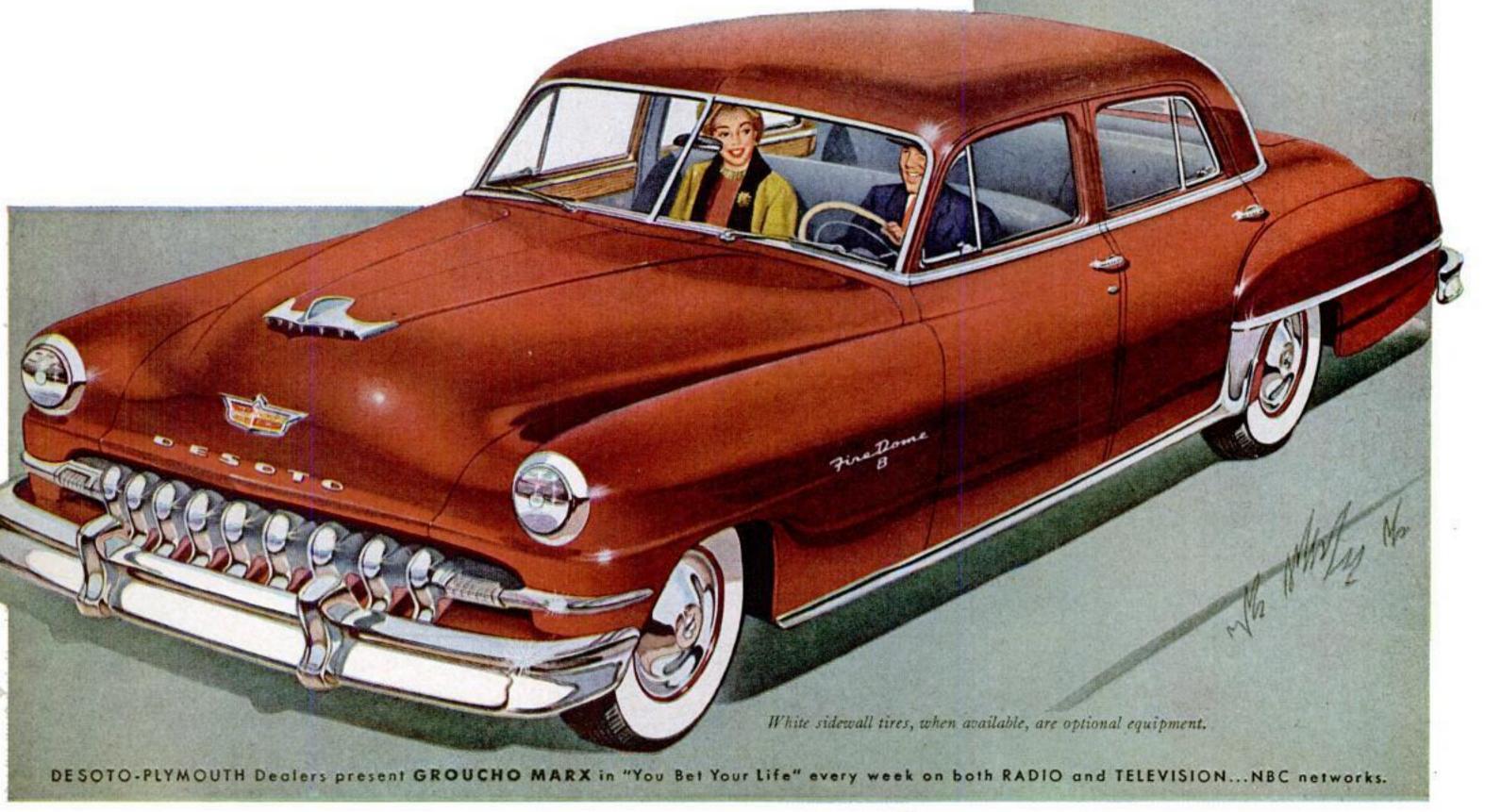
Power Steering is easy as dialing a

telephone . . . you can turn wheel

with one finger. Hydraulic power

DE SOTO DIVISION, CHRYSLER CORPORATION

does the work. Parking is easy!





When you see this sort of thing you'll say...



Painted for Seiberling by George Hughes

"Thanks for tires like SEIBERLING"

When skies are overcast and drizzling rains make driving treacherous, you'll be thankful for the protection of the safest tires money can buy, Seiberling Safe-Aire tires, with...

Exclusive CLAW-GRIP stops you vital feet sooner, for safety!

Tests show that CLAW-GRIP will stop Safe-Aire tires 23% faster than ordinary tires. Here is a tread that has been expertly engineered to give you an extra margin of safety!

And when skies are sunny, simmering roads send tire-heat soaring; then you'll say"Thanks" for superior blowout protection. Safe-Aire tires have it, with . . .

Patented HEAT VENTS and FLEX-ARC

HEAT VENTS-let Seiberling tires "breathe," lessen the dangerous heat build-up. FLEX-ARC-an exclusive construction feature, gives Safe-Aire tires 45% more blowout protection.

See the independent Seiberling dealer near you. He is offering a special Spring Trade-In allowance... and convenient terms.

SEIBERLING

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EMPTES IN 2 SECONDS!



JET POWER CLEANS EVERYTHING BETTER, FASTER, EASIER...WITH AIR ALONE!



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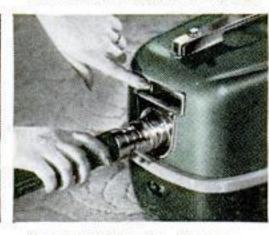
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Compact and Balanced—It carries like an overnight bag all around the house. Doesn't tip, doesn't slip off stairs.



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From Suction to Blower— Quick changeover in just seconds with one simple movement. Nothing to take apart.

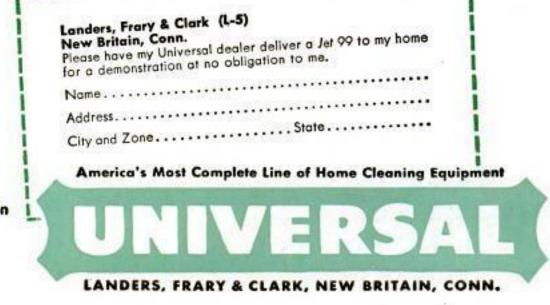


New Serva-Tools—Make 99 cleaning tasks easy from floor to ceiling. Special tools save you hours of time and work.



Ask for a Jet 99 demonstration at this display

In Canada sold by The T. Eaton Co., Limited.



LETTERS TO THE EDITORS

VISITORS FROM SPACE?

Sirs:

"Have We Visitors from Space?"
(Life, April 7) is the most comprehensive report I have read on the subject. I was very closely associated with Projects "Twinkle" and "Grudge" at Alamogordo, N. Mex. where I was chief of the technical photographic facility at Holloman Air Force base. I have seen several of these objects myself, and they are everything you say they are as to shape, size and speed.

DANIEL A. McGovern Captain, USAF

Alexandria, Va.

Sirs:

I first learned about the green fireballs from Marine Corps night fighter pilots while I was an aviation intelligence officer in Korea.

Pilots often reported seeing strange bright green objects in the skies, unlike anything they had ever seen before, and moving too fast and regularly to be explained or identified or analyzed by the pilots themselves or the intelligence officers.

> EDWARD A. KOLAR Captain, USMCR

Tenafly, N.J.

Sirs:

LIFE has again rendered a distinct service to its readers. The authors' painstaking work in compiling and evaluating known data has made a case for interplanetary space ships which is entirely logical and sensible. Donald J. Falvey

Deep River, Conn.

Sirs:

Your article came in very handy, because I'm head of a sixth grade science class and it is pretty hard to convince everyone in such a class. . . . BRUCE A. MOLHOLT, 11

Lebanon, Ind.

Sirs:

... without doubt one of the most exciting stories that I have ever read. M. John Manos

Evanston, Ill.

Sirs:

... For five years I have held the theory that these aerial objects represent a highly attenuated form of intelligent "animal" life of extra-terrestrial origin-possibly stratospheric or ionospheric; propulsion apparently akin to teleportation, possibly flight by sheer will or thought. The frequent undulating motion in flight is analogous to the weaving trajectory of observed poltergeist-projected objects. Strange, luminous creatures inhabit the depths of our seas, why not similar creatures of a highly rarefied matter in the heights of our heavens, and as diverse in size and shape as living things on earth?

JOHN PHILIP BESSOR

Fort Loudon, Pa.

Sirs:

As observers of the Lubbock lights, we feel the record requires that we point out that the groups of objects shown in the Hart photographs are, in these respects, essentially different from any of the 12 or more groups that we sighted.

 All but three of the groups we sighted had no geometric form; those three were smooth arcs, not V-shaped.

Those three could not be conclusively determined to be composed of individual lights, but certainly they were not made up of two distinct rows of alternately spaced lights.

3) None of our sightings was either bright enough, nor in view long enough (3 seconds) to offer any possibility of being photographed.

4) Even if the lights we saw had been particularly rich in nonvisible ultraviolet light, they could not have been photographed without special equip-

ment.

5) All of our sightings were close to the same speed of 30° per second, at which speed it would be impossible to follow them with a camera accurately enough to obtain an unblurred image.

> W. I. ROBINSON A. G. OBERG W. L. DUCKER E. F. GEORGE

Lubbock, Texas

◆ Air Force experts had considered these objections of Professor Ducker and Doctors Oberg, Robinson and George. But they are still convinced that Hart was able to get exposures of the two groups he saw (4 seconds for each to cross the sky, 1½ minutes apart) and found no reason to repudiate his pictures.—ED.

Sirs:

Your article overstates the strangeness of the fireballs it describes

You imply that the 1951 fireball display in the Southwest was not a meteor shower. We obtained and plotted approximate paths for 11 fireballs reported as falling Oct. 30 to Nov. 9 inclusive. The plot showed that 10 came from a small area in and near the constellation Taurus. This indicates a shower, perhaps related to the well-known shower whose members are seen falling away from Taurus in October and November. . . .

C. C. WYLIE Professor of Astronomy

University of Iowa Iowa City, Iowa

◆ Although there were meteor falls during this period, Dr. La Paz says: "Almost all of the green fireballs observed in the Southwest between December 1948 and December 1951 radiated from the circumpolar region of the sky. They came from points 35 to as much as 105° distant from the Taurid fireball radiant, and therefore obviously were not related to this radiant."—ED.

Sirs:

It is rather chilling to see that our plans for hospitality include intercep-

CONTINUED ON PAGE 10

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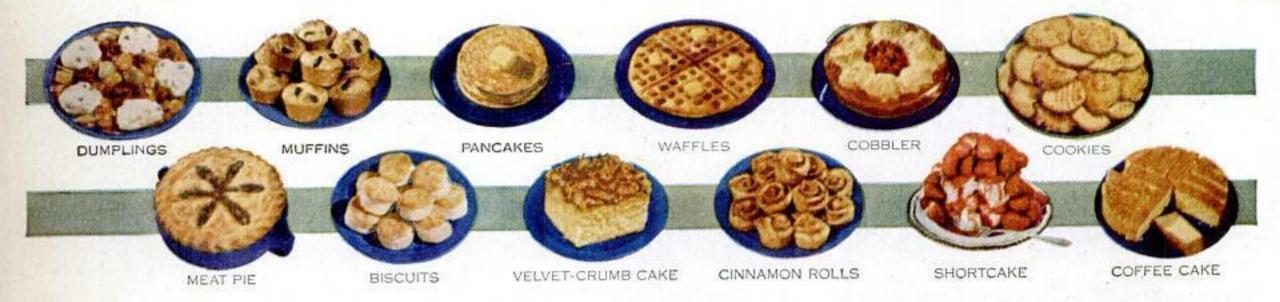
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• It's the shining truth, Ma'am. You can't beat Bisquick! Because Bisquick gives you all the fine things you yourself would choose for biscuits . . . even to the good baking powder and rich, bland shortening. You just add milk. Try it. Reach for the Bisquick . . . find out how easy your own homemade biscuits can be!

Betty Crocker



For feeding a family you can't beat Bisquick!

12 GOOD THINGS FROM I GOOD MIX



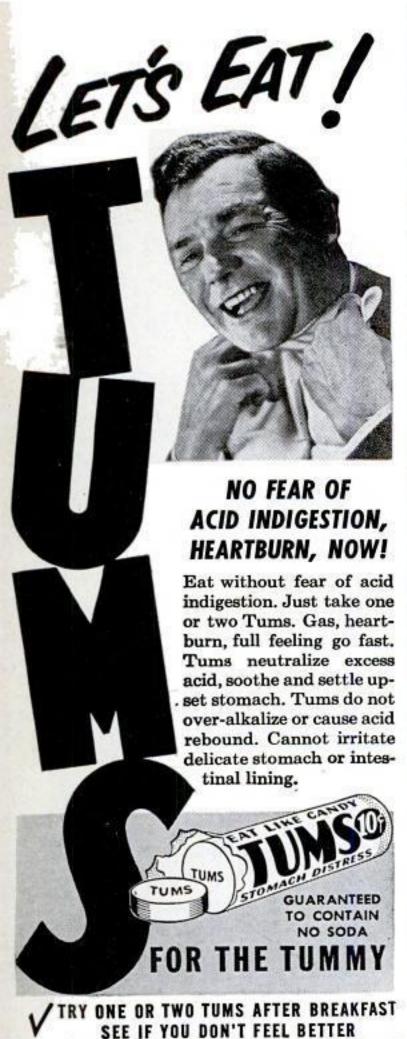
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*Hydra-Matic Super Drive, GM Hydraulic Steering, Autronic Eye optional at extra cost. Equipment, accessories, and trim subject to change without notice.

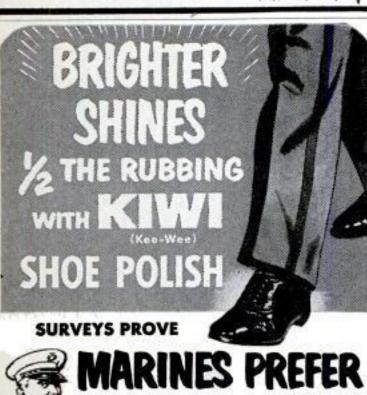
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BLACK . TAN . BROWN . BLUE DARK TAN . MID-TAN . OXBLOOD MAHOGANY . CORDOVAN . NEUTRAL

LETTERS TO THE EDITORS

CONTINUED

different when I entered Cornell in 1904. The home economics teacher, Miss Van Rensselaer, was desperately trying to make her work fit in with college work. She taught half a dozen ladies-no cooking, but lots of talk on saving steps and arrangement of rooms, hospitality, health and conservation of strength. Another fellow and I were interested as to what women received in such a course so we registered. I can still look back and see Miss Van gasping at our addition to her class-Course 62.

Time went on; they named a hall for Miss Van. Now over 600 take domestic economy for a degree, and they have a mob of professors, male and female. My companion was Edwin G. Nourse, who went on to economic economy, not domestic, and became chief economic adviser to President Truman, but I like to think of our sitting there listening to advice on how to wash dishes without stooping too much! Deus ex machina.

S. J. DEMARY

Springfield, Vt.

Sirs:

Cornell girls don't learn anything that many Harvard men aren't taught. They work as student porters, making beds and cleaning suites; they are instructed in the use of vacuum cleaners. Using washing machines for our flat work is a familiar matter. On babysitting errands we find out how to handle babies and how to put them back to sleep without benefit of electric formula heaters. In a dishwashing job I have learned to wash and rinse 480 glasses in 10 minutes. Some Harvard men in almost every respect would make excellent wives.

LAWRENCE WILDE

Cambridge, Mass.

FARMER'S ALMANAC

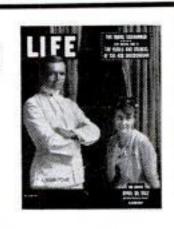
Sirs:

You erred in identifying Robb Sagendorph of Dublin, N.H. as editor of the Farmer's Almanac ("So Goes New Hampshire," LIFE, March 10). The writer is the editor of the only publication designated as the Farmer's Almanac, which is now in its 134th consecutive year of publication. Mr. Sagendorph is the editor of The Old Farmer's Almanac.

RAY GEIGER

Newark, N.J.

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recious Natural Hair Oveliness



Lovely socialite, Mrs. Melissa Weston Bigelow says: "Conti Castile brings out the natural life and luster of my hair."

Guard it with this natural oil shamboo

Pure natural oils are nature's hair beautifiers. That is why leading hair stylists and beauty authorities choose and use Conti Castile Shampoo for all types of hair.

Conti keeps hair so very clean, fresh and sparkling. Its pure imported olive oil brings out the life and luster-makes it naturally lovely.

Free from harsh chemicals and

synthetic ingredients, Conti does not dry the hair or give it an artificial look. Women for more than 100 years have found Conti Castile ideal for lovelier hair, especially when dry hair is a problem.

So, try Conti yourself. Regular size, 49c; large family size, 89c-a bargain for the finest shampoo care you can buy. Also available in Canada.



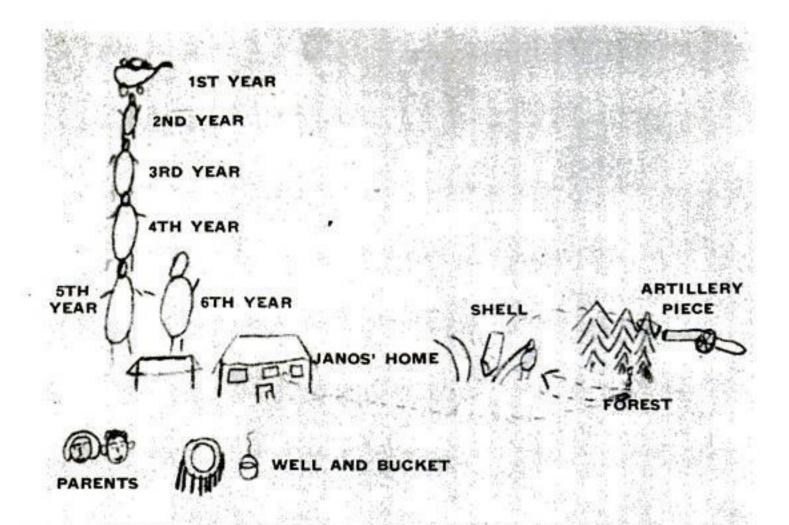
Conti Shampoo

PURE CASTILE

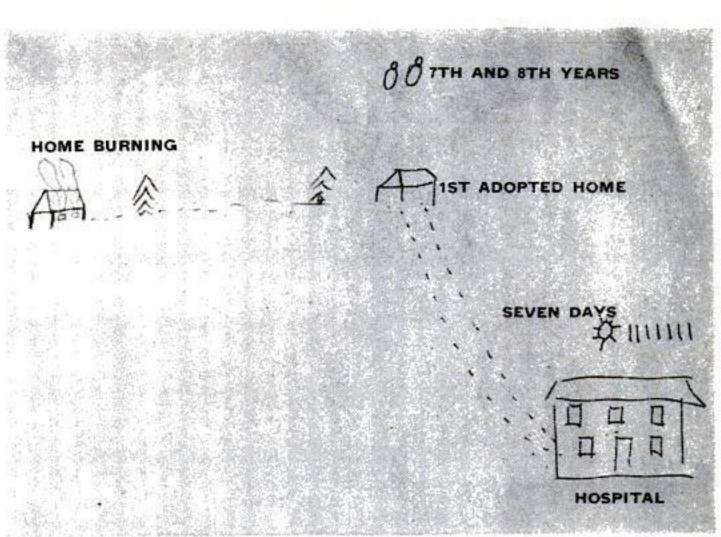
so completely safe for children, too.

The gentle, natural oils of Conti are especially beneficial for the tender hair and scalp of children-the choice of mothers for generations.

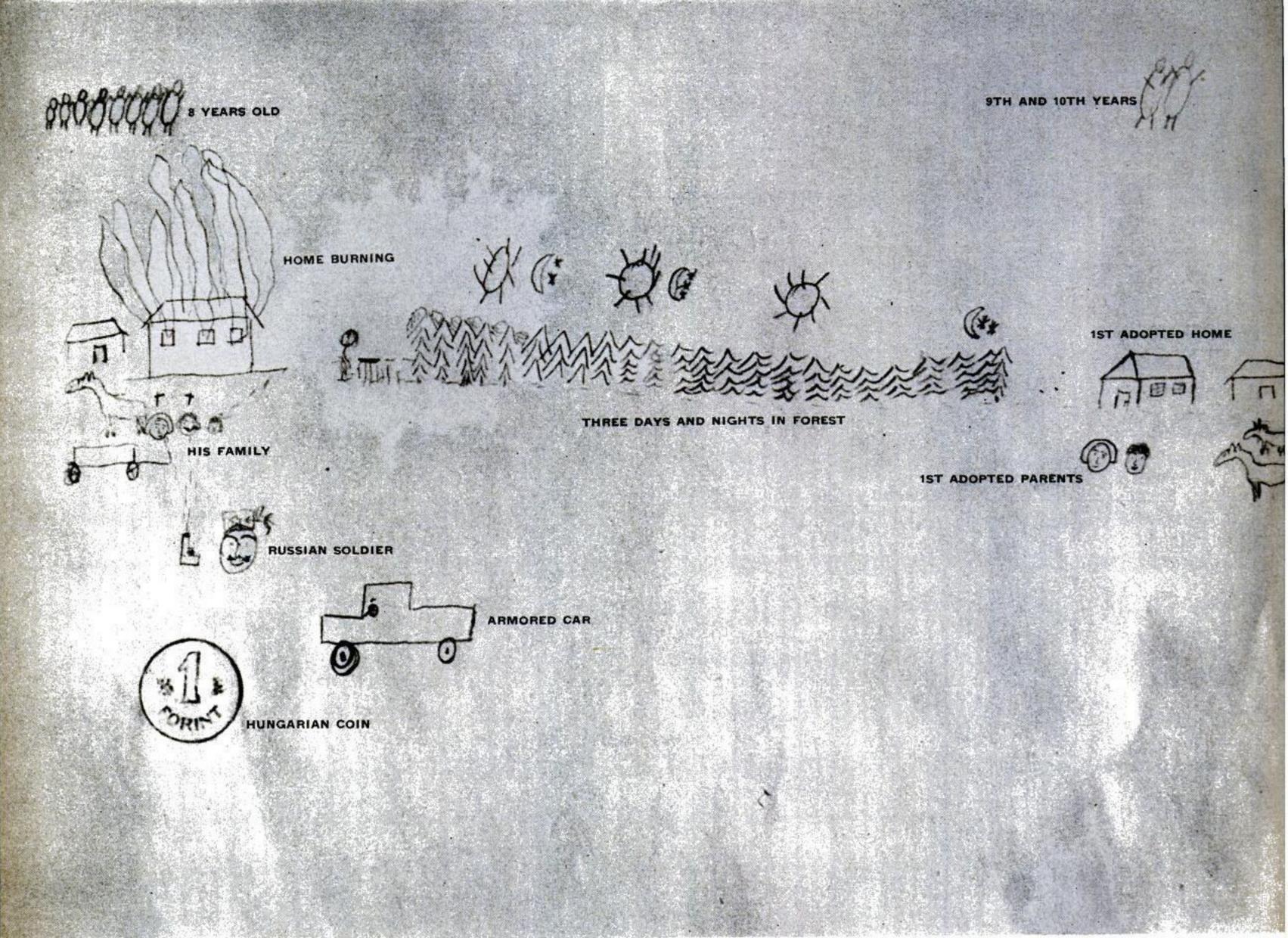




HOW HE BECAME DEAF-MUTE is explained by Janos here. Baby carriage and figures at top left indicate he was 6 years old. His mother and father (bottom left) were still alive. They lived in Hungary, for well is a crude but accurate drawing of Hungarian wells. Janos walked into the forest (right). There he either was caught in an artillery barrage (gun, right), which was improbable in 1946, or more probably set off a dud (shell shown) and in the explosion lost hearing and speech.



HOW HE GOT SCAR on his stomach, which Wagna camp doctors had decided was from an appendectomy, is explained in this drawing. When his house was burned down, he fled into the woods and arrived at another house. There he remained for two years (figures at top) until he traveled to a large house typical of the village hospitals in that region of Hungary. He stayed there seven days (sun with seven units) which is about the normal confinement for an appendectomy.



HIS TRAGIC HISTORY is shown in these narrative drawings. Janos was 8 years old (figures, top left) when his house was burned down. His father had been fairly well off, for he owned a horse and cart. The Janos family lived in Hungary (coin, bottom left). The house was set ablaze by a Russian soldier (hammer and

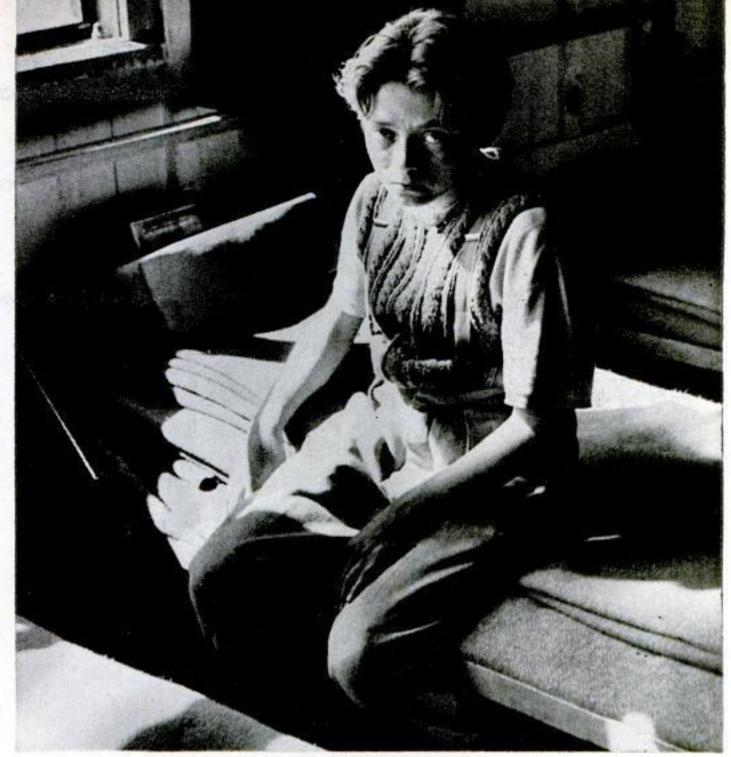
sickle) who drove up in an armored car. Lines of bullets from the machine pistol killed (crosses above heads) Janos' parents. Unhurt but present at the awful event was Janos himself (small head). The dotted lines show his escape route to the woods where he hid for three days and nights (suns and moons). For two years

SPEAKING OF PICTURES...

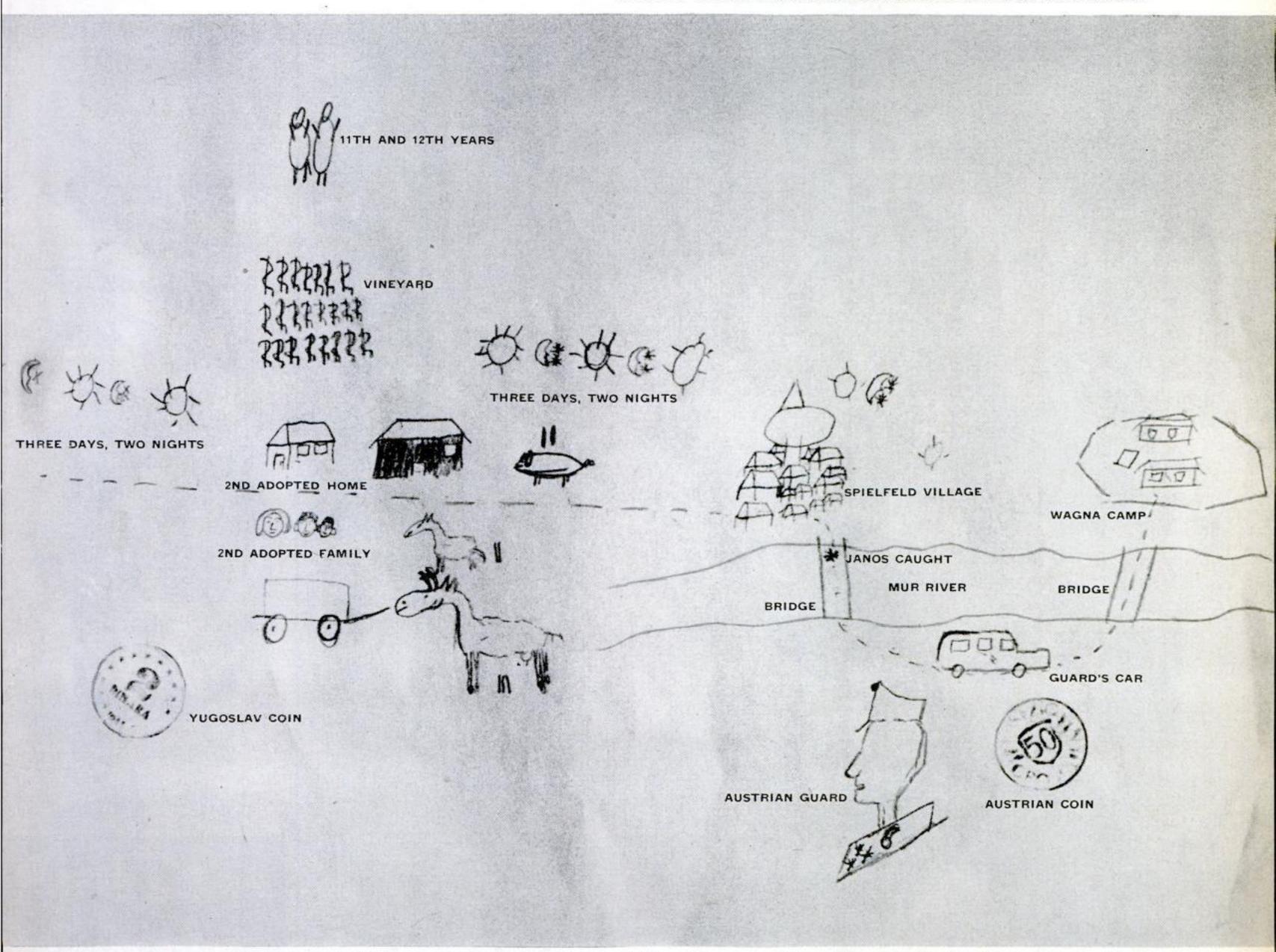
Deaf-mute refugee boy in British camp tells the story of a sad life in drawings

The skinny boy picked up as an IFC (Illegal Frontier Crosser) last month on a bridge in Austria would say nothing to the guard who caught him. Questioned at the Wagna refugee camp in the British zone, he stared at his feet. A guard jabbed him with a pin. The boy jumped, his eyes filled with tears—but he made no sound—he was deaf and dumb. The authorities could learn nothing from him. Later the boy, named Janos by a fellow refugee, was given pencil and paper. Slowly he drew the sketches on these pages which, in childish lines, told the story of his tragic life.

From this story, doctors decided that Janos might have been made deaf and dumb by shock. He was sent from Wagna camp to an institute for deaf-mutes. There, a few days ago, Janos uttered a word—"Please."



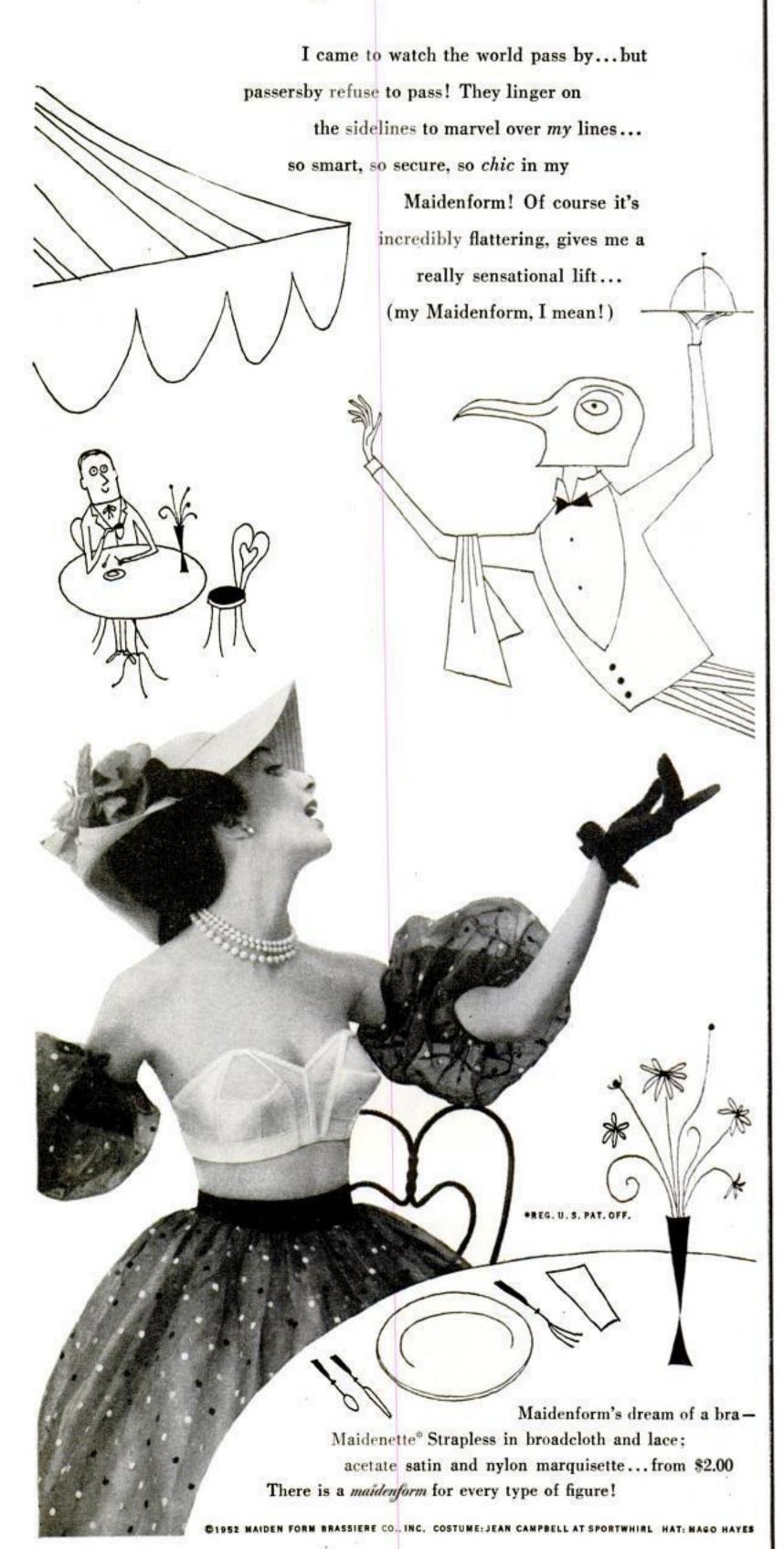
ON BED IN THE BARRACKS, JANOS EXPRESSES HIS FEELINGS WITH HIS EYES



(figures at top) he stayed with a farmer and wife, then he left them for reasons not made clear in the drawing. After three days and two nights he arrived in a new home which coin and the vineyards place in Yugoslavia. Big black barn, three cows, two horses and two pigs indicate the wealth of second adopted family (shown

with Janos). Janos stayed here two years (making him 12), and then he left. A 2½-day trip (suns, moons and stars) brought him to border town of Spielfeld whose big castle he shows. Janos marks spot on bridge where he was stopped by Austrian guard (bottom). Car took him across another bridge to the Wagna refugee camp.

I dreamed I stopped at a Stdewalk Cafe in my maidenform bra



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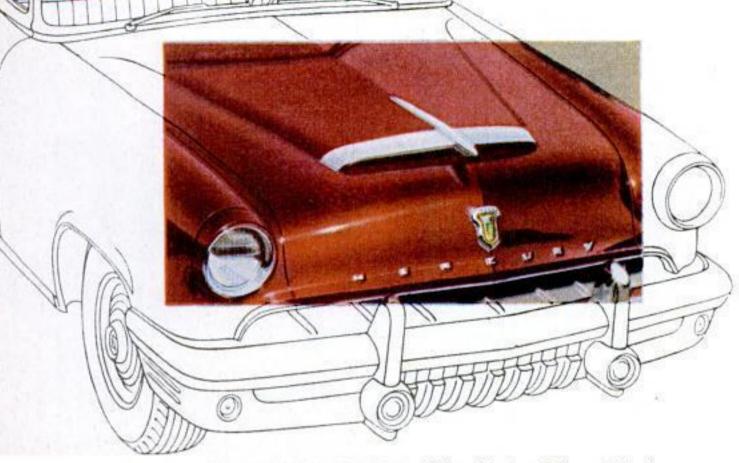


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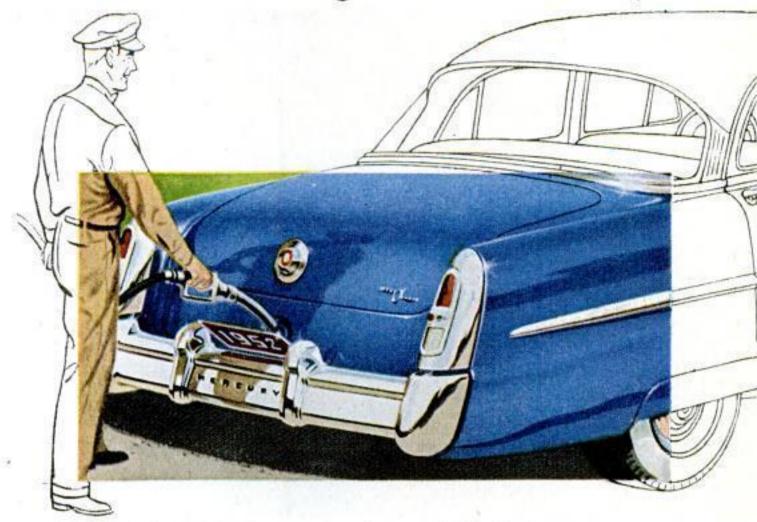
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FORERUNNER DESIGN...flair with dare! There's fresh new simplicity from end to end, in every "Let's Go" line. The secret? New techniques in metal engineering.



FUTURE FEATURES by the score! Here's just one—a centered gas cap for either-side fueling, hidden behind the hinged license plate. Watch them try to copy it!



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MERCURY

WITH MERC-O-MATIC DRIVE

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Sound easy to take? Wait 'til you hear the muted music of Mercury's advanced V-8 engine. And see what this great car can do! You've got a heap of pleasure coming up!

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KELLOGG'S INVITES THE KIDS TO WRITE THE ADS...

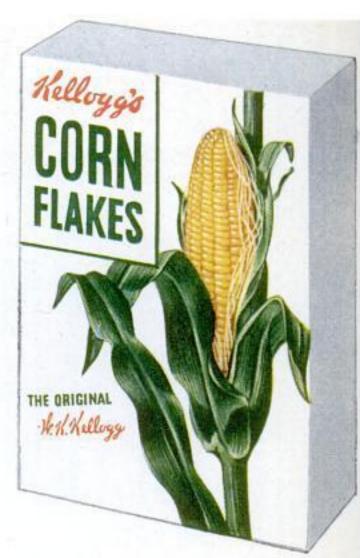
This ad was drawn by Jamie Cohen, age 9, of Pittsburgh, Pennsylvania. That's her picture. We figure people sometimes get tired of ads gotten up by regular ad writers. So we thought it would be a good idea to give a chance to kids in this country who have a big urge to write and draw. If you are 14 years old, or less, why not get out your colors and send in an ad now? Put a Kellogg's Corn Flakes box top with your entry and mail it to Kellogg's, Box 300,

Battle Creek, Michigan. Your ad will automatically make you a member of Kellogg's Junior Admakers Guild, and we'll send you a swell pin to wear. If we use your ad in

a magazine or over the air, Kellogg's will send you a \$100 U. S. Savings Bond. See simple rules for entries on Kellogg's Corn Flakes package or write Kellogg's for them.



Every entrant gets this pin





WHO DO YOU KNOW... THAT DOESN'T LIKE

KELLOGG'S CORN FLAKES?...or WHOM do you know?



Vol. 32, No. 17

THE WEEK'S EVENTS

April 28, 1952

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LIFE'S COVER

It was 36 years ago that this week's cover picture was taken-the stern-looking lieutenant and his pretty bride were just back from their wedding in Denver and ready to start their Army life. At their post, Fort Sam Houston in San Antonio, Texas, they were listed as "1st Lieut. & Mrs. Dwight D. Eisenhower." He was 26 and she was 19. They lived in Ike's small bachelor quarters and were setting the social pace for the junior officers of Fort Sam. They could not know it but these pleasant days, and the others of Ike's youth (pp. 112-121), were forming a man who would be famous around the world.

68, 69, 70-JUGO-FOTO

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

10-DRAWING BY AL CAPP- @ PHILIPPE HALSMAN

-U.S. CORPS OF ENGINEERS, FORT PECK, MONT. FROM 23-BARRETT GALLAGHER-BABSON INSTITUTE RE-LIEF MAP—DRAWINGS BY ADOLPH BROTMAN
24, 25—FRANCIS MILLER (2). BOB LEE, FRANCIS MILLER
—RALPH CRANE, FRANCIS MILLER

26-FRANCIS MILLER, LAWRENCE ROBINSON-RALPH CRANE-RALPH CRANE RALPH CRANE HANK WALKER

A.P., MARK KAUFFMAN—MARK KAUFFMAN—RALPH MORSE (2), PETER STACKPOLE -LT. BURT GLINN—A.P.; RT. HOWARD MODAVIS— N.Y. DAILY MIRROR FROM INT .. - RAY SHORR ALLAN GRANT

34-BOT. UNITED PRESS, A.P. 37—HUGO HARPER—MARIA WILLIAMS 39—A.P.—INT.—FILEMON V. TUTAY 45—JEAN MANZON FOR PARIS MATCH J. R. EYERMAN HY PESKIN EXC. BOT. RT. CBS PHOTO BY HABERMAN

INT.—RALPH MORSE—CBS PHOTO BY HABERMAN 52, 53-WALLACE KIRKLAND 5. 59-ERNST HAAS FROM MAGNUM 0, 61-COURTESY YUGOSLAV INFORMATION CENTER T. COURTESY YUGOSLAV INFORMATION CENTER

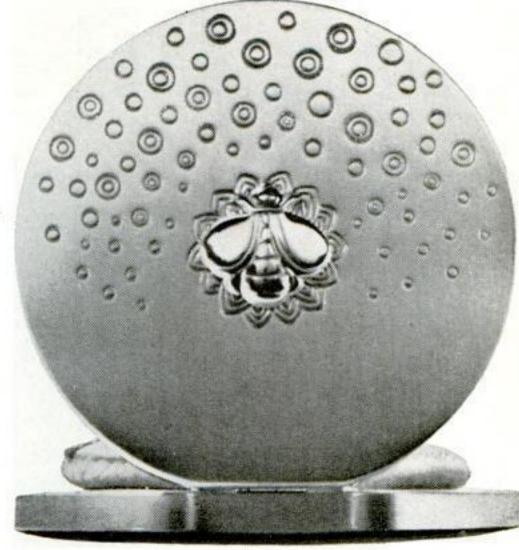
COURTESY YUGOSLAV INFORMATION CENTER-KEY-STONE VIEW, FOX MOVIETONE NEWS -T. COURTESY YUGOSLAV INFORMATION CENTER

75-JOHN PHILLIPS -COURTESY YUGOSLAV INFORMATION CENTER 78-JOHN PHILLIPS 81 THROUGH 86-LEONARD MCCOMBE 89 THROUGH 92—CHRISTA 95—ALLAN GRANT—DRAWING BY RICHARD ERDOES 96. 99—ALLAN GRANT -ELIOT ELISOFON, WALTER ARENSBERG COLLEC-TION COURTESY PHILADELPHIA MUSEUM OF ART -N. R. FARBMAN 102, 103-ELIOT ELISOFON 104-COURTESY VIVIAN CAMPBELL 108 COURTESY THE MUSEUM OF MODERN ART 111-ELIOT ELISOFON 112. 113-CEN. ELIOT ELISOFON, T. RT. LANDEY, STAUNTON, VA.—BOT. UNITED PRESS 114, 115-LT. SECOND FROM T. GEORGE DOWNING, TOPEKA, KAN., BOT-LT. EDWARD CLARK, CEN. T. EDWARD

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Completely New Kind of

Yet Powders at the



\$1.00* (also refills the compact)

YARDLEY

PULL UP AND CHECK-UP...



And here's what this Texaco Spring-Change expert does to put livelier starts and smoother going in your driving.

First your crankcase will be drained then filled with Custom-Made HAVOLINE—the best motor oil your money can buy. HAVOLINE is a Heavy Duty motor oil. It helps lengthen engine life, powers-up performance and boosts gasoline mileage.

Then your chassis will be lubricated with MARFAK. This long-lasting, dependable lubricant soft cushions your riding and eases car handling. Gears will be safely and soundly protected with the proper Spring-grade lubricant.

And, for brand new life in your starts, get-aways and hill climbing — your tank will be filled with Texaco SKY CHIEF, the gasoline that "packs punch" because of Volatane Control... or with FIRE-CHIEF gasoline — famed for power at a regular price.

Pull up and check-up for Spring today – at your Texaco Dealer . . . the best friend your car ever had.

THE TEXAS COMPANY TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada and Latin America

TUNE IN: On television—the TEXACO STAR THEATER starring MILTON BERLE—every Tuesday night. See newspaper for time and station.



April 28, 1952

Vol. 32, No. 17

BREAK IN DAM looses the waters of Frenchman Creek, a tributary of Missouri River in Montana. Water broke earthworks (near top) first and later carried away concrete spillway.

DEEP SNOW, HOT WIND, BIGGEST FLOOD

Last week the implacable Missouri River, its thirst fed by tributaries (above) swollen from heavy snow melting under a warm wind moved through the Midwest in tragic majesty. A week earlier the ice-jammed crest had crunched through Bismarck, N. Dak. at 8.8 feet above flood level. Then the flood, pouring over levees into South Dakota's bottom lands, had spread into Nebraska and Iowa. Half of South Sioux City, Neb. became a lake, 8 to 12 feet deep. As the crest swept down river at about 9 mph, an army of 24,400 workers in Omaha and neighboring Council Bluffs, Iowa ran a desperate sandbag race (pp. 26, 27) to ward off "Big

Muddy." Along the 1,000-mile stretch two million acres of farmland were under water and 130,000 people were homeless. The damage exceeded \$200 million. It was the biggest flood in Missouri Valley history.

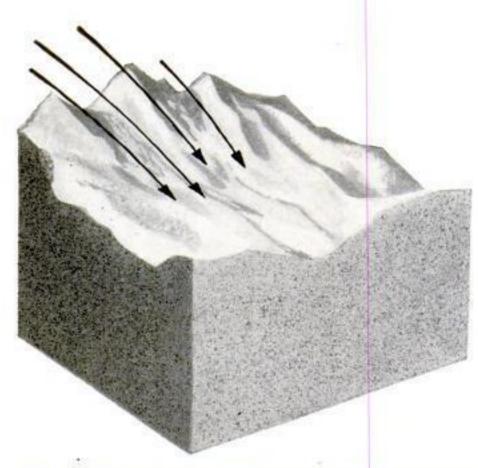
After a tour of the area President Truman accused Valley governors of not supporting adequate control measures. He planned to recommend that Congress streamline the multi-headed administration of the Pick-Sloan Plan (pp. 22, 23) for Missouri Valley flood control and irrigation. Whatever anybody did, come the melting of deep mountain snows and the late spring rainfall, the Missouri will probably flood again this June.

TRIBUTARY NETWORK CARRIED THE WATER FOR THE BIG FLOOD

The floodwaters which were poured down the Missouri and Mississippi rivers originated in the vast plains drained by their tributaries. There, during the winter, the snows fell in record quantity. At Pierre, S. Dak. the fall was 335% above normal; at Sioux City, Iowa it was almost twice normal. Flood experts expected trouble but nothing comparable to the disaster which actually occurred.

The sequence of disaster is outlined in drawings at the bottom of these pages. It begins with the warm westerly winds which in March blow eastward over the plains from the Rockies. Usually they melt some snow each day, but at night temperatures drop below freezing and the thaw slows. Normally it takes weeks for the snow blanket to melt and flow away. This year the winds grew suddenly hot. In the first week of April, with the upper half of the Missouri basin still under a blanket of snow, the temperature soared. By the end of the week the temperatures over the northern basin were in the 70s and the snow was actually all gone. In this quick thaw the snow melted before the ground became unfrozen so that water which would have soaked in flowed into streams instead. Ten million acrefeet of water drained out of the vast complex of rivers that flow from the West into the upper Missouri, and the few existing dams and reservoirs could not check the flow.

Most flood engineers believe that the completion of the \$6 billion Pick-Sloan plan, which calls for the construction of 105 dams and reservoirs throughout the entire Missouri Valley Basin, would have effectively prevented the flood. But Pick-Sloan, administered by six committees of federal agencies and the region's state governments, was dog-paddling in a backwater of interdepartmental disputes, local political pork-barreling and Congressional reluctance to make the necessarily huge appropriations. So far, only 10% of the plan is in operation. At the present rate it would be at least 60 years before Pick-Sloan, begun in 1944, could harness the disastrously temperamental Missouri.



ON HIGH PLAINS warm winds (arrows) which have blown down the Rockies begin to melt the snow which was packed many feet deep over large areas.

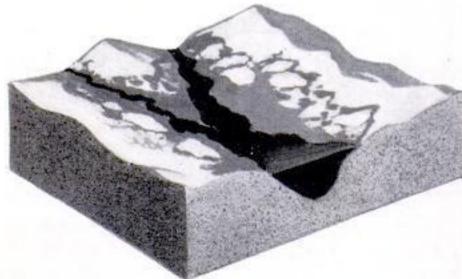


THE FLOOD AREA comprises the upper basins of the Missouri and Mississippi rivers, which drain more than half a million square miles of land in seven

states. Ice jams above Pierre caused the rivers to back up and spread over wider areas, and loose ice raised flood levels even higher. Flood crests, highest points



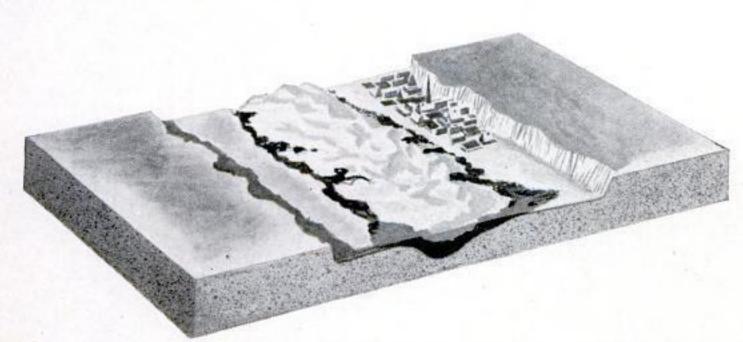
THAW BEGINS and the melted snow pours into the gullies, turning all of them into little streams, as the water runs off over ground which is still frozen.



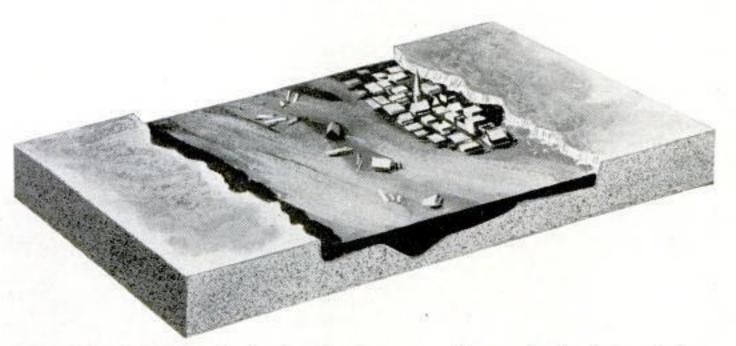
FROZEN STREAM receives water from flooding gullies. The excess water travels over the top of the ice, often breaking it up and carrying it downstream.



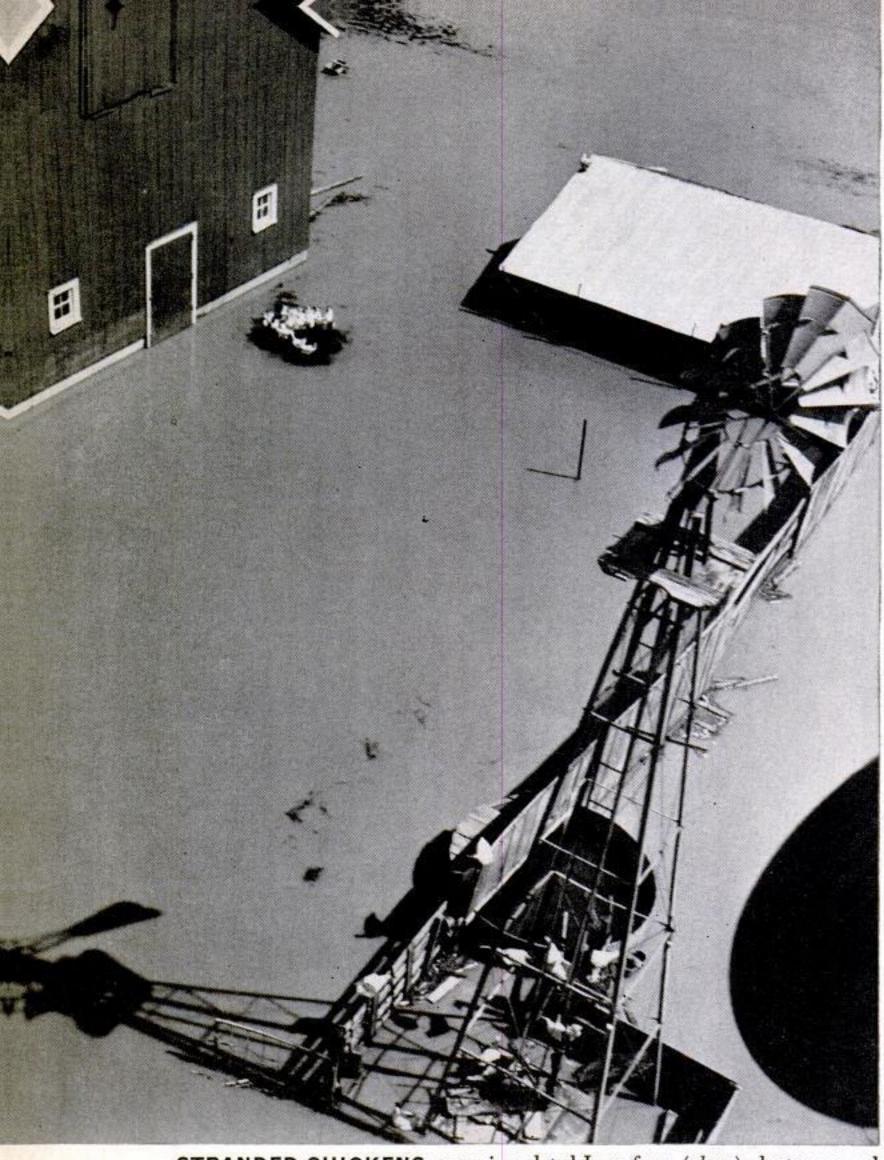
that the water reached, are given in feet above riverbanks. The irregular white "snow line" shows the approximate southern boundary of the heavy snow blanket which covered northern states before spring thaw set in. Fort Peck Dam in Montana, one of the few big dams completed, caught floods at headwaters of the Missouri, kept one million acre-feet from being swept into the valley. Of dams listed, the Garrison, Oahe and Randall are still under construction.



ICE JAM forms in river when cakes from tributaries become packed together. River then backs up over the bottom lands, causing local floods. Best farmlands, railroads and many of the cities lie between the big bluffs that bound flood plain.



IN FULL FLOOD, as ice jam breaks, river covers bottom land and spreads from bluff to bluff of ancient bed. Such fertile bottom lands often are severely damaged at this stage because topsoil is washed away and plantings are delayed or destroyed.



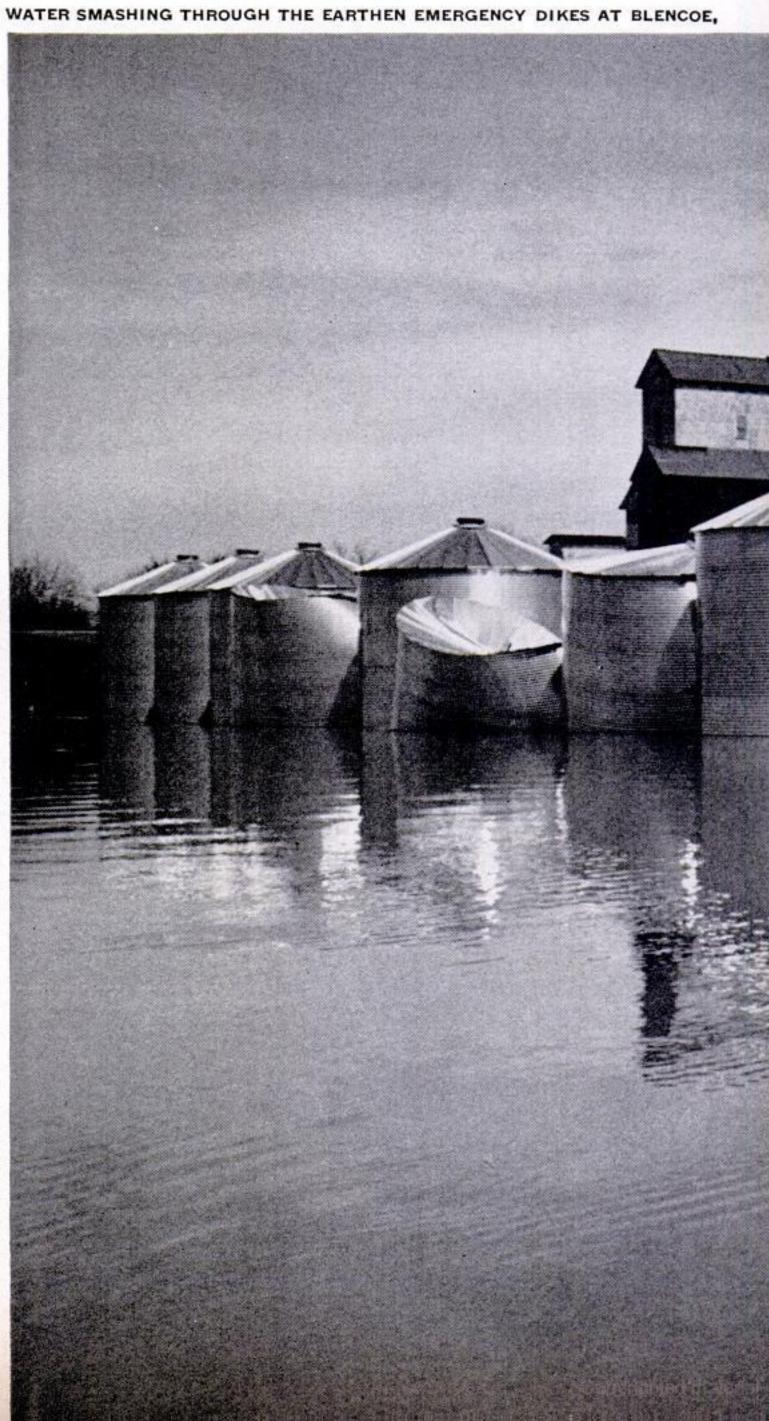
STRANDED CHICKENS on an inundated Iowa farm (above) cluster around hump in barnyard while others roost in windmill. Below: in Council Bluffs Mrs. Eugene Bullock and her son Ronnie Dean, 4, forced to evacuate their home and move to dairy barn loft, look at television set they thoughtfully brought along.



Floods CONTINUED



MAROONED GOPHER perches safely out of the reach of the river on top of a sandbag dike near Whiting, Iowa after the rising waters had filled up his hole.



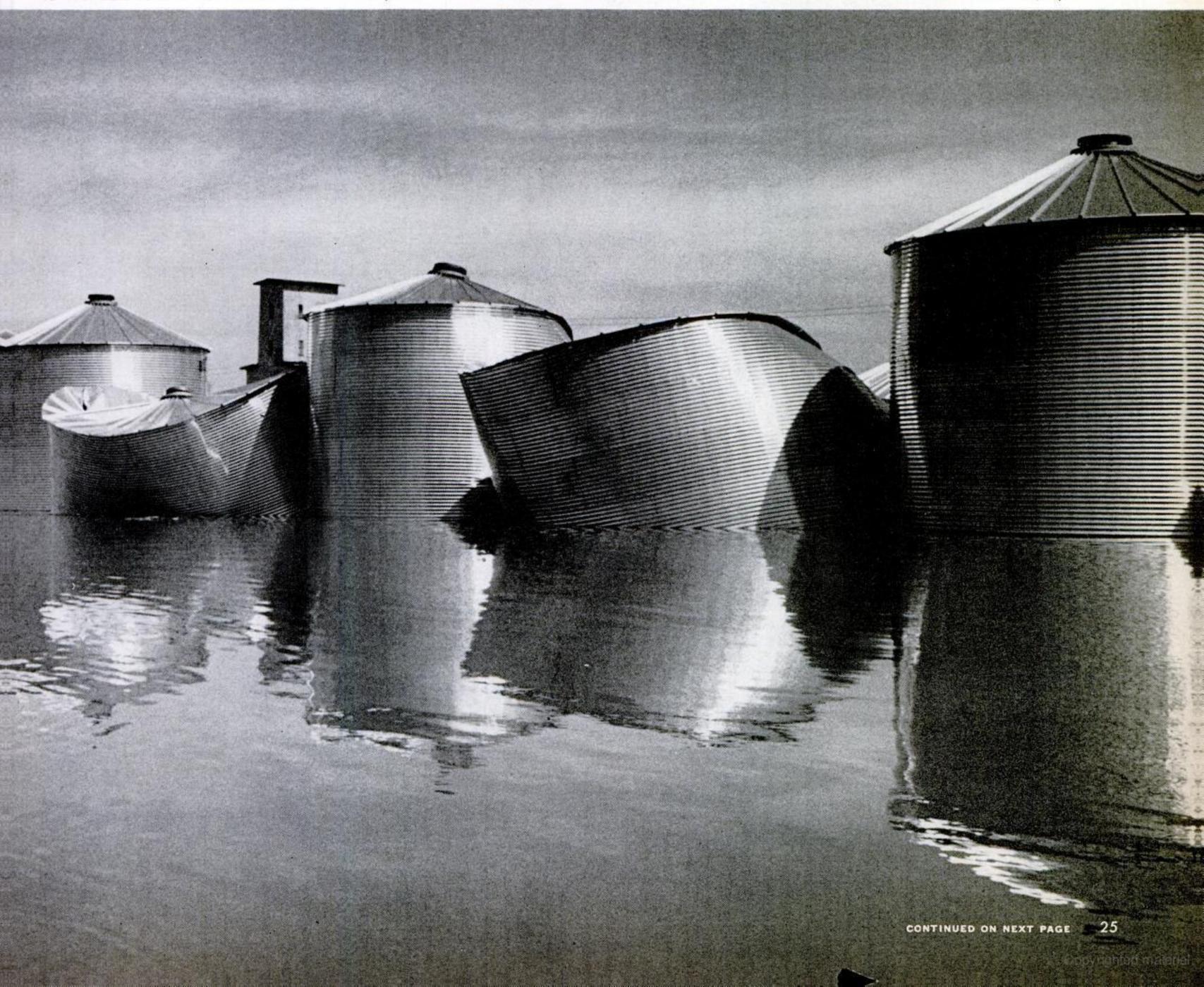


FLOATING RABBIT, riding out the flood on a log near Fort Pierre, S.D., was rescued by game warden Duke Lamster who carried him safely to higher ground.



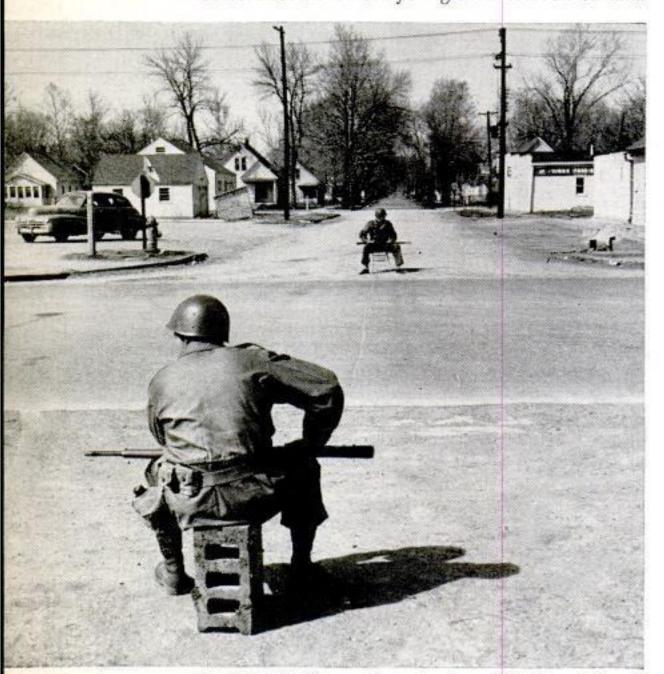
HIP-DEEP IN WATER which covers most of his 320-acre farm, Ed Zima, 35, pauses in disgust before sloshing on after his motorboat oar, which floated away.

IOWA SWELLS CORN IN GOVERNMENT STORAGE BINS, CAUSING THEM TO BURST AND CRUMPLE LIKE TIN CANS. LOSS OF CORN HERE IS ESTIMATED AT \$750,000





SANDBAGS filled to build up the saturated levees are beds for exhausted young volunteers in Omaha.



SENTRIES from alerted units of National Guard watch for looters on an empty Council Bluffs street.

Flood CONTINUED



BESIEGED CITIES, Omaha (left) and Council Bluffs, are shown in view which illustrates way flood

widens as much as eight miles to north (top), then squeezes between towns. Near top is Omaha airport.

THREATENED CITIES HOLD OFF RISING WATER

The greatest potential danger point in the flood's path was at Omaha and Council Bluffs where the Missouri narrows like a wasp-waisted corset, thus exerting enormous pressure on the earthen levees. Last week citizens of both towns moved families and possessions to high ground and literally dug into the task of thwarting the river. While their wives turned out 3,000 sandwiches an hour, thousands of volunteers working under Army engineers' supervision filled 3.5 million sandbags, formed lines to pile them on levees and around treacherous "sand boils."

It took 700 carpenters, masons and plasterers only three days to erect a protective wooden "flashboard" 23 miles long.

As the 30.2-foot crest lapped only 16.8 inches below the levee tops, the river spouted danger-ously into lower Omaha through a backed-up sewer line. But, as the high water passed and swept destructively downstream toward Kansas City and, still beyond, toward St. Louis and the already flooded Mississippi, it looked as if the heroic efforts of Council Bluffs and Omaha had successfully turned back the Missouri.



SAND BRIGADE of trucks empties loads on a secondary levee built because the water had burrowed under outer dikes and erupted behind them in form of

"sand boils." So much sand for both levees and sandbags was taken from the bluffs that a workman remarked, "We'll have to change our name to Council Flats."



THE STRUGGLE FOR

I. WHY WE ARE LOSING IT

The military safety of the U.S. is threatened. Seven years ago we were the most powerful military nation in the world. After any great war, one nation usually can make that claim. But sometimes it inhales its own perfume and falls asleep. That is now the case with the U.S.

Our military supremacy of 1945 was based on control of the seas and the air and ability to produce weapons. Our Navy still controls the seas, or so we may assume short of a test against Soviet submarines. Our capacity to produce weapons is unimpaired, though underemployed. We have lost control of the air. Of that there is no doubt, and no public appreciation.

The nearly omnipotent U.S. Air Force of 1945 was composed of piston-engined planes. These were made obsolete by a World War II development, the jet plane, which Hitler could have had but which in his vainglory he managed to undervalue and misuse. Not so that brainier menace, Stalin, who with German help began putting the Soviet air force on a jet basis as soon as the war was over. The U.S. was slower. The alarming consequence may be read in the comparison at the right.

LIFE has made these estimates on the basis of published figures and has reason to believe that they are, if anything, conservative. To carry out America's air mission, which is discussed in Part II of this editorial, it may not be necessary to match the Russians plane for plane. But these estimates are a rough measure of the comparative effectiveness, present and projected, of their air force and ours.

More alarming than these comparisons with Russia is another fact about the U.S. Air Force. It is smaller now, and will be smaller in 1954, than the Joint Chiefs of Staff last October decided was the minimum necessary for U.S. security. We needed, said the Joint Chiefs, 126 combat wings of chiefly jet planes, and we needed them by 1954. (An air wing consists of about 40 bombers or 75 fighters, with crew and ground service.)

That decision of last October has not been made to stick. The Air Force program has been steadily whittled away.

It takes several years to build a modern air force. A series of wrong decisions in 1948 and 1949 are therefore directly responsible for the inadequacy of our Air Force now. But one of the causes of those wrong decisions has operated to distort subsequent decisions as well. This was the concept of 'balanced forces'—the notion that interservice jeal-ousies could best be avoided by whacking up all military appropriations into three roughly equal parts.

The cost of jets bears a higher ratio to the cost of pistons than the comparable inflation in Army and Navy costs. An F-86 costs four times as much as its counterpart (the F-51) of World War II, and it takes a lot

more "lead time"—the tooling-up period—as well. When General Vandenberg became Air Force chief of staff, he therefore opposed the "balanced forces" concept and demanded a lion's share of the appropriations. Last year, without going over anyone's head, he was able to convince the other services, and won his fight—on paper. His 126-wing program called for \$23 billion of the \$55 billion military budget which Lovett sent the President in January of this year.

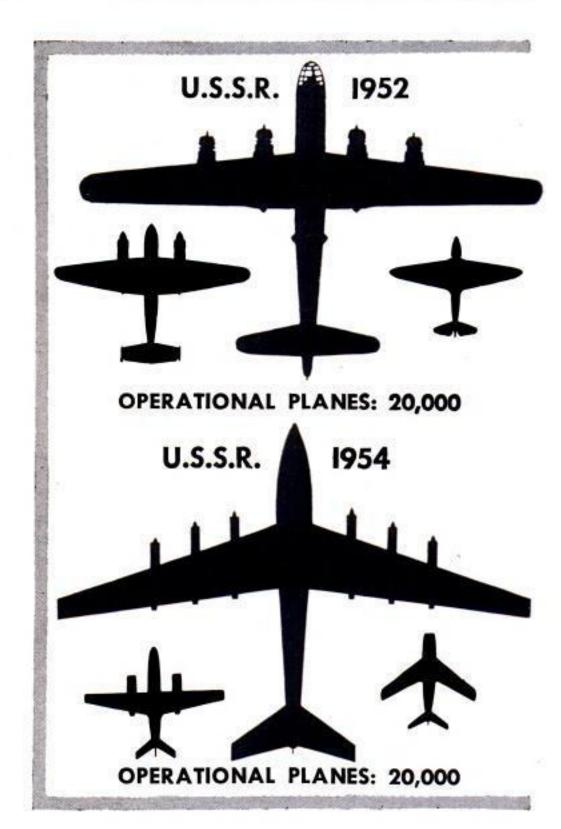
Knowing the difficulty of getting money in an election year, Lovett had already cut this budget to what he honestly considered the minimum safe figure. The President decided, however, that \$55 billion was too much. He did not question the need of the program. He just cut it. He forced Lovett to "stretch out" his program. For the Air Force, that meant that the completion of the 126 wings was deliberately postponed until 1956.

This stretch-out meant a cutback of current as well as future production. It meant the completion of fewer jet engines this year. It meant fewer deliveries of planes in Europe. In fact, according to Lovett, it meant that U.S. security was reduced to the peril point, if not pushed below it.

Such was the situation when Congress went to work on the Truman military budget. First the House Appropriations Committee cut it by \$4.2 billion, blandly announcing, "Some way must be found to shock the people in the Department of Defense from top to bottom." This month the House confirmed these cuts and more. It then went on a real rampage and passed an amendment cooked up by Representative Coudert of New York. This forbids the Pentagon to spend more than \$46 billion in the next fiscal year. From past appropriations (even after the January "stretch-out"), the Pentagon had planned to sign about \$52 billion worth of checks in that period. The Coudert amendment will force the cancellation of many plane orders. It will make a modern air force impossible even by 1956. If Coudert's ceiling passes the Senate, Lovett's "peril point" will look like Arcturus from the bottom of the lake.

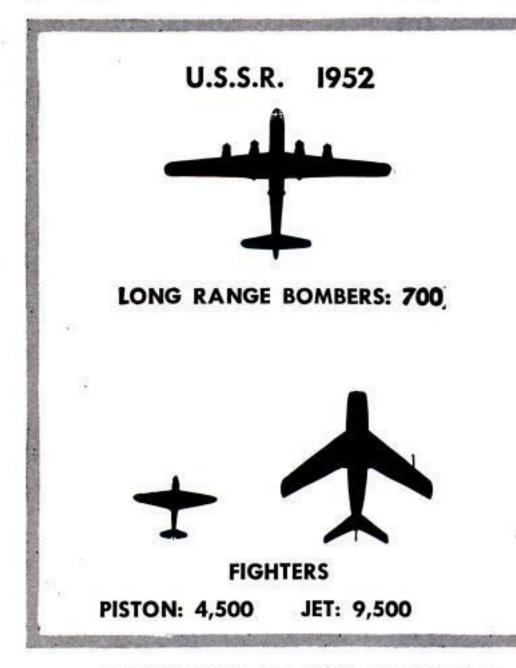
The House was frustrated by its own inability to comprehend the enormous sums required for modern preparedness, or to find the waste which it knows exists. It therefore struck a mindless, savage blow—right on the security of the U.S.

Ironically the House's behavior, which the President eloquently damned last week, is a grim parody of the Truman cut of last January. Neither the House nor Truman pretended to know better than the Joint Chiefs what the U.S. needs to be safe. The Joint Chiefs' 1951 program, including 126 air wings, is still our only considered security policy. Let us therefore turn to that program and see why it is needed.



AN ESTIMATE OF THE COMPARATIVE

An estimate of Red air strength as compared to combined total for the U.S. Air Force and Navy is detailed above in silhouettes of current big bombers, tactical bombers and fighters. The ratio of Red to U.S. strength is shown by comparative linear measurement. The projected Red

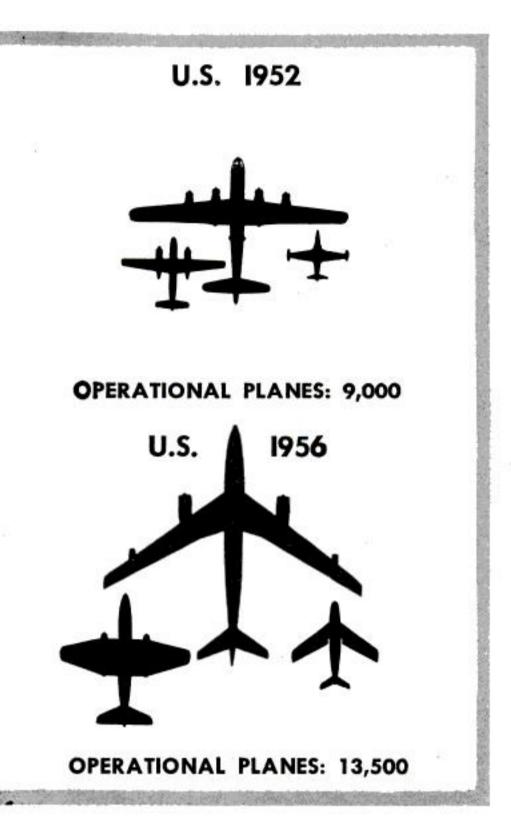


CONVERSION TO JETS, NOT BIGGER

The main factors in the build-up of Red airpower are believed to be the doubling of the long-range bombing force and the conversion from copies of the U.S. B-29 (above, left) to big, new bombers comparable to U.S. models now flying only in prototype form. Red first-line fighter force

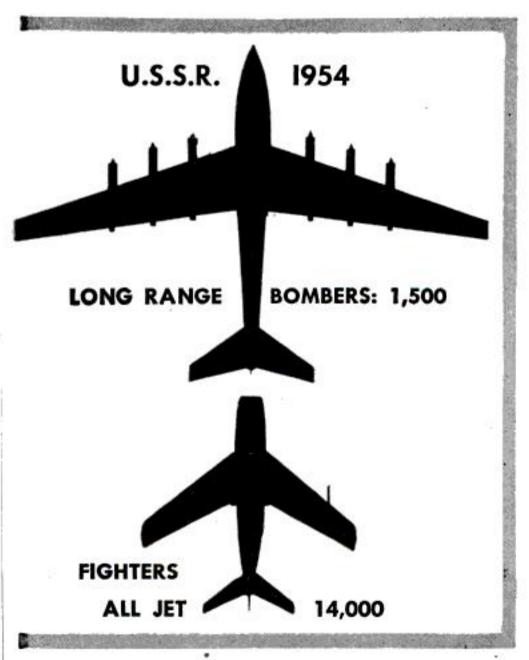
AERIAL SUPREMACY

II. WHY WE MUST WIN IT



STRENGTHS, PRESENT AND FUTURE

build-up will be effected not by increasing numbers but by converting their air armies to new types-turbo-prop intercontinental bombers, jet light bombers and fighters. The parallel U.S. build-up, stretched out by Truman to 1956, still leaves a force much weaker than the Russians'.



FORCE, SEEMS TO BE SOVIET AIM

will probably stay the same numerically but will become an all-jet force. Most of these jets are expected to be assigned to close support of the Red army. But several thousand, including twin-jet night fighters and rocket powered interceptors should go into the air defense force. What are we rearming for, anyway? So long as there is any doubt, our military program will be wide open to the kind of damage Congress has just inflicted.

When the Joint Chiefs adopted the 126wing goal last October, the Air Force's basic tasks were set about as follows:

1) To defend the industrial strength of the U.S. against enemy attack.

To be ready to conduct an air offensive against Soviet war industry.

3) To help arm and defend Western Europe, Korea, Japan, Indo-China and other areas.

Parallel tasks were assigned the Army and Navy. We here confine our attention to the Air Force because, in event of war, it would have to fight first. Is the task assigned it too ambitious? Is the 126-wing program too lavish for the task? The answer to both questions is no—anything but.

There is certainly nothing too ambitious about getting set to defend U.S. industry against Soviet attack. Moreover there is nothing fanciful about the need for such plans. It has hitherto been possible to assume that the U.S. Strategic Air Command could inflict more atomic bomb damage on the U.S.S.R. than the U.S. need fear from Russian atomic bombers. This is no longer a very safe assumption. By 1954 (see charts at left) it will be untenable altogether. Both Russian atomic bomb stocks and Russian long-range bombers will by then be adequate, if they are not now adequate, to hurt us as badly as we can hurt them. Already their knowledge of key targets is far superior to ours. Their supply of jet fighters to defend Russia far exceeds our supply of jet fighters to defend the U.S. We have a larger number of atomic bombs, but they have enough—and enough superiority in airpower-to make that reckoning irrelevant. The brief historical moment of our "atomic superiority" is passing.

If Russian bombing capabilities are alarming, Russian intentions cannot be taken for granted. The Air Force's second task—readiness to retaliate against Soviet industry—is the only known way to influence these intentions and minimize their temptation to attack the U.S. In short the U.S. must be prepared for the "Big War," offensively and defensively. There lies our best chance to avoid it.

The Air Force's third task is part of our fundamental world strategy of alliances. We could not sustain the Big War very long without allies. Moreover the defense of the free world against Communist aggression is what our quarrel with the Soviets is all about.

The Soviets have already demonstrated their intentions to Communize by threat of force as much of the free world as they can. To prevent this, we must be prepared not only for the Big War but for "little wars," such as the Korean, wherever the Russian strategy and our own collide. The most economical way to do this is, of course, to beef up the means and the will to resist within as many of our allied countries as possible. Hence the Air Force's third task.

Far from being too ambitious, these rudimentary aims are the irreducible minima of national survival. In Life's opinion they are too cautious and negative, like the whole Truman-Acheson foreign policy. But they are the indispensable base on which a stronger foreign policy may one day be built.

Now as to the 126 combat wings: can they carry these tasks out? Just barely.

The Air Force originally wanted 138 combat wings for the job. The Army and Navy objected; they are traditionally more suspicious of Air Force "empire building" than the most economy-minded citizen. The layman may take the Pentagon's word that the compromise figure of 126 wings is enough. But there is no reason whatever for him to sense any margin of safety in it. It would not give us full superiority in the air. It is not designed to outnumber or even come close to the numbers of the Russian air force, with or without the air forces of her satellites and our allies. The Joint Chiefs believe-or at least hope—that our jets will turn out to be a little better in quality than the Russian. Although our later start makes this a reasonable bet, it is anything but certain.

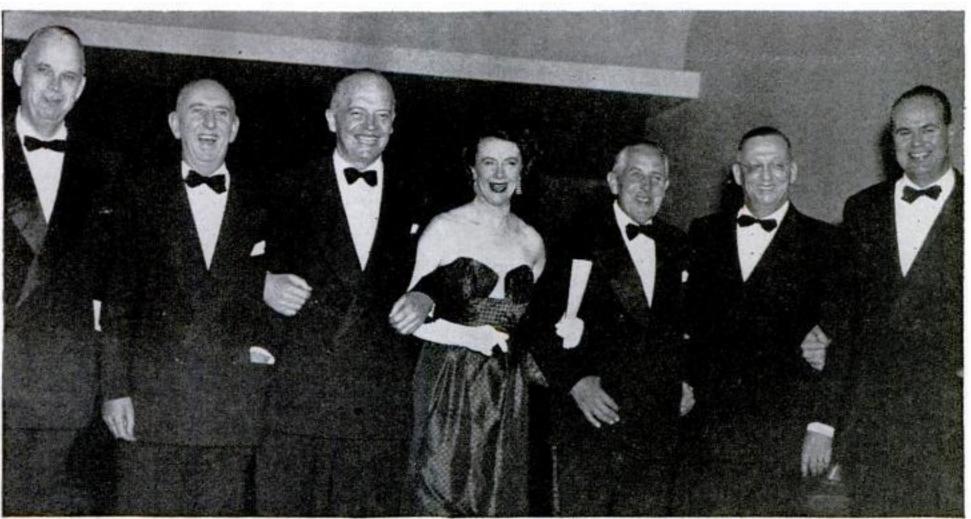
Finally, the 126-wing program is not a victory program. In a Big War it would see us through only the initial stages. There is nothing very relaxing about that fact. It is tolerable only because the achievement of the 126-wing program will have put our aircraft industry in a position to produce more planes fairly fast.

At present our lack of a modern air force seriously inhibits our foreign policy. The slowness of our plane deliveries to Europe is dangerous. In Indo-China, or elsewhere in Asia, the Communists may at any time turn on the heat. Knowing this, the Pentagon has tried to prepare a battle plan for stopping such aggression. The plan does not yet exist. It is incompatible with the general weakness of our military posture, and with the many other demands on our inadequate Air Force.

Until the U.S. gets a modern air force, we cannot sustain our minimum foreign policy or even feel militarily safe.

Congress must kill the Coudert ceiling. It must restore the appropriations necessary to the completion of the 126-wing program. It should also vote funds to speed up this program and restore the target date of 1954. The undermining of the Air Force program has been a tragic failure of the U.S. democratic process. It has gone far beyond the point of "calculated risk." It is an invitation to disaster.





SEVEN CANDIDACIES for presidency were represented at a Press Club dinner. From left: Senators Kerr and Russell, Harold Stassen (all candidates);

Nancy Kefauver (for her husband), Paul Hoffman (for Eisenhower), Representative Clarence Brown (Taft), Representative Oakley Hunter (Warren).



UNCERTAIN ARM of President who here clutches ball, glove; performed an annual rite at Washington opening game, lobbing the ball a mere 30 feet.

THE DEMOCRATS LOOK—AND LOOK

After week of uncertainty many of them wish they had Stevenson

For Democrats last week was one of tortuous indecision. With Harry Truman eliminated, the field for presidential nominees was wide open and candidates, self-avowed or friend-promoted, were numerous—Kefauver, Kerr, Russell, Stevenson, Harriman, McMahon and Barkley among others. The rivals missed no chance to appear at ball park or banquet, seeking the eye of public and party chief.

Ex-candidate Truman, sporting some new gold-rimmed glasses (upper right), went about his business, southpawing out the season's first baseball and flying over the floods. Then on Wednesday his apparent choice as successor, Illinois' Governor Adlai Stevenson, lowered the boom on the Stevenson boom, said that he could not accept the nomination. Next night

the Eastern Democrats got an idea of what they had lost in Stevenson. Party big wheels gathered at a \$100-a-plate dinner in New York to honor Mutual Security Director W. Averell Harriman and also to take a look at their candidates, one after another of whom spoke. When all were done there was no doubt that the most winning and nimble was the unavailable Adlai. Next day New York State Democrats decided to back able, lacklustre Averell Harriman as a favorite-son candidate.

Meanwhile Estes Kefauver, whirlwinding through the states while his wife stood in handsomely for him, continued his determined campaign. He had collected more delegates than any of his rivals but still did not impress the party bosses. In fact, by week's end no candidate had.



uncertain future of party in its choice of candidates was caricatured in a Press Club cartoon but not reflected in Mrs. Kefauver's confident smile.



POPULAR CHOICE at the New York dinner was Stevenson, here speaking. The applause for him was both loud and instant, for others more perfunctory.

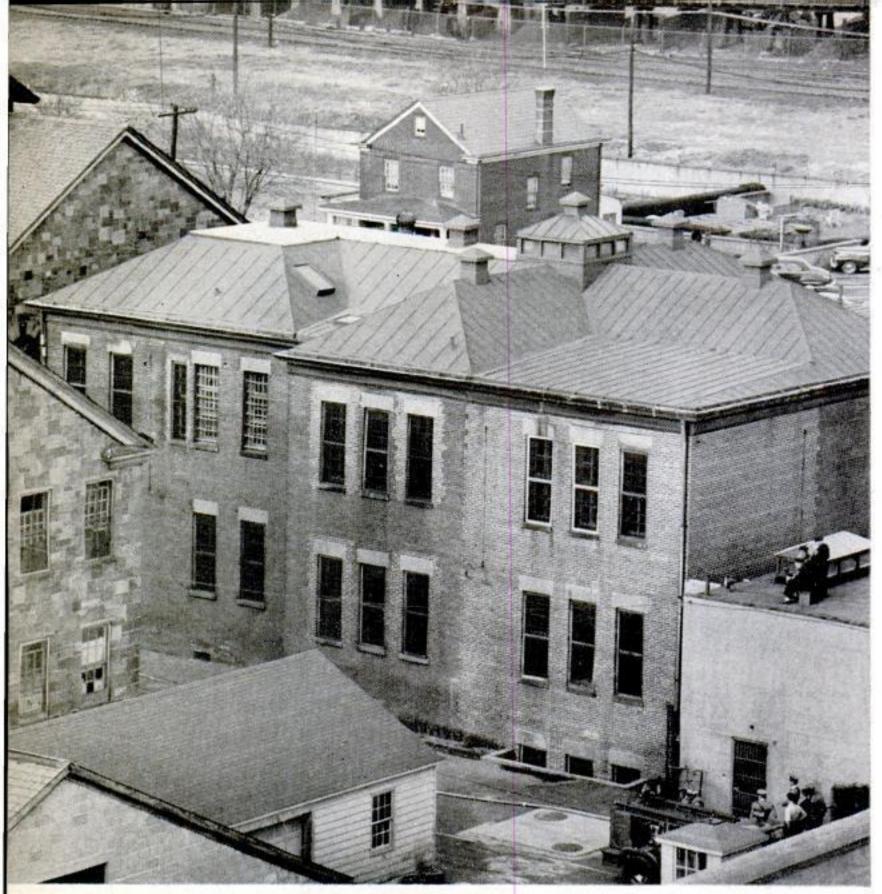


OFFICIAL CHOICE of New York Democrats was Harriman, whose public record is above reproach but whose platform manner leaves most listeners cold.

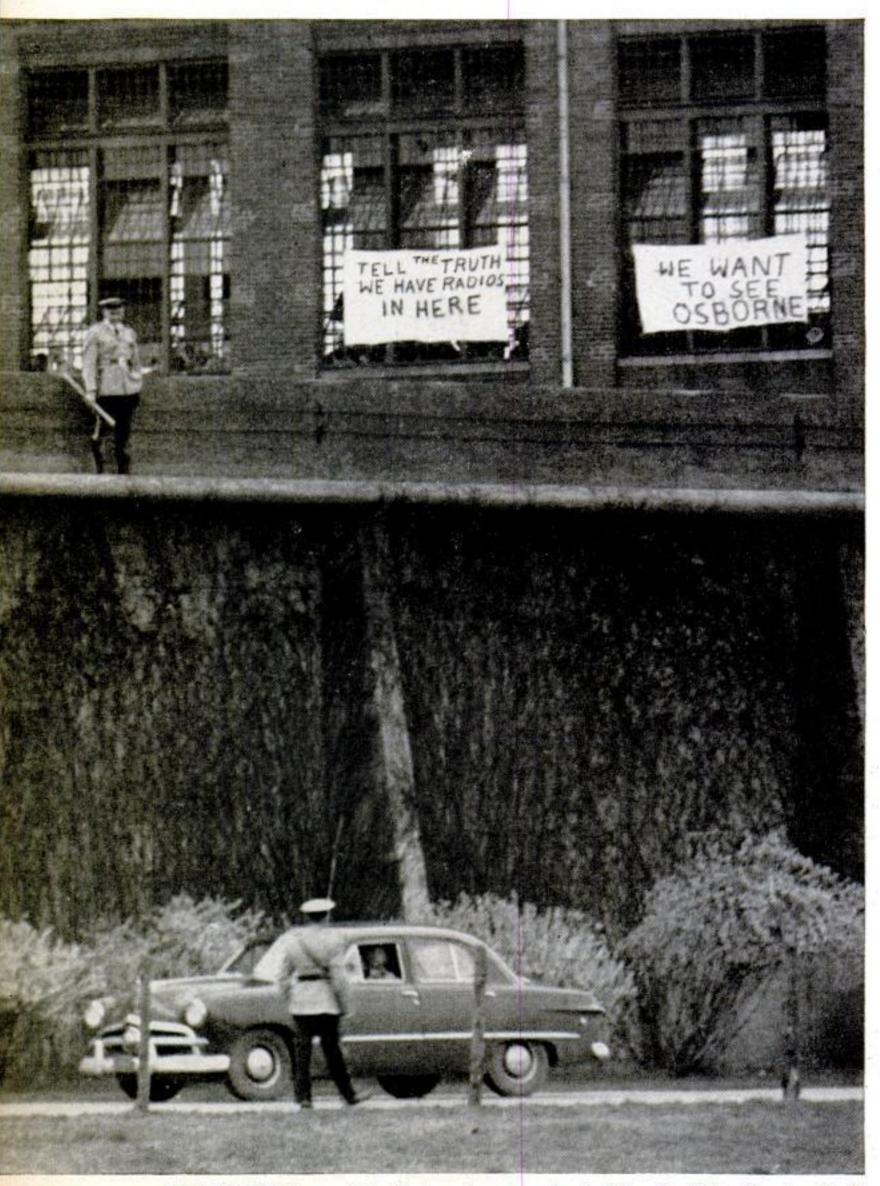


UNCERTAIN WELCOME was given handshaking Kefauver at New York dinner by many bigwigs who, like Jim Farley, are also handshake veterans.

➡ SHOW OF SPRYNESS is made by Alben Barkley, 74, also mentioned as candidate, signaling "safe" at opening ball game in Washington. Right: Clark Griffith.



AT TRENTON guards watch from the roof of the death house and the courtyard below in case convicts try to escape from two-story printing shop (far left).



AT RAHWAY convicts display signs on sheets. They had illegal prison-built radios, wanted jail investigated by Osborne Association, a prison welfare group.



CRITICIZED WARDEN William Carty gets night report from officer on progress of Trenton riot. The prisoners' demand that Carty be replaced was refused.

PRISON WRECK AND RIOT

Convicts mutiny in two New Jersey penitentiaries



RIOT LEADER DOAK

In two New Jersey prisons last week convicts rioted and wrecked buildings—not in an attempt to get out of prison but to improve their life inside. At Trenton 69 long-term prisoners led by Lifer August Doak (inset) seized control of the printing shop, destroyed valuable machinery and demanded better food, better beds and the immediate dismissal of the warden. Protected by the four hostages they had captured, they held out for 77 hours until thirst and starvation forced them to surrender.

Before the Trenton gang gave up, a far more serious riot broke out at the Rahway prison. There 232 prisoners barricaded themselves and nine guards in a dormitory where they destroyed property and blazoned their demands on bed-sheet signs. They threatened to make a bonfire of the torn mattresses and broken furniture. They wanted either Drew Pearson or Robert Montgomery to serve as arbitrator for their grievances.

The two riots were the fourth and fifth demonstrations in New Jersey in the past month. In defense, state officials could point out that their prison system has an outstanding reputation, but to the rioting prisoners housed in vastly overcrowded buildings this reputation meant nothing.



RELEASED HOSTAGE, Oris Robison, is helped to car. Freed by Trenton prisoners after mild heart attack, he said rioters "couldn't have treated me better."

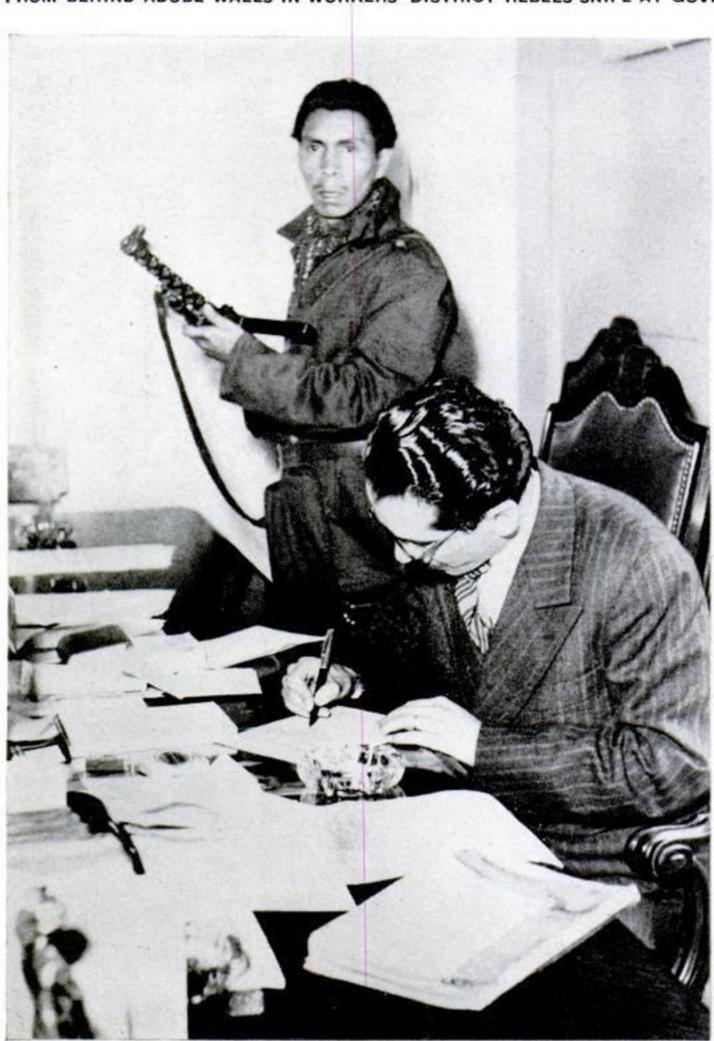


DESTRUCTIVE FURY of Rahway prisoners was vented on the first floor of dormitory where, as part of correctional program, many lived—instead of in cells.

Rioters overpowered guards, tore up furniture and retreated to the second floor. Prisoners were still entrenched upstairs at the time this photograph was taken.



FROM BEHIND ADOBE WALLS IN WORKERS' DISTRICT REBELS SNIPE AT GOVERNMENT TROOPS HOLDING OUT IN LA PAZ APARTMENTS AND OFFICE BUILDINGS



LEADER OF REVOLT, Hernan Siles Suazo, who acted for Paz, signs papers as temporary president of Bolivia while a gun-toting aide hovers protectively.

BOLIVIA'S ANNUAL REVOLT

For at least the hundredth time in the past 100 years, Bolivians last week rose up against their government. This time they threw out a military regime and installed a man who had won the presidential election last year but had never taken office. He was Víctor Paz Estenssoro, supporter of Nazi-style Dictator Gualberto Villaroel whom Bolivians hanged from a lamppost six years ago. At that time Paz fled to Argentina where he continued to plot and campaign against succeeding governments. In 1951 he was elected president in absentia but an army coup kept him out of office.

The army regime, however, began falling apart this winter after the U.S. stopped buying overpriced Bolivian tin. With thousands of Bolivian miners out of work, Paz's supporters promised he would nationalize the mines, set a new tin price. Bolivians revolted. After three days of vicious street fights in which 450 died, the army was beaten and Paz came home a hero. Once in office he hedged on nationalization issue. "We are a serious, mature government," he said. "We aren't going to do crazy things."

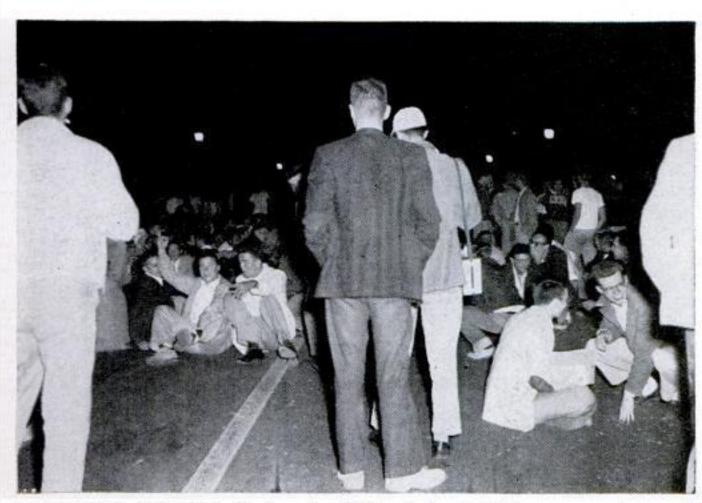


WINNER AND NEW PRESIDENT Víctor Paz Estenssoro, 44, swears to support constitution in candle-lighted ceremony while solemn supporters look on.



Princeton students rebel against making beds

Learning that the college planned to cut \$75,000 in janitor services, Princeton students petitioned for an optional raise in tuition rather than a cut in services. The petition was turned down and students were told they would have to make their own beds-as do students at many colleges. To the students this was a clear-cut call to action. Spurred on by bugles, a thousand undergraduates armed with pillows, firecrackers and bags of water staged a midnight march on Nassau Hall, wailing, "We want janitors." Defying the six college proctors they staged a sit-down strike that clogged traffic on Nassau Street for an hour. Result of the strike: next fall Princetonians will make their own beds.



MASS SIT-DOWN took place in middle of street. Riot was as much normal spring outburst as a protest. College took no immediate disciplinary action.

Vore men wear

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Swiss Rib Athletic Shirts Sanforized

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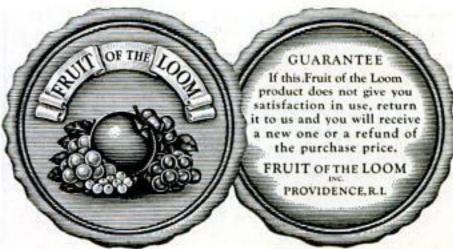
Combed Cotton 69¢

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Fruit of the Loom men's and boys' underwear gives you the finest possible quality at budget prices. Sincerely guaranteed, too. At your favorite store.



FRUIT OF THE LOOM

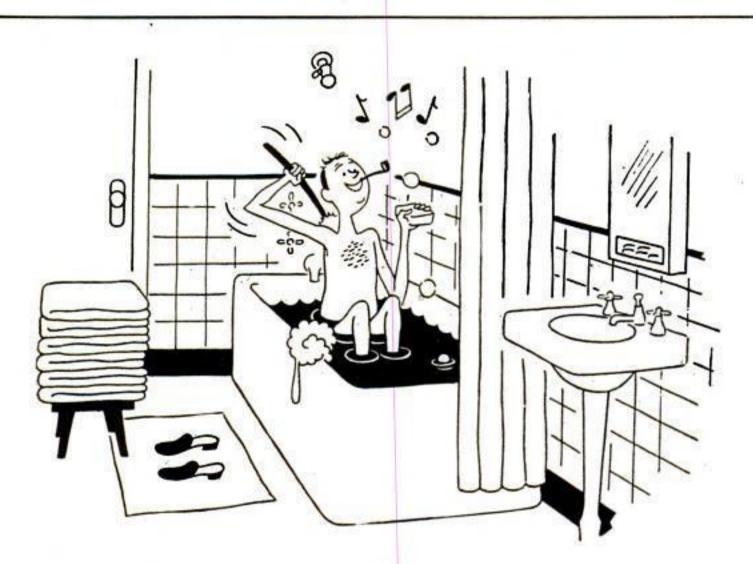
MEN'S & BOYS' UNDERWEAR 47th Floor, Empire State Building New York 1, N.Y.



Rugged Richard, businessman, who loved the great outdoors
Came into town not long ago, and knocked at Statler's doors.
"On other business trips," he said, "I've found the best hotel
To be the Statler—it's just tops for making guests feel swell.



2. "The cooped-up life is not for me—I like the open air.
That's why I love my Statler room—there's lots of space to spare.
I've found pine needles can't compare with Statler's famous bed.
Eight hundred thirty-seven springs! That's luxury!" he said.



3. Dick judged the Statler tub to be the indoor bath supreme.
"In some ways this is better than a rushing mountain stream.
The water's hot, there's lots of soap, and towels by the stack.
You don't find those outside," he said while scrubbing up his back.



4. 'I'm used to campfire vittles, and they're mighty hard to beat—
But, still, these Statler chefs know how a he-man likes to eat!
And as for breakfast, any guest can call the night before
And name the time he wants a feast brought steaming through his door.



5. "The Statler's just a stone's throw from the business district, too. The trails are short to shows and shops, there's always lots to do. For comfort and convenience, for the city at its best, Make tracks for Hotel Statler where you really are a guest."



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ANOTHER GREAT NEW STATLER . LOS ANGELES
(READY FOR OCCUPANCY SUMMER, 1952)

LIFE ON THE NEWSFRONTS OF THE WORLD

Progress is made against polio, some Reservists won't fly and one fly has 1/414,000th of a horsepower

Dr. David Bodian of Johns Hopkins and Dr. Dorothy M. Horstmann of Yale reported important progress in their fight against polio. Their experiments on monkeys and chimpanzees show that before the polio virus attacks the central nervous system it first circulates in the blood stream, where it in turn may be attacked by antibodies. This discovery may open the



BODIAN OF HOPKINS, HORSTMANN OF YALE

way for the development of a preventive inoculation. Dr. Bodian further reported that a substance called gamma globulin, extracted from human blood, may immunize temporarily against the disease. However, thus far Dr. Bodian has experimented only on animals and his discoveries must still be confirmed by tests on humans.

Two days after Dr. Bodian's announcement the National Foundation for Infantile Paralysis requested parents and doctors throughout the U.S. not to use gamma globulin on their own initiative this summer because this would confuse the over-all study. If the foundation's request is observed, researchers will be able to enter polio epidemic areas and experiment with gamma globulin on a sound scientific basis. With cooperation and good luck one of the worst of all childhood diseases may soon be brought under control.

After measuring the oxygen consumption of flies in flight, and assuming a 10% muscle efficiency in the use of oxygen for energy, two scientists at the University of Connecticut had the ingredients for a magnificent statistic: 414,333.33 flying flies develop one horsepower.

Reds make it easy, we make it tough

Russia claimed that the Moscow trade conference had been a great success and said she had \$300 million worth of orders. The figure seemed fanciful, but Europeans who had attended the conference came home with glowing stories of Russian hospitality and the possibility of more East-West trade.

Meanwhile Europe grumbled about the difficulty of trading with the U.S. The State Department revealed that Italy had protested against a "Buy American" act, and Britain too said that U.S. tariff restrictions were hurting her economy. Because American pressure groups have persuaded Congress and the Tariff Commission to jack up the duty on all manner of European products from bicycles to wood screws, Europe will get less money from the U.S. in trade and may have to ask for more in grants.

As though the tariff situation (above) were not bad enough, the U.S. Tariff Commission announced that it is now investigating a complaint that imports of a certain commodity are causing "threat and injury" to domestic producers. The complaint was lodged by the National Pregnant Mares Urine Producers' Association of Farmer City, Ill., whose product yields hormones for medical use.

The reluctant airmen

In El Paso, Air Force Lieut. Verne Goodwin was court-martialed and sentenced to two years in prison for refusing to fly. At Randolph and Mather Air Force Bases, 12 more officers faced similar treatment for similar refusal.

The reluctant airmen gave several reasons for their stand, but the one that aroused nationwide sympathy was this: they are Reserves, recalled to duty, older, slower, more encumbered by family responsibilities than they were

in the wild-blue-yonder days of World War II. Why should they be asked to risk their lives for a second time when numerous other men—college youngsters and regular Air Force—have not yet risked theirs once?

There was no simple answer, and in any case it could not be found through mutiny, which if tolerated could wreck the Air



LIEUT. GOODWIN

Force. And after all, the airmen had signed up voluntarily for the Reserve.

Behind the much-publicized rebellion was a little-publicized but far more serious thing. The Air Force has been relying on Reserves because it has not gotten enough young men. Last week it admitted that it had no idea where the necessary men for its May cadet class will come from. Even West Point has not filled its usual quota. The present crop of 18-to-25-year-olds is no more afraid to fly than its predecessors, although it does have what Secretary Finletter called "a certain lack of enthusiasm." The big reason is that the complexity of new planes is so immense that fewer and fewer men can qualify to fly them.

"You have sold yourselves . . ."

The Arab world was bitter because the United States had not supported Tunisia's case against France in the United Nations (p. 45). Secretary Acheson explained the American action by saying that it was the "best judgment" of the U.S. to allow the Tunisians and French "to discuss, to negotiate, to find a solution." But the Arabs felt the U.S. had willfully let

them down. "You only say you're against imperialism," said a Lebanese foreign office official. "When it comes to a test you always support imperialist powers against us. You have sold yourselves to them and they use you as their greatest weapon."

Mark Taimonov, Russian chess expert visiting in Britain, described the training methods of his compatriot, world's champion Mikhail Botvinnik. "In the Soviet, chess matches are played in silence and smoking is forbidden. Before Botvinnik plays in a Western country he spends three weeks with a companion, working out problems while a radio blares and his companion blows smoke in his face."

Cheat? We'd do it again

In the wake of the big cribbing scandal at the University of Florida (Life, April 21), students at California's San Jose State College took a poll. Of the sample group questioned 52% admitted cheating during past examinations. Of these, more than half (53%) were women. Furthermore 50% of the women, but only 40% of the men, said they would cheat again.

President Truman held an extraordinary press conference, his 300th, for 520 Washington reporters and editors. He said there were a million Americans who might have done a better job than he, but he thought he had given the nation everything he could. Then he quoted a fine old epitaph: "Here lies Jack Williams. He done his damnedest."

An American renegade is captured

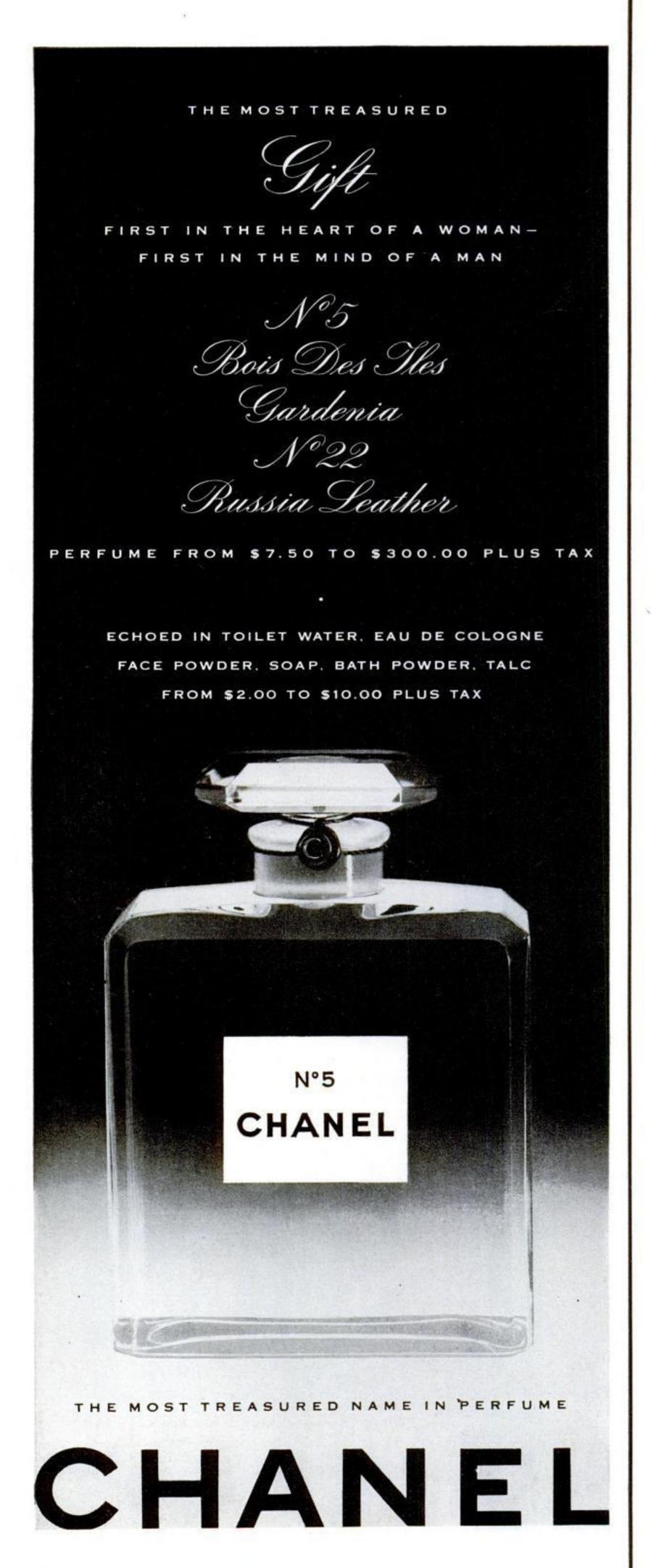
William Pomeroy (below, right), an ex-U.S. Air Force enlisted man who turned Communist and joined the Hukbalahap guerrillas in the Philippines, was captured by government troops on Luzon. He had been a top propaganda and educational leader among the Reds for five years and had a \$30,000 price on his head. De-



MINISTER MAGSAYSAY, GUERRILLA POMEROY

fense Minister Ramon Magsaysay (left) literally hopped up and down with joy when he saw Pomeroy and said, "We'll probably hang you." Pomeroy replied, "That's what I figured."

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NEWSFRONTS CONTINUED

Ballplayers are getting drunk on the milk of human kindness—for example, when Monte Irvin of the Giants broke his ankle, "Suitcase" Simpson of the Indians was moved to tears. Last week Umpire Bill Summers decided to put a stop to such nonsense. Invoking an American League rule which forbids members of opposing teams to fraternize on the ball field, he fined seven White Sox and the Indians \$5 apiece for having a friendly chat before a game.

False alarm, quick response

On April 16 an alarm was sent out to fighter squadrons and antiair-craft gun crews from coast to coast because an observer near Nome, Alaska spotted three unexplained vapor trails at high altitude. No "enemy" planes were sighted, but fighters from the Eastern Defense Command got on the tails of two commercial planes and an Air Force cargo carrier which had not been properly identified. The first reaction of those who read the news reports was to laugh. The second was to realize that the Army and the Air Force are at least on the alert.

Denver's postmen, like those of any other big city, wear their shoe soles so thin they can step on a piece of gum and tell what flavor it is. But last week, out of the goodness of their hearts, they voted unanimously to spend their holidays for the next fortnight pounding their routes to solicit money for the city's cancer fund drive.

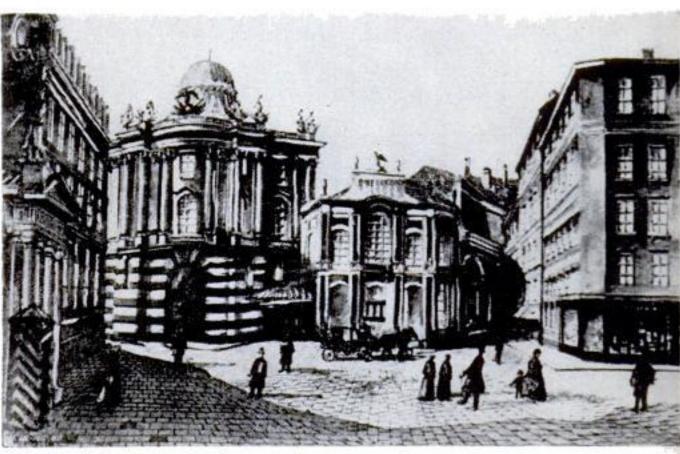
Television for almost everybody

The 3½-year ban on the construction of new stations, which has kept television from more than half the nation, was finally lifted. The Federal Communications Commission announced that it will start considering applications from station builders in July, and that a total of 2,053 stations (there are now only 108) has been provided for. Of these, 242 will be reserved for noncommercial use by educational institutions. The FCC said that communities now without TV must not expect it too soon—new stations will appear slowly, like boils, not all at once, like measles. Probably less than 12 will appear before 1953, and in some areas they may never appear at all. Vermont has no stations and has applied for none.

In Tokyo, Police Inspector Shimpachi Utsugi retired after 35 years as Japan's No. 1 foe of pickpockets. He was so expert that sometimes to save time when he saw a pickpocket pick a pocket he picked the pickpocket's pocket and repocketed the pickings in the pocket of the man whose pocket the pickpocket had picked and went on about his business without saying a word.

\$20,000 for a tenth-rate painting

Some 40 years ago in Vienna an obscure artist of tenth-rate talent turned out a number of watercolors. Later he tried to buy up or destroy them all because they were embarrassing to him, but somehow he and his agents missed a few. Last week some of the paintings, including one of the Vienna Burg Theatre (below), turned up in Germany and Austria and, because the artist was the late Adolf Hitler, were offered at prices as high as \$20,000.



WATERCOLOR OF THE BURG THEATRE IN VIENNA

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Yours...in the exclusive Form-Fitted Mattress of

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Dust, down and feather allergy-free sleep with a pillow made of Foamex. Cool, sanitary Foamex aircools and cleans itself.

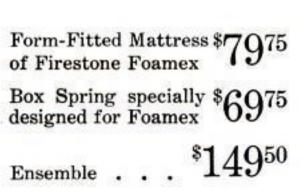


Furniture, too, keeps its shapely beauty and comfort for life thanks to Firestone Foamex, the most modern cushioning material.

You aren't the "same all over"—so why should your mattress be the same from top to bottom? You need the balanced support of a Foamex Form-Fitted Mattress to keep your spine on a natural, restful level—every night of your life.

Petal-soft Foamex moulds itself to your contours, like a second skin. Never again need you fall into a cramped, uneasy sleep because your mattress failed to cradle your neck, waist or knees. Never again awake tense, unrefreshed because you've sunk into an un-sleepy hollow. Foamex cannot sag, shift, lump up or break down. Its firm, gentle support stays comfortable for life, because a Foamex mattress has never been known to wear out!

See and try a Firestone Foamex Form-Fitted Mattress. Notice how the matching box spring has been specially designed to give utmost rest and comfort with the Foamex mattress. Your favorite bedding department or furniture store has this perfect combination for a lifetime of blissful sleep!





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There's a time in each year when the urge to "get-upand-get-going" is irresistible-when glowing orchards and fresh-furrowed fields call you to travel by Greyhound ... along the great highways!

So get out and meet Spring with Greyhound! It's the only transportation system that serves all America, and both our neighbor nations. Right now, Greyhound offers an unmatched selection of little trips, big vacations, planned tours-charter bus and other special services-including "Thru-Greyhound" schedules to all parts of America.

And if it's business that calls you, why not go the pleasant scenic way-saving all the strain and bother of driving!

If you can't plan your big vacation in Spring, then take pleasant weekend trips by Greyhound-to see big cities, meet friends, or visit that boy in military camp.

You'll find Greyhound travel better Spring tonic than sulphur and molasses! So satisfy that travel urge - see your Greyhound agent - let him help plan your trip!

There's something about a GREYHOUND...that makes it the

There's something about traveling relaxed, with friendly, interesting people!

It's more congenial to go Greyhound. You'll find that people are more neighborly, easier to talk to.

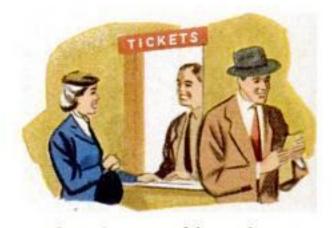
There's something about the most restful reclining chairs in transportation!

Sit back and take it easy-in a deeply cushioned armchair that tilts to any position you wish.



There's something about the convenience of Express, Limited, and Through Schedules

Greyhound offers a wide variety of Through service (no change of bus or baggage) -to all parts of the Nation.

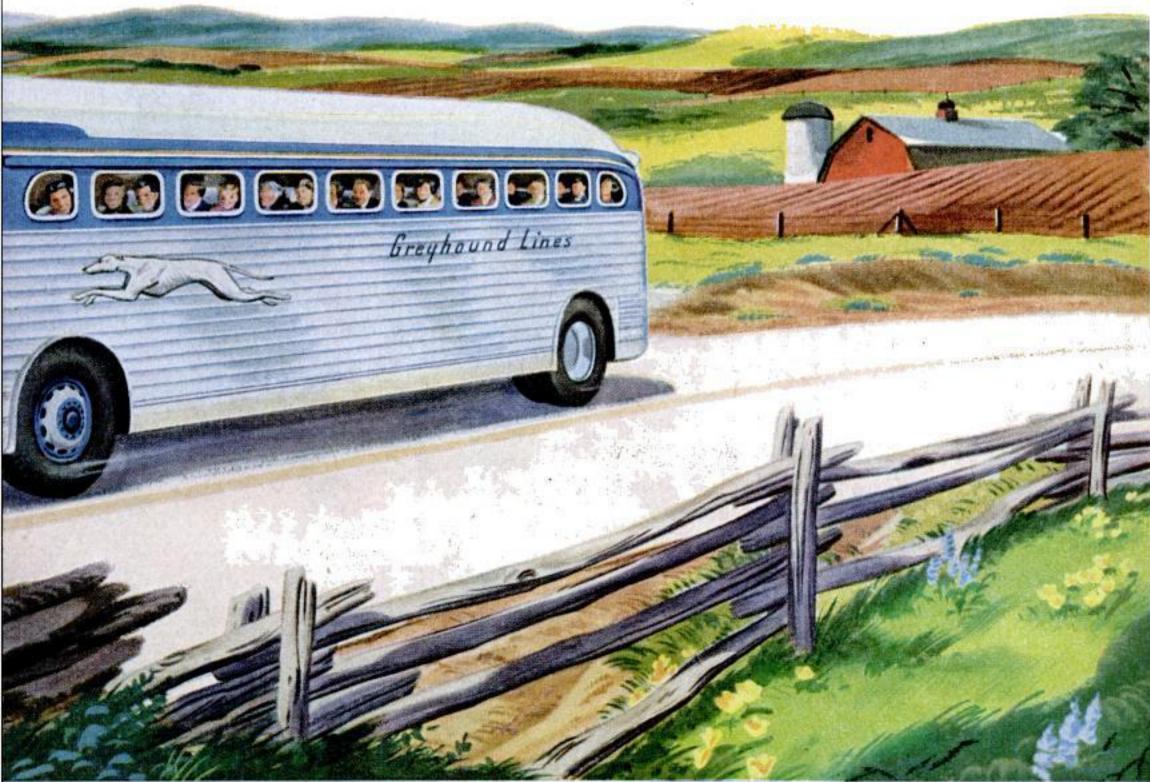


There's something about the big savings on every trip ...less than 1/3 driving cost!

Whether your trip is 10 miles or 10,000 - you save money all the way -and even more, going round-trip!

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Florida, Southern Playgrounds—Save extra time via Greyhound's luxurious Limited and Through Schedules.



California — All the West — Explore this scenic wonderland by Greyhound! Dozens of Express Schedules.



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All the Great Cities — For good shows, shopping, sightseeing, visit a great city like Chicago (above).

National Parks—Nature's grandeur at your fingertips, with a Greyhound ticket. Above, Bryce Canyon, Utah.



Historic Attractions—Stop off whenever you wish, for scenic thrills—like Washington in cherry blossom time.

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Mail coupon to Greyhound Information Center, 105 W. Madison St., Chicago 2, III. for "VPS" booklet describing 40 Spring or Summer Vacation trips to great cities, resorts, National Parks.

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To these Tour prices, add Greyhound round-trip fare from your home town. U.S. tax extra. Prices subject to change.

FRIENDLY way to travel!



There's something about the high standard of service to all 48 States, Canada, Mexico!

When you go Greyhound, you can be confident of the finest buses and station facilities in highway travel.









Cook potatoes in boiling salted water 10 minutes and drain. (Or you may substitute Hunt's Whole New Potatoes, without preliminary cooking.) Then mix with:

6 sliced frankfurters 1 small onion, diced dash of pepper

1/2 cup water 1/2 green pepper, diced 11/2 teaspoons salt

2 cans Hunt's Tomato Sauce

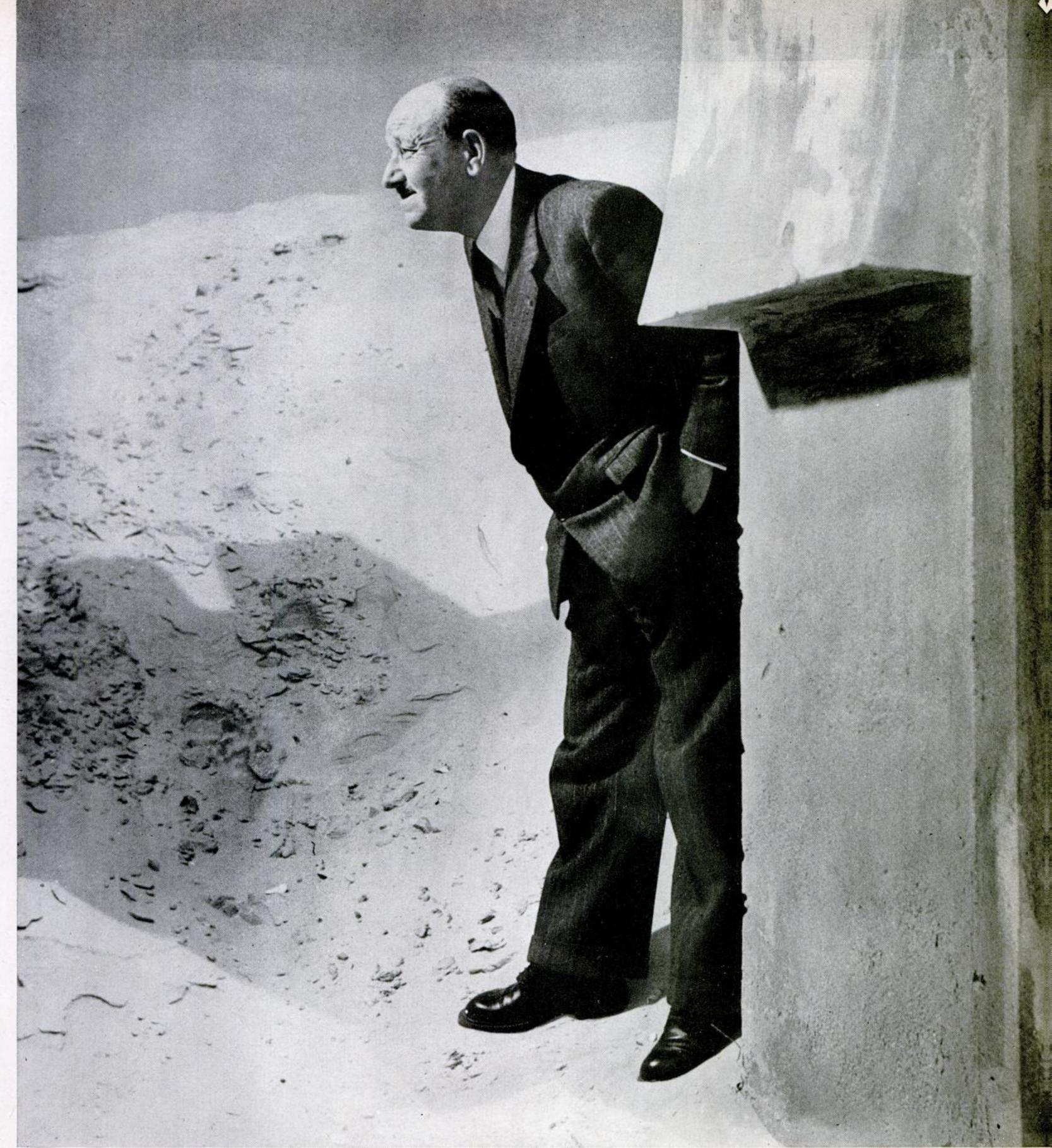
Pour all into a greased baking dish and bake in a moderate oven (350°) 45 minutes until top is browned and potatoes are done. Serves four.

Remember: sun-ripened tomatoes are kettlesimmered with fine spices and seasonings to make Hunt's Tomato Sauce. A truly wonderful cooking sauce for your own favorite recipes! Meat loaf, spaghetti, stews, rice, roasts, fish, and leftovers.

Hunt's Tomato Sauce costs only a few cents a can. Keep several cans in your kitchen all the time.

Hunt-for the best

Hunt Foods, Inc., Fullerton, Calif.



CLINGING TO HIS TIE AND JACKET DESPITE THE HEAT, CHENIK SURVEYS THE SAND SURROUNDING HIS HOUSE OF EXILE IN THE REMOTE HOTEL PHILIBERT

SANDY EXILE

The deposed premier of Tunisia sweats it out in Sahara at 110°

When this photograph was taken Mohammed Chenik had just been kicked out as the premier of Tunisia. To make matters worse he was 250 miles from home, the temperature was 110° and he had not had a bath for three days. A nationalist who wants self-rule for the French protectorate, Chenik got into this fix by influencing Tunisia's nominal ruler, the Bey, against the French and by agitating for U.N. review of the case. This so annoyed the French that late last

month when the Bey refused to fire Chenik, they arrested the premier and exiled him to a crude hotel in an oasis at the Sahara's edge. By last week the French had what they wanted, a hand-picked Tunisian cabinet under a pro-French premier and a U.N. Security Council vote not to consider the case. For its part Tunisia had French promises of more self-government. Even Chenik had a little luck: his place of exile was moved to a Mediterranean island.



To every man who needs a good excuse for "getting out" of the dishes—

ALL your weary eyes can see are those piles of dirty dishes. For the next 15 or 20 minutes, you'll be standing next to that steaming sink, wiping dish after dripping dish.

The worst of it is you're tired after a full day. Drowsy after a big meal. How you'd like to chuck that soggy little towel! You could. You don't have to help. But you'd feel like a heel if you left your wife in the kitchen alone.

What you need is the perfect excuse to get out of the dishes forever! A G-E Dishwasher!



No Hand-Rinsing! Dishes Out of Sight! Pots and Pans, too!

Just brush loose food off the plates. The dishwasher pre-rinses, then washes with famous "spray-rub" action that makes even sticky pots and pans come sparkling clean. Takes off all but soil that's been baked on! Finally, the washer double-rinses with clean, hot water...
dries the dishes with fan-driven hot air...and
then shuts itself off.

Dishes Cleaner than "Hand-Washed"

... because they're washed in water hotter than your hands can stand. Hot water stays hot thanks to G. E.'s famous Calrod® unit.

In the dishwasher, dishes and glasses are cushioned on soft plastic-coated trays that remain stationary. Only the water swishes around.

It's so convenient. The sturdy, dependable G-E Dishwasher glides out at a touch. Easy loading. No tiresome bending. No tiresome stooping, and plenty of counter space left. Your kitchen's always cleaner because the G-E Dishwasher holds (and hides) a complete service for eight, including ten glasses.

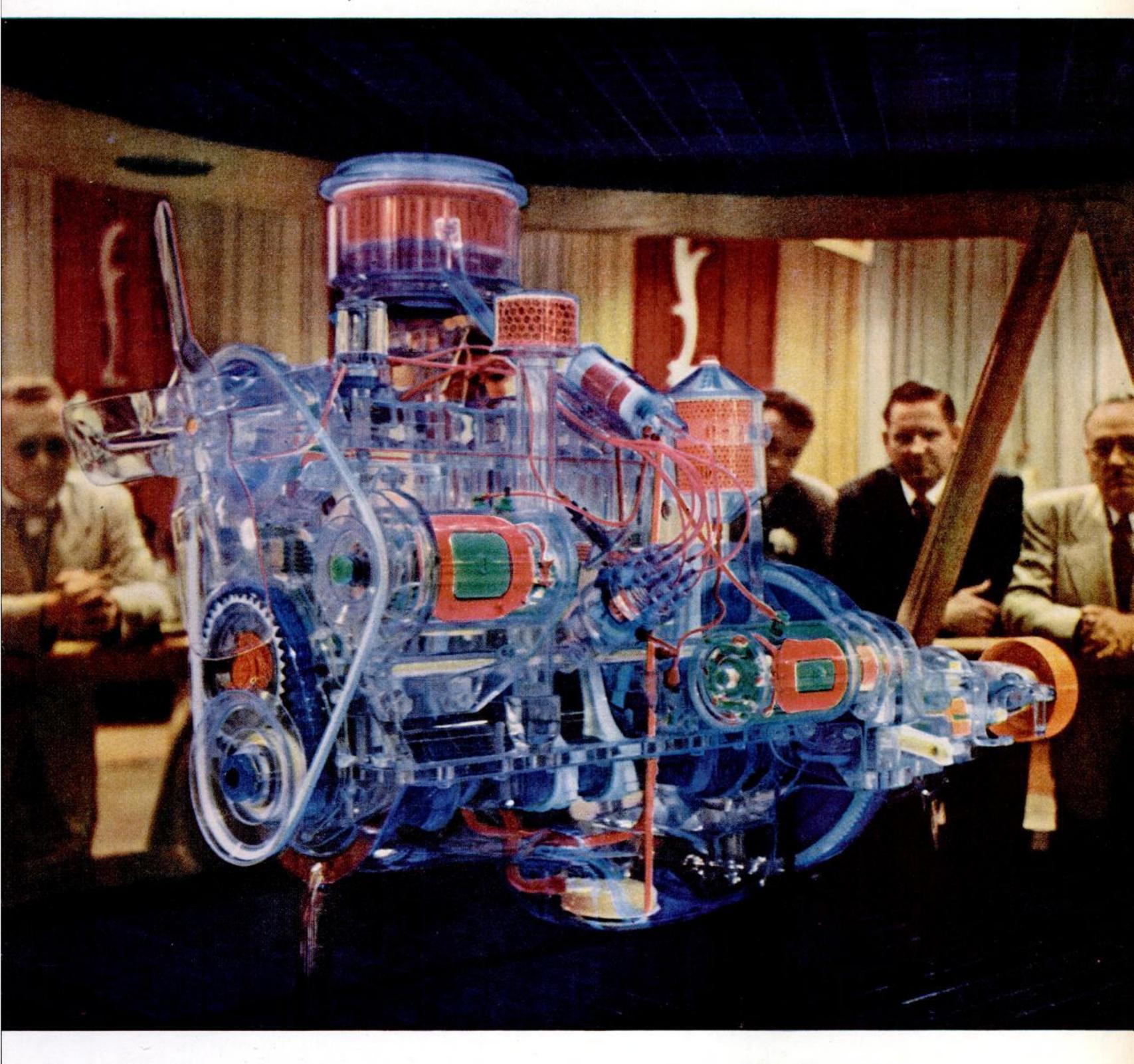
You'll Save Her as Much as an Hour a Day!

A General Electric Dishwasher saves many wives at least an hour a day . . . sometimes more. And as the man of the house you can appreciate that here is an investment which will increase the value and salability of your home.

Let a General Electric PRE-RINSING Dishwasher do the dishes for you. See your G-E dealer for a demonstration today. General Electric Company, Louisville 2, Kentucky.

Trim and specifications subject to change without notice.

Dishes Washed, Fan-Dried, Out of Sight G-E pre-rinsing DISHWASHER GENERAL ES ELECTRIC



THE AUTO ENGINE YOU SEE THROUGH

Plymouth, plastic and ultraviolet light combine to reveal what goes on beneath the hood of a car

When the 29th Los Angeles International Automobile Show was held last month it offered its 150,000 spectators many extras besides \$5 million worth of cars, backgrounds and cutaway models. Ford surrounded its cars with azaleas and General Motors offered the public one Sky Eagle as the only living descendant of Indian Chief Pontiac to ballyhoo, naturally enough, Pontiac cars. But the most unusual display in the entire exhibit was Plymouth's mystically glowing engine pictured above. Made in a Chrysler plant in Detroit at a cost of \$40,000, the engine's parts are all of

plastic and were transported to Los Angeles in a special temperature-controlled van and assembled there. At the show the engine was mounted on a rotating grill through which ultraviolet light was shone and was reflected by the fluorescent materials in the plastic. Since all the working parts really worked, even to the extent of sparks firing in perfect time in the cylinder heads, round-eyed Angelenos were able to look right into a modern automobile engine while it was in operation and thus get an idea of what went on beneath the seldom-explored hoods of their own cars.



New Alkaline Shell X-100 Motor Oil counteracts Acid Action

If you are a typical motorist, in a normal day's driving:—a pint or more of acid is formed and passes through your car's engine, and it's acid action, not friction, that causes 90% of your engine wear. To neutralize the harmful effect of this acid, Shell Research has produced an alkaline motor oil—Shell X-100. Fortified with alkaline "X" safety factors, it neutralizes the acid action, prolonging the life of your engine.

The new Shell X-100 is a Premium Motor Oil. It is a Heavy Duty Motor Oil. In addition, it contains positive cleansing factors that help protect hydraulic valve lifters and other vital parts from fouling deposits.

Shell X-100 is the finest motor oil money can buy. Let your Shell dealer give your engine the protection of this new alkaline Shell X-100 Motor Oil today.

It's Incomparable!



EASTER PARADE TURNS PRO

Big scramble for free publicity outside St. Patrick's Cathedral makes Fifth Avenue a gaudy midway

As simple, adulterated spectacle, the setup looked like a sure smash. Take Fifth Avenue, the greatest natural midway in the world. Take 500,000 holiday paraders, a mob scene DeMille couldn't touch. Take a fistful of big show-biz names like Vivian Blaine and June Havoc. And for added color, don't forget St. Patrick's Cathedral.

Last week, for the Easter edification of millions of readers and viewers, the news and newsreel cameras were out in full force for the Fifth Avenue Easter Parade. So were the major television networks, which shook up all these carnival ingredients and produced a decidedly unholy stew. Famous celebrants used the occasion to plug their latest show or the manufacturer of their Easter hat. In one accidentally appropriate commercial, a singer happily revealed the title of her forthcoming book, Faith Is a Song. All but lost in this professional display of joy were the dressed-to-the-teeth standbys of Easter Parades past, the amateurs who had gone to church.



EASTER FASHIONS, shown with repeated mentions of designer, are displayed by child models. With them are Vivian Blaine, whose \$500,000 necklace necessitated guard (*left*, rear), and Jinx Falkenburg.



EASTER EAGLE, advertising a movie, is held outside St. Patrick's by its unafraid trainer, Mrs. Kati Deppe. Bird's scheduled television appearance with a child actress had to be cancelled because of risk.



EASTER JALOPY, 1903 curved-dash Oldsmobile, is driven in ancient car parade by Ken Murray who, like many other stars, was advised by network to appear. With him is Laurie Anders, professional singer.



Easter Parade CONTINUED



CAMPAIGNING on the steps of St. Patrick's, models display Ike skirts for a group of still and newsreel photographers. But some networks refused to televise the political fashions.



cavorting in fashion show during "brunch" at Sherry Netherland Hotel, Hedda Hopper walks beflowered hound. Said she happily, "This will have Elsa Maxwell spitting."



WEARY BUNNY, employed by CBS, rests between shows at hotel. Police refused to let her perform outside the cathedral, said act was "irreverent."

Science Makes it Better! HALOLIGHT*

Kinder to Your Eyes — Only Sylvania has it!



The MADISON-Luxurious 20" Console in Mahogany or Blonde, with HALOLIGHT, Studio-Clear* sound and Movie-Clear* set design. Also available in Mahogany with built-in tuner for all-channel UHF reception.



The COOLIDGE - Superb 20" Table Model with HALOLIGHT. Selected mahogany grained laminate veneer cabinet, resistant to scratches, burns and stains.



The PIERCE—A new concept in modern design. Open bookcase model, rich mahog—any veneer, decorative studding. 20" life-size Movie-Clear* set.

Truly Modern Radios by SYLVANIA



N EW, colorful, dependable—in colors to suit every taste and decor. Radio-Clock wakes you to music, turns itself off when you sleep, controls any appliance.

Trim, modern Table Radio, like Radio-Clock, has an unusually large speaker and a built-in antenna! Ask your radio dealer to show you both smart, new designs—today!

The second section of the second section is a second section of the sect



Why YOU NEED LIGHT around your TV PICTURE

You have probably noticed how much easier it is to watch television when the room is partially lighted. That's because there is some "Surround Lighting" to relieve the contrast between the brilliant TV screen and the darker areas around it.

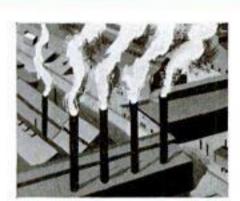
Now this principle has been applied to a television set for the first time—by Sylvania. A border of soft light, around the TV screen, is built into Sylvania sets. It's HALOLIGHT.



The blaze from a blast furnace chimney is an overpowering sight at night.



In conventional TV receivers the brilliantly lighted picture offers a sharp contrast with darker areas.



But in daytime, surrounded by other light, that same blaze is just a lot of smoke and flare.



HALOLIGHT is a frame of soft light around the picture—relieving conflict between light and darker areas.

HALOLIGHT makes. See how it makes the picture look larger and clearer . . . and see how kind it is to your eyes.

Sylvania, long a leader in lighting and electronics, brings you HALO-LIGHT, the frame of soft light that relieves sharp conflict between bright and dark areas. Only Sylvania has HALOLIGHT.

Learn, too, about other Sylvania

firsts...how Sylvania Movie-Clear*
TV sets bring you Studio-Clear*
sound and unexcelled performance in
fringe areas.

In serious times like these, it is only natural that Sylvania, with 50 years of electronic and lighting background, must devote part of its capacity to defense. Up to this time production of TV sets, however, has not been drastically affected.



POWER AND PRECISION to Reach out and GET!



"Power" alone is not enough for good TV reception. It takes Power PLUS Precision to select the desired video and audio waves... and squeeze out interference. It is Power and Precision that make Sylvania HALOLIGHT TV so outstanding for GOOD reception under BAD conditions.



TELEVISION

*Sylvania Trademark

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Sylvania Electric Products Inc., Radio and Television Division, 254 Rano Street, Buffalo 7, New York

See SYLVANIA'S BEAT THE CLOCK on CBS-TV.





HOOKED TROUT IS CAUGHT IN PICTURE WITH HEAD JUST BELOW WATER SURFACE



AFTER A JUMP A FRIGHTENED FISH STREAKS FOR BOTTOM OF POOL

Camera Makes a Big Catch

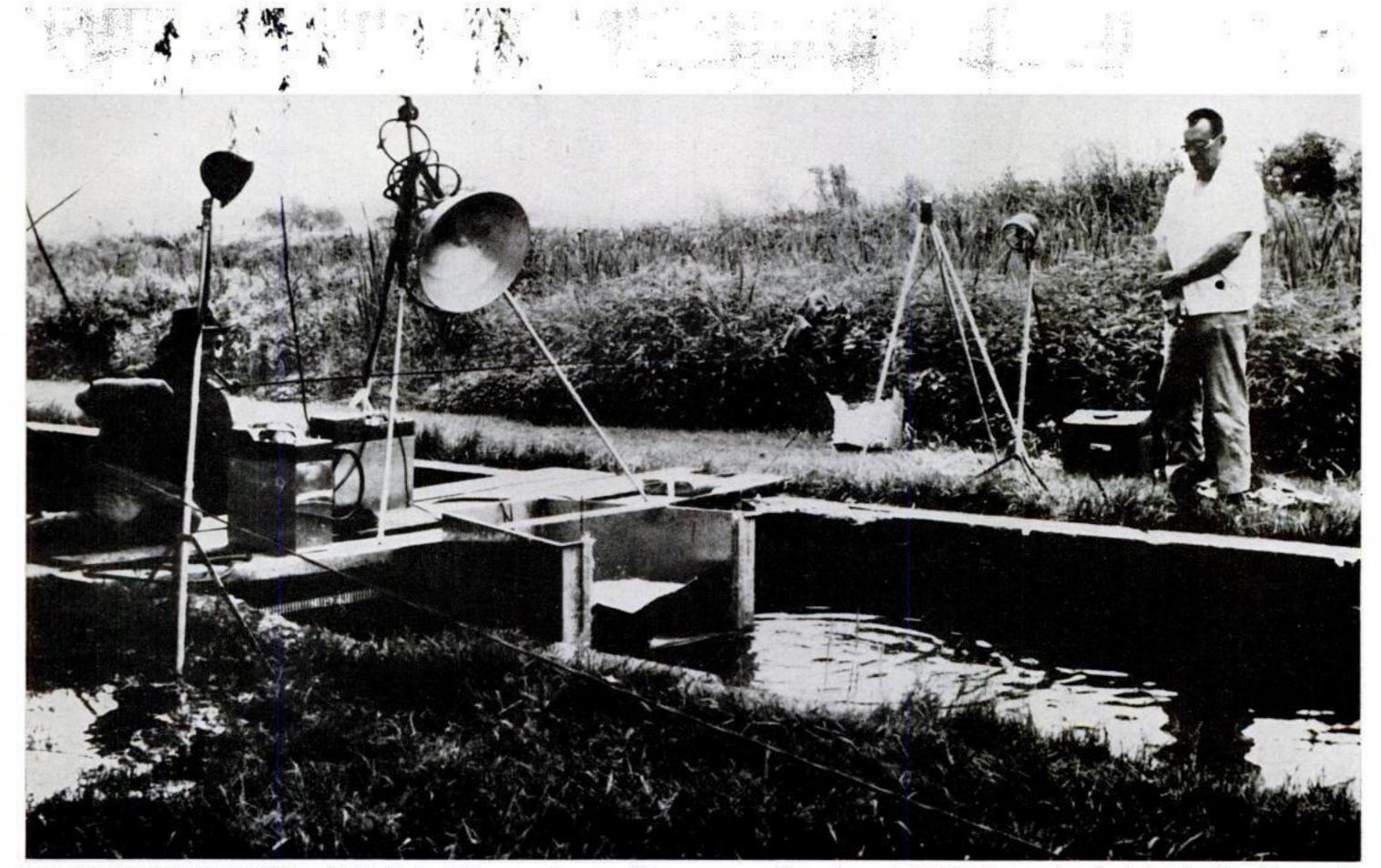
INCENIOUS PHOTOGRAPHER FINDS WAY TO SNAP TROUT SNAPPING FLY

The prospect that keeps bringing fishermen back to lakes and streams in the spring is the sight of a trout breaking water and leaping to the fly. But when this happens the fisherman is usually so occupied with rod and reel that all he remembers of the strike itself is the splash, the brief glitter of a light belly and the bending of his rod. To record this dramatic moment

(opposite page) for all fishermen really to see, Life's Wallace Kirkland had to use infinitely more patience than any angler. First, after experimenting with a small goldfish aquarium, he devised a glass-fronted box from which pictures could be shot at water level and partly below it. Then he went to a hatchery in Wisconsin (below) where he met Leon Martuch, an

outstanding fly-caster who was to help lure a fish into striking where the carefully set up camera could catch it.

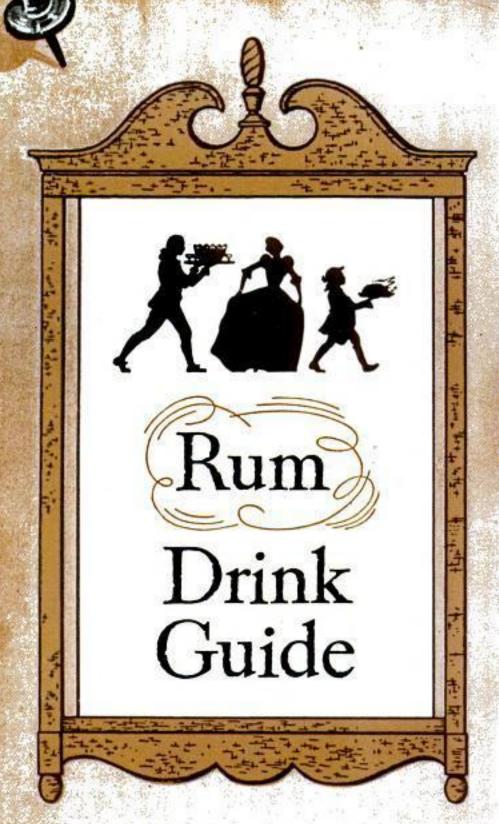
After several days of setting up, casting and waiting a trout was finally coaxed into cooperating. The result is an image that anglers think they see but seldom do, for a striking trout is barely out of water for a quarter of a second.



TO CATCH FISH PHOTO Wallace Kirkland placed his camera in a watertight tank and covered it with cardboard (*left center*) to keep the light off the lens. Then holding the remote control trigger which set off the strobe lights and the camera at the same instant, he stood by the side of the pool and waited. Fish

expert Martuch crouched behind battery of strobe lights, dangling a fly six inches above the water and 18 inches in front of the camera. To be properly lighted and in perfect focus, the fish had to jump at exactly that spot. For color picture opposite, lens was just above water level. For pictures at top it was partly below.

THE GRACIOUS LIVING OF YESTERYEAR IS YOURS TODAY

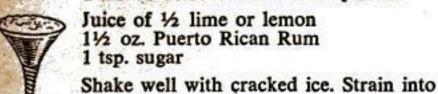


Puerto Rican RUM HIGHBALL

1½ to 2 oz. Puerto Rican Rum Add ice, soda, ginger ale or water (Many also use a twist of lemon peel or a dash of Angostura Bitters)

In colonial days rum and water was the original highball. Today, with the light, dry Rums of Puerto Rico it's better than ever!

Puerto Rican Rum DAIQUIRI



glass. Enjoy America's favorite rum cocktail... as served at the famous Trade Winds Bar of the Condado Beach Hotel, San Juan.

Puerto Rican RUM SOUR

1½ oz. Puerto Rican Rum Juice of ½ lemon ½ tsp. sugar

Shake well with cracked ice, strain into chilled glass. Garnish with slice of orange and cherry. Here's the Sour of the hour ... made delicious with Puerto Rican Rum.

Puerto Rican RUM COLLINS

1½ oz. Puerto Rican Rum Juice of 1 lemon 1 tsp. sugar

Shake with cracked ice, pour into tall glass. Add soda. Garnish with cherry and lemon slice. The tastiest Collins yet! Distinctive, smart, satisfying!

Puerto Rican Rum RUM 'N' COLA



1½ oz. Puerto Rican Rum Juice of ½ lemon or lime Add ice and fill with cola

New version of old favorite, the way it's made at Puerto Rico's smart Caribe Hilton in romantic San Juan.

Puerto Rican RUM OLD FASHIONED



1½ oz. Puerto Rican Rum 1 lump sugar 1 dash Angostura Bitters

Muddle sugar and bitters. Add Puerto Rican Rum, ice, soda and stir. Garnish with orange slice and twist of lemon peel — or leave them out, if you prefer, you'll still have a delightful drink!

Puerto Rican RUM-ON-ROCKS



1½ oz. Puerto Rican Rum 1 dash Angostura Bitters

Pour this light, dry Rum over ice cubes for the smoothest "On-the-Rocks" you've ever tasted. Or try Rum straight . . . delicious!

Puerto Rican RUM MIST



Fill Old Fashioned glass with chopped ice 1½ oz. Puerto Rican Rum Add dash of Angostura Bitters Twist of lemon peel

Try this delightfully dry drink and you'll discover why there's nothing like the wonderful Rums of Puerto Rico.

Puerto Rican ICED TEA-O-RUM (or iced cafe au rhum)



1½ oz. Puerto Rican Rum 1 glass iced tea (or coffee) Sugar to taste

The perfect cooler... gives iced tea (or coffee) that smacking-good taste! Here's a delicious pick-me-up.

Puerto Rican RUM TODDY



1½ oz. Puerto Rican Rum 1 tsp. sugar Lemon slice, 4 cloves Cinnamon stick

Dissolve sugar in 1 oz. hot water in mug or glass. Add Rum, clove-studded lemon slice. Fill with 4 oz. boiling water, add cinnamon stick. Rum Toddy, originally a hot drink, is equally delicious hot or cold with Puerto Rican Rum.

Puerto Rican RUM MANHATTAN



3 parts Puerto Rican Rum
1 part Italian Vermouth (for a dry
drink; French Vermouth)
1 dash Angostura Bitters

Stir briskly with ice. Pour into chilled glass. Add cherry or lemon peel. Get ready for a smooth new kind of satisfaction!

Puerto Rican Rum TEXAS TWISTER



1½ oz. Puerto Rican Rum3 oz. orange juiceDash of grenadine or tsp. sugar

Shake well with cracked ice. Garnish with cherry or twist of orange peel. The newest, zingiest of Puerto Rican Rum drinks!

Puerto Rican RUM JUMPER



1½ oz. Puerto Rican Rum Add ice and 4 oz. cider or apple juice Shake until it froths. This is a modern

version of the drink favored by Paul Revere!

Puerto Rican RUM FLIP



2 oz. Puerto Rican Rum 1 whole egg 1 tsp. sugar

Shake with crushed ice, strain into glass and top with nutmeg. When Rum Flip was made in quantity, Colonists called it "Yard of Flannel," which it resembled when tossed back and forth from one pitcher to another at arm's length.

BRIDE'S BOWL (Serves 20) — Slice and peel ½ a pineapple. Cut the slices into wedge-shaped pieces discarding the core. Place the sliced pineapple in a large pitcher with ¾ cup sugar syrup, 1 cup lemon juice, 1½ cups unsweetened pineapple juice and 1½ bottles (fifths) of Puerto Rican Rum (gold). Chill in refrigerator for 2 hours.

Put a block of ice in a glass punch bowl and pour over it the rum-pineapple mixture. Just before serving add 2 quarts sparkling water and 1 pint of strawberries which have been washed, hulled and sliced thinly.

PONCE PUNCH (Serves 10)

1/2 bottle (fifth) Puerto Rican Rum

1 qt. orange juice

1 pt. pineapple juice

6 tsp. grenadine Angostura Bitters to taste

Stir vigorously with finely cracked ice or mix in electric blender. Garnish with sliced fruit.

THE ORIGINAL COLONIAL BRIDE'S BOWL ... in modern dress



and Puerto Rican Rum
PARTY PUNCHES

FREE reprints of this "Recipe Guide" (ideal to paste inside your kitchen cabinet door) and Rumster Party Kits—ask your neighborhood liquor dealer, or write direct for "Rum Guide", c/o Rums of Puerto Rico, 600 Fifth Avenue, New York 20, New York.

RUM AND TEA PUNCH—Pour a quart of boiling water over 1 generous ounce of tea, let it stand for ten minutes. Strain when cool, add 1 lb. fine sugar, stir until dissolved. Place a large block of ice in punch bowl, pour tea and sugar mixture over ice. Add 1½ pints of Puerto Rican Rum, ¼ cup sherry and 1 cup lime juice. Stir until well blended, placing thin slices of limes on top of punch. (Serves 12-18 persons.)

RUM PUNCH (Serves 12)

11/2 bottles (fifths) Puerto Rican Rum

6 oz. pineapple juice

10 oz. orange juice

10 oz. lime juice

11/2 qts. ginger ale or soda

This mixture should "steep" for one hour before adding ginger ale or soda. Then, pour over block of ice in large punch bowl and stir. Decorate with 1 pint sliced strawberries, lemon and lime slices.

Remember there's a reason for preferring Puerto Rican Rum...

IN THESE GOOD DRINKS AND TASTY DISHES-WITH RUM

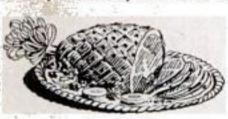
COLONIAL DINNER - This menu is based on authentic and adapted 18th century recipes.

SAUSAGES WITH RUM—Sauté 4 oz. of small pork cocktail sausages on one side. Pour out grease. Add ½ cup dark brown sugar, ½ cup soy bean sauce and simmer other side in mixture. Place sausages and sauce in chafing dish. Add ½ cup heated Puerto Rican Rum (gold) and ignite. Serve from chafing dish with a toothpick in each sausage.

BLACK BEAN SOUP — In Colonial times, this popular soup was a two-day chore. Today: Take two 10½ oz. cans of Black Bean Soup, and prepare according to directions, then add 1 oz. of Puerto Rican Rum. Serve with hard cooked egg slices. Delicious!

RUM-RAISIN SAUCE FOR BAKED HAM

— Parboil ½ cup raisins in water to cover, drain, and set aside. In a saucepan combine 1 cup cider vinegar, 2 small onions, minced, 6 whole peppercorns, crushed, and half a bay leaf and cook until



the vinegar is reduced to 1 tbsp. Then add 2 tbsp. currant jelly, 2 ounces gold Puerto Rican Rum, 2 cups brown sauce or meat gravy and simmer for

ten minutes. Strain and add the raisins.

SAVORY CABBAGE — To 2 cups of chopped cooked cabbage, add 1 cup of white sauce, ½ cup of mild grated cheese and 1 oz. of gold Puerto Rican Rum. Reheat and season to taste.

RUM-ROQUEFORT SALAD BOWL-A
Chef's Salad Bowl can be different with Roquefort
Cheese au Rhum dressing. Just add ½ cup of
Roquefort cheese blended with ¼ cup gold Puerto
Rican Rum to a French dressing. (Serves 8)

COLONIAL "SNOW BALLS" WITH RUM HARD-SAUCE – (apple dumplings) – Pare and core six large apples and fill cavities with orange marmalade. Make a paste by mixing together ¼ cup butter, ½ cup brown sugar, 4 tsp. cinnamon, 1 tsp. nutmeg and ¼ cup gold Puerto Rican Rum. Spread apples with the paste then wrap each apple in pastry dough which has been rolled thin. Bake in moderate oven for about 50 minutes. Serve hot with Rum Hard-Sauce. To make one cup of Rum Hard-Sauce: Combine ⅓ cup butter with 1 cup

gar, creaming until fluffy. Add 2 tbsp. Puerto Rican Rum; mix well. Place in refrigerator to chill.





MODERN DINNER FOR FOUR – Easy to prepare, dramatically different. The light, delicately flavored Rums of Puerto Rico do not overpower—rather they "point up" the delicious flavor of these foods. Perform this "dinner magic" and serve a round of your favorite cocktails as well with just one bottle (fifth) of Puerto Rican Rum.

GRAPEFRUIT HALVES AU RHUM – Section and core four halves, pour 1 tbsp. of Puerto Rican Rum into each center, as the first step in your bottle-of-Rum dinner.

PEPPER STEAK AU RHUM—Select a 3 lb. 2" sirloin steak. One hour before cooking, press into both sides some coarse salt and coarsely cracked black pepper corns. Heat 1/4 lb. butter in a heavy skillet, and sear both sides. Lower flame and cook 8 minutes on each side for rare steak. Place on hot



platter. Pour into skillet 4 oz. Puerto Rican Rum and blaze. Lift pan from flame and rotate until blaze burns out. Pour sauce over steak. MUSHROOMS FLAMBEED IN RUM—Wash and peel 1 lb. mushrooms, trim stems. Melt 6 tbsp. butter in saucepan, directly over the flame sauté mushrooms until browned. Pour over the mushrooms, 3 tbsp. Rum, set afire. When burned out, stir in ½ cup heated heavy cream, season.

SWEET POTATO RUM SOUFFLE—
Measure 2 cups mashed sweet potatoes in a bowl.
Add ½ cup hot milk mixed with 5 tbsp. of Puerto
Rican Rum and 4 tbsp. of butter. Beat mixture
until smooth, adding dash of cayenne and nutmeg,
½ tsp. salt, 1 tsp. grated lemon rind, and 4 beaten
egg yolks. Fold in 4 beaten egg whites and turn potatoes into a buttered soufflé dish. Bake in hot oven
for 25 minutes until soufflé is well puffed. Place in
oven 30 minutes before actual serving time.

RUM CREAM PIE — Line a well buttered pie plate with flaky pie dough, bake until golden color, cool. Beat 6 egg yolks, gradually add 1 cup fine sugar. Soak 1½ envelopes gelatin in ½ cup cold water. Put the gelatin and water over low flame and stir until dissolved, and pour over egg and sugar mixture. Stir briskly. Whip 1 pint heavy cream until stiff, fold into the first mixture, flavor with ½ cup Puerto Rican Rum and ¼ cup strong black coffee. Cool until mixture begins to set and pour into pie shell. Chill until firm. Sprinkle with shaved sweet chocolate, garnish edges of crust with whipped cream.

Food

Recipes

CAFE AU RHUM - Pour ½ a jigger of Rum into each cup of coffee for the perfect finishing touch to a perfect dinner.

HORS D'OEUVRES, CANAPES Made tastier with Puerto Rican Rum

BACON BITES — Wrap narrow strips of bacon around an assortment of canned shrimp, pickled onions and stuffed olives, secure with a toothpick. Broil until the bacon is crisp. Drain off grease, place in chafing dish and flambée in 1 cup of heated Puerto Rican Rum (gold) for each 12 bites.

stalks about 2 inches long. Cream ½ lb. Roquefort cheese, which has been marinated in a gold Puerto Rican Rum for about 2 hours, with ¼ lb. of cream cheese. Add ¼ tsp. onion juice or finely chopped onion. Work into smooth paste, fill celery stalks and sprinkle tops with paprika.

LIVER PATÉ CANAPES – To 2 oz. of liver paté, add 3 tbsp. finely chopped chives, 1 tsp. chopped parsley and 2 tbsp. Puerto Rican Rum (gold). Blend well, chill and serve on toast squares.

CUCUMBER AND CHEESE CANAPE—
To 3 oz. of cream cheese, mix 4 tbsp. chili sauce
and blend thoroughly. Mix in 2 tbsp. of Puerto
Rican Rum (gold). Place thin chilled slices of
salted cucumber on toast squares and cover with
cheese mixture.

DESSERTS Made more delicious with Puerto Rican Rum

CHERRIES JUBILEE—Drain the juice from a No. 2 can of Bing cherries into a saucepan or the blazer of a chafing dish and set aside. Soak the cherries in ½ cup of gold Puerto Rican Rum in a warm place for several hours. Bring the cherry juice to a boil and cook until it is reduced to two-thirds its original quantity. Stir in 1 tsp. arrowroot or cornstarch mixed with 1 tbsp. cold water and cook a few minutes longer. Add a dash of Curacao to the cherries and the rum in which they were soaked and ignite. Serve, as soon as the flames go out, over individual portions of vanilla ice cream.

RUM BAVARIAN CREAM—½ pint of milk, 4 yolks, 4 oz. sugar, 8 tsp. gelatin, 1 quart heavy cream and 2 oz. of Puerto Rican Rum. Dissolve the gelatin in ½ cup water. Scald milk, yolks and sugar. Remove from fire,

sugar. Remove from fire, add gelatin and strain. When almost set add 1½ pints of the cream (whipped stiff), and Rum. Fill 8 pudding cups and place in refrigerator to set. Remove from molds and serve in in-

dividual dishes. Decorate with balance of whipped cream. Pour 2 tsp. of Rum in each dish.

BANANAS FLAMBÉE—Melt 4 tbsp. butter in top pan of a chafing dish over the flame. When it is hot, place in it 6 unripe bananas, peeled, sliced in half lengthwise. Sprinkle them with ½ cup brown sugar and 1 tsp. cinnamon and fry until lightly browned. Fry other side, sprinkling again with brown sugar and cinnamon. When soft, pour over ½ cup of Puerto Rican Rum (gold) and

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Scheherazade—Symphonic Suite (Monteux)

Price shown is suggested list price, subject to change without notice. Tmks. ®





"REJOICE, BROTHER, REJOICE," SINGS ELAINE DUNN IN ONE OF HER SHOW-STOPPING NUMBERS AT THE COPACABANA

Little Girl's Big Step

SHORT SONG AND DANCE GIVES 18-YEAR-OLD A START

The quickest road to success in the show world is to catch on at the Copacabana, the over-decorated cellar which is New York's top nightclub. This season excited audiences thought they were seeing a new figure take the first steps on the road. A cute little 18-year-old from Cleveland, Elaine Dunn (real name: Elaine Dombcik), appeared for a flamenco routine

lasting barely two minutes in the quiet spot between big acts. Patrons are generally concentrating on their food at that time, but Elaine clamped their jaws for them. Her artless, deep-eyed warmth brought fierce applause as well as the more substantial concomitants of fame: a three-months' run as featured singer-dancer at the Copa, a quintupled salary and a screen test.

CONTINUED ON PAGE 59



End color confusion with Color Unlimited

Here's the sure and easy way to change old rooms into new with paint alone

- Take samples of your furnishing colors—or any color from anywhere—to your Martin-Senour Nu-Hue Custom Color Bar.
- Build color plans and select paint colors with professional advice and these easy-to-use visual aids: Nu-Hue charts to accurately match, complement or accent any color. Large color chips, actually painted. Visualizers to pre-view your own color choices in room settings. Page after page of full-color photographs of beautiful rooms in the Treasury of Color.
- Your color selections are custom-mixed in finest Martin-Senour Paints . . . flat, satin, full-gloss or exterior finishes. Recorded for future duplication. Delivered ready to use.

For the first time, you can give your rooms a completely new appearance with paint and paint alone. Use the furnishings you have. Add nothing to them. Alter nothing about them. The colors of your present rugs, draperies and fabrics can now be wedded into handsome, harmonious rooms because Martin-Senour brings you color unlimited in paint.

Martin-Senour Nu-Hue Custom Colors take the high cost out of decorating and the confusion out of color choice. Paints in colors unlimited mean you can match, complement or accent any color you're now using in your home or ever plan to use. You can use new colors, new color ideas, new color combinations. And you know that the results will be as perfect as your plans because the colors you choose for your paints are prescriptionmixed for you at the Nu-Hue Custom Color Bar. Your exact color choice . . . in flat, satin, full-gloss or exterior finish . . . custom-mixed in finest Martin-Senour paints. Recorded for future duplication. Delivered ready to use.



America's Color Leaders

Ready-mixed paints, too! Available at all Martin-Senour dealers. Complete line of fashion-favored colors in every finish. Colors selected by a continuous, nation-wide survey of colors homemakers prefer and purchase for all their home furnishings.

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"Paint" Your Rooms 20 Times in 10 Minutes Take confusion out of color plans with new patented

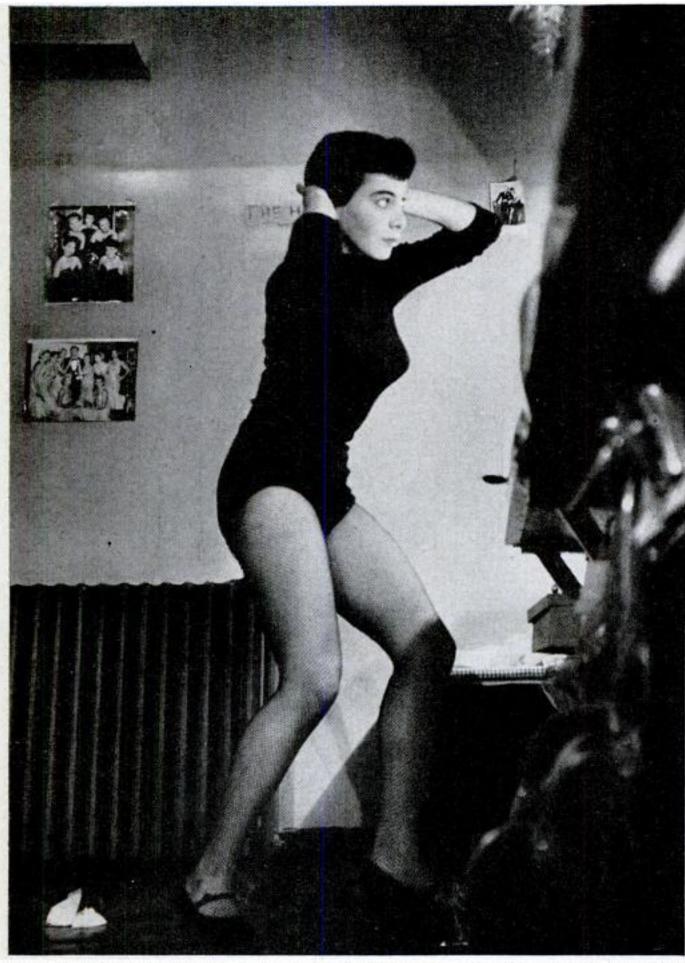
MARTIN-SENOUR COLOR VISUALIZER. Includes color chips and folder with drawing of room and furnishings on window-like cover. To "try on" new colors in unlimited combinations place color chips in slots beneath drawing. Only 10c.



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Please send my copy of the new MARTIN-SENOUR COLOR VISU for pre-viewing rooms and furnishings in unlimited color combi I enclose 10¢.	
Martin-Senour Paint Company, 2520 South Quarry Street, Chicago 8, Illinois	



LITTLE GIRL'S BIG STEP CONTINUED



ELAINE BACKSTAGE ducks to look in mirror as she fixes dark brown hair between shows at the Copa. She has been dancing professionally since age of 13.



ELAINE ON-STAGE rocks back on her left heel during song number as she displays the half-awkward allure which reminds audiences of Judy Garland.



"So convenient for ironing pockets and inside shirts" . . . "wonderful for skirt pleats and sleeves." Already, thousands of women are singing the praises of this beautiful, new iron that makes ironing so fast, so comfortable, so easy. See it, feel it, try it at your Westinghouse retailer's now. Westinghouse Electric Corporation, Mansfield, Ohio.

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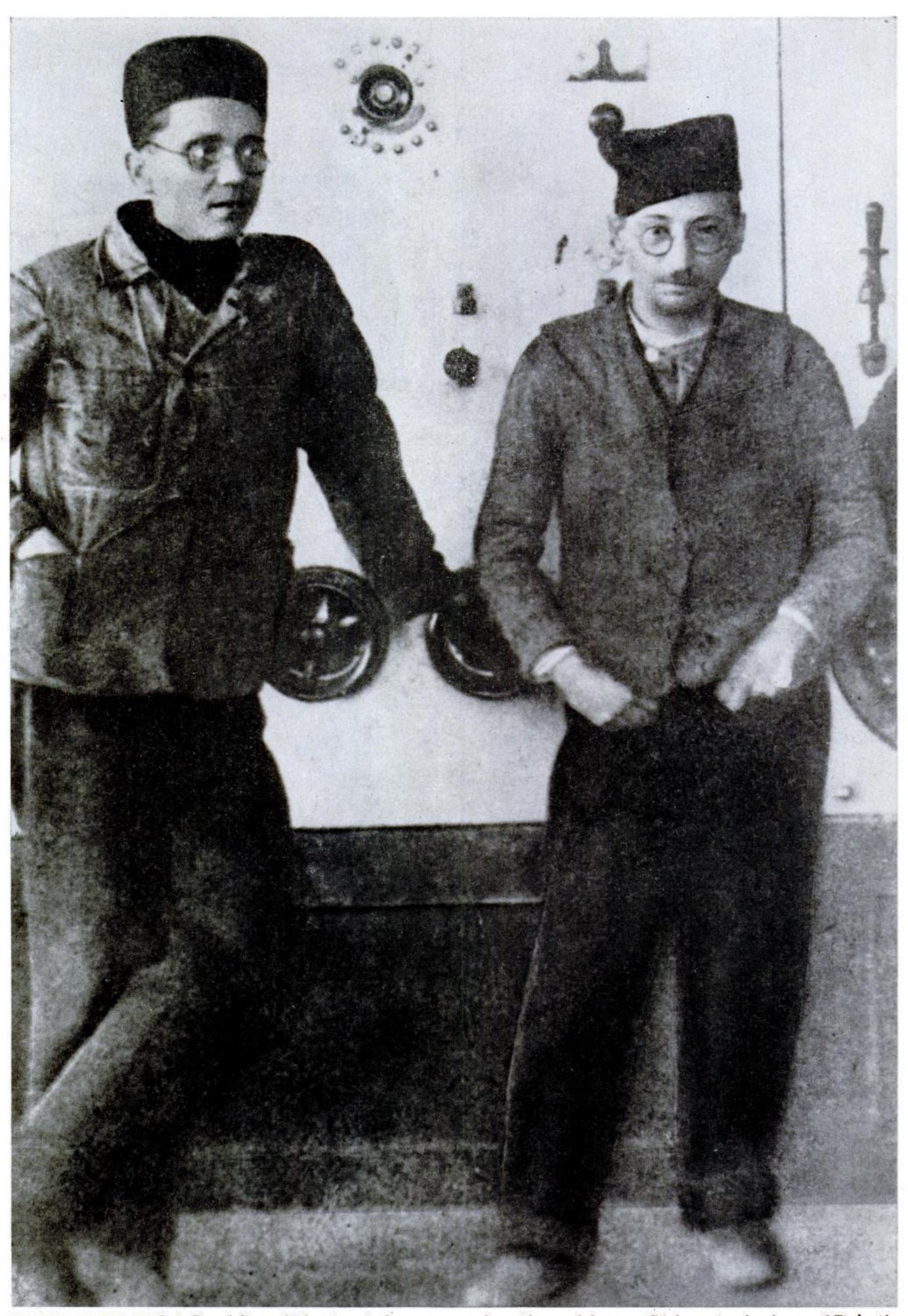
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FRIENDS IN PRISON, Josip Broz (left) was chief engineer in the power plant of Lepoglava Prison, and Moša Pijade was his assistant. Picture was

taken with smuggled camera. Pijade continued to be one of Tito's aides (opposite page) and is now a leading member of the Yugoslav parliament.

PART II

Pursuit by police . . . Beaten, I spat blood . . . Five years in prison . . . Ordered to Russia . . . A Comintern-backed traitor . . . Clandestine travels . . . Head of the party

by JOSIP BROZ-TITO

ASSISTED BY VLADIMIR DEDIJER

In presenting this narrative Life is aware that it is Marshal Tito's own interpretation of the events he describes. Yugoslavia was rocked with dissension and controversy

during the 1920s. To Tito the conditions seemed to call for strong remedies and, as the passages which follow show, this feeling lay at the root of his devotion to Communism.

HAD not seen my native land for almost six years. I had left as a young man of L 22. My early life in my country and my travels and work in Europe had already made me a socialist, but I still had much to learn. Years as a soldier, a prisoner of war, a witness to the Russian October Revolution, a refugee among the nomadic Kirghizi people—all that had matured me as a man and enabled me to understand better what I now saw.

Great changes had taken place in my country. After centuries of bondage, Croatia at last had been freed from the Austro-Hungarian Empire and had taken its place with the other southern Slav peoples in the new country of Yugoslavia.*

*Serbia, Croatia, Slovenia, Bosnia and Herzegovina, Montenegro and Macedonia had been joined together in the postwar settlements into what was at first called the "Kingdom of the Serbs, Croats and Slovenes." In 1929 the name was changed to Yugoslavia, which means "Land of the south Slavs."



FRIENDS IN WAR-Tito was the commander of the Partisans, Pijade (right) was member of GHQ.

This was an ancient dream of the southern Slavs. However the new state quickly brought disappointment. The people found that they had merely traded one autocrat for another. King Alexander Karadjordjević had been educated at the court of the Russian czars, and he showed that he wanted to run Yugoslavia by the principles he had learned there.

Conditions among the people were bad. The war had brought great losses. In Serbia, for instance, casualties had amounted to 21% of the population. The peasants, who made up over 85% of the whole nation, were poorer than ever and in many regions they were in rebellion. Industrial workers were even worse off. There were not many factories; but even these were shut or working only part time, so that there was much unemployment. Prices had increased four times faster than wages. There was also the fact that for 13 centuries the six southern Slav peoples had been living separately under different political, cultural, economic and social conditions. Naturally there was friction and instability.

I had come home from the U.S.S.R. with a fighting spirit. In 1919 various prewar socialist and Social Democratic parties had joined together to form a Communist party-the Socialist Workers party, as it was then called. I joined it in Zagreb, where I had gone with my wife and found work in a machineshop. Already the party had won the municipal elections in several large towns, including Zagreb and Belgrade. King Alexander (then Prince Regent) called in the police to prevent the elected Communist councilors from taking office. Now there was to be an election to choose the delegates who would write the country's constitution. The party put up a slate of workers, peasants and intellectuals long active in the workers' movement. I took part in the campaigning in Zagreb. We won 59 seats and became the third biggest party among the dozen which took part.

King Alexander's reply a few weeks later

was the Obznana (Proclamation) which outlawed the party and the trade unions and confiscated all their property. We in Zagreb organized a protest strike, but elsewhere in the country the leaders were frightened and their reaction was weak. The following summer a group of young Communists from the Vojvodina made an attempt on the king's life; and a month later a group from Bosnia assassinated the minister who had signed the Obznana. These were private acts, not authorized by the party leadership. But the government immediately evicted all the Communist members from parliament and began mass arrests of workers and persecution of anyone suspected of radical beliefs. I was fired from my job. There was little to be gained by staying in Zagreb. Besides I wanted to try to spread the party's beliefs among the peasants. So I moved with my wife to the village of Veliko Trojstvo (Holy Trinity), some 60 miles away, where the owner of a flour mill had advertised for an engineer.

I stayed in this village for four and a half years. My wife bore three more children, a girl called Zlatica, a boy called Hinko and another boy called Zarko. But the first boy died after only seven days of dysentery. Little Zlatica, a beautiful child with golden hair, died of diphtheria when she was 2. I carried her coffin to the cemetery and buried her myself. As soon as I had the money to do so, I built a monument over their graves. My son Zarko remained alive and is the father of my grandchildren, Josip, now 4 years old, and Zlatica, 3 years old, who are among the great

pleasures of my life.

In the village and surrounding region I found several workers and peasants who had been active before the Obznana. We formed an illegal committee for the district and got in touch with the underground party organization in Zagreb, where I went often to represent our area at secret meetings. Under the name of the Independent Workers party

TITO SPEAKS CONTINUED

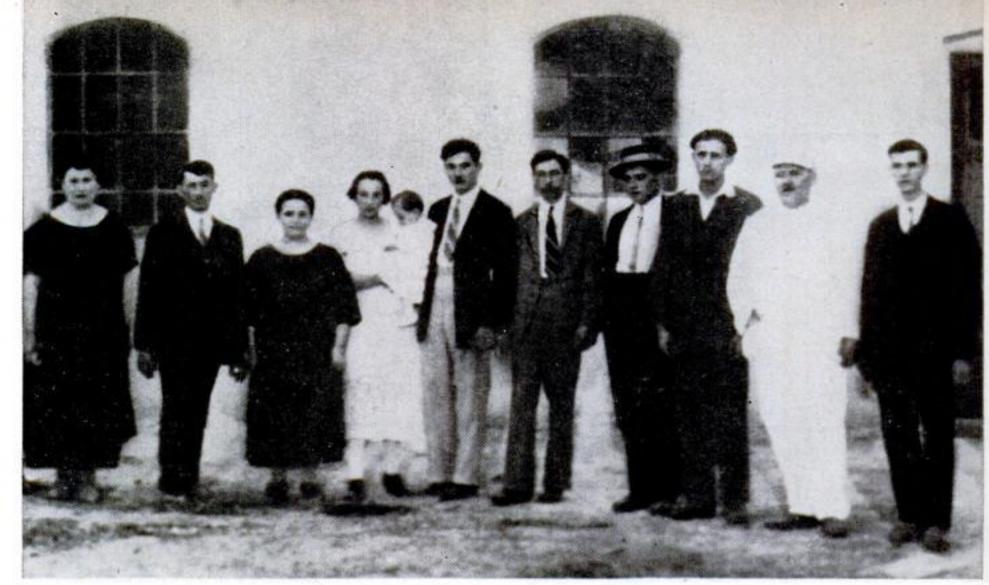
we tried to enter candidates for the 1923 parliamentary elections, but the police prevented it.

I was arrested once during this time, on the occasion of my first public speech. A good friend and working-class comrade named Valenta had died of tuberculosis. We Communists wanted to pay tribute to him, and I was selected to speak at the graveside. I ended with the words, "Comrade, we take the oath that we will fight until the end of our lives for the idea to which you have been so devoted." Then a red flag was unfurled above the grave. The priest complained to the authorities, and they arrested me and a friend who had also taken part in the ceremony. They chained us together and made us walk six miles along the railroad to the town hall at Bjelovar. My friend was in poor health and kept falling down and pulling me with him. By the time we arrived our wrists were bleeding. The police marched us through the street so that the population would think we were criminals, and then to jail, where we were kept eight days.

After this I had more and more difficulties in the village. The leader of the Croat Republican Peasant party, Stjepan Radić, had turned his coat and joined King Alexander's government, and after that the peasants fell into apathy. The police kept visiting me at the mill; and at last the mill owner announced to me, "You will either make politics or work!" I decided to take the advice of some comrades on the provincial committee that I should try to organize shipyard workers, who were underpaid and had no unions. So in 1925 I went to the town of Kraljevica, on the Adriatic, where I found work doing ship repairs and making parts for steam engines and motors. I was there almost a year, during which I helped organize a union and a party cell. The workers were being paid irregularly and wages sometimes were months in arrears. We called a strike against this practice. We won; but then the management began to make reprisals, and I was among the first to be fired. Afterward I worked for a while at a railway-car factory south of Belgrade, where I was elected shop steward, and then at an engineering workshop in Zagreb. There was no union, so I set about organizing one. This and my various other party activities took up a good deal of time, and finally the local committee of the party decided that I should quit my job and take over the secretaryship of the Provincial Metalworkers Union for Croatia. I was then 35 years old. The event was a decisive point in my life, for with it I became a full-time executive of the workers' movement.

A few weeks after I took over my new duties, the police came and arrested me. I asked one of them, "Will you kindly tell me why I am being arrested?" He replied, "Broz, you have got into trouble for so much that we could arrest you any time, if not for this then for something else."

I soon found myself imprisoned in a 15th Century Frankopan tower, the jail of the county court of Ogulin. The days passed, and there were no steps whatever to question me or bring me to trial. The rats and lice and summer heat made life miserable, and the food was slops. In protest, and also to speed up the legal machinery, I decided to go on a hunger strike. I have done this several times. One must lie still and take only a little bit of water. On the second day, when the organism ceases to feed itself from the stomach and begins to consume



AT POLAK'S MILL in the village of Holy Trinity, Josip Broz (wearing hat) worked as a mechanic in

the early 1920s. Mill owner and his family and employes dressed in their Sunday best for this picture.

energy from the body itself, the main crisis begins. One feels terrific hunger. If this crucial time is passed, one becomes lightheaded and does not feel the hunger so much. Naturally one has to have fairly strong will power. As I was told by a medical student in the jail, the organism very rationally consumes the resources in the body. After first exhausting all the accumulated fats around the waist and other parts of the body, it then starts on the muscles and then, later on, on the marrow in the bones and finally on the heart and the brain. That is when the agony starts. If one takes water, a hunger strike can last up to about 30 days before death comes. If water is given up also, the time is shorter and endurance fails after about four or five days.

A drop of nice soup

AT Ogulin the guards paid no attention to me on the first day. They became interested on the second day, and on the third day not only did they become alarmed but I was in great difficulties with the criminals who shared my room. They began to offer me their food and to try to convince me not to die, as honest as the Lord. I tried to explain to them what I wanted to achieve through my strike, what we Communists are and what kind of fight we are waging.

On the fifth day the judge, whose name was

Stjepan Bakarić, came to see me and tried to get me to give up the strike. I answered, "Either take me to court or set me free." Finally he accepted my terms, and then to my surprise he said, "I will send you a drop of nice soup from my home. That would be the best for your exhausted body after this strike." And he kept his word in every way. The pretrial investigations were completed in a few days and I was released to defend myself in freedom. The judge even invited me to his home and showed me his library, saying, "I have here a few Marxist books. I know that you as a Communist will be interested." In the trial that followed I was found guilty of distributing seditious books, such as Jack London's The Iron Heel, to the shipyard workers and was sentenced to seven months' imprisonment. I appealed to a higher court, and while this was pending I returned to Zagreb.

Police oppression against the workers was becoming increasingly severe, and union officials were arrested so often that there were not enough men to fill the administrative positions. As a result I had to take over the secretaryship of the Leather and Processing Workers Union, along with my work for the metalworkers. At the same time I was a member of the local committee of the party in Zagreb, and soon I was elected to be its secretary. The party in Zagreb, as elsewhere in the country, was divided and very seriously crippled by

COUNTRY'S EARLY YEARS WERE VIOLENT.



STRIKES AND DISORDERS stemming from old antagonisms among national and class groups soon

brought troubles in the new kingdom. Here workers march past royal palace during 1920 railway strike.



IN THE COURTYARD of the mill Josip Broz often talked with peasants who were waiting their

turn with their grain-laden wagons, discussed land reform and the program of the Communist party.

factionalism. There had originally been some matters of principle involved, but these had been lost sight of and the quarreling had degenerated into a conflict of personalities and personal ambitions. The Zagreb workers were sick of this. I had spoken out strongly against the factions and for unity, so they elected me.

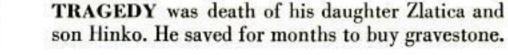
My tenure as local secretary did not last long, as it developed. Four months later, two leaders of the Croatian Peasant party were assassinated in the National Assembly at Belgrade and another severely wounded. They had withdrawn from the government in protest against the king's autocratic methods and the assassin, it was believed, acted on behalf of the palace politicians. There was tremendous commotion in Zagreb. The local leaders of the Peasant party, however, did nothing to organize protests, so we took the matter into our own hands and led demonstrations lasting three days. The police reacted violently, shooting began and several people were killed. Afterward the police were after me constantly. I was nearly nabbed when one day I had slipped into the headquarters of the Metalworkers Union. The police arrived while I was still there. One of them saluted and asked, "Is Josip Broz here?" I spread my arms in surprise and replied, "Don't you see that he isn't here?" They looked around at all those present, turned toward me, saluted again, thanked me and went away.

Another time, when again I had taken the chance of visiting headquarters, the police came again and this time they recognized me. I jumped from a window to the roof of an adjoining building, ran downstairs and managed to lose myself in the crowd. But finally, on Aug. 4, 1928, I was arrested. I was taken to the police station with my hands bound so tightly that they turned blue. Then I was chained and questioned. My manner irritated the detective supervisor and he struck me such a blow across the face that I went dizzy. When I refused to sign any statement he grabbed an office chair and hit me twice across my chest. I looked at him with contempt and said, "What a strong guy you are that you can beat a chained man." I asked for medical help but it was refused. I spat blood for a long time after that.

At the trial my first statement was: "I admit that I am a member of the illegal Communist party of Yugoslavia. I admit that I have worked on the propagating of Communism. I tried to point out to the proletariat all of the injustices done to them. I do not recognize, however, this bourgeois court of justice because I consider myself responsible only to my Communist party." I was sentenced to five years of hard labor.* It was

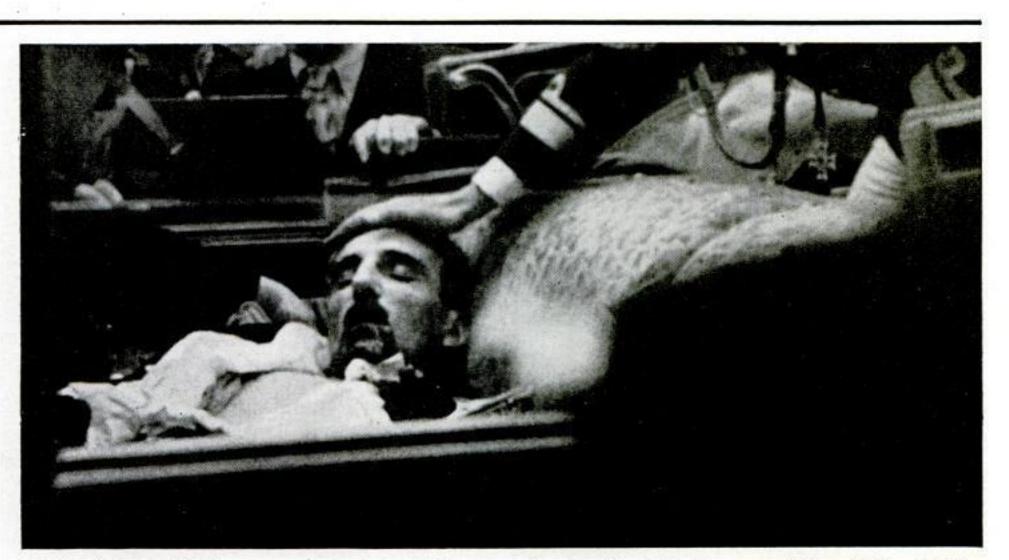
*Three of the five judges who presided at the trial are still alive and continue to draw state pensions.

CONTINUED ON NEXT PAGE





STJEPAN RADIĆ, leader of the Croat Peasant party, was shot in parliament in 1928, later died.



KING ALEXANDER was assassinated at Marseilles in 1934 by Croat terrorist organization called

the Ustaši, which later served Mussolini and Hitler as quisling government of Croatia in World War II.

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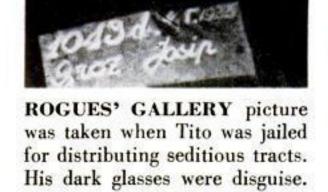
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TITO SPEAKS CONTINUED

two weeks later that King Alexander proclaimed a complete dictatorship in Yugoslavia. At this time I was in the court prison waiting to be sent to Lepoglava Prison to serve my term. I came within literally an inch or two of escaping. My friends smuggled a small saw to me in a loaf of bread and I began to cut through the bars. I would do this in the morning between 5 and 6 when the prisoners were getting up and the noise was greatest. In five nights I sawed through five bars. There was only one to go, and then I was trans-

ferred to another cell from where it was impossible to escape. Bad luck.

Lepoglava is a small and lovely little township sheltering under the mountain of Ivančica. In earlier days it was famous as a center of science and arts, for then it was the seat of the first university in Croatia, which occupied the buildings of the great Pavlin Monastery built by the White Friars in 1300. Now this same ancient building had become Lepoglava Prison, the synonym of oppression and forced labor, and here I arrived on a gray January afternoon in 1929. The other new prisoners and I were first taken to the director of the prison. He told us how to behave, what the routine was, and as he talked I began to think that I had known him somewhere before. Then I recognized him; he was Bohacek, who was in my regi-



ment in the Carpathians, and with whom for a time I was in prisoner-of-war camps in Russia. He rec-

ognized me too. There was no conversation between us.

From his spacious room we were taken to a compartment which they called a "bath." Here began one of the most degrading experiences any human being could endure. Our hair was cut to the scalp and then we were told to undress and enter a big tub of dirty water with a scum of mud and human hair. Twenty of us had to use it one after another. We were shivering with cold. Then we were given convict uniforms—a heap of holes hanging together, worn out through many years by other convicts. Then the medical examination, and then through a maze of corridors, through many iron gates, and we reached the cells. Each cell contained a folding cot with a dirty, half-empty mattress and two blankets. In the corner was a small stool and a can. The floor was cement, and the cells were freezing; one could not sleep because of the cold. In the evening we got some thin soup. Every 15 minutes throughout the night one would hear the voice of a guard in the prison yard: "Guard

CONTINUED ON PAGE 67

Nastavak komunis

Završeno preslušavanje optuženih — K

Jučer je nastavljen komunistički proces, sa svoje strane nisam imao r u velikoj dvorani zagrebačkog sudbenoga loga, da one noći idem tamo stola. Nakon što je završeno preslušavanje na spavanje. Čim sam došao, optuženoga Novoselića doveden je u dvo-nalazeći se u zasjedi, uapsila. Predsjedatelj: Je li l



najinteresantnija ličnost u

no otvoreno pismo komunist koje je inkriminirano?

Broz: To pismo nisam mi je podmetnu.3. Nakon toga se razvija mal

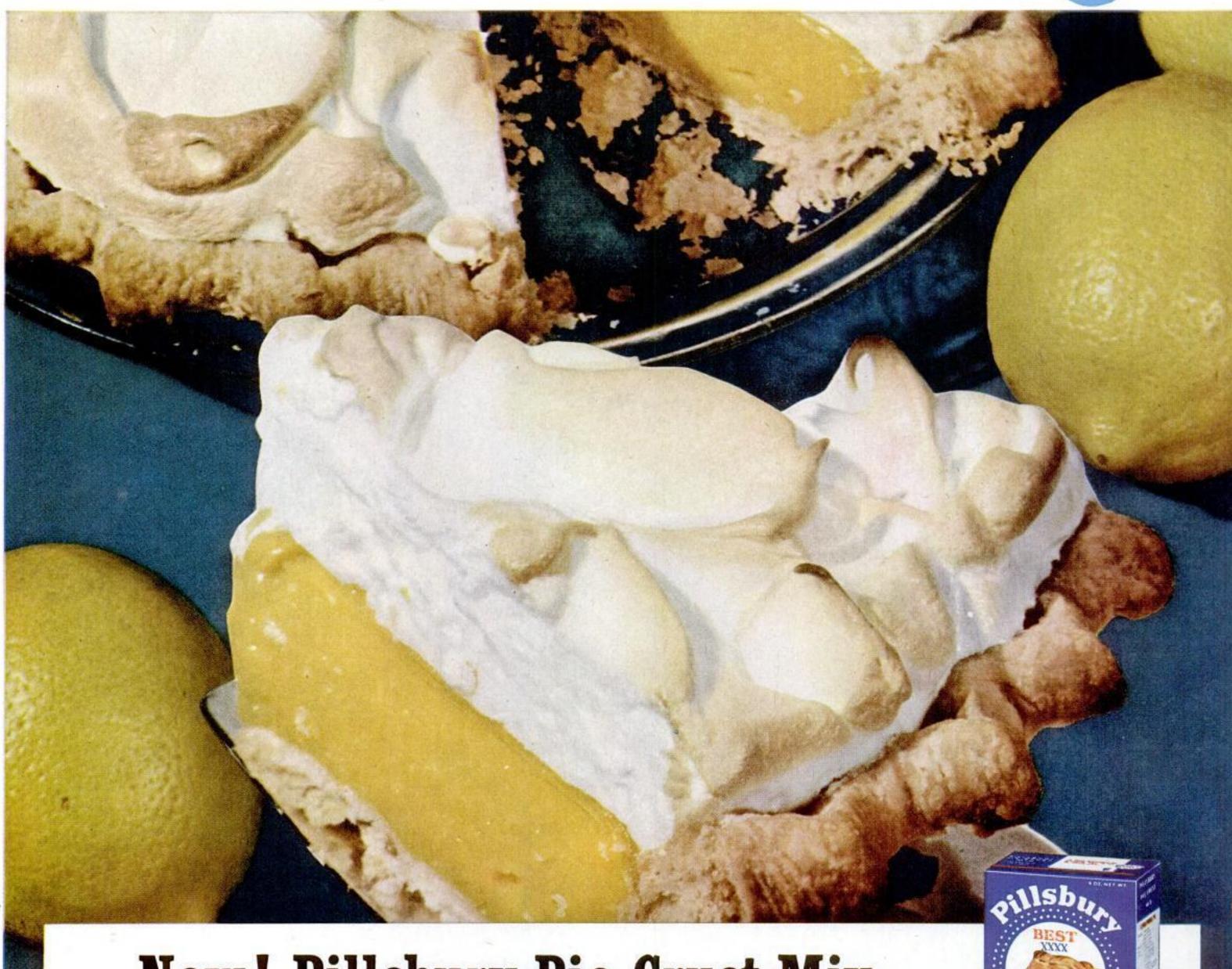
medju optuženoga i državnos Marochina, prigodom koje E su i seljaci u srcu svome zi samo se to boje 'avno izraziti Predsjedateli: Kažite

nešto o vašem živi Broz: Ja sam po zanimi mehaničar. Radio sam u Švici ji i Njemačkoj; kao svi druj otići u svjetskom ratu na kl 1915. bio sam zarobljen u Ru ostao šest godina, Tamo sam i oženio i 1921. vratio se u Ju dio sam na nekoliko mjesta, t brodogradilištu u Kraljevici, u u radničkom pokretu. Takodošao za tajnika u Savez rad i bio kroz 6 mjeseci privrem veza kožaraca. Dalje kaže, d ka partija ne kani nasiljem n ali ako buržoazija ne će htjet

ON TRIAL with other Communists in 1928, following disorders in Zagreb in which Communists took a leading part, Tito was sketched by an artist from Novosti, a right-wing Zagreb newspaper. Caption says, "Josip Broz, no doubt the most interesting personality at the trial." He was sentenced to five years.



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TITO SPEAKS CONTINUED

beware!" This was to frighten those who might have thought of trying to escape. In the morning at about 6 one would hear the keys opening doors along the line of cells and the yell of the guards: "Cans and dirt out!" Our breakfast was a small loaf of bread. Soon I would be brought a basket full of goose feathers which were to be cleaned by the evening. I was allowed no books. This was the way I spent my first three months in prison as Number 483.

But again my knowledge of machinery proved valuable. The prison contained a small electric power plant which supplied current to both the prison and the village. I was put in charge of it and in keeping with my responsibilities was allowed to have books and some other amenities. I also had an assistant, Comrade Moša Pijade.* He had been scooped up in the first wave of persecutions and had been sentenced to 14 years in prison. It was great luck that we both were assigned to the "House of Lightning," as we called it. We lost no time in creating a party cell; and since there were many comrades in the prison, we soon had a large and thriving organization

blooming inside Lepoglava's gray walls.

Outside, the oppressions of the regime had practically destroyed our party organization. It was all the more necessary that we in prison use our time to advantage-particularly it was necessary that the young men, who had joined the party in its days of illegality and thus lacked experience and knowledge of Marxism, should be trained for the future. With the few books and little means at our disposal, we organized courses of studies and lectures. I was able to keep rather close contact with my comrades because, in my role of electrical engineer, I could move all over the prison with my test bulb in one hand and a screwdriver in the other.

"Let the old woman alone"

▲LSO I was sent into the village sometimes to repair the wiring A in the homes of the Lepoglava citizens. A guard always accompanied me, but even so I was able to meet and talk with comrades coming from Zagreb. It would happen in this way: across from the prison was a place called the Cafe Fidlerica, run by an elderly woman of that name, and above it were flats. She was quite religious and had a kind heart, and she did what she could to help the prisoners. So every two or three months, by arrangement, there would be trouble with the electrical system in the flat she occupied. When I came with my guard she would offer him a coffee or a drink, and while he enjoyed himself in the cafe, I would be upstairs talking with the comrades who were waiting there. Madame Fidlerica still ran her cafe after the liberation and she still helped the prisoners. As these now included many of our enemies, our authorities arrested her and wanted to bring her to trial. I intervened when I heard of it, saying, "Let the old woman alone. She's a churchgoer. She used to help us and now she's helping the reactionaries. She sees no difference at all and believes she is doing a good thing."

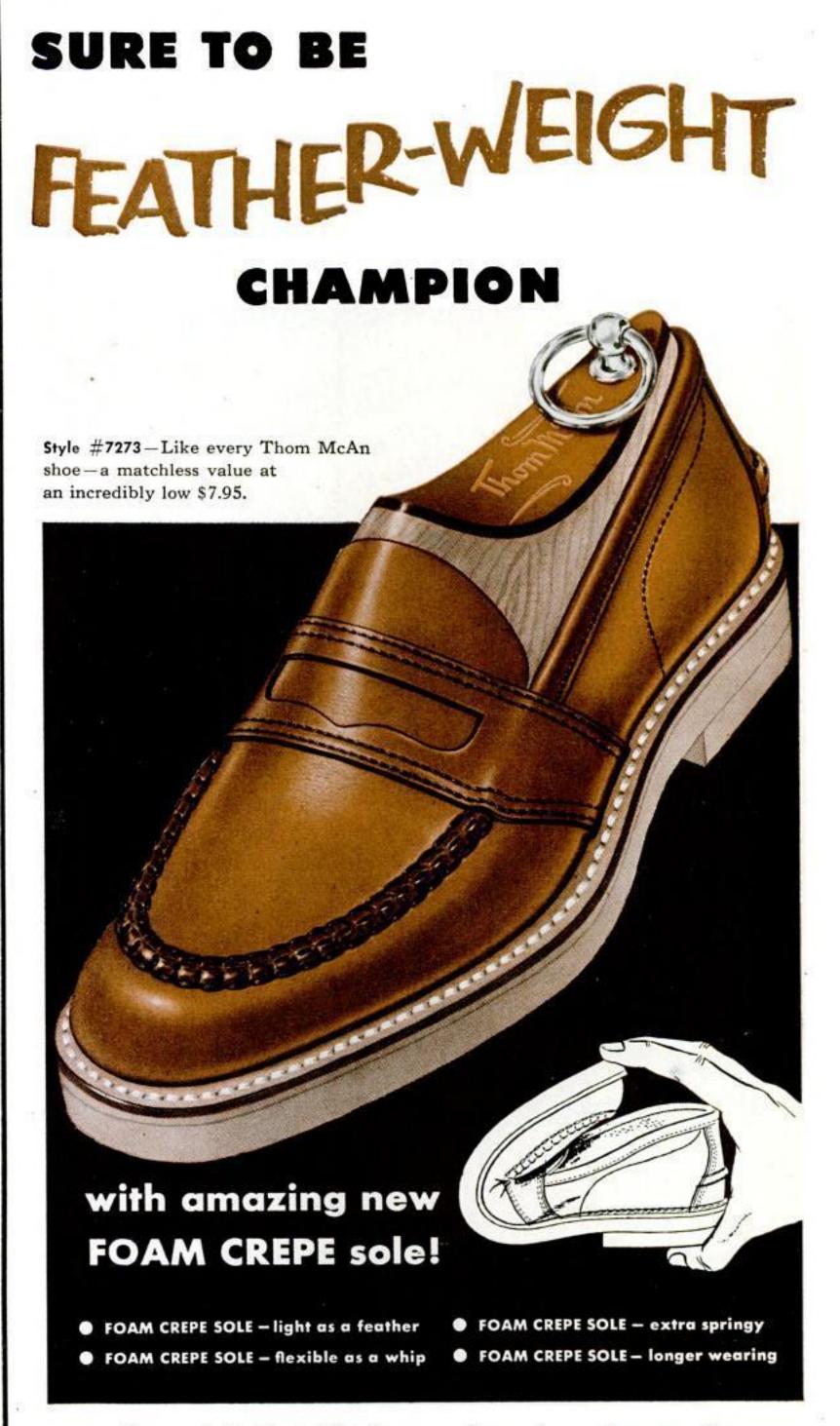
This tolerable life was ended when I was accused—unjustly, as it happened—of conspiring in a plot to escape, and I was transferred to Maribor, the worst prison in Yugoslavia. The warden went by the nickname of Rabelj (Executioner). I was thrown into solitary confinement in a stinking cell. Here also there were a number of other comrades. We managed to communicate and organize, and by threats of a hunger strike finally got some concessions, such as the right to have one light on in our cells until midnight and the right to walk in the prison courtyard every day and twice on Sundays. We were not allowed to speak with one another, but we got around that by finger signals: for instance, a man would seem to be scratching his head, but the movement of his index finger would be spelling out a message in Morse code. We also could receive food parcels and books and periodicals. Naturally these latter were limited to what the authorities considered safe and sound, such things as the London Economist. I read a good deal in psychology then, and I also had an interest in philosophy. I asked the warden for a book on Greek philosophy. He answered, "What do you need a book on philosophy for? Look around you-you'll see all the phi-

losophy you want."

But aside from these meager comforts, life at Maribor was very hard. We were constantly half starved. The beds were simply old boards with straw mattresses, and the straw would be changed about every three years. There were no sheets or pillows, but only

*Moša Pijade is now vice-chairman of the Presidium, the senior committee of the Yugoslav parliament. A painter and journalist, he speaks six languages and while at Lepoglava translated Das Kapital into Serbo-Croat.

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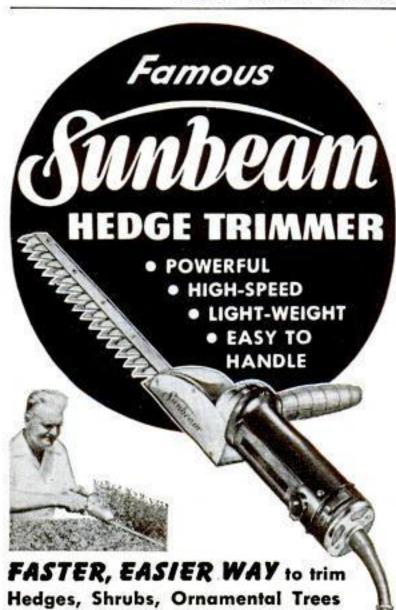
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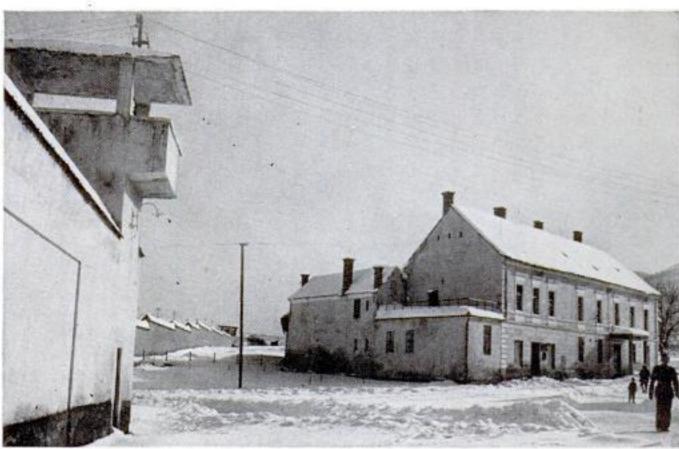


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SECRET MEETING PLACE for prisoner Tito and Zagreb friends was Cafe Fidlerica (right) where officials of Lepoglava Prison (left) let him repair wiring.

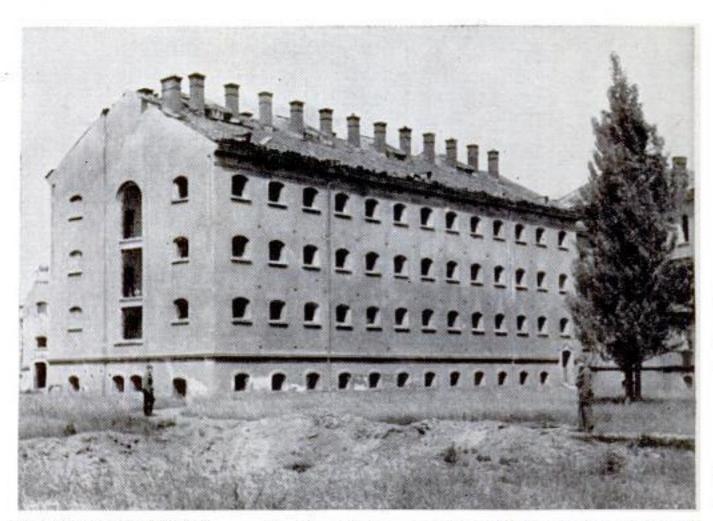
TITO SPEAKS CONTINUED

a light blanket in summer and a somewhat heavier one in winter. The only heat came from a little stove that one of our cellmates had bought with money his relatives had sent. The place crawled with bedbugs. They hid in the cracks and holes of the bedboards, and we spent long hours trying to find a way to destroy them. We managed to get some gasoline, but that didn't help. Finally we found that by taking the boards apart and poking into the holes with white-hot wire, we could burn the bugs. There were eight men in the room I had, and we shared in everything. When one of us got a cigaret we would mark it with a pencil into four parts-fortunately four of our cellmates did not smoke. Each would smoke his share right to the line. But the strongest and sweetest was the butt end, and we solved that fairly by taking turns. We also worked out a cooperative scheme of work. During the day the eight of us were supposed to make 1,800 paper bags. So one of us would cut the paper, another would spread the glue, a third would stick the two parts together, and so on, and we finished the whole job in two hours. That gave us time for reading, talking and educating ourselves for the future. We were paid 3½ dinars a month in order, as the warden said, "to give you a start on a decent life." Cigarets at that time cost 5 dinars a package.

Sometimes, in such conditions, little things become big in one's mind. I remember being in solitary and hearing the puffing of a steam engine on the tracks outside. It must have been switching cars onto the sidings, because the busy puffing went on for some time. And evidently the engineer was inexperienced, because each time he would start with a roar and stop with a screeching of brakes. All my mechanic's instincts rose in me, and I found myself wanting

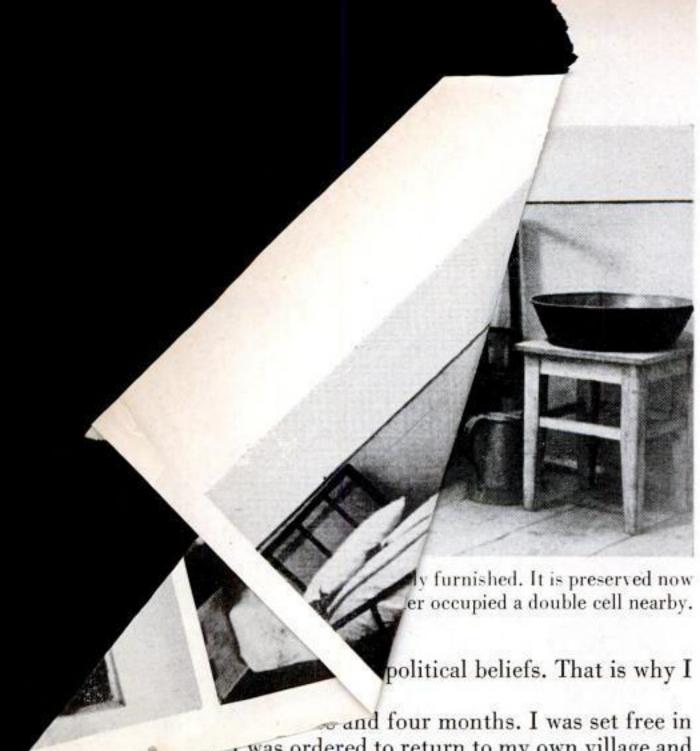
to yell, "Man, don't torture that engine!"

They tried in many ways to break me. Once Warden Vrabel had me brought before him, and he asked why I had not requested a parole. I answered, "The aim of release on parole is to have the prisoner correct himself, or at least show a will to correct himself.



MARIBOR PRISON, worst in Yugoslavia, was where Tito served out rest of term after a fellow prisoner at Lepoglava accused him of attempting to escape.

Chicago 50, III.

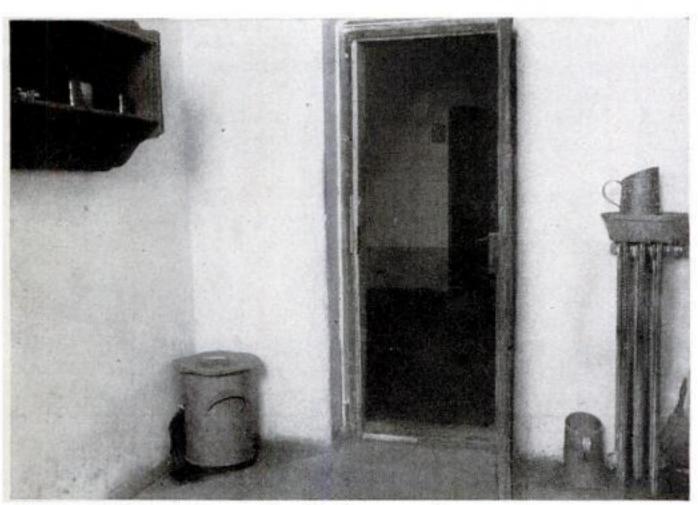


oand four months. I was set free in was ordered to return to my own village and cows or mend bicycles. I went at once to Zagreb, contacted my friends and set about building the party organization. I grew a mustache, dyed my hair from blond to red and began a life of illegality.*

The party was working under great handicaps at that time. The police persecutions had culminated in 1929 with the killing of Djuro Djakovic, secretary of the Central Committee, and after that what remained of national headquarters had moved for safety to Vienna. For the next few years it had almost no direct contact with the organization in Yugoslavia. This lack of leadership had its natural consequences. Moreover, from the number of arrests that were taking place, it seemed that someone—someone near the top—was betraying us to the police. My organization in Zagreb decided that I should go to Vienna to meet with the members of the Central Committee. So in July 1934, I fitted myself out as a vacationing mountain hiker, complete with heavy shoes, knickers, rucksack

*About three years later he took the name Ivan Kostanjšek. This was the name under which he lived as a Zagreb citizen. Subsequently, when police suspicion made it no longer usable, he became Engineer Slavko Babić. During his travels in Europe between 1937 and 1941 he used several forged passports with foreign identities, since comparatively few Yugoslavs traveled abroad and he naturally wished not to be conspicuous. One was a Swedish passport in the name of John Alexander Karlsson, the other a Canadian passport in the name of Spiridon Mekas. In the Communist party he was known first as Rudi, then as Valter. He used the latter name for some years in his dealings with the international Communist movement, and it was as Valter that the leaders of the Soviet Union first heard of him. In 1937, after becoming Secretary of the Central Committee, he began to use Tito as his pseudonym within the Yugoslav party organization. It is a common name in his native region of Zagorje and has no special meaning. Such precautions were necessary because of the illegal status of the party. Members rarely knew one another's real names, and hence could not reveal them.

CONTINUED ON NEXT PAGE



CELL AT MARIBOR was shared with seven other men. They divided tobacco, prison work and housekeeping duties such as killing bedbugs with hot wire.

Next headache, remember...



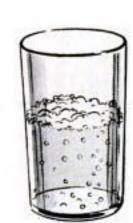
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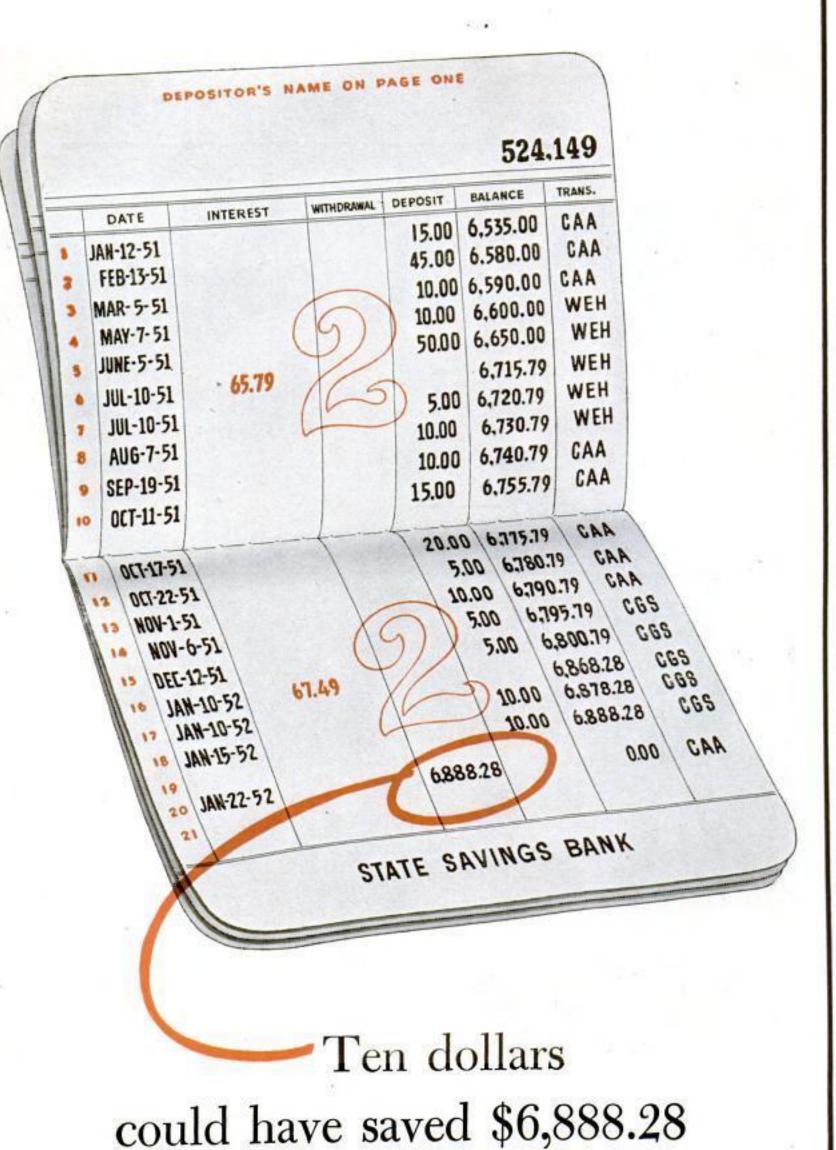
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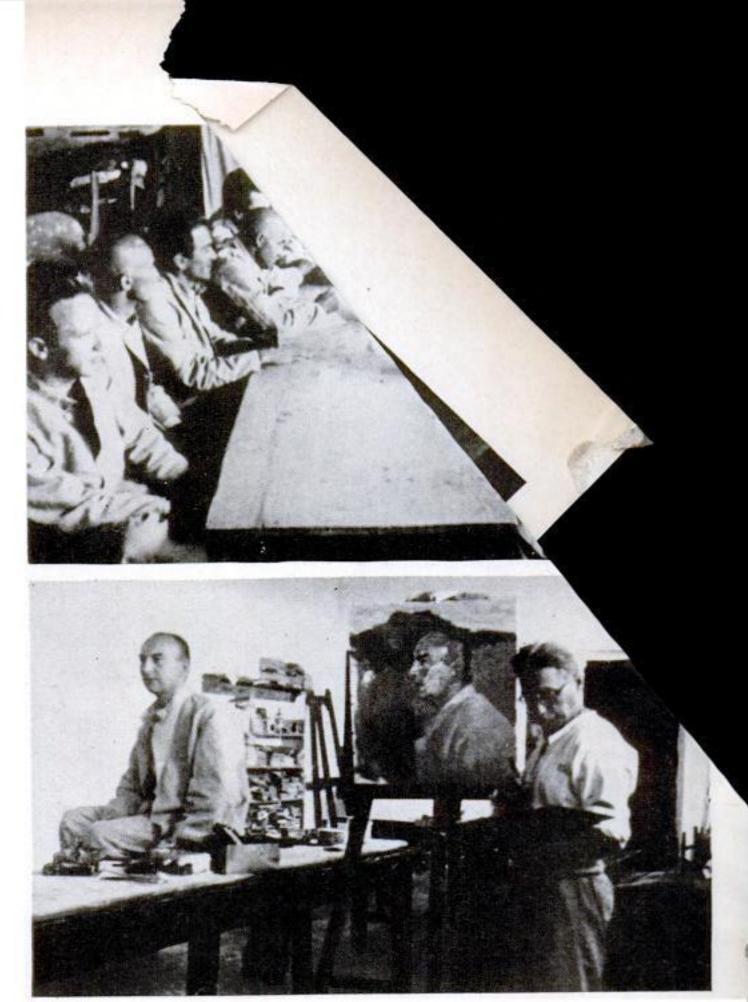
MORAL: INSURE IN

that amount.

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ALL FORMS OF INSURANCE AND SURETY BONDS



IN LEPOGLAVA PRISON the prisoners were held in solitary confinement for three months, then allowed to see one another at work and at meals. Top: a group is shown waiting for lunch. Moša Pijade, Tito's engineering assistant, right foreground. Bottom: Pijade, formerly an artist, liked to do portraits of fellow inmates. He also did a painting of Tito, kept it in his cell where Milovan Djilas saw it. Later, when he met Tito in the Communist party underground, Djilas recognized him and said, "I know your real name. You're Josip Broz."

TITO SPEAKS CONTINUED

and alpenstock, and made my way to a remote place along the Austro-Yugoslav border. I slipped across with no trouble and proceeded on my "walking trip" to Carinthia.

But when I entered the first village I found myself in the middle of a battle. I could not imagine what was going on. Then I discovered that the Austrian Nazis were attempting a coup d'état against the Dollfuss government-my first direct experience with Nazi militarism. Being a stranger, I was arrested on suspicion, and when it was found that I had no papers I was sent back under guard and put across the border. I returned to Zagreb and managed to get a forged passport. Thus equipped, and presenting a respectable appearance as an ordinary businessman (the police seemed to think that all Communists were bearded and tieless), I took the train and arrived in Vienna without trouble. The Communist party was illegal in Austria too, so the members of our Central Committee had to live clandestinely. I had a hard time finding them and was passed from one address to another before I finally did so. I was the first emissary from home that they had seen for many months. They were starved for information about the party and the country, and they fell on me as bees on honey.

I told them what I knew and received their advice, and then returned and went as their representative to a secret conference of the Slovenian party organization. It took place at the country estate of Bishop Rozman of Ljubljana. The keeper of the estate was the bishop's half-brother who, although not a Communist, was a sympathizer of ours and who moreover disliked his relative. The bishop was away and we had the place to ourselves for 48 hours. There were about 25 of us. We held our sessions in the main hall and dined from plates bearing the bishop's arms, served by the keeper himself while he muttered insults against his brother. Here I met for the first time Edvard Kardelj, who had been head of our youth organization in Slovenia, had been arrested, tortured and imprisoned, and finally released only a short time before. I was impressed by his self-possession and calmness and by his complete devotion

CONTINUED ON PAGE 75





AND TODAY THE WORLD'S

TITO SPEAKS CONTINUED

to his work. Experience has shown me that conscientiousness about work is one of the basic criteria by which one can judge a man.*

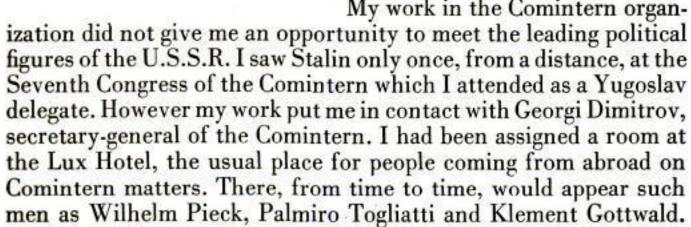
Soon after this I was elected a member of the Central Committee of the party and thereupon I received orders from Josip Gorkić, the secretary of the committee, to go to Moscow. My job would be to serve as a political adviser to the Comintern on Yugoslav matters. A few days before I was to leave, King Alexander was assassinated in Marseilles by the Ustasi, a Croat fascist organization directed by Ante Pavelić, who acted for Mussolini. The frontier control had been increased because of the shooting. My passport was not very well forged and I was somewhat worried. In the compartment with me on the train was an Austrian woman and her child of about six months. I am fond of children and was playing with this one, holding it on my lap, when the police officer entered. It happened that the child made water at that very moment. The officer was so amused by my plight that he only glanced at my passport. Thus I was saved from a very difficult situation.

I stopped for a little time in Vienna, and one day while there had another close call. The daughter of the landlady from whom I had rented a room tried to kill herself by gas. I was sitting in my room, reading some pamphlets which were ready for distribution

in Yugoslavia, quite unaware of what was happening, when the police arrived. It was not enough for them to rescue the girl: they questioned everyone and searched the house. But before they got to my room I managed to hide the literature and slip out unnoticed.

I arrived in Moscow in December 1934. As a Russian prisoner during the First World War I had been from Petrograd to Omsk, but I never had seen Moscow before. To arrive there now, to look for the first time at buildings and places which had been only historic names to me, to be in what was then the only center of the movement to which I had dedicated myself-one can imagine my emotions. My Russian was fluent from the war years, and I soon settled into

the life of the city. My work in the Comintern organ-



EDVARD KARDELJ, one of

Tito's earliest comrades, is to-

day his minister of foreign affairs.

My job left me with some spare time, and I used it to increase my education. There were many books I had heard of but could not get while I was in prison. Now I found myself free to roam among immense libraries. I sated myself with history and with philosophy-Kant, Hegel and many others-and with the works of Marx and Engels, and with many books on military science. Almost all the time when I was not at my office, I was in my room reading. I think I hardly went twice to the entertainments at the Bolshoi Theater. For the benefit of my comrades at home I also translated the History of the Bolshevik Party. It was published clandestinely in four editions in Yugoslavia. Many people were sent to jail for reading it. After the Second World War hundreds of thousands of copies were printed and distributed in Yugoslavia. Of all the charges that were made against us from Moscow after the break came in 1948, surely one of the strangest was that we had discouraged our people from reading this book.

At the time of the seventh convention the delegates from my country chose me as Yugoslavia's permanent representative to the Comintern. However they were overruled from above and forced instead to name Milan Gorkić. He had spent 12 years in Moscow, beginning as a small functionary and rising with the help of Comintern officials until he became secretary-general of the Yugoslav party. When I returned to Yugoslavia in 1936, he gave me a forged passport and a ticket and told me which route to take. However, since it had happened before that comrades traveling under

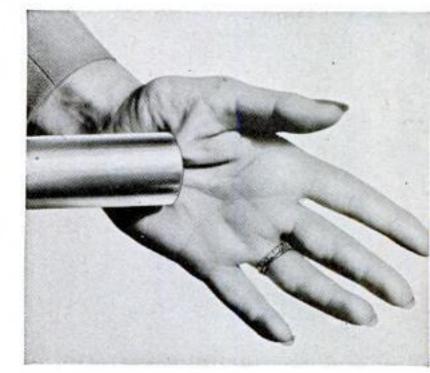
*Kardelj is now foreign minister and a vice premier of Yugoslavia and a secretary of the Politburo of the Yugoslav Communist party.

CONTINUED ON NEXT PAGE

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TITO SPEAKS CONTINUED

his directions had been caught at the border, I chose my own route. Not long afterward Gorkić was dismissed. It had been he who, during all these years, had been betraying us to the police. Hewas not heard of again.

At the beginning of 1937 the Comintern appointed me to the vacancy and I set about reorganizing the party. I had seen the mistakes made earlier, and I had some clear ideas of what was necessary. First among them was that party headquarters must be moved from abroad and re-established in Yugoslavia among the workmen and peasants, among our own people, sharing their fate. To await directives from abroad, from distant offices—that is fatal for any movement. Moreover leaders who really represented the people and who were known to them-not straw figures who had gained their party experience abroad-must become members of the Central Committee. And third, the party must live on its own resources instead of being supported from Moscow or any other outside center. I felt that this was one of the most important prerequisites for success, for otherwise we lost not only self-respect but our freedom of action. We very soon acquired such influence among the people that their contributions gave the party this necessary independence. Even so it meant sacrifices. There were times when many of our officials lived on only 300 dinars (\$6) a month when the beginning wage for schoolteachers, for instance, was three times that.

Other principles were established. In our party it became understood that a man would not lose his head for a small mistake. I wanted to encourage individual initiative; and mistakes happen among men of initiative, for nobody can have perfect wisdom. One must see in every man both his good and bad qualities and provide him with an opportunity to overcome the latter. Further, I emphasized that we must be comrades in fact as well as in name. I felt that close personal relationships are the strongest cement for a great enterprise. There was another and companion rule: that no one, regardless of police torture, should ever betray his comrades. Between 1937 and 1941 there were hundreds of examples of such heroic behavior.

In these years I was fully occupied with my duties as secretary-general. I visited Moscow twice, in 1938 and 1939, to coordinate our work with that of the other members of the Comintern. My route in 1938 lay through Copenhagen. I was traveling as Spiridon Mekas, a Canadian citizen of Greek extraction. At the Danish frontier the control officer tried to talk with me in English. Since I then knew only a few words of it, I was in a fine fix. He studied me for a few moments and then said, "Next time, either get a different nationality or learn English-comrade," and passed me through with a smile.

Coming back from my 1939 trip I ran into another travel problem that was not so easily solved. The war had started, and I decided my best route lay through Istanbul. But once I was there, I had trouble getting a visa to re-enter Yugoslavia. Three months went by. Then I went to the local branch of an Italian agency and booked passage to the United States on the Conte di Savoia. With that I was able to get a transit visa through Yugoslavia en route

CONTINUED ON PAGE 78





MILOVAN DJILAS, like most of the present leaders of the Yugoslav government, served a long jail term for his Communist beliefs. At left he is shown as a youth in prison clothes; at right, he posed with Marshal Tito at Jajce during Partisan army days, when he was one of Tito's leading commanders.



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"THE SPANIARDS," as they are nicknamed in Yugoslavia, are leading military and civil officials who served in forces that the Yugoslav Communist party sent to fight in Spain in 1936–37. Some are shown here, left to right: K.

Popović, chief of staff of the army; P. Dapčević, deputy chief of staff; (behind him) Z. Ulepić, chief of staff of the air force; I. Gošnjak, deputy minister of national defense, and G. Nikoliš, chief of the medical department of the army.

TITO SPEAKS CONTINUED

to Genoa, from where the boat sailed. I took the Simplon-Orient Express, and the rest was easy. I simply left the train when it stopped at Belgrade. Later I learned that the British had stopped the Conte at Gibraltar, having heard that a suspicious character named Spiridon Mekas was aboard, but his cabin was empty.

During the Spanish war I went to Paris several times to expedite the travel of our Yugoslav volunteers. We worked with the Spanish Republican embassy. We sent about 1,500 men, among them many of our intellectuals and most promising members. Our casualties were very high: half were killed, 300 wounded, and 350 were interned after the war in the detention camps the French set up across the border. Of these latter 300 managed to return later on to take part in our war. The men who fought for the freedom of Spain also acquired experience that was to be of value to our own country. Today 24 of our generals, as well as a number of the important officials of our government, are men who had this early training. Despite stories to the contrary, I did not fight in Spain myself, although I would have liked to have done so. I was there for one quick trip and spent only one day in Madrid.

Spain was an overture to more dreadful things to follow. Hitler conquered and annexed Austria in 1938. We immediately issued a proclamation to the Yugoslav people warning them of the danger to their independence. When Hitler made his first public appearance in Vienna, he was serenaded by a military band playing an old marching song of the Austro-Hungarian Empire, in which are the words, "Emperor, we will recapture the city and fortress of Belgrade." Then, the next year, came Czechoslovakia's turn. We organized a force of volunteers and several thousand men reported to the Czech legation for a duty they had no opportunity to fulfill. During this same time we fought as best we could against the regime of the regent, Prince Paul, for we believed that it had fascist tendencies of its own and was weakening the country's defensive strength by playing power politics.

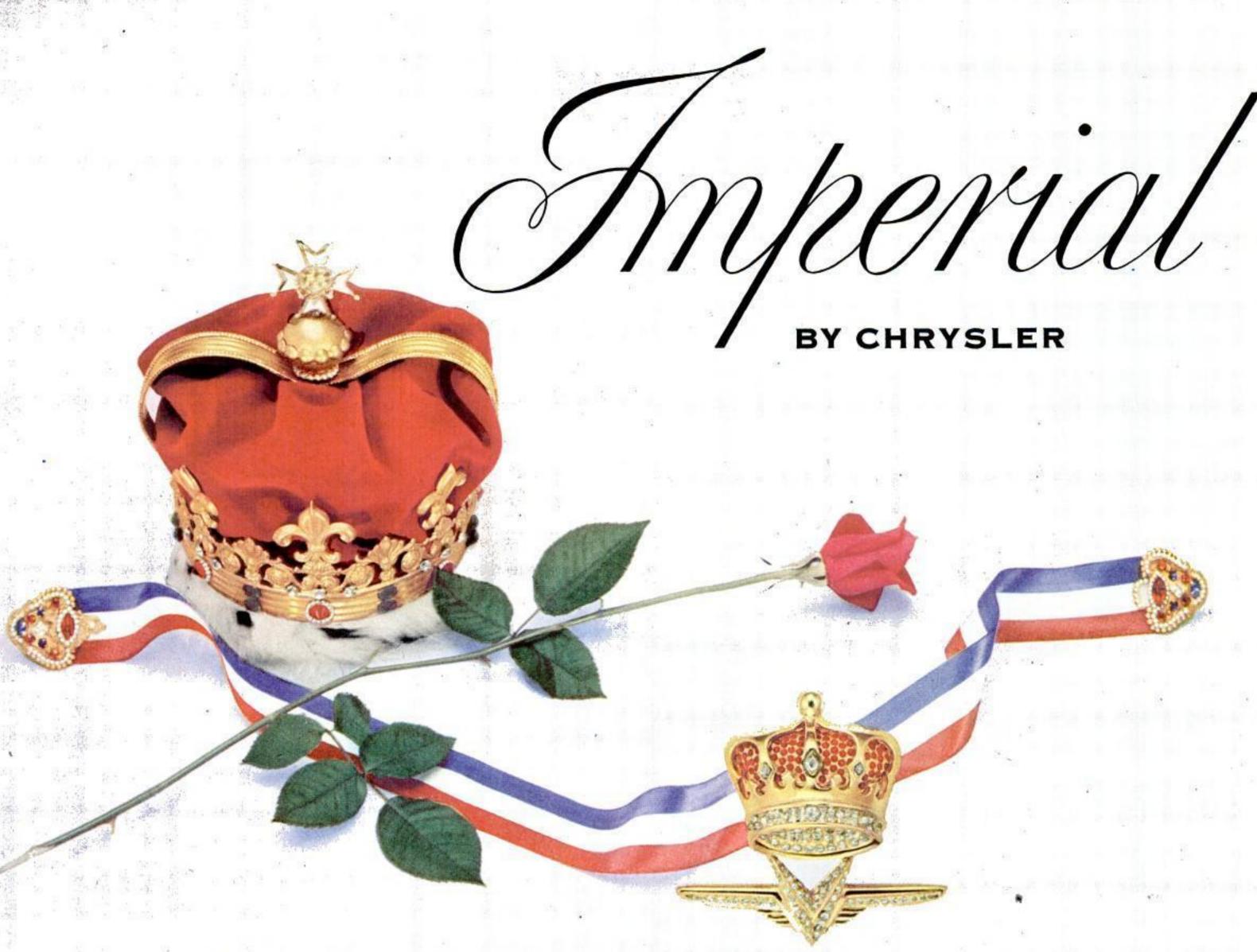
Then came the Stalin-Hitler pact. As disciplined Communists we accepted it, believing that it must have been necessary to protect the safety of the U.S.S.R., at that time the only socialist state. We did not know then of the secret clauses it contained, enabling the Soviet Union to infringe on the rights of other nations, especially those of small peoples.

We did not lose sight of the Nazi danger that threatened across our northern frontier. We did all we could to organize the patriotic and revolutionary forces in our country. Without this preparatory work we could not have succeeded in the ordeal that was to come, for the people would not have followed us.

The Nazis moved on Palm Sunday, April 6, 1941. From that moment our people were at war.

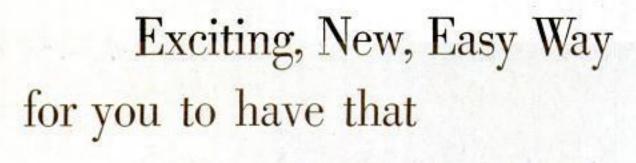
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Marshal Tito describes how he organized the Partisan armies ... was arrested by his own men ... met with Mihajlović ... broke seven enemy offensives ... tricked the Nazis...why, even during the war, he began to mistrust the Soviet leaders... his meeting with Churchill... first talk with Stalin... the liberation of Belgrade



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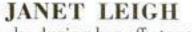
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as she looks during her off-stage hours.

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THRASHING GAIL gets a big lungful of air before splashing into a fast turn in pool at Daytona Beach.

HEARTS AND RECORDS BROKEN





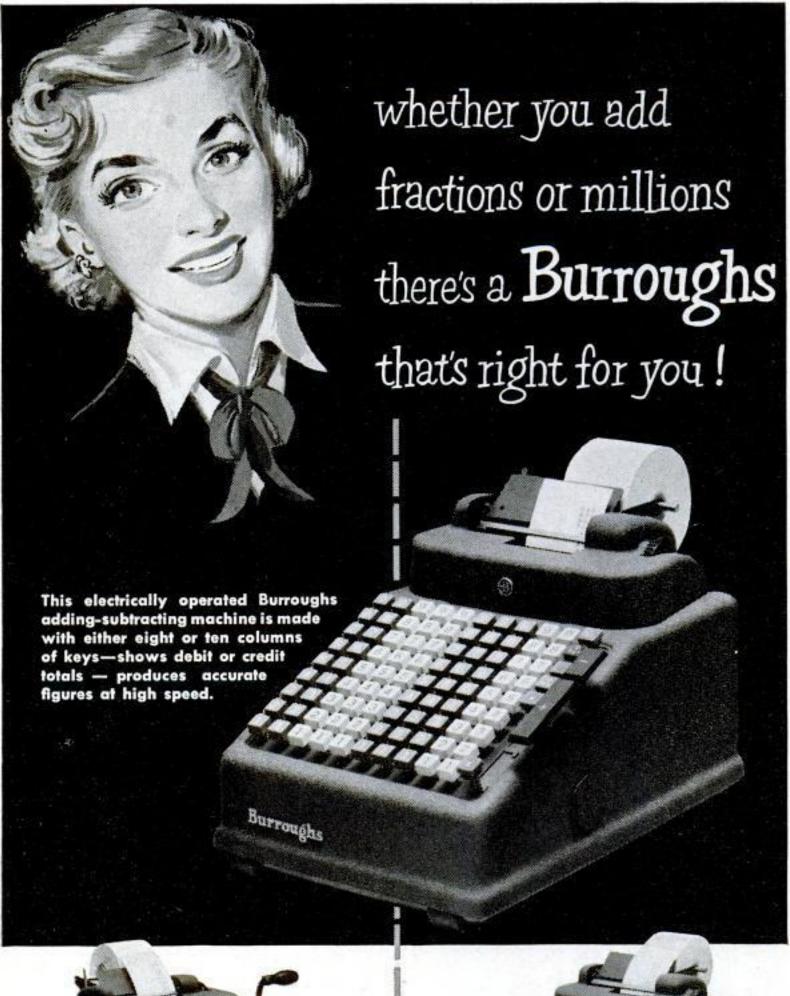
When 238 girl swimmers showed up at Daytona Beach, Fla. for the A.A.U. championships, the least likely looking one was Gail Peters, a government office worker from Washington. At 22 she was older than most others and had never distinguished herself in big-time competition. In a bathing suit she looked scrawny and in street clothes, wearing glasses with pink rims and rhinestones, she looked anything but

athletic. But in the water she looked wonderful and, as champion after champion suffered heartbreaking losses, Miss Peters became the star of the meet.

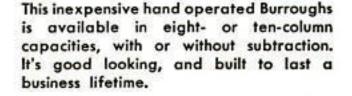
The fact that the 1952 Olympic team would be picked from the competitors brought an air of special tension which upset champions but, in two breast-stroke events and 300-yard medley, drove Gail on to victory, new records and (*left*) utter exhaustion.

← EXHAUSTED GAIL clutches stomach in pain, was helped from pool after setting breast-stroke mark.

CONTINUED ON NEXT PAGE









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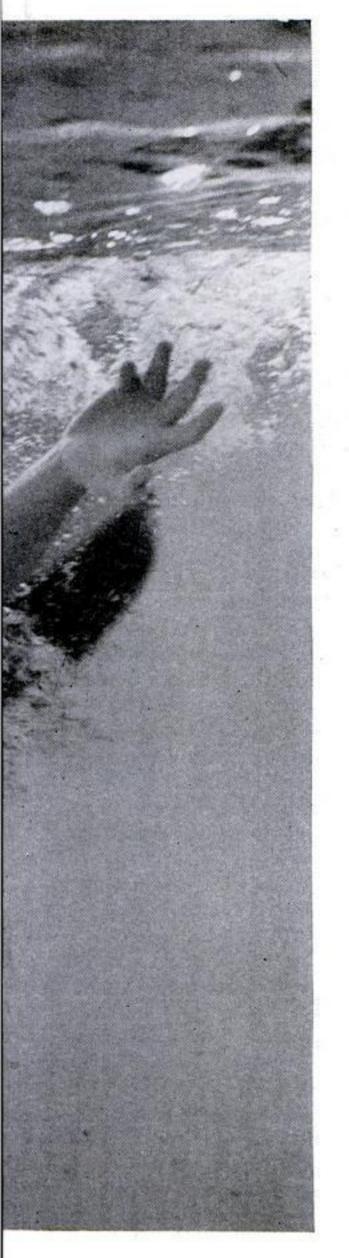
Burroughs Burroughs





EIGHT WINNERS who broke more records in the meet than ever before frolic in the pool. Foreground: Barbara Stark. Behind (left to right): Jody Alderson, Marilee Stepan, Jackie Lavine, Carolyn Green, Mary Kastelyn, Gail Peters, Marlene Cahill. Only Jackie Lavine was a champion last year.







FLIP TURN, used by men but too tiring for most women in distance events, is done by Anne Moss. Ducking her head somersault-style, she flips legs overhead for pushoff. She once set 400-yard record using it but did not even place at Daytona Beach.

r's equivalent of the flip, was used by practically every backstroker at Daytona. Here Judy Roberts doubles into head-down ball as she reaches pool's end, throws legs over shoulder and makes time-saving push-off.



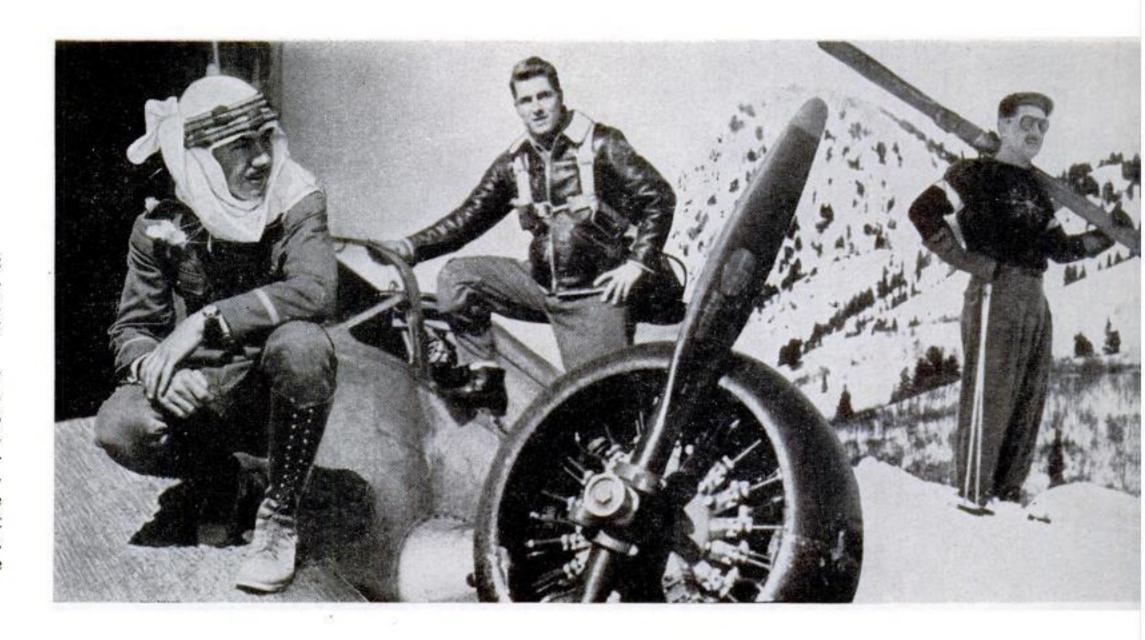






Lowell Thomas possesses perhaps the most famous voice in the world today. His cumulative radio and lecture audiences have been estimated at over 20 billions. He is heard over CBS Monday thru Friday, coast to coast.

He has been gold miner, cowpuncher, professor, reporter, editor, historian, biographer, traveler, broadcaster, newsreel commentator, lecturer, and author of more than 40 books. He holds doctorates from 14 colleges and universities. He is trustee of numerous educational institutions and among his clubs are the Princeton, the Explorers, and the Dutch Treat of New York, the Bohemian of San Francisco. His latest book, "Back to Mandalay," is one of the year's best sellers.



He looks like his son's big brother – yet he's

Experts on the hidden corners of the world, Lowell Thomas and Lowell Thomas, Jr. eclipsed their past adventuring with the realization of a dream that has been achieved by but a handful of westerners. This famous father-and-son team climbed through the mists shrouding the soaring mountains of Tibet to the forbidden high plateaus of the Dalai Lamas ... and Lhasa, capital of this long-veiled holy land!

The Lowell Thomas name is legendary at home and in far-off places. Lowell, Sr., observer for President Wilson during World War I, covered every fighting front and then uncorked the story of the fabulous Lawrence of Arabia. He has traveled most of the trackless trails through India, Africa and beyond the Khyber Pass to the little-known land of Afghanistan.

His son Lowell, Jr., has matched his father's way of life. A world traveler at 15, he served as Number Two cameraman on a three months' Navy voyage around South America. At 16 he was cameraman on an Alaskan glacier and mountaineering expedition. Skier, airplane pilot, and adventurer, the junior Lowell Thomas has covered many corners of the globe—the atom bomb tests at Bikini, flights around the world—journeys to the Caucasus, to tribal Persia, and that ultimate goal of all fartravelers, the Himalayan capital, Lhasa.





more than twice his age

SOME MEN pale and tremble when they approach those multi-candle birthdays. Not so Lowell Thomas, Sr. (world-renowned author and traveler), who takes off for Tibet as casually as the average man goes fishing.

His latest anniversary found him looking as fit and healthy as his partner in adventure, Lowell Thomas, Jr. Looking like the dream of fathers since time immemorial, looking more nearly like a big brother than anybody's "old man."

But, you may protest, aren't the Lowell Thomases an unusual pair in this day of the calorie and calendar watcher?

Unusual they are in their multiplicity of interests and pursuits, but otherwise they are scarcely different from many other less celebrated fathers and sons.

New habits-better looks

For many of these men developed new habits of health and personal grooming during their war years. Man and boy they came back to civilian

> life with a look that scorned the soft way of life that used to dread seniority. A kind of look that plainly stated that its wearer had absolutely

> > Lowell, Junior, family ski expert, was a jumping specialist on the Dartmouth Ski Team. In prep school he played football, hockey and baseball. Already he has made a name for himself as a world traveler and producer of documentary films. He is author of a world-wide best seller on his Tibetan experiences, called "Out of This World," from which a technicolor movie has been made.

no intention of hanging up his hat today or tomorrow. A young, fit look!

The miracles of science have added 16 years to man's life since your father's day. This bonus of living can, with a minimum of extra care, be spliced right into your middle youth. A bonus to end the bugaboo of birthdays.

You can scrub a few birthdays off the face that looks at you in your shaving mirror tomorrow morning. You can start taking a young man's care of your appearance as easily as that.

An extra minute devoted to shaving can pay you the first dividend on your bonus years. It gives you an out-of-doors skin-freshness that carries you through the working day looking as though you had discovered your own fountain of youth.

Try the barber's trick

Here's what you do with that extra minute; before you reach for your razor, give your face a steaming hot water once-over with washcloth or towel. It's a barber's trick that cuts the oiliness and softens the hair of your beard so that shaving is not a tug of war between razor and bristle.

Try it for a few mornings and the habit will improve both your shave and your color. But even more important is the everyday use of Williams Aqua Velva.

Two-tone tonic

There are two special tonic ingredients in Aqua Velva which, when used regularly, help keep your skin looking young and comfortable . . . even under the strain of daily shaving.

It keeps your face from feeling scraped-to-thebone after you shave. It helps keep your skin flexible, with its natural moisture intact and helps protect it from sun, wind and cold.

This stimulating after-shave lotion has a masculine out-of-doors scent and lends first aid to scrapes or skin breaks. Williams Aqua Velva helps keep you looking young and healthy longer.

Easy-does-it-shaving

If you use a brush, Williams Lather Shaving Cream offers you a special promise of comfort. Because, only in Williams shaving products will you find Extract of Lanolin, a soothing ingredient remarkably like one in human skin. You know about lanolin, of course, and its success as a skin-conditioner. Then, consider this . . . the beneficial ingredients in extract of lanolin are 25 times as concentrated as in an equal amount of lanolin itself! In fact, dermatologists not only acclaim Williams' use of Extract of Lanolin—but most prefer Williams to any other brand.

For the brushless shaver Glider, a brushless shaving cream by Williams, contains a special oil so bland it is used on a baby's skin. Soothing, protecting, this ingredient enables you to have a cleaner, easier shave.

Williams is the only brushless cream containing Extract of Lanolin. This marvelous ingredient, more effective than plain lanolin, helps replace natural oils—helps keep your skin from becoming dry and flaky. Protected and replenished by the skin-conditioning effect of Extract of Lanolin, your face remains relaxed and healthy-looking!

Keeps your face awake

And remember, after every shave—use Aqua Velva. Its tingling, refreshing feel, its invigorating scent, will quickly show you why this is the world's most distinguished after-shave lotion.

In 1840, the J. B. Williams Company put its first shaving product on the market. Today, more and more men are using Williams products, result of more than 100 years' experience in making fine shaving preparations. More and more men are living youthfully in the active, middle years.



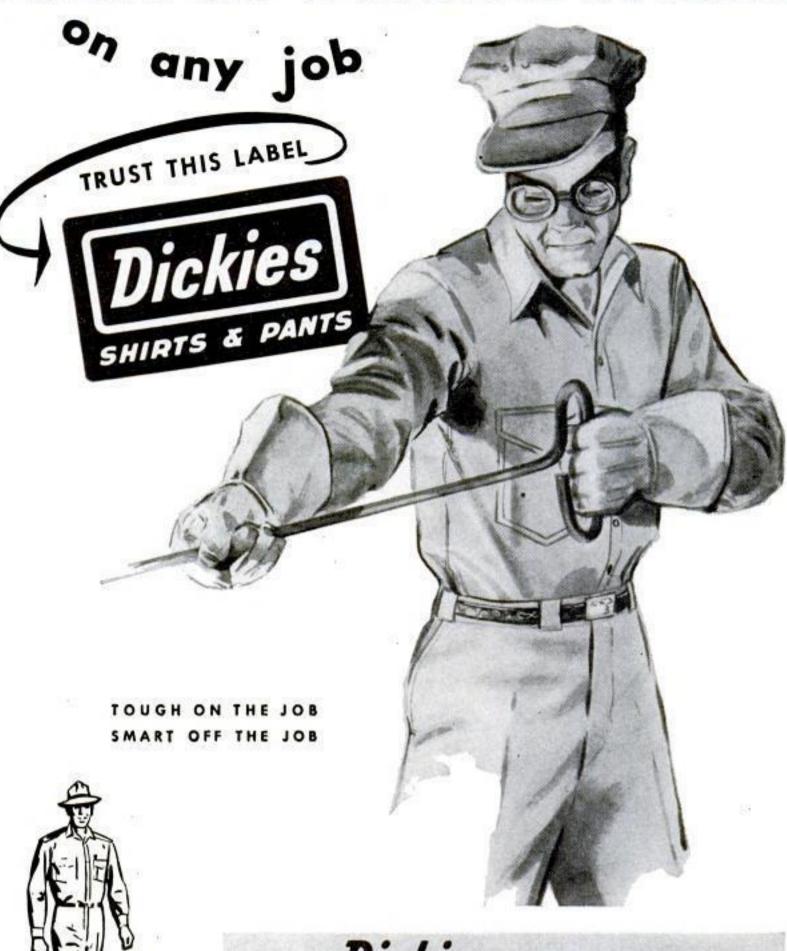
Williams after-shave, Aqua Velva, has special ingredients that lend first aid to nicks and scratches, stimulate the skin, leave it flexible, refreshed.

Williams brushless, Glider, contains a natural oil and Extract of Lanolin. It lubricates your skin, softens your beard, lets you shave closely, comfortably.

Williams Luxury Lather contains Extract of Lanolin which acts as a skin conditioner. Lathers instantly, even lets you shave twice daily if necessary.

Williams LATHER . BRUSHLESS . AFTER-SHAVE

MEN OF PRODUCTION



Dickies FIT RIGHT

Your choice of three sleeve lengths and three shirt lengths in your own collar size. Only DICKIES pants have the graduated rise with exclusive Easy-Alter-Outlet.

Dickies WEAR RIGHT

For longer wear, DICKIES are Safety-Stitched. Sturdy boatsail drill waistband lining and foot-deep pockets last the long life of the pants. Only top quality fabrics merit DICKIES famous label.

Dickies LOOK RIGHT

You'll proudly wear DICKIES matching work pants and shirts that are built for your build. Completely Sanforized to stay that way through washing after washing.

DICKIES FIT YOU-FIT YOUR JOB!

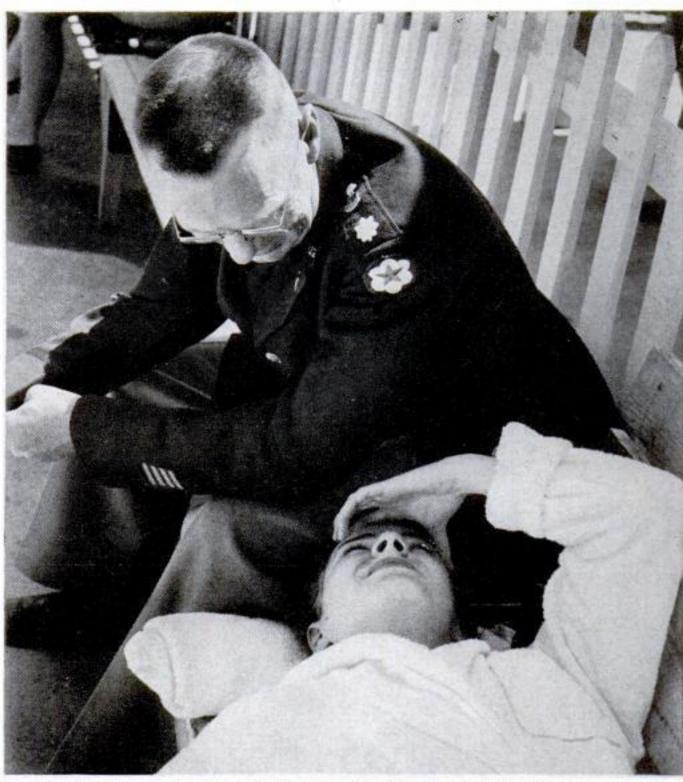
See your
DICKIES DEALER
Soon

WRITE FOR NAME DICKIES

509 WEST VICKERY ORT WORTH, TEXAS

NEW YORK-CHICAGO-FORT WORTH-LOS ANGELES

Swimmers CONTINUED



WORRIED CHAMP MARY FREEMAN IS CONSOLED BY FATHER BEFORE RACE

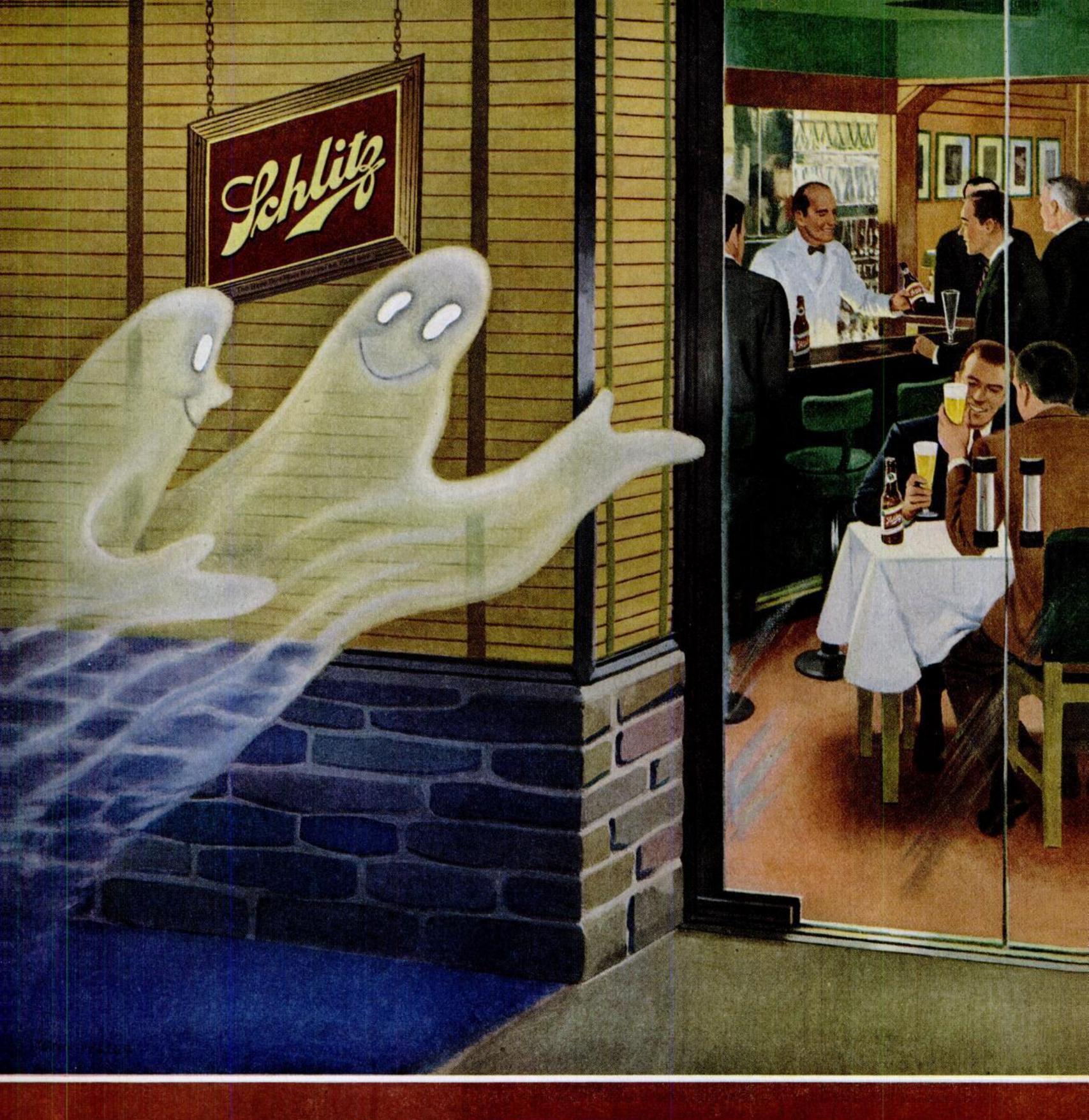
PARENTS ADD TO THE PRESSURE

The grind at Daytona Beach was bad enough for nerves-the girls lived together in old Army barracks and were out before breakfast to practice. But the fussing of coaches and parents made things even worse. The girls' most popular form of relaxation was reading romance comics like Heart Throb and Girl's Love. Mary Freeman, LIFE cover girl (July 23) and the defending 200-yard backstroke champion, got jitters and, though her father tried to comfort her, she finished fifth. Calmest of all competitors was 1950 diving champ Sarah Wakefield (below). After the officials found they had mistakenly placed her second instead of third, Sarah said casually to girl who had beaten her, "Hey, old girl, let's you and me swap medals."





DIVING DAUGHTER Sarah Wakefield does half gainer for mother (above, right), who frowns on competing in the Olympics because "It isn't ladylike."





"This is my favorite haunt!"

Millions of mere mortals know that you haven't a ghost of a chance of finding a beer as fine as Schlitz. For Schlitz has a taste which haunts you so pleasantly that once you try this great beer you come back to it again and again. As a matter of fact,

Schlitz tastes so good to so many people, it's first in sales in the U.S.A.

RADIO HEADLINER: "The Halls of Ivy", with the Ronald Colmans, Wednesdays, NBC
TELEVISION HIT: "Schlitz Playhouse of Stars", Fridays, CBS-TV

The Beer that made Milwaukee Famous

© 1952, JOS. SCHLITZ BREWING CO., MILWAUKEE, WIS.





SEERSUCKER SUMMER COCKTAIL DRESS HAS EXTRA FULLNESS AND BOLD PRINT (FULLER FABRICS), BOTH OF WHICH HELP DISGUISE RUMPLING. IT COSTS \$15

Stylish Seersucker

THE WRINKLED OLD RELIABLE IS DRESSED UP IN NEW SUMMER DESIGNS

The growing roster of synthetic summer dress fabrics that need no ironing is getting some competition this year from a familiar nonsynthetic—seersucker. An old washday wonder with a built-in wrinkle, this cotton cloth for years was sunk in practicality. It was fine for children's wear and sloppy sophomore jackets but, styled for women in tailored suits and golf dresses, it creased badly.

Now Designer Joset Walker has put high

style into seersucker by avoiding straight lines and using extravagantly full ones that make use of the natural wrinkles. In a rumba skirt the wrinkles make the ruffles look deeper; in a puffy playsuit their texture relieves the solid color. Cool and inexpensive, the clothes provide a freshly laundered look with little upkeep. Shown here against the elegant background of Conrad Hilton's home in Bel-Air, Calif., they prove seersucker can be as stylish as it is sturdy.

thrifty Proctor toaster
LUXURY TOAST FOR YOU!

It's here now . . . America's favorite toaster you helped design.

It's here now . . . America's favorite toaster you helped design. You told us in personal interviews exactly what you wanted a thriftily priced toaster to do. Especially important, you said, was uniform toasting. The exclusive Proctor Colorminder makes sure you get the same color toast, at the same setting, with new bread or old—light bread or dark . . . even reheats cold toast without burning. The exclusive Proctor Crisper lets you choose tender, crunchy or crisp toast . . . then, done to perfection, each slice of toast pops up silently.

You asked for the famous, reliable Proctor mechanism you know so well. We've built that in . . . and designed for you a toaster body with classic beauty of line. Go see this new thrifty toaster yourself, soon.

Look for this Proctor display at your favorite dealer.

Money Back Guarantee

If after 10 days' home trial (from date of purchase) you are not satisfied with your Proctor Toaster return it for full refund. No questions asked.

Proctor Electric Company, 3rd St. & Hunting Park Ave., Phila. 40, Pa.

"Proctor", "Colorminder" and "Crisper" are trade marks Reg. U. S. Pat. Off.

Guaranteed by

Good Housekeeping

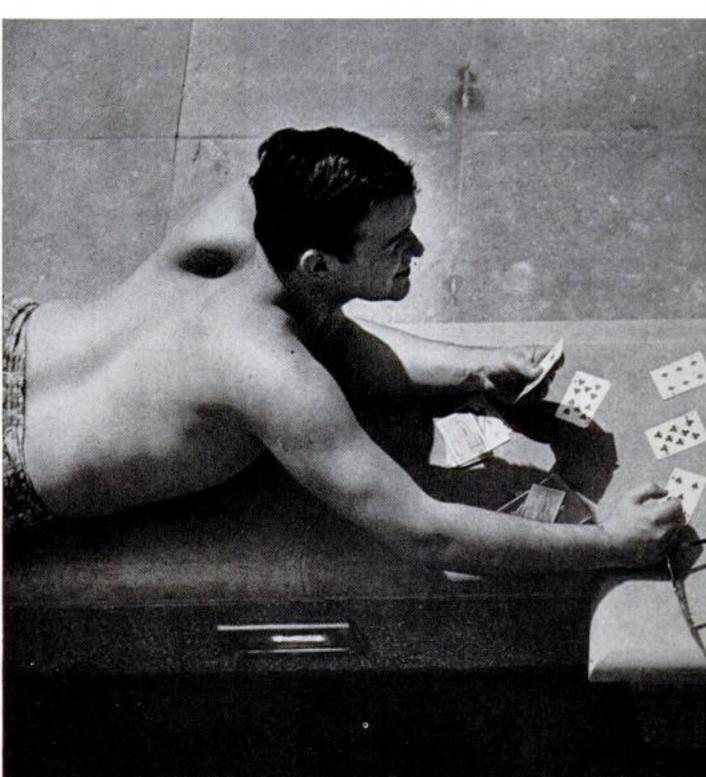
PROCTOR

THE APPLIANCE NAME YOU CAN TRUST

NEW SEERSUCKERS CONTINUED



RUMBA SKIRT in ruffled seersucker at \$17.95 will combine with any bare top to make an evening dress. Only fastening is bias hip yoke ending in sash.



BAREBACKED SUNSUIT (\$14.95), made in classic white to show off a tan, has a short full skirt over attached puffy lined pants. The high halter-necked



STIFF MIDRIFF of brown burlap goes over strapless seersucker informal dance dress (\$14.95) in white or champagne. It has elasticized ruffle at the top.



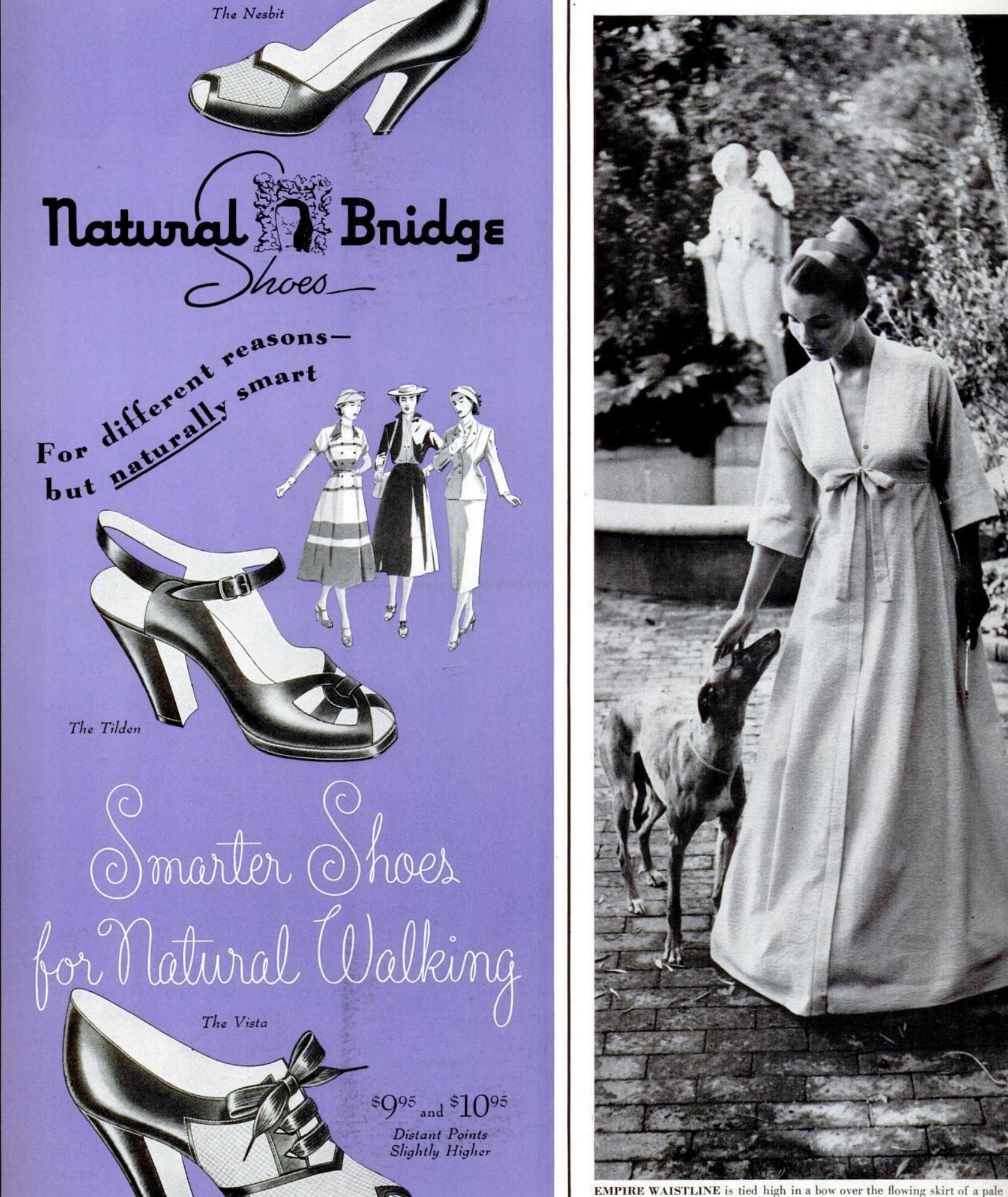
top is made with double thickness, fastens in front with small gold hooks. Improvised bandana headdress is terry hand towel pulled back by a gilt safety pin.

CONTINUED ON NEXT PAGE



Proctor Electric Company, 3rd St. & Hunting Park Ave., Phila. 40, Pa. PROCTOR

THE APPLIANCE NAME YOU CAN TRUST



blue seersucker negligee (\$10.95). A sharp contrast to the old-style seersucker wrapper, this can even be worn as shown here, over crinolines for informal dinners at home. The model in all these pictures is Laura Bowe of Los Angeles.



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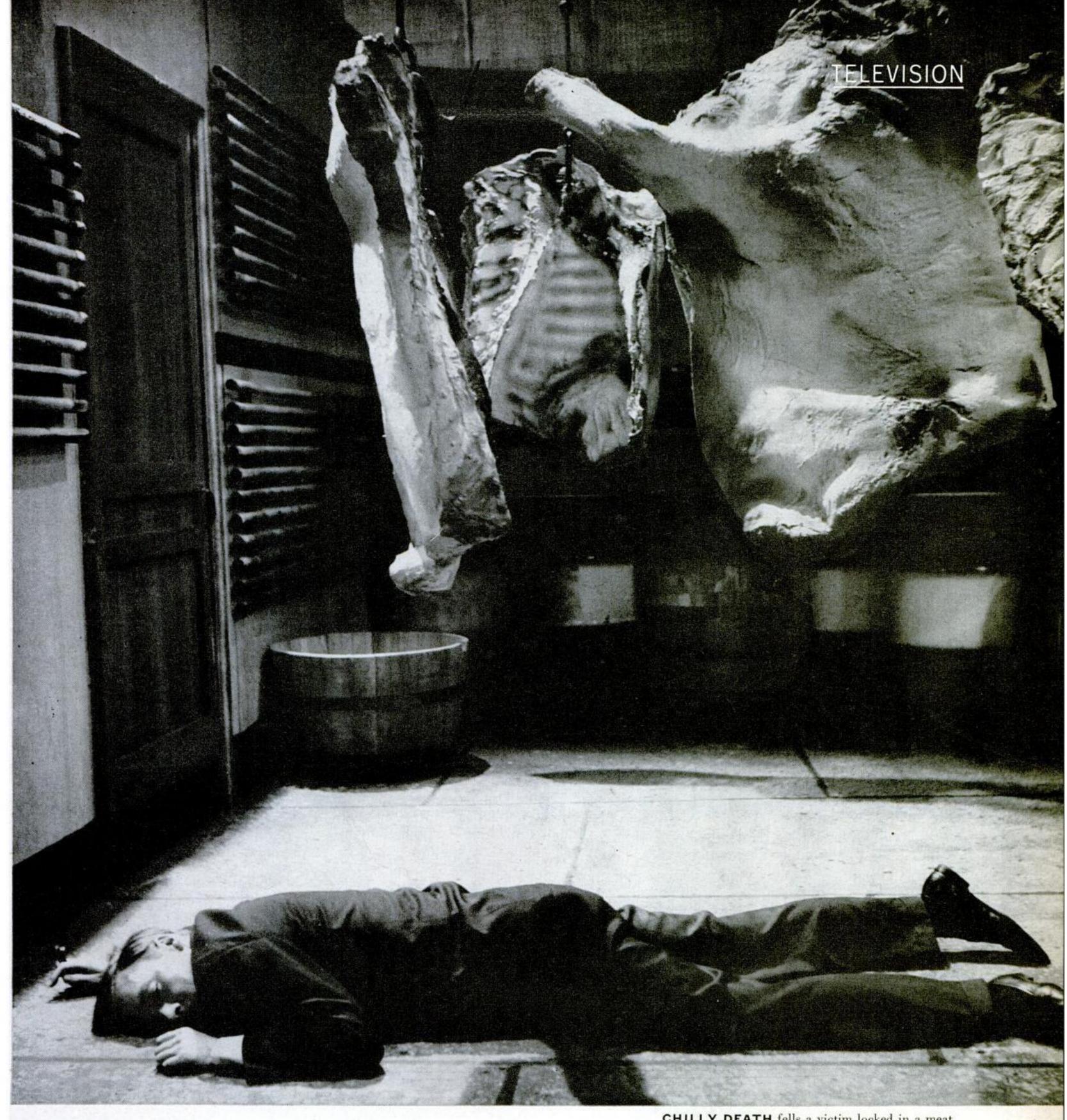


YOU CAN BE SURE ... IF IT'S Westinghouse



Come to the FREEDOM FAIR!

Now going on at your Westinghouse retailer's. Learn how to win new freedom from homemaking work and drudgery.



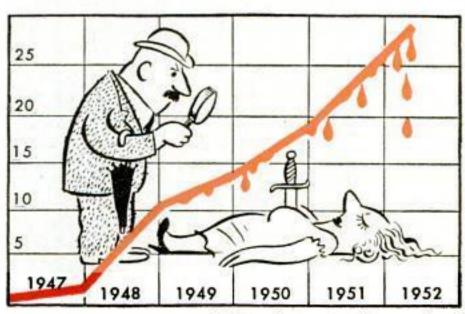
Murders Most Foul

The corpse shown nestling among the sides of beef above is only one of 110-odd people to be murdered on New York TV programs within one week. This was a normal quota, for TV—following the example set by radio—these days is on a rampage of violence. During this week, in addition to nonfatal sluggings and shootings, people were killed by fists, electrocution, curare darts and refrigeration. The refrigerator victim was chilled to death on *Crime Syndicated*

(CBS-TV), which makes a gesture toward topicality—in this case, horsemeat scandals (Life, Feb. 11).

Crime shows, TV officials explain, "are surefire with the public. They cost little to produce and therefore sponsors like them." But since Life last examined TV's predilection for violence (Dec. 12, 1949) the number of crime shows has trebled and not only parents but even an occasional TV executive is becoming alarmed.

CHILLY DEATH fells a victim locked in a meat freezer by a horsemeat mob on Crime Syndicated.



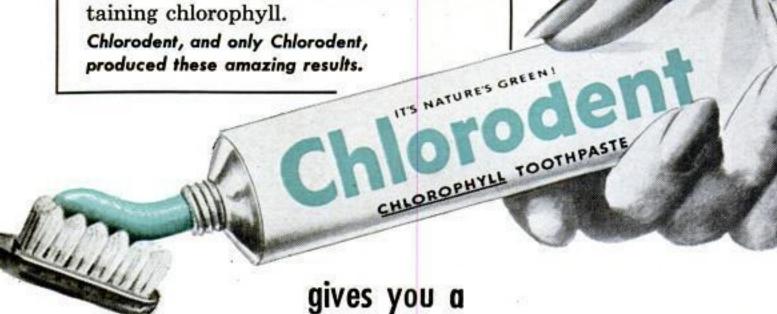
RISE OF CRIME on TV is shown in this graph of regular programs. Starting with no crime shows at all in 1947, total has risen to a peak of 29 per week.

Here's the new green toothpaste with miracle chlorophyll

you read about in

Reader's Digest...

● The latest Reader's Digest report on dentifrices describes a new chlorophyll toothpaste that cleans the entire mouth, including the breath. It tells about tests which show that this new green toothpaste is actually 50% more effective against mouth odors than one not containing chlorophyll.



Clean Fresh Mouth
All Day

Chlorodent was used in hundreds of tests on people with bad breath. When they brushed their teeth with Chlorodent, their mouth odor disappeared. Two hours later, their breath was still clean in 98% of the cases. Four hours later (end of the tests), 74% were still free of bad breath. By using Chlorodent regularly—preferably after meals—you can be free of mouth odor all day!

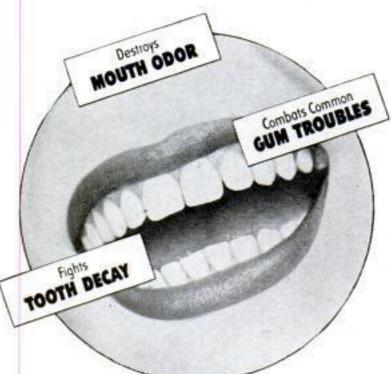
Combats common gum troubles

An estimated 50% of all tooth loss can be traced to conditions which start with sore, bleeding gums. Chlorodent promotes the growth of firm, healthypink tissue. If you have tender gums, you will want to use Chlorodent for its fast relief of this condition alone!

Fights tooth decay

Chlorodent greatly reduces the mouth acids that "eat" into tooth enamel. It helps combat the bacteria which cause these acids. And it keeps your teeth so clean that bacteria find it difficult to multiply on them. No toothpaste offers better protection!

You'll enjoy Chlorodent's fresh, minty flavor. Try it today!



When your toothbrush bristles are green, you know you are getting the full benefits of chlorophyll*!

Chlorodent gives you this visible proof that active chlorophyll is at work. It tells you that your mouth, breath and gums are chlorophyll-clean! The performance and quality of Chlorodent are unconditionally guaranteed. If you are not entirely satisfied, return unused portion to Lever Brothers Company, New York, N. Y. Purchase price plus postage will be refunded at once.

*water-soluble chlorophyllins

Chlorodent

The chlorophyll dentifrice

TV Murders CONTINUED



GAGGED GIRL GETS GUNMAN

In Danger (CBS-TV) a gunman slugs a deputy sheriff, escapes from jail with the help of newspaperwoman whom he gags (above), then kisses. But though she seems to like his kisses, she turns him over to police for sake of a "scoop."



ROCKY SALVAGES A SLAYER

In Rocky King, Detective (Du Mont), Roscoe Karns as the sleuth grabs paper knife from woman who has slain her lover. When she learns victim had wooed her mother, she tries to kill herself, but Rocky saves her for the electric chair.

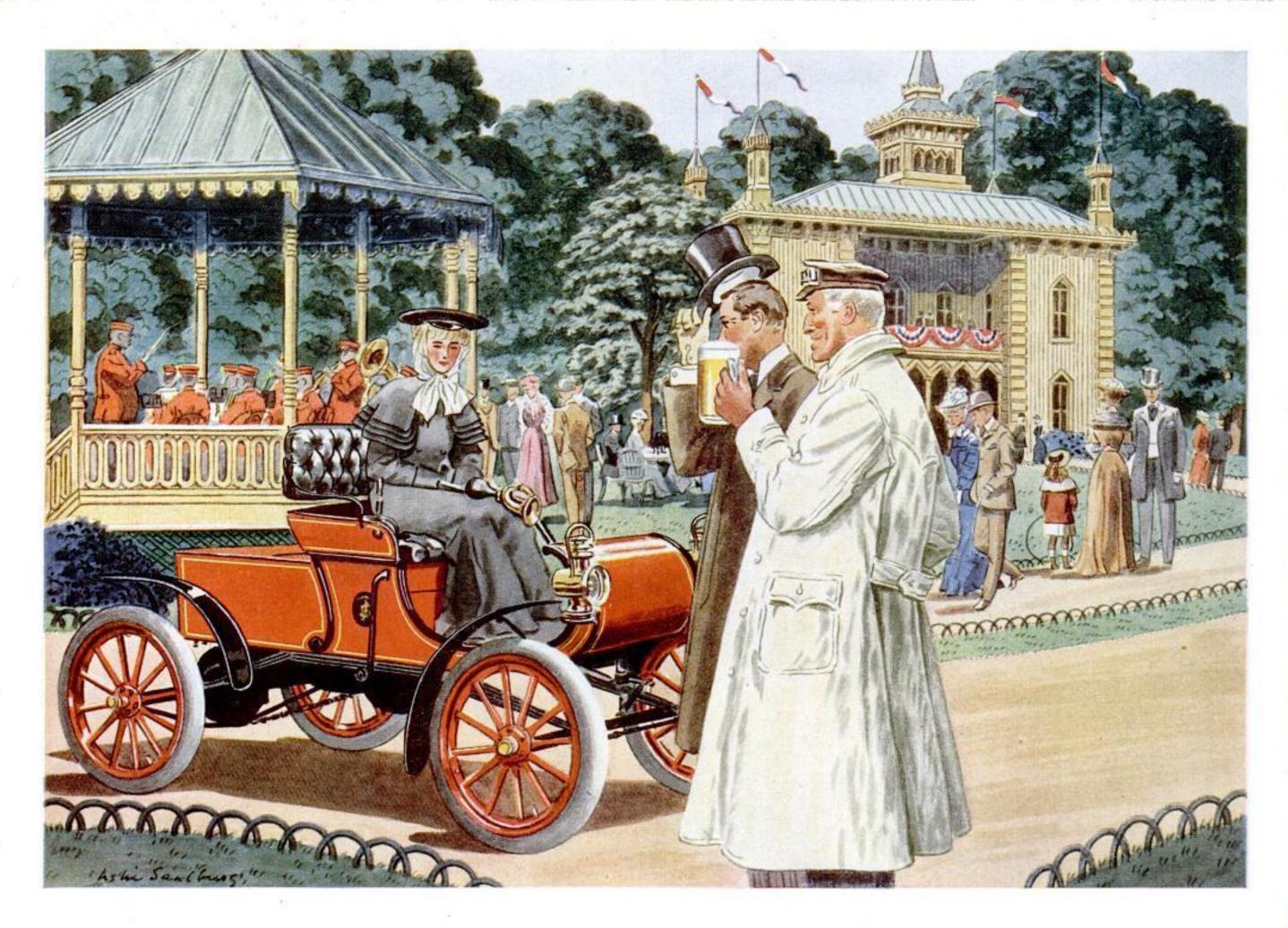


KILLER IS TRAPPED IN A COFFIN

In Martin Kane, Private Eye (NBC-TV), Lloyd Nolan as Kane binds a killer in a coffin to try to scare him into a confession. Surprised by the killer's pals, Kane and two policemen shoot it out over the coffin and its terrified occupant.

CONTINUED ON PAGE 99





THE BEER OF YOUR LIFETIME, TOO

Lots of things have speeded up since the "good old days". But Budweiser is still aged the slow, careful way . . . every sip tells you why it deserves to be the beer of your lifetime, too.

TELEVISION: Tune in to the KEN MURRAY SHOW.

Consult your local paper for time and station.



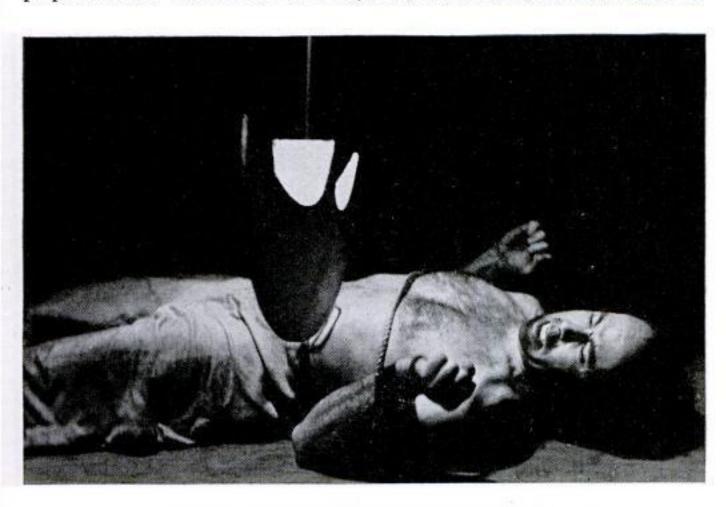
ANHEUSER-BUSCH, INC. ST. LOUIS, MO. NEWARK, N. J.

TV Murders CONTINUED



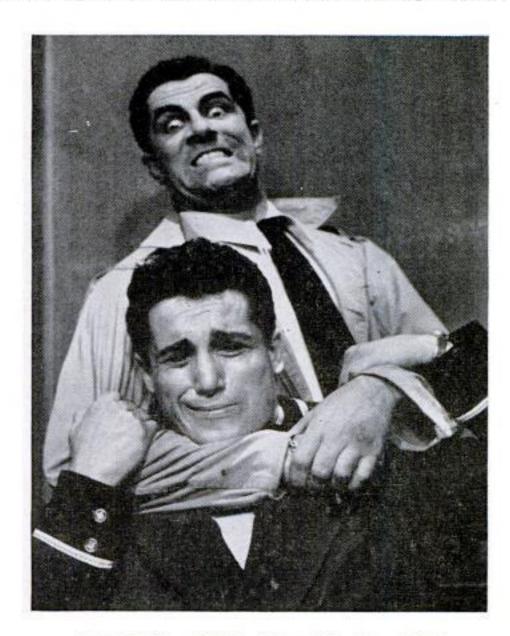
RAZOR-SLAYER SLITS 10 GULLETS

In Trapped (WOR-TV) a psychotic murderess named Jenny slashes 10 women from ear to ear because they married men she would have liked herself. As she prepares to add Victim No. 11 to list (above) with a razor, detective nabs her.



HERO FROM POE GETS PINKED

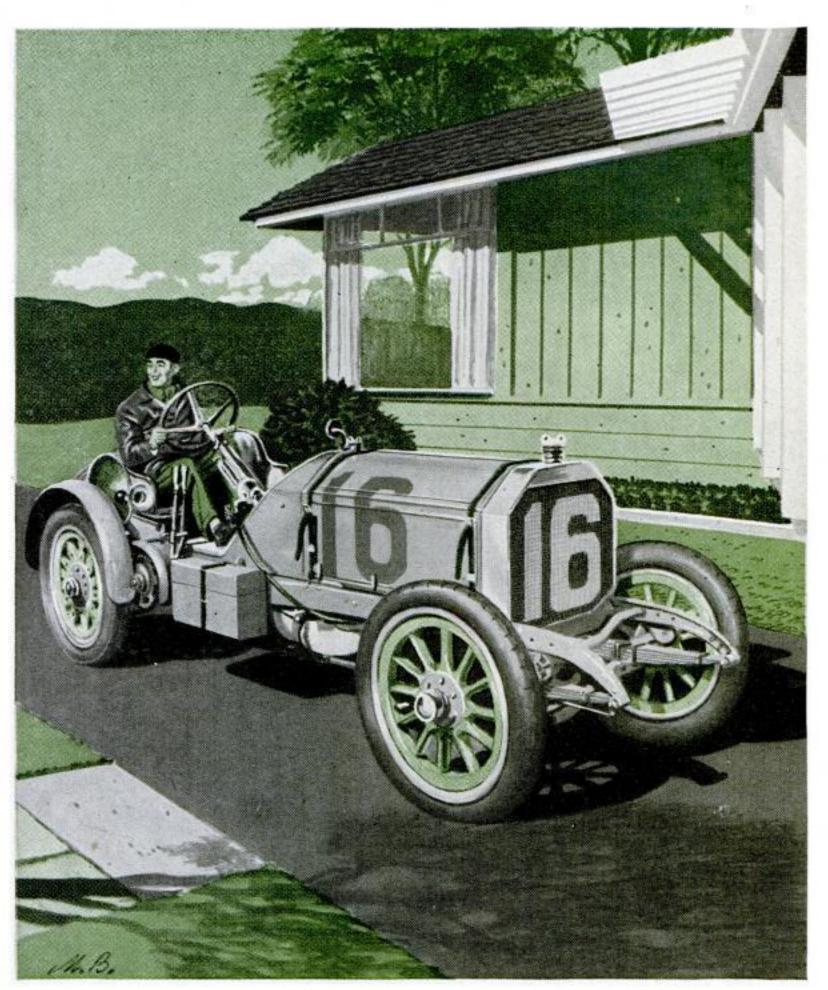
In Lights Out (NBC-TV) an adventure freely adapted from Poe's The Pit and the Pendulum subjects hero (Murvyn Vye) to near-broiling, near-drowning. When a knifelike pendulum pinks his chest, it severs rope. He is later freed.



LUNATIC GETS LOOSE IN LIFT

In Terror (WOR-TV) a madman on his way to a psychiatrist goes berserk in an elevator, starts to strangle the operator, then assaults the wife and child of a doctor and is ultimately jabbed into submission with a hypodermic needle

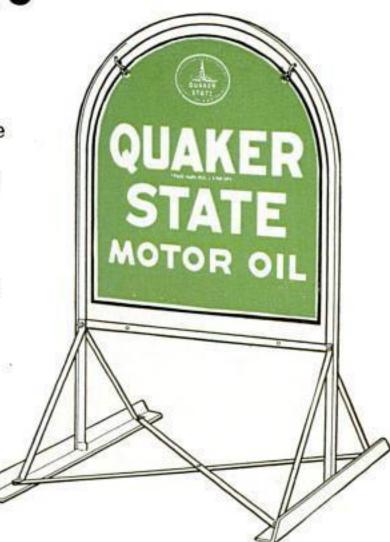
Can you identify this car?



IT'S "OLD 16," famous Locomobile owned by artist Peter Helck, Boston Corners, N. Y. Winner of the Vanderbilt Elimination Trials in 1906 and the Vanderbilt Cup in 1908, it had a top speed of 112 mph. Constant care keeps it in tip-top shape. "There's no finer protection for any car," says Mr. Helck, "than Quaker State."

How to give your car longer life

Constant care is the only way to assure tip-top performance and longer life for your car. Constant use of Quaker State Motor Oil is the first step toward full protection for engines. Whether your car is brand-new or a tried-and-true performer, we believe that Quaker State is the finest motor oil you can buy! If the manufacturer of your car recommends Heavy Duty Oil with detergency, use Quaker State HD Oil.

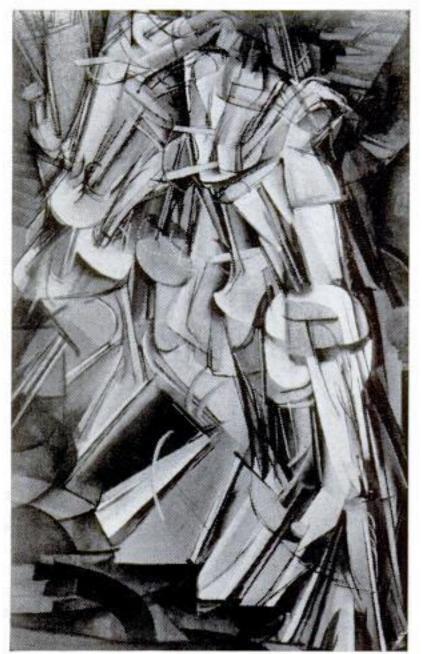


QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PA.

Member Pennsylvania Grade Crude Oil Association



DUCHAMP DESCENDS STAIRCASE himself for a repetitive-flash picture, and thereby makes a modern photograph as Dadaist as his 40-year-old *Nude* painting (top of page).



"NUDE DESCENDING A STAIRCASE"

DADA'S DADAY

A new tribute is paid to Duchamp, pioneer of nonsense and nihilism by Winthrop Sargeant

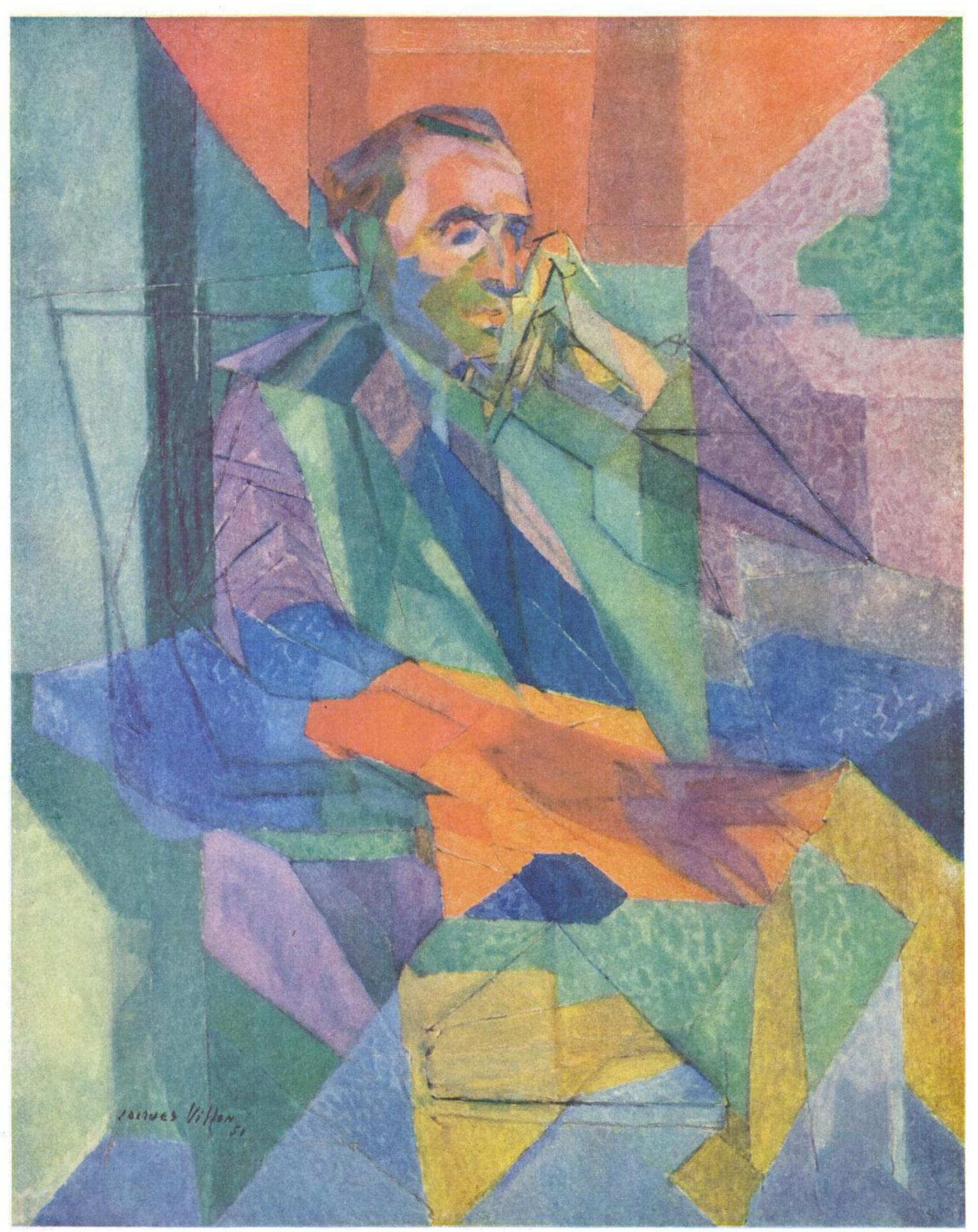
HIS month a rather strange assortment of people crowded into a small but elegant basement art gallery in Manhattan to view a rather strange assortment of painting and sculpture and to greet an equally strange artist who is responsible for the chief exhibit. The people include middle-aged critics, artists and directors of art museums who are capable of appreciating a fur-lined teacup as well as a Picasso. Most elaborate item in this exhibition is a suitcase containing carefully made reproductions of such things as a Mona Lisa with a mustache and the famous Nude Descending a Staircase which scandalized New York City gallery-goers at the Armory Show in 1913. The creator of this miniature museum was on hand at the exhibition's opening.

He is Marcel Duchamp, a wiry, genial, gray-eyed Frenchman who gesticulates rapidly with long lean hands as he talks. He is 64 years old, but looks 10 years younger. "A miniature Leonardo da Vinci!" exclaimed one museum director, attempting to explain the character of Duchamp's mind. "You know, he hasn't painted a picture since 1923," an anxious lady remarked. "What a pity! He has done practically nothing in all that time except play chess." Duchamp's reaction to the remark was merely to nod in happy agreement.

This pleasant little scene was full of meaning to those who were present at the opening. They were celebrating the historical

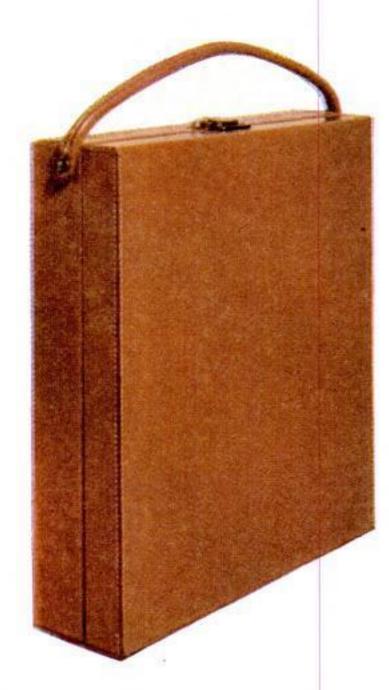
ON NEXT FOUR PAGES, DUCHAMP'S ART

TEXT CONTINUED ON PAGE 105



LOUIS CARRE

PORTRAIT OF DUCHAMP was painted by his elder brother, Jacques Villon, who is considered one of France's most important artists. He took the name of Villon—from that of the famous French poet—because his father disapproved of painters. Though cubist in itself, this portrait seems conservative next to the work of Dadaist Duchamp.



One-Man Show in Suitcase

"Everything important that I have done," said Marcel Duchamp, "can be put into a small suitcase." The collection here is the literal outcome of that remark: the work Duchamp considers important (right) and a leather case to hold them (above). They are included in a deluxe edition of reproductions of Duchamp's work, each containing a Duchamp original along with reproductions, some carefully retouched by the artist himself. This portable museum sells for \$300 (a non-deluxe edition costs \$125) and has been snapped up by highbrow bigwigs like surrealist impresario Peggy Guggenheim and the Museum of Modern Art, which owns this one. Individual items include (left to right, top row): the famous reproduction of Mona Lisa with eyebrows, mustache and beard hand-painted by Duchamp; Nude Descending a Staircase; a painting, The King and the Queen Surrounded by Swift Nudes; a panel containing a glass capsule full of air from Paris, a typewriter cover and a miniature reproduction of the urinal Duchamp once made as a prime example of contemporary sculpture; painting on glass called The Bride Stripped Bare by her own Bachelors, Even (the glass became cracked on the way back from a museum, which Duchamp believes improved it); preliminary studies for Bride; a dog comb; a photograph of his studio.

In second row are Rotator; drawing, Chocolate Grinder; Why not Sneeze? (lumps of marble in a cage); drawing, Coffee Grinder; drawing, To Be Stared at Closely for Almost an Hour. In third row are written puns; portrait, Dr. Raymond Dumouchel; painting, The Bush; collage, Apolinère Enameled; painting, Rioting at Austerlitz. In bottom row: painting, Chess Players; study for Chess Players; painting, Between the Virgin and the Bride; collage of perfume bottle with portrait of Duchamp.







DADA'S DADDY CONTINUED

eminence of Duchamp. They were also celebrating a curious revolution that, between 1915 and 1923, had brought the easels and paintpots of Paris, Zurich, Berlin and New York crashing to the ground. This revolution was known as Dada, and Duchamp, perhaps the world's most eminent Dadaist, had been its spiritual leader.

While Duchamp's Dadaist revolution caused little loss of life, it has actually affected much that has happened in the world of culture since it took place. But for it, probably nobody today would consider James Thurber's cartoons art; Gertrude Stein would never have taught Ernest Hemingway how to write crisp dialog, museums of modern art would lack a rationale for much of what they do, and nobody but a passionately dedicated plumber would have noted that you can get a certain amount of esthetic pleasure from the contemplation of a well-made gas pipe.

Like all revolutions, Dada was the product of inevitable historical forces. It arose during the first World War, and was part of the spirit of intellectual anarchy and pessimism of the postwar period. The Dadaists sought to hasten this anarchy with a gesture of cultural suicide. Though they were all men of intelligence and education, they set out on a deliberate campaign to discredit every standard

and tradition associated with Europe's great artistic and intellectual past.

Exactly how and where the movement started is still debated among ex-Dadaists. The most recognized theory gives Dada's birthplace as a small cafe known as the Cabaret Voltaire in Zurich, Switzerland. Among the revolutionaries, profiteers, spies and pacifists using Zurich as a hideout at that time was a German poet named Hugo Ball. With his associates Ball opened their dingy little cabaret. While searching in a French-German dictionary for an appropriate pseudonym for one of their entertainers, they discovered the word dada (which is French for hobbyhorse). Its infantile sound seemed to fit their mood of helpless protest, and in its name they launched their curious type of deliberately cultivated insanity. They held recitations at the Cabaret Voltaire



PICABIA, a Dadaist leader, painted a portrait of himself with meaningless symbolism.

in which two poems were declaimed simultaneously so that no one could understand either of them. They invited the public solemnly to performances, and then methodically insulted it with "music" played on typewriters and pot covers. At one of these performances a Dadaist recited poetry with his head encased in a huge covering shaped like a sugar loaf. Another, who has since become a New York psychiatrist, danced, yapping loudly, and later waddled about the stage with his head thrust into a stovepipe. Mr. Ball himself at this time evolved a new art form, called the sound poem, which later became immensely popular in Dadaist circles. One of these earliest sound poems went:

"gadji beri bimba glandridi lauli lonni cadori gadjama bim beri glassala glandridi glassala tuffm i zimbrabim blassa galassasa tuffm zimbrabim. . . . "

"With these sound poems," wrote Mr. Ball in explanation, "we ... surrender the word, in this way conserving for poetry its most sacred domain."

Dada promptly spread over Europe like an epidemic. Its rationale was joyfully summed up by the Romanian Dadaist Tristan Tzara as follows: "If I cry out

'Ideal, ideal, ideal,

Knowledge, knowledge, knowledge, Boomboom, boomboom,'

I have given a pretty faithful version of progress, law, morality and all the other fine qualities that various highly intelligent men have discussed in so many books, only to conclude that after all everyone dances to his own personal boomboom. . . . " In Paris, before a solemn audience at the Salle Gaveau (a staid concert hall),

CONTINUED ON NEXT PAGE

◆ DADAIST PARLOR GAME conceived by Duchamp employs disks called "rotators" (opposite). He has them printed on cardboard and, because holes in center would ruin design, puts them on top of some records on a phonograph turntable. When the turntable revolves, the designs are transformed into Dadaist three-dimensional pictures to which Duchamp gives titles shown with disks.



Holds the set longer than any other permanent!



Never before - a wave so lovely! So lively! So lasting!

You'll forget all other ideas about permanents the first time you use New Toni with Priceless Pink lotion. For it gives a soft, natural-looking wave that holds the set longer than any other permanent.

Never a lotion so wonderful! New Priceless Pink lotion curls more completely-yet is kinder to your hair! And that means a lovelier, livelier wave. Less re-setting. New freedom from the nightly chore of pin curls.

Take a tip from charming Ann and Roxie Shumaker of Columbus, Ohio - have a New Toni with Priceless Pink lotion today.

New Toni Refill \$ 50

Jose makes you forget
your hair was ever straight!

No other way of shaving... no other shaving cream

gives you closer, cleaner, longer-lasting shaves... and is so good for your skin!



Barbasol's big baseball contest offers \$25,000 in prizes!

Get an entry blank from your druggist today!

One Try and You'll Always Buy So Many FLAVORS and so GOOD! CANDIES New York 13, N. Y.

Baked Beans Are Better with-



- the dash that makes the dish Ask for A.1. when dining out, too.



NACHMAN CORPORATION, CHICAGO 39, ILL.

DADA'S DADDY CONTINUED

a Dadaist festival got the audience into the spirit of the thing to the extent that the people went out during the intermission and bought veal cutlets which they hurled, along with ripe tomatoes, at the performers. In Germany one Dadaist invented a game called "Egg Board," designed to be played by 200 families, the object of which was to cover all the participants with the contents of broken eggs. One of the most eminent of all Dada's disciples, the Cuban painter Francis Picabia, bought a toy monkey, glued it to a frame and exhibited it as a "portrait of Cézanne." In Cologne a big Dada exhibition was held. The entrance to this exhibition was through a public lavatory. One of the outstanding items on exhibition was a "Fluidoskeptrik" consisting of an aquarium filled with bloodcolored water, with an alarm clock resting on the bottom and a woman's wig floating on the top while the dismembered arm of a clothing dummy projected elegantly from the water. Another, the contribution of the famous Dadaist Max Ernst, was a sculpture of hard wood beside which lay an ax. The public was invited to vent its emotions by chopping the sculpture to pieces.

Dada reached its peak in the U.S. with a dramatic lecture in 1917. It was given in Manhattan's Grand Central Gallery and was attended by New York's most prominent and elegant society women. The chief attraction was the great proto-Dadaist (or precursor of Dada proper) Arthur Cravan, a nephew of Oscar Wilde, a self-confessed amateur burglar and a man so steeped in the true spirit of Dada that he had once entered the ring, roaring drunk, against the Negro heavyweight Jack Johnson and had been promptly flattened by what was probably the quickest knockout in the history of boxing. At the New York affair Mr. Cravan strode to the stage and began to remove his clothes and shout obscenities at his well-dressed audience at the top of his lungs. Mr. Cravan

was handcuffed and led away.

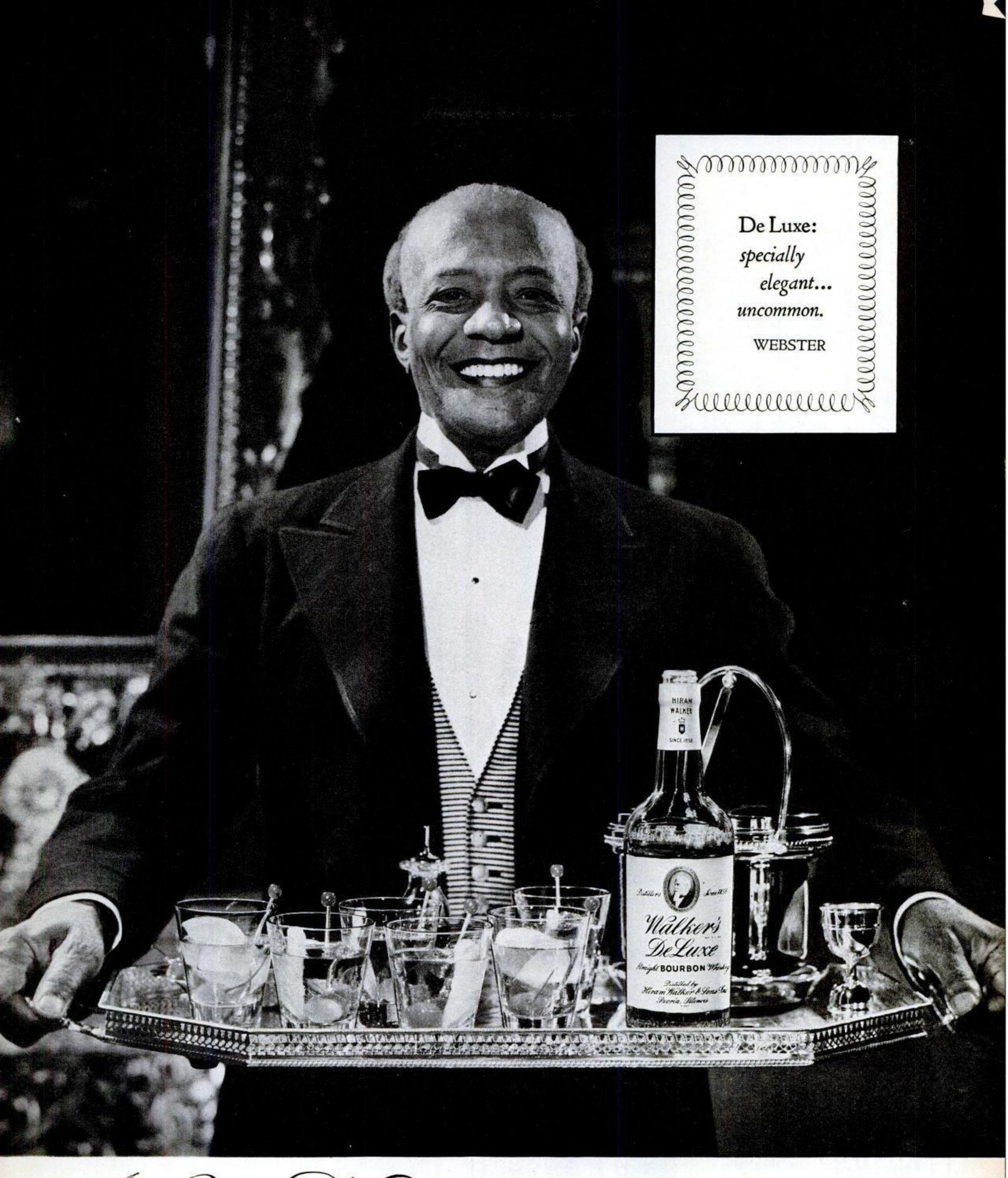
Dada's internal contradiction

THERE was an internal contradiction in the ideology of Dada, however, that was bound sooner or later to lead to its destruction. This contradiction lay in the fact that Dada itself was getting to be systematic, while, in theory at least, it was a movement dedicated to the destruction of all systems. Nothing so overjoyed the Dadaists as having their public denounce them or hurl vegetables. As one Dadaist finally remarked: "The aim of Dada is the destruction of Dada." By 1921 the seeds of dissolution were already sprouting. Then Picabia broke with the movement, explaining later: "I was sick of living in the midst of a gang of people who, having no ideas of their own, spent their time asking me for ideas."

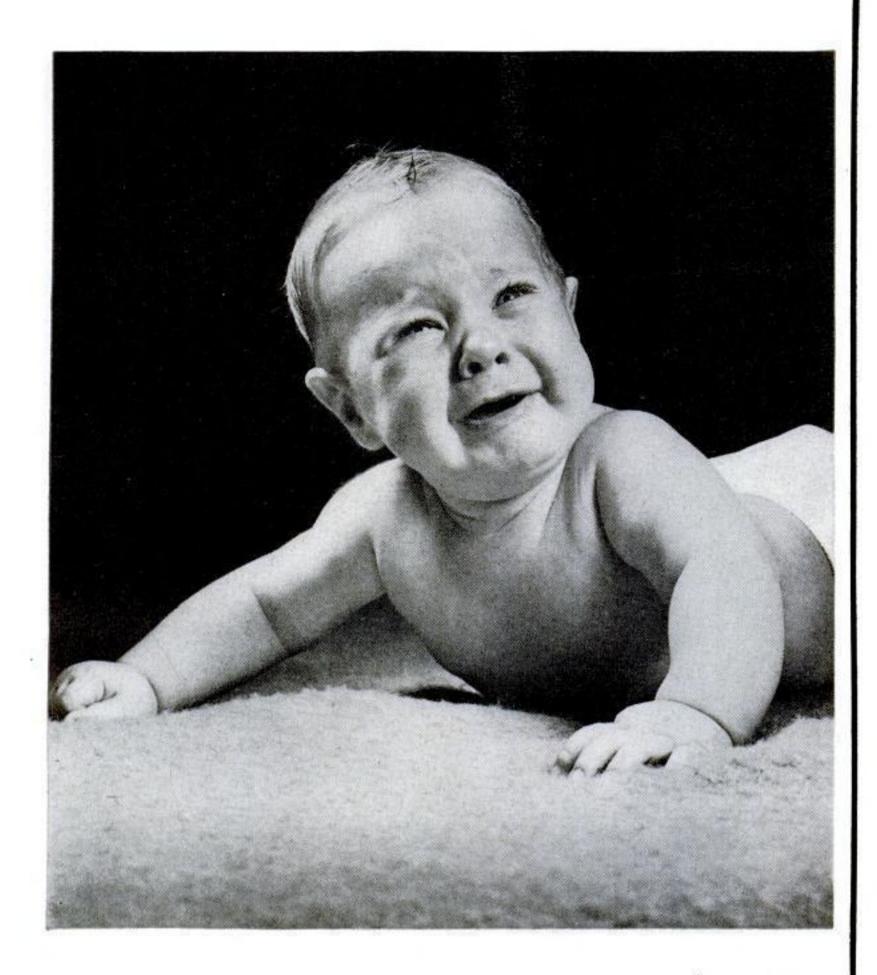
In the literary field Dada ran itself into the ground similarly. The Dadaist poet Tristan Tzara had reached a point of remarkable simplification with a poem consisting of the word "roar" repeated 147 times. Finally, a very methodical German Dadaist named Kurt Schwitters reached the ultimate refinement of Dada poetry. He wrote a poem which consisted of a single letter. The letter wasn't even repeated. The whole poem, from beginning to end, was "W." Schwitters recited his one-letter poem at a Dada gathering, rounding out his recitation by barking like a dog. But even this finally got repetitious and systematic. During the 1920s sporadic revivals and imitations of Dada continued to appear. Gertrude Stein went on writing like a Dadaist for years. Transition, a magazine published in English in Paris, continued to print Dada literature of a sort as late as the middle '30s. But Dada had reached the end of its erratic road.

Meanwhile, Marcel Duchamp, arch-Dadaist and precursor of the whole movement, looked on with an attitude of debonnaire detachment. He carried on his work for the most part in solitude, and his field of operations oscillated in general between Paris and New York. Duchamp seldom produced pictures, and when he did they were likely to be strange collages or similar inventions in which pigments were applied to glass, or random objects like bicycle wheels and bedsprings were glued tastefully to backgrounds. One of his masterpieces was a reproduction of Leonardo da Vinci's Mona Lisa to which he painstakingly added a mustache and beard. The famous Nude Descending a Staircase had been one of his rare paintings on canvas and was an early work, painted in 1912 in a style that he soon abandoned. Shortly after painting it, and long before the word "Dada" had been heard in art circles, he propounded one of the few rational ideas ever associated with the movement: he invented what he called the "ready-made." Duchamp's first readymade was a metal rack used for drying milk bottles. He purchased it and showed it off as a piece of sculpture. There was a critical double-take before a few intellectuals began to get the idea: Duchamp's bottle rack was just as well worth looking at as a lot of

CONTINUED ON PAGE 108



Walker's De Luxe is a straight Bourbon whiskey, elegant in taste, uncommonly good—a Hiram Walker whiskey.



Mhy can't mommie hear me?

(SHE SHOULD HAVE HER H.Q.* CHECKED)

"When I cry for my bottle or when something hurts me, mommie just doesn't seem to hear me!"

Mother, you'd better check up on your H.Q.* now, if you seem to be hard of hearing. Through the magic of a modern hearing aid, your H.Q.* can be easily and quickly corrected. If your H.Q.* test shows you need a hearing aid (or if you already wear one) insist upon Olin Hearing Aid Batteries. Impartial tests of 4 leading brands show you get up to 46 more hearing hours with Olin "B" Batteries—the best by test that modern science has ever made! Remember—a hearing aid is no better than its battery!

*H.Q.

Like your I.Q. (intelligence quotient), your H.Q. (hearing quotient) is a vital force in your life's success. If in doubt, have your hearing checked.

*H. Q. and Hearing Quotient are registered trade-marks



For the name of a competent hearing aid distributor ask your physician or write to:



OLIN INDUSTRIES, INC. • ELECTRICAL DIVISION • NEW HAVEN 4, CONN.

OTHER OLIN ELECTRICAL PRODUCTS: FLASHLIGHTS, FLASHLIGHT AND RADIO BATTERIES,
LANTERN, IGNITION AND OTHER DRY CELL BATTERIES FOR FARM AND INDUSTRY.



FAMOUS FUR-LINED TEACUP exhibited in 1936 was, like other surrealist objets d'art, an extension of Dada. Creator, German designer Meret Oppenheim, also made fur-lined rings and bracelets.

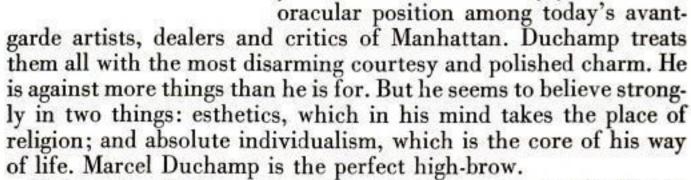
DADA'S DADDY CONTINUED

Stuff that was officially regarded as art. For a number of years Duchamp submitted "ready-mades" to exhibitions. They included, among other things, a bicycle wheel, a bird cage filled with imitation lump sugar carved out of marble (called, for no explainable reason, Why Not Sneeze?), the cover of an Underwood typewriter, a clothes hanger, and a shovel which Duchamp described as having "exquisite lines, balance and symmetry." In 1917, at the Exhibition of Independent Painters in New York, he submitted the most famous of all his readymades. It was a urinal, identical with those that adorn men's rooms throughout the civilized world. The exhibition's jury, in some embarrassment, placed it obscurely behind a partition.

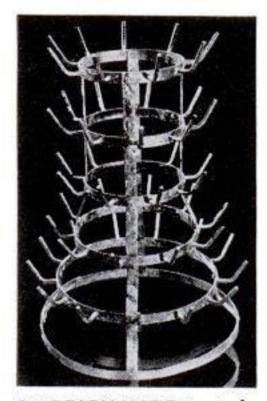
As a typical Dadaist, Duchamp was merely giving one more fillip to the Dada idea that everything that had previously been

regarded as art was dead and, conversely, that the place of art had been taken by industry. Actually, this curious revolutionary idea did have some effect on the popular art of the industrial era. Everything from fur-lined teacups to streamlined cars began to turn up in art galleries. And extremely artistic reproductions of steel cables, ball bearings, cogwheels and pharmaceutical equipment began to adorn industrial advertising.

It was, of course, inevitable and completely logical that Duchamp should finally give up art altogether, which he did at about the time the Dada movement passed its peak. In fact, today, he seems to regard his complete abandonment of art as in itself an artistic achievement. He has pursued this achievement with admirable tenacity for nearly 30 years, and as a result enjoys an almost



He lives four flights up in a little garretlike studio on 14th Street, one of Manhattan's most blatantly commercial thoroughfares. It seems a strange place for a high-brow to live, but that is probably the very reason Duchamp has chosen it—to outwit anyone who might expect him to compromise his individuality by doing the obvious thing. There are other reasons. His rent is \$40 a month, fitting into an extremely economical budget by means of which he succeeds in outwitting the whole competitive commercial rat race of New York. "My capital is time, not money," he says. When income-tax time comes around, Duchamp sends the government a few dollars—more than enough to cover whatever he owes. "I feel that I should send something," he says. He has no telephone. This not only outwits the telephone company; it outwits people who might disturb him with trivial phone calls. People who really



A "READY-MADE" art object promoted by Duchamp was this bottle-drying rack.



August Siebe knew a good thing

His Invention of the "Diving Suit" Recovered Millions in Treasure!

Until August Siebe came along, a diver could descend no more than 50 feet below the surface, and for only as long as he could hold his breath!

But Mr. Siebe changed all that. In 1819, he developed a watertight costume with a metal helmet, which was connected through a hose to a topside air pump. Although this first model was not perfect, Mr. Siebe knew he had a good

thing and continued to work on it. By 1830 he had perfected the rig so that depths of 200 feet could be reached.

Almost immediately, he began salvaging priceless treasures from sunken ships and his company made a fortune. More important, he made possible underwater construction, exploration and rescue operations of incalculable value to the world!



If you know a good thing in whiskey...

you'll instantly recognize the superiority of HUNTER, long famous as America's <u>luxury</u> blend. Its flavor is so distinctive that no one has been able to copy it in over 92 years.

Hunter-Wilson Distilling Co., Inc., Louisville, Ky. Blended Whiskey 86.8 proof. 65% grain neutral spirits.











This is what

women put on men...

...when men

put on





SHIRTS





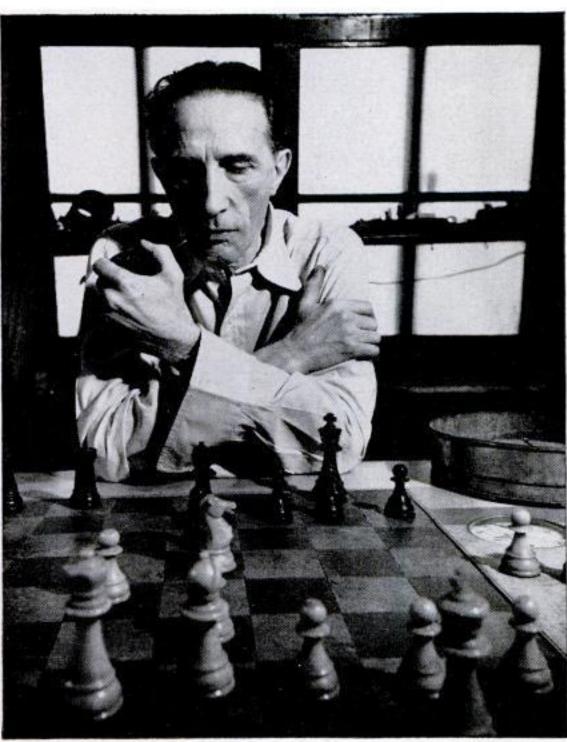
DADA'S DADDY CONTINUED

want to get in touch with him can do so by sending telegrams. His studio is dominated by its chess table. Here Duchamp sits by the hour, sometimes actually playing against an opponent. But "chess has become a drug," he feels, and he is even able to outwit his tendency to become addicted to it. This he does by not playing chess too well. When he finds himself getting too ambitious, Duchamp stops playing and takes stock of himself. Ambition, as he well knows, is a trap, and might threaten his individuality by entan-

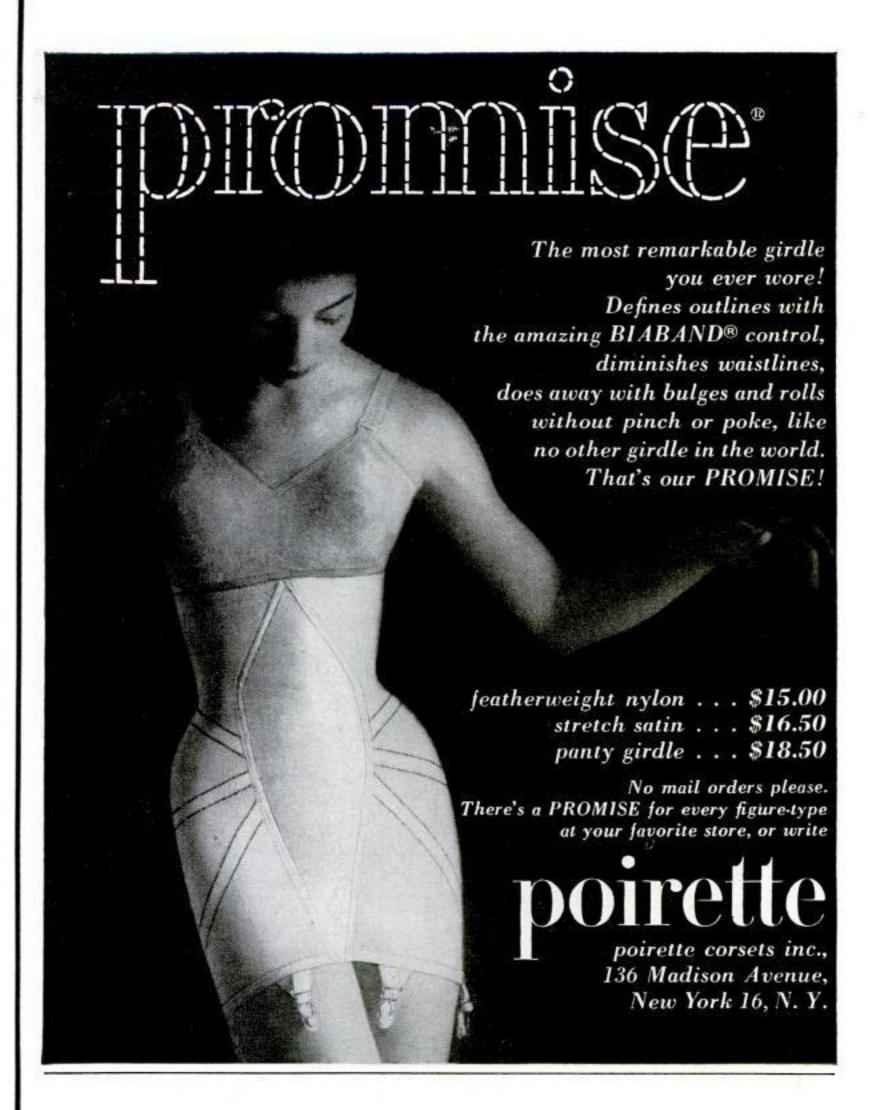
gling him in competitive activity.

He practices the avoidance of such traps with wily agility. He was once married long ago for a period of a few months. But any such entanglement as domesticity is far from his thoughts today. "I can't understand domesticity," he explains. "You can go without food or umbrellas alone, but with a wife and children you can't." He is about to become a U.S. citizen. But one thing about his future civic functions disturbs him, and that is the danger of being entrapped in jury duty: "Who am I and who is any man that he can bring judgment on another man? I just don't want to do it." To Duchamp even art itself is a trap. "I have always had a horror," he explains, "of being a 'professional' painter. The minute you become that, you are lost." Besides, he adds thoughtfully, "I was never passionate about painting. I never had the olfactory sensation of most artists. They paint because they love the smell of turpentine. Personally, I used to paint for two or three hours a day, and I couldn't get away fast enough." Despite his position as an oracle of the avant-garde, Duchamp takes a very dim view of contemporary painting. "In my estimation," he says, "there is no hope for the future of art at least for the next 25 years."

Sitting quietly in his studio, smoking pipeful after pipeful of strong Cuban tobacco, Duchamp can talk interestingly by the hour, allowing an amazing stream of esthetic, philosophical and purely Dada ideas to filter through his detached, ironic mind. But no sooner has he ventured into a definite statement than, like a true Dadaist, he retreats from it under a smoke screen of ridicule. Around him lie piled the materials with which he carries on his present task, that of stuffing his life work into small suitcases. It is, rationally considered, a rather mad process, calculated to astound the onlooker. The onlooker naturally seeks an explanation: Why a suitcase? It is obviously ready to be carried off somewhere. Is he implying an ironic thrust at his own art? If so it is obviously an ironic thrust at an ironic thrust, for his own art is pure irony. Wheels within wheels. Are there deeper meanings to all this? Try and find them. You will only find that Marcel Duchamp, within the frame of his own elusive dialectic, has you outwitted. "What would you consider the proper solution?" he asks, smiling intelligently. "Obviously there can be no solution when there is no problem. Problems are inventions of the mind. They are nonsensical."



RETIRED TO HIS CHESSBOARD, Duchamp plays by the hour at a table with a clock that keeps track of the time between moves.



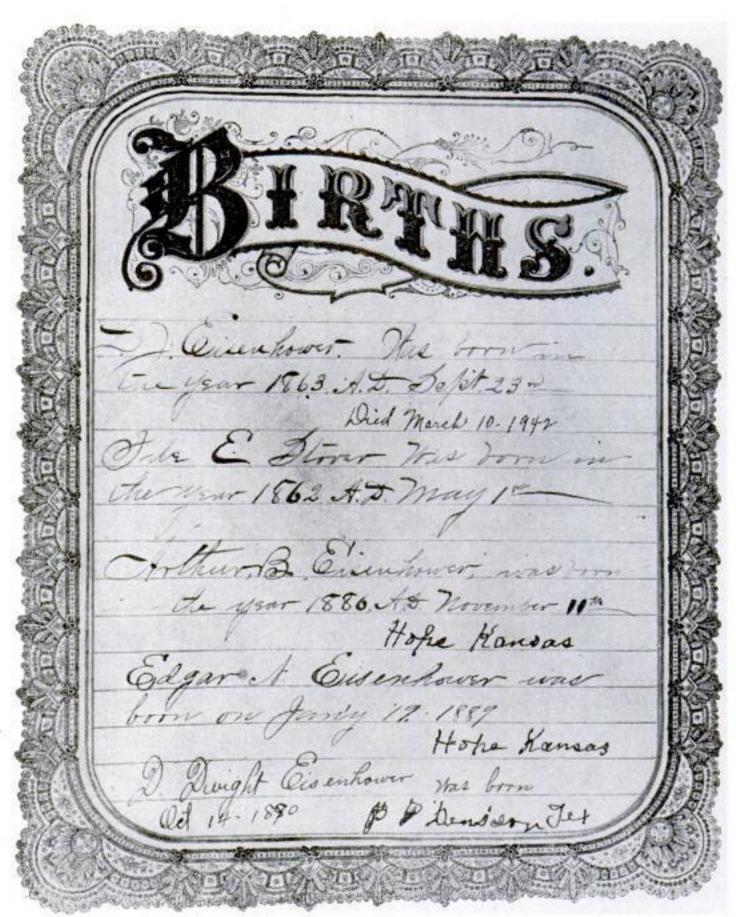
announcement from

about an important political event on television

Presidential candidates Estes Kefauver, Robert S. Kerr, Harold Stassen, Earl Warren and, speaking for General Eisenhower, Mr. Paul Hoffman, will meet together in Cincinnati on May 1. There they will reply to the important issues raised in some 350 public forums which have been held throughout the country during the past two weeks, under the sponsorship of Life and The League of Women Voters.

Because of the nationwide interest in the candidates' replies, their appearance in Cincinnati, before the National Convention of the League of Women Voters, will be covered in an hour-long television program, from 8 to 9 P.M., E.D.T., over the American Broadcasting Company's network.

Watch the candidates reply to the Citizens' View of '52, Thursday night, May 1.



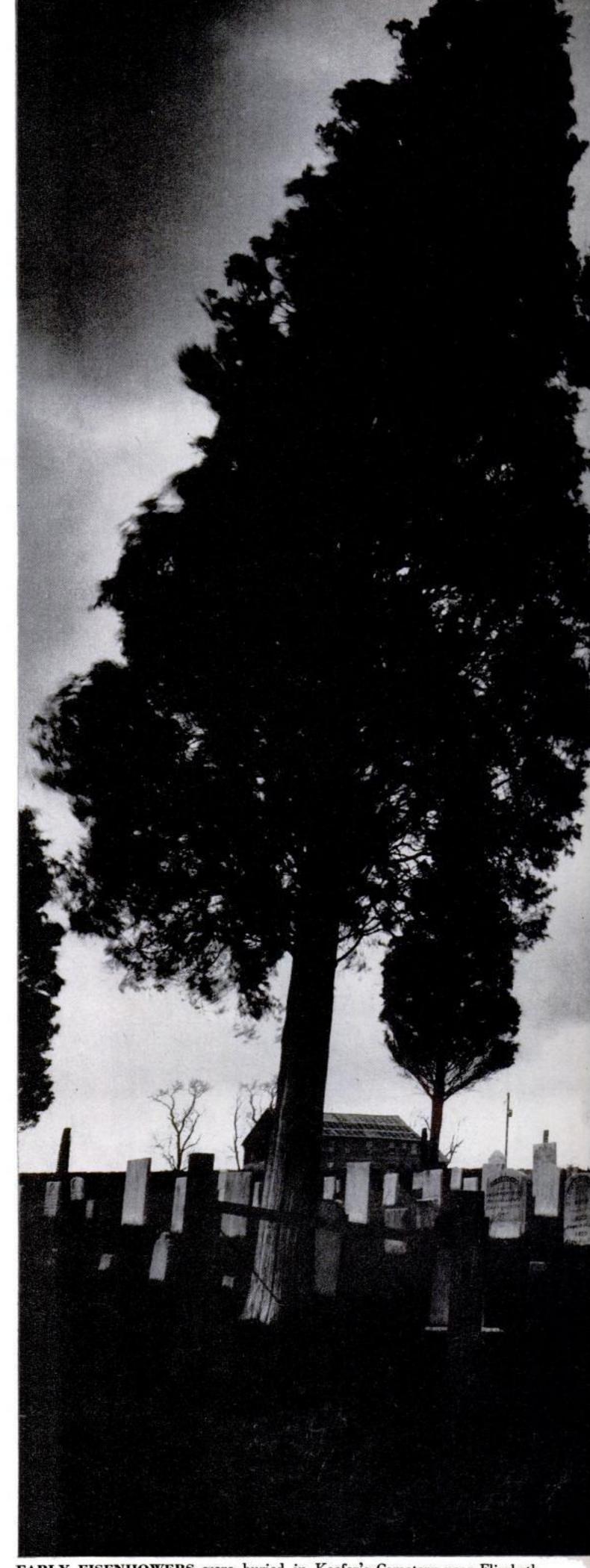
FAMILY BIBLE in 1890 listed father, mother and three sons. Ike's first name was then listed as "D," for David. He later changed Dwight and David around.

Eisenhower of Abilene

THE MAKING OF A MAN IS TRACED IN HIS PAST

The trail that Dwight Eisenhower has followed since he came out of the Kansas flatland has led him to high honors and proud titles and the making of history. It may lead him now to the highest office an American can hold. But the trail leads backward too, through dusty Kansas towns and through musty household Bibles and ancient graveyards which hold the record of a plain and thrifty family. In this past, and in the general's early days, the making of the man can be traced.

The Eisenhowers, long ago, were Germans who lived along the Rhine and belonged to the evangelical and pacifist groups out of which rose the Mennonite sects. They were persecuted for their beliefs, and Ike's great-great-great-great-great-grandfather came to Pennsylvania about 1732. There his sect established the Church of the Brethren in Christ. In 1878 Ike's grandfather Jacob, a preacher-farmer, left Elizabethville, Pa. and took his family west to homestead near Abilene, Kan. One of his six children, David, disliked farming. He married and opened a general store in Hope, Kan. The store failed and David took his wife and two sons south to Denison, Texas, where he got a job as mechanic on the Katy Lines. In Denison Dwight was born. The Eisenhowers were not happy in Texas, and when David was offered a job in an Abilene creamery, the family headed north. Ike first saw Abilene in 1891, when he was 'ess than a year old.



EARLY EISENHOWERS were buried in Keefer's Cemetery near Elizabethville. On this windy Pennsylvania hill lie three generations of the family, all



members of the Church of the Brethren in Christ, generally known as the "River Brethren" because their sect came into being on the shores of the Susquehanna.

ev. V. D. Stover, Wednesday evenig, September 23d, 1885, by Rev. E. B. Slade, Mr. D. J. Eisenhower, of Hope, Kansas, and Miss Ida Stover of Lecompton, Kansas.

About twenty of the friends and relatives were present to witness the ceremony. A number of presents were bestowed by those in attendance. We wish them a prosperous and happy voyage over the sea of life, and may their bliss be unalloyed.

Mr. and Mrs. Eisenhower left Monday for their home in Dickinson county. These young triends take with them them the best wishes of a large circle of friends. During their stay among us, many pleasant associations were formed the memory of which will not be effaced by time or distance. May their lives be replete with joy, and the large circle of friends be increased by as many more in the home where they are to begin house.

Me just two years ago to-night, I anw a lady dressed in white; And she was fair to see. Her carls hung round her lovely neck.



WEDDING PICTURE of Ike's mother and father showed them at Lecompton, where newspaper wished them luck. They met at Lane College, a Brethren school.



FATHER'S STORE in Hope, Kan. failed because he had extended far too much credit. This old picture shows it in the 1880s during a local G.A.R. convention.



IKE'S BIRTHPLACE, which he left too young to remember, was this small house in Denison, Texas. It was only a stone's throw from the railroad tracks.

EISENHOWER CONTINUED



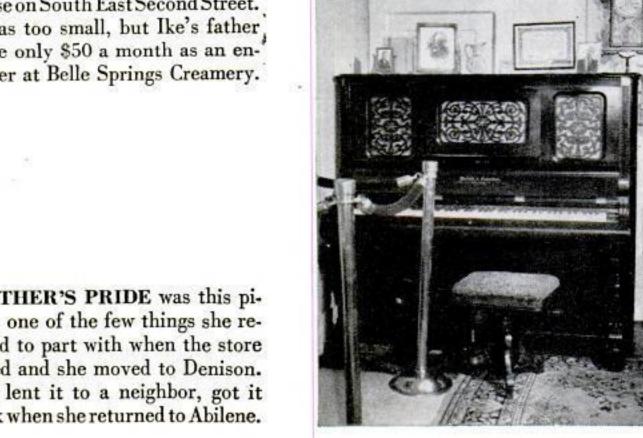
ABILENE had been a brawling cattle town at the north end of the famous Chisholm Trail. In Ike's boyhood it was a tamer town, with about 4,000 population and "sand springs water 99.998% pure."



BABY PICTURE, the first taken of Ike, shows him in Abilene in a long dress in first row right. In back row are Arthur, the oldest, and Edgar. Baby held by Arthur is Ike's younger brother, Earl.



FIRST HOME in Abilene after the return from Denison was this house on South East Second Street. It was too small, but Ike's father made only \$50 a month as an en-gineer at Belle Springs Creamery.



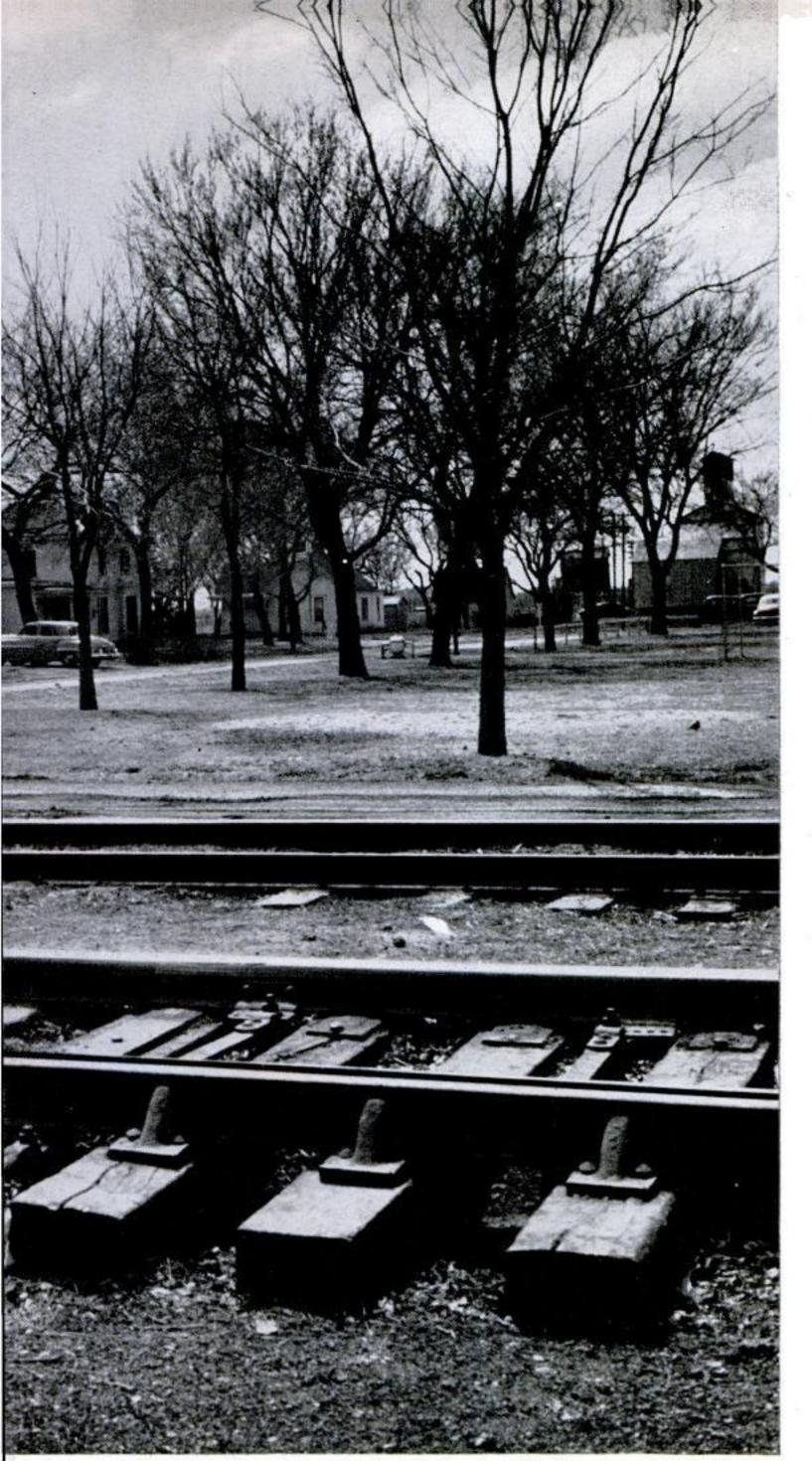
MOTHER'S PRIDE was this piano, one of the few things she refused to part with when the store failed and she moved to Denison. She lent it to a neighbor, got it back when she returned to Abilene.



the location of the final family home on South East Fourth Street. The house (behind car, above), a few yards from the Santa Fe and Union Pacific railroads,



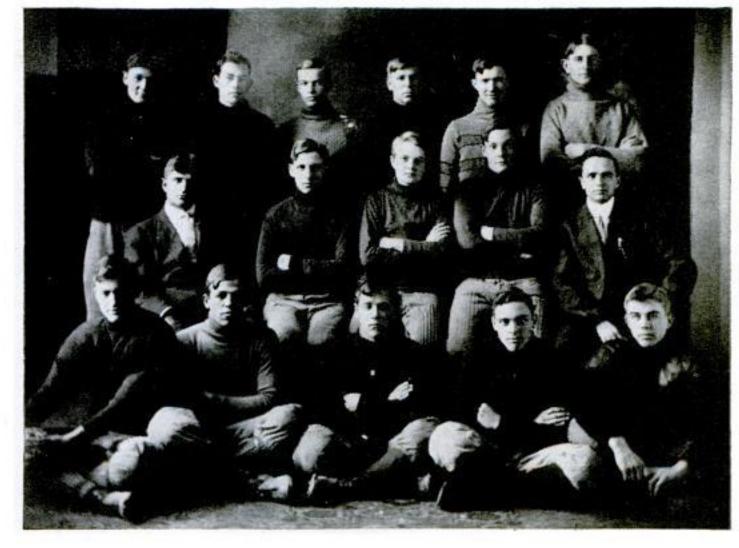
FAMILY PORTRAIT in 1902 shows (left to right) Dwight; his father; Edgar; Earl, standing in back of Milton; Arthur; his mother, and Roy. His mother and father, who desperately wanted a girl when Milton was born, kept him in curls.



was sold to David on easy terms when his brother Abraham moved to California. Ike lived here from 1898 to 1911. House is in tough part of town. Family raised vegetables and Ike, despite fights with Northside boys, sold them across tracks.



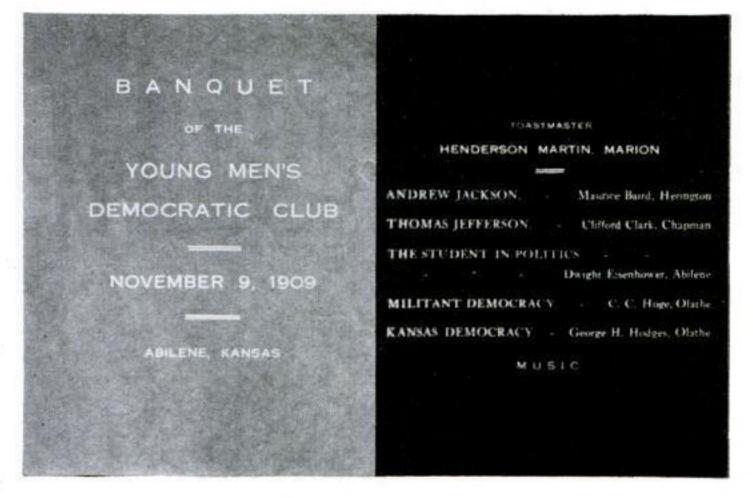
IN SEVENTH GRADE at Abilene school in 1902, Ike stands in front row and picks his teeth. At left is teacher, Miss Addie Over. Ike was an average student with a flair for English. Later he became fascinated by history and geometry.

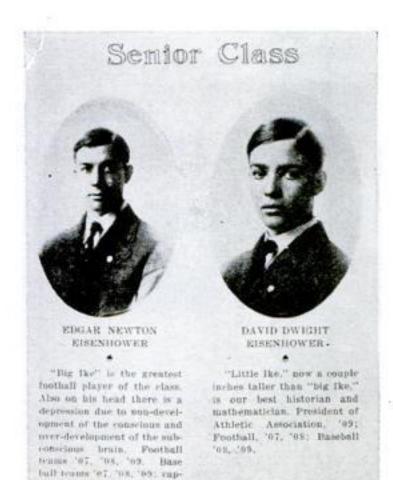




ON ABILENE TEAM in his last year Ike (third from left, back row) played in line. He had been awkward but was beginning to fill out. He founded and was president of the school's Athletic Association.

ON CAMPING TRIP in vacation time, Ike (foreground) went fishing in the Smokey River with some friends. Such trips were rare for him as he had to spend most of his nonschool hours earning money.





AN ORATOR, Ike, whose family were Republicans, once did a job for Democrats—as President Truman has teasingly pointed out. One of his class's best debaters, he made a speech at local Democratic club.

AS GRADUATE, Ike appeared with brother in yearbook. Edgar left school for two years and Ike caught up with him. Class predicted Edgar would be President. All the brothers were nicknamed Ike.

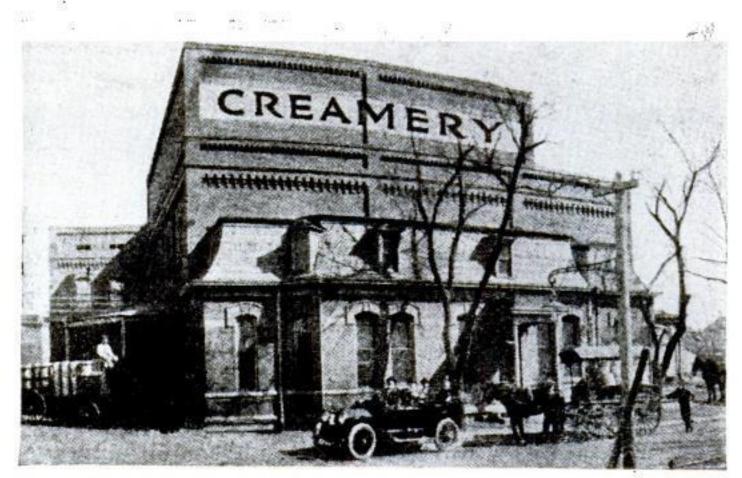
EISENHOWER CONTINUED



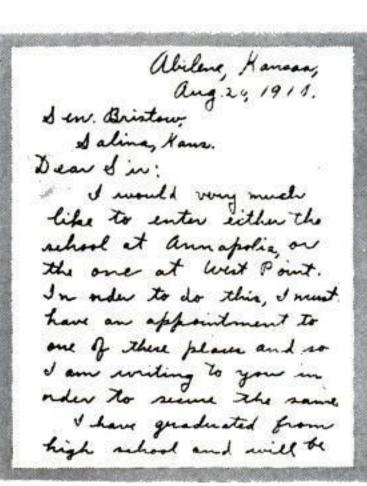
THE 1913 ARMY VARSITY FOOTBALL TEAM LINES UP FOR PICTURE. IN THE LINE EISENHOWER SLUMPS CASUALLY, 10TH FROM THE LEFT, AND GENERAL OMAR

A CADET, A GIRL -AND DEMERITS

Because of an odd deal with his brother Edgar, Ike was knocking around at home after graduating from high school in 1909. He worked nights at the creamery, helped out his family and sent his savings to Edgar who was away at law school. The two had arranged that Ike would do this for a while, and then Edgar would quit and do the same for Ike. But Ike was often needled by a friend, "Swede" Hazlett, to try for Annapolis. The thought of getting another chance at football was a clincher for Ike. To



IKE WORKED at the time of application to service schools as night foreman and fire stoker of the Abilene creamery where his father was employed. His comfortable place in the warm basement was center for penny-ante poker games.



this fall.

I f you find it possible to appoint me to one of these schools, your kindness will certainly be appointed by me.

Trusting to hear from your, concerning this matter, at your earliest convenience, I am,

Respectfully yours,

D wight 6 issueme.

HIS APPLICATION letter to Senator Bristow, whose first name he did not bother to look up, was bolstered by the efforts of a friend, Phil Heath, editor of the Abilene *Chronicle*. Ike finished the examinations in second place in his area.



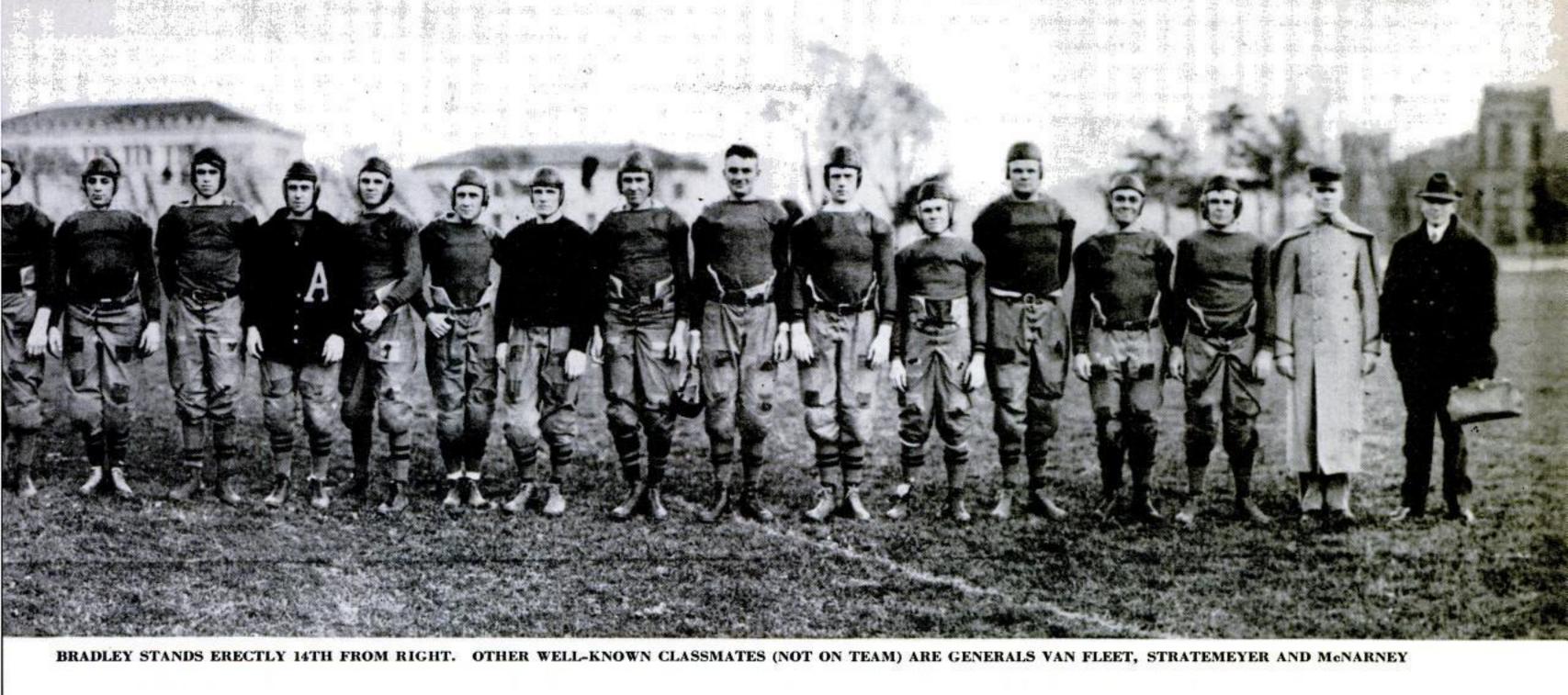
THE STUDENT, Ike leans over his academy desk in a sweater which proudly sports his football letter. Academically he finished 61st in a class of 164.



THE ATHLETE, Ike assumed traditional football pose for one of his early publicity pictures. After his football injury he played on the baseball squad.



THE GIRL, whom Ike later married, Mamie Geneva Doud, dangled dainty parasol for this picture in San Antonio in 1915. This was the year Ike met her.



be safe he applied for both Annapolis and West Point. In 1910 he took the exams and, next year, got his appointment—to the Point.

At the academy, tall, popular and older (20) than most of the class, Ike took life easy as possible. The first year he collected 43 demerits for rule violations like missing formation and profanity at supper, but made the plebe football team. Next year he collected 90 demerits but made the varsity and became a promising back. In a game against the Carlisle Indians,

with their mighty Jim Thorpe, Ike hurt his knee. He was told to stay off it. But when, in a riding drill, a hard-bitten drillmaster ordered him to take part in the mounting and dismounting, Ike defiantly obeyed and hurt his knee so badly that he was nearly discharged. The intervention of the medical board's presiding officer saved Ike and he finished his Point career as an assistant football coach, a celebrated cheerleader and sheepish amasser of 211 demerits. Conductwise he stood 95th in a class of 164.



GRADUATION PICTURE showing Ike as color sergeant, the highest rank he achieved at the Point, was sent to Mamie as keepsake some time after graduation. He saw few girls at West Point, attended dances mainly to raid the food supplies.



THIS is Señor Dwight David Eisenhower, gentlemen, the terrible Swedish-Jew. as big as life and twice as natural. He claims to have the best authority for the statement that he is the handsomest man in the Corps and is ready to back up his claim at any time. At any rate you'll have to give it to him that he's well-developed abdominally—and more graceful in pushing it around than Charles Calvert Benedict. In common with most fat men, he is an enthusiastic and sonorous devotee of the King of Indoor Sports, and roars homage at the shrine of Morpheus on every possible occasion.

However, the memory of man runneth back to the time when the little Dwight was but a slender lad of some 'steen years, full of joy and energy and craving for life and movement and change. 'Twas then that the romantic appeal of West Point's glamour grabbed him by the scruff of the neck and dragged him to his doom. Three weeks of Beast gave him his fill of life and movement and as all the change was locked up at the Cadet Store out of reach, poor Dwight merely consents to exist until graduation shall set him free.

At one time he threatened to get interested in life and won his "A" by being the most promising back in Eastern football—but the Tufts game broke his knee and the promise, Now Ike must content himself with tea, tiddledywinks and talk, at all of which he excels. Said prodigy will now lead us in a long, loud yell for—Dare Devil Dwight, the Dauntless Don.



GRADUATION BOOK, jokingly labeled Ike, actually of German-Christian descent, a "Señor" and a "terrible Swedish-Jew." (The Swedish-Jew joke has been used as an anti-Eisenhower smear by some lunatic fringe anti-Semitic groups.)



NEWLYWEDS Ike and Mamie were a fashionable couple in 1916. They entertained a lot. Their quarters later came to be known as "Club Eisenhower."

A PRELUDE TO HONORS

Fresh out of the Point in 1915, 2nd Lieutenant Eisenhower showed little to set him off from his shavetail classmates. Like most of them, he quickly reported at his first station—his was Fort Sam Houston in Texas. Like most, he quickly found a wife. Spotting a pretty girl on a neighbor's porch, he finagled an introduction to Mamie Geneva Doud. He married her next July, the day he made first lieutenant. In 1917, like a lot of trained West Pointers caught in the growing civilian armies of World War I, Ike was made an instructor.

To an eager lieutenant just getting down to business, the prospect of training rookies was unexciting. But it was this assignment that singled out Ike from the rest and really began his career. He had a fine knack for the job and by the middle of 1918 was a captain commanding a tank-training center at Camp Colt, near Gettysburg, Pa. Here, in spite of the fact that his tank force consisted of one decrepit French whippet, he instituted such snappy discipline and improvised such an effective training program that his work caught the eye of the Washington brass. By Armistice Day he was a lieutenant colonel.

Ike's next big chance came in 1922, in Panama, where he became a tough-minded executive and a stern disciplinarian, less genial than in his later days. He won the admiration of General Fox Connor, who helped get him into the Army's mecca, the General Staff School at Leavenworth, Kan. Ike graduated at the head of the class in 1926. A student of world affairs, he was already far more articulate than most Army men, and it was during this period that he developed his capacity for leadership in other than purely military fields.

From there on the way was easier. Ike went to France with a battle monuments commission and wrote a distinguished report. In 1935 MacArthur took him to the Philippines and by Pearl Harbor Ike, back in the States as brigadier general and Chief of Staff of the Third Army, had left most of his classmates behind.



EISENHOWER REUNION took place in Abilene in 1926. All the boys were doing well. Roy (left) was a successful pharmacist in Junction City, Kansas,

Arthur (second from left) was a Kansas City banker, Earl was an electrical engineer, Edgar (standing near his father) was a prosperous lawyer and



A SON, John, here 18 months, was born to Mamie in 1922 in Denver, while Ike was in Panama. Their first son, Doud, died at the age of 3 of scarlet fever.



A COMMAND at Camp Colt, Pa. won him a lieutenant colonelcy and he sent this picture home to Abilene. Later, for his good work at Colt, he got a D.S.M.



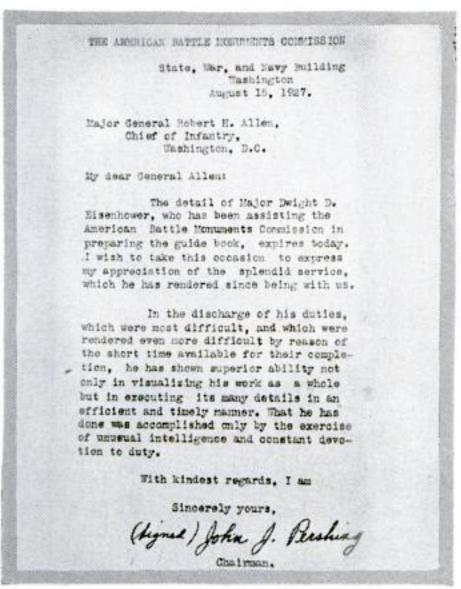
Milton (next to his mother) was on leave from the consular service. Ike was a major. Milton is now president of Penn State College, Earl is part owner

of two radio stations. Roy died in 1942, Arthur is still a banker, Edgar a lawyer. Their father died in 1942 and their mother died four years later.

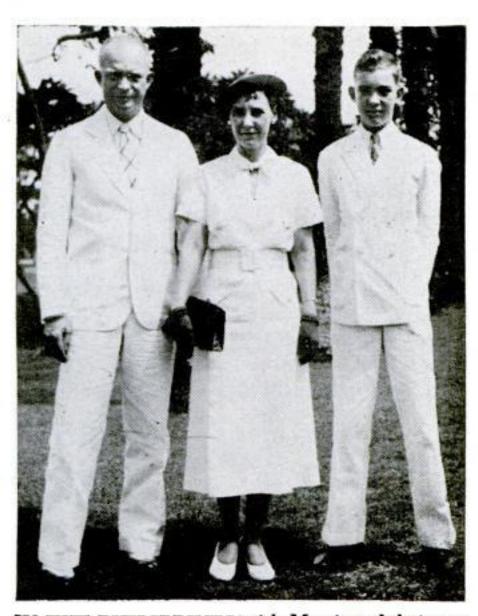


WITH MACARTHUR and aide, Col. T. J. Davis (left), Ike, MacArthur's chief of staff, appeared at a party in Philippines. After World War I Ike reverted

to permanent rank of captain but now was a lieutenant colonel again. When he left, grateful President Quezon offered him a \$100,000 annuity. Ike refused.



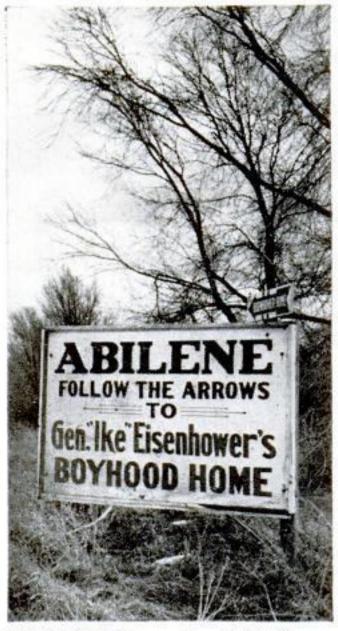
COMMENDATION by Pershing was pasted in Ike's battlefield book, sent home inscribed, "To my mother and father . . . with love and devotion."



IN THE PHILIPPINES with Mamie and their son John, Ike dressed comfortably in civvies for a holiday. Here Ike took lessons and at 48 learned to fly.



IN AN OLD ELECTRIC, relic owned by Mamie's family, Ike grasped the tiller and happily traveled the streets of Denver at 12 mph. This was in 1938.



IKE SIGNS line road on U. S. 40 near Abilene. General would prefer them to read, THE EISENHOWER HOME.



IKE SHRINE, the old home on South East Fourth Street, today is much as Ike left it and is constantly jammed with tourists like visiting schoolkids above. Only major change is

modern oil burner which now replaces the old stoves. The stoves gave the brothers their most hated chore—at 5 every morning Ike or another always had to get up to stoke them.

A HOME TOWN GETS USED TO FAME

Once Ike left Abilene for West Point he saw very little of the town. Caught up in his Army career, he could only drop back on infrequent leaves to play a few hands of poker in the back room of Joner Callahan's cafe and visit his father and his mother. They, as River Brethren, were plain people who lived and dressed simply and they took small pleasure in the fuss Ike's success kicked up in Abilene. His mother, who joined Jehovah's Witnesses before her death, paid little attention to Ike's fame. When asked if she wasn't proud of her son she would always reply, "Which one?"

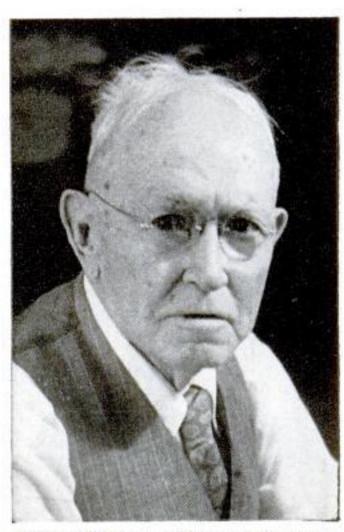
Now Abilene feels the weight of destiny. Two months ago its citizens voted a \$36,000 bond issue to pave the streets around the Eisenhower house. On March 21 Governor Arn of Kansas turned the first sod for a \$100,000 Eisenhower museum which will shortly adjoin the house. In this the general's vast array of decorations and gifts including Britain's Order of the Bath

and Russia's diamond-studded Order of Suvorov, said to be worth \$75,000, will be permanently displayed. The old Seelye home, a 30-room white porticoed mansion with the only private ballroom in that part of Kansas, is now up for sale. Some of Abilene's more ambitious citizens are wondering if it might possibly be suitable as a summer White House.

The citizens of Abilene have contributed something more than paving stones and taxes to the memory of their most distinguished son. For the past 10 years those who knew Ike in his Abilene days (below, and right) have done their patient best to recall for would-be biographers the legends of Ike's Kansas childhood. But actually there is not a lot to remember. His old friends recalled that he ate a lot, fought a good deal and worked most of the time but found themselves in arguments as to whether he had played end or back on the team. "Six" McDonnell has the picture straighter than most. He

was the best southpaw pitcher in Dickinson County and a greater hero than Ike. "In those days Ike was too awkward for the backfield so we put him in the line," he says. "In baseball he was a so-so fielder. Once, playing the Kansas State freshmen, we had a one-run lead going into the ninth when a big fellow came up and hit a hot one. Ike misjudged it, and it went right over his head. We lost, 2–1. You know, that worried Ike and he kept apologizing to me for it for months afterward."

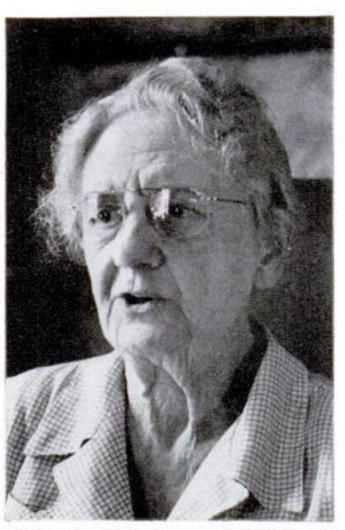
Abilene, accustomed to digging up memories for reporters, is now trying to get used to the visitors. By the first of this month 86,631 tourists from all the states in the U.S. and 75 foreign countries had inspected this new American shrine. The foreigners have included an excannibal from Manus Island, New Guinea and a Frenchman who was so overcome at the sight of Ike's boyhood bed that he sank to his knees beside it and uttered a prayer for the general.



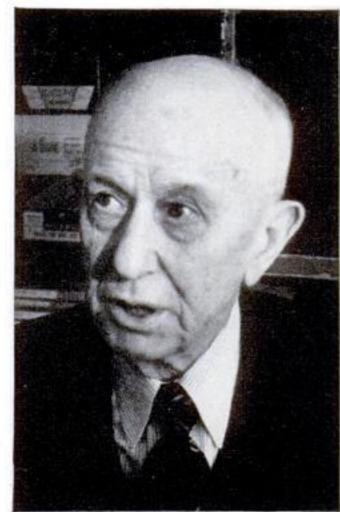
EDITOR Charles Harger of Abilene Reflector-Chronicle remembers Ike as natural leader of the boys in town.



TOWN BEAUTY, Mrs. Gladys H. Brooks, in Ike's day was prettiest girl in Abilene. He dated her frequently.



TEACHER Addie Over, of Ike's seventh grade, says, "He was a good student—that is, he gave me no trouble."



FRIEND Bill Sterl, a haberdasher, used to spend a lot of his store time talking football and baseball with Ike.



COUSIN, Mrs. Ray Eatherington, holds cup brought west by old Jacob. She remembers Ike used to eat a lot.

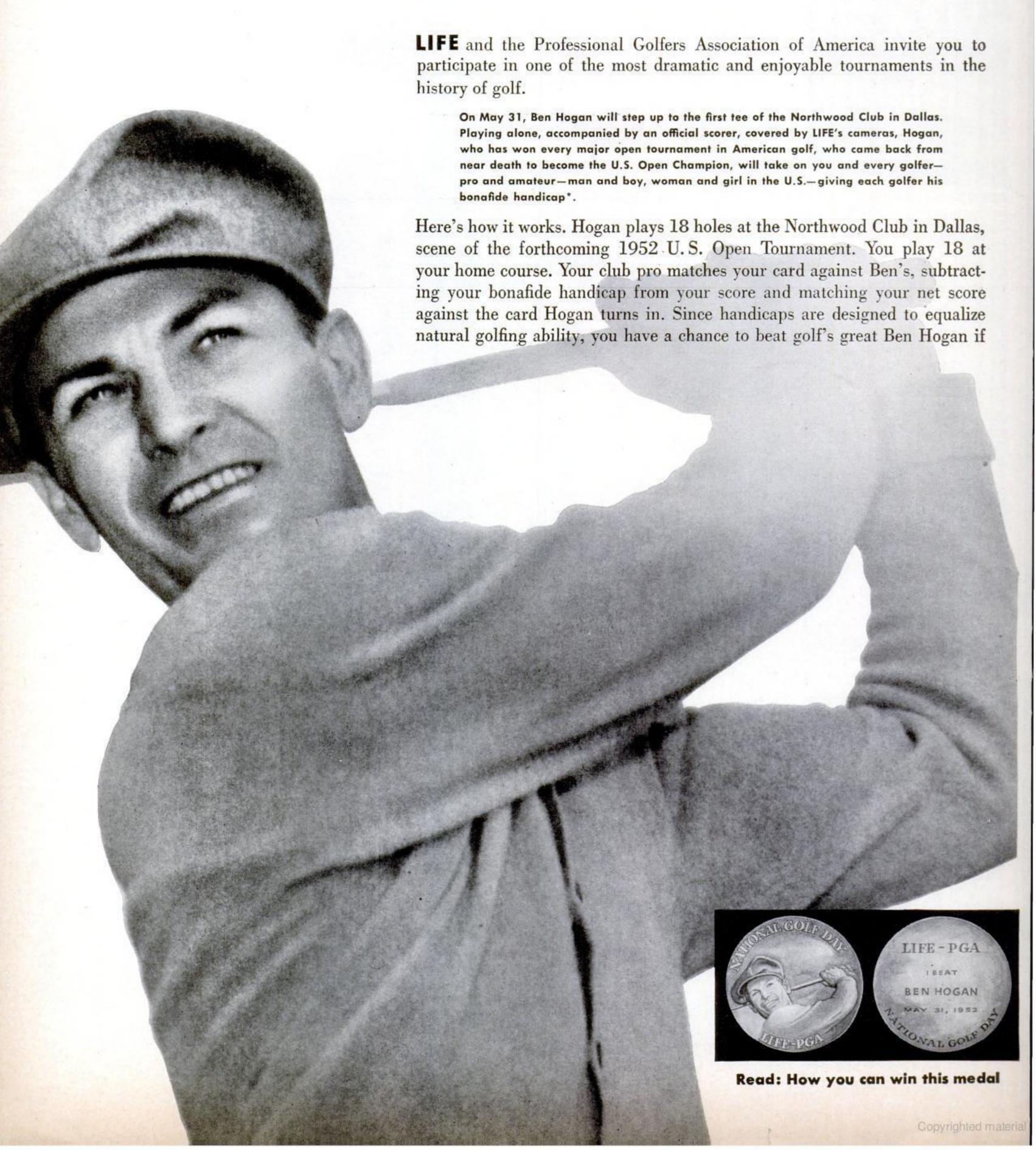
BISHOP, the Reverend Roy Ivan — Witter, is a cousin of Ike and now lives in Hope, Kan. Though a pacifist, like all truly orthodox River Brethren, he still is proud of the general. As a member of the Foreign Missions Board he has traveled widely, including a mission to the Far East. Now he ministers to his flock of 514 and, in his spare time, does odd jobs like paper hanging.



SCHOOLMATE, "Six" McDonnell, was special friend of Ike who tried to talk Six into applying for Annapolis.



GOLFERS! You and you... on May 31 to play BEN HOGAN!



and you...have a date

you can beat your own usual game under pressure, on National Golf Day, May 31, 1952.

If, playing with your full handicap, you beat Hogan's LIFE card, you win a National Golf Day Medal. Cast in bronze, the medal has been especially designed for National Golf Day. It bears the P.G.A. insigne, the date, and the inscription: "I beat Ben Hogan." So here's your chance to win a National Golf Day Medal, solid proof that, given a fair handicap, you took on and licked the toughest competitor golf has ever known.

Entry fee is \$1.00. All of this money will be distributed 50% to the U.S.O. -50% to the establishment by the P.G.A. of a "National Golf Fund" for charitable causes in golf, supervised by P.G.A. officials, representatives from other national golf associations and golf publications, and outstanding amateur golfers. None of the proceeds will be kept by P.G.A. or Life, nor used to defray the expenses of the tournament.

Your club pro already is now setting up his National Golf Day Tournament for your club. Check the details of the tournament with him. LIFE and the P.G.A. hope National Golf Day will make your May 31 foursome even more fun. Why not start your 1952 golfing season with a victory over Ben Hogan?

*See rules on "How To Get a Handicap" if you do not now have one. All women, playing from women's tees, will be allowed five strokes in addition to their bonafide club handicap.

NATIONAL GOLF DAY RULES AND INSTRUCTIONS

- 1. How to enter: Your pro will be responsible for collecting \$1.00 from you personally, or by charge through your golf club bill. (Regular course fees apply.) Make sure you sign up on the National Golf Day Tournament card on display on May 31 at your course. Otherwise you will not be eligible for a National Golf Day medal.
- 2. Handicaps. All golfers are allowed full club handicaps on National Golf Day. If you do not have a handicap, turn in your card and mark in with the words "Calloway Handicap." Your pro will compute your handicap for National Golf Day by the Calloway System, an excellent method of establishing a fair handicap on the basis of a single round. Women will be allowed to add five strokes to their regular club handicaps.
- 3. Rules are United States Golf Association

1952 Rules. Your pro has a copy of them.

- 4. FOR WESTERN OPEN SPECTATORS: The third round of the Western Open Championship, one of America's great golf tournaments, falls on National Golf Day. Therefore, all golfers in the St. Louis area will be allowed to play their rounds and post their scores on May 24. So, if you live near St. Louis, participate in National Golf Day on May 24, then go out and see the pros at the Western Open on the following Saturday.
- 5. This tournament is co-sponsored by LIFE magazine and the Professional Golfers Association in conjunction with the Western Golf Association.
- 6. Complete rules will be posted by your Golf Committee or professional.

NOTE to LIFE readers in Canada: See your club pro or manager about the special plans for National Golf Day in Canada.

NATIONAL GOLF DAY



PLACE: Your own home course DATE: Saturday, May 31, 1952 **COMPETITORS: You vs. Ben Hogan**

BEN HOGAN: "Hello Mr. and Mrs. America. Playing against you en National Golf Day, which is cosponsored by LIFE and the Professional Golfers Association, will be a great privilege for me. I will be looking forward to meeting you on May 31."

HORTON SMITH, P.G.A. President: "The P.G.A., with its 3,000 members, is happy to co-sponsor National Golf Day with LIFE. This will be an enjoyable tournament for every golfer-and an important event for the benefit of the U.S.O., and worthy causes in golf."

YOUR OPPONENT: HIGHLIGHTS IN HOGAN'S CAREER



1940: Hogan (shown here with Horton Smith) takes North-South Open for first major win, sets lowest competitive scoring averages in Golf in 1941 and 1942.



1943: Air Force wins Hogan. Ben serves two years, comes out of service as Lieutenant, returns to golf, in September 1945, with victory in the Nashville Open.



1948: Hogan becomes undisputed "King of Golf," winning the P.G.A., the U.S. Open and nine other tournaments to climax three great years of victories.



1949: The King cracks up. Smashed by a speeding bus, Hogan is so seriously injured he is not expected to survive. But in ten months Hogan is playing golf again.



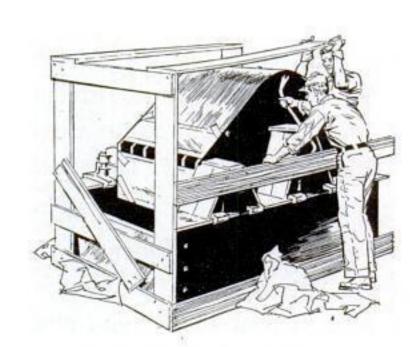
1950: "The Greatest Comeback in Sports," Hogan ties Snead in Los Angeles Open (loses playoff); wins U.S. Open. In 1951 Hogan wins both the Masters and the U.S. Open.

1952: May 31. Ben Hogan tees off against you.

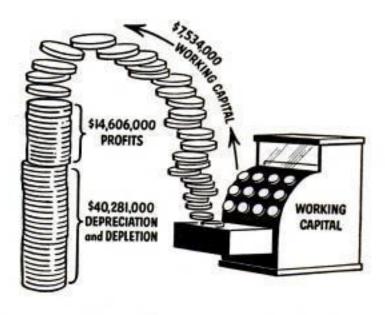
How you can make a profit of \$27,295,971 and go in the hole!



1. According to our accountants, Union Oil made a net profit during 1951 of \$27,295,971. If this bookkeeping profit represented the company's actual "take" our 38,347 common share owners would be overjoyed. But after paying dividends of \$11,444,259, we actually ended up on the minus side of the ledger to the sum of \$7,534,000 in working capital.



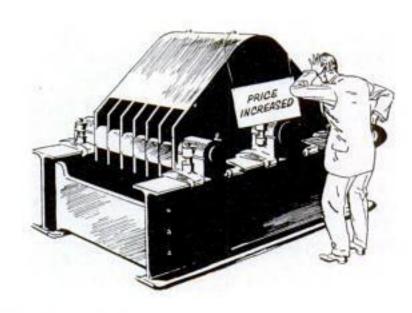
2. Here's the reason: In 1951 we had to spend \$62,421,000 for replacement of worn-out equipment and oil properties and to enlarge our facilities to meet the greatly increased demand in the West for petroleum products. This money came from three sources.



3. \$40,281,000 of it came from the "depreciation and depletion" allowance. (The sums a corporation sets aside each year to replace equipment and oil properties when they're worn out.) \$14,606,000 of it was made up out of profits. \$7,534,000 of it was taken from working capital—the "checking account" a business keeps on hand for day-to-day expenditures.



4. We obviously can't keep dipping into our working capital indefinitely and stay in business. For if we do we'll eventually run out of money to carry our receivables, inventories, etc., and pay our daily operating expenses. That's why something has to be done about a situation that affects not only us but every U. S. corporation.



5. Briefly it is this: The sums the tax collector allows you to set aside for depreciation and depletion are based on what things cost when you acquired them—not what it costs to replace them today. Since these depreciation funds aren't adequate to replace equipment and oil properties at today's prices, we have to make up the difference somewhere—or go out of business.



6. On top of this, extremely heavy taxes on corporate earnings make it almost impossible to retain enough profits to make up the difference. So we have to take it from working capital. That's why we must have a tax policy that will permit corporations to earn enough for the replacement and expansion necessary to maintain the productivity and economic growth of the nation.

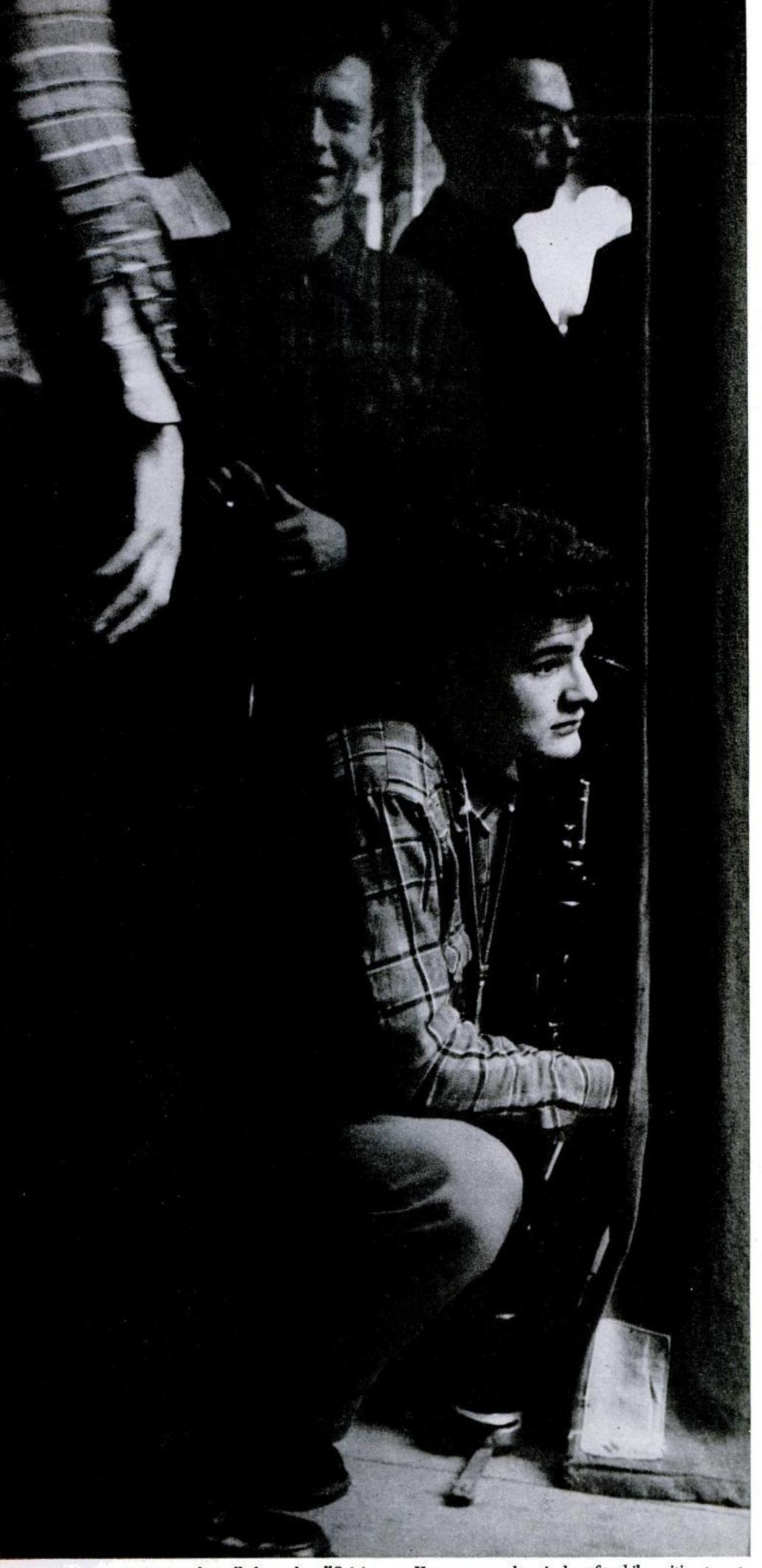
UNION OIL COMPANY

OF CALIFORNIA

INCORPORATED IN CALIFORNIA, OCTOBER 17, 1890

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.

Manufacturers of Royal Triton, the amazing purple motor oil



HOT HOLLANDERS who call themselves "Original Jazz Pipers" were entered in the amateur contest.

Here men watch a rival outfit while waiting turn to go on stage and show their stuff. They won no award.



SIDNEY BECHET PLAYS IN A CLUB ON LEFT BANK

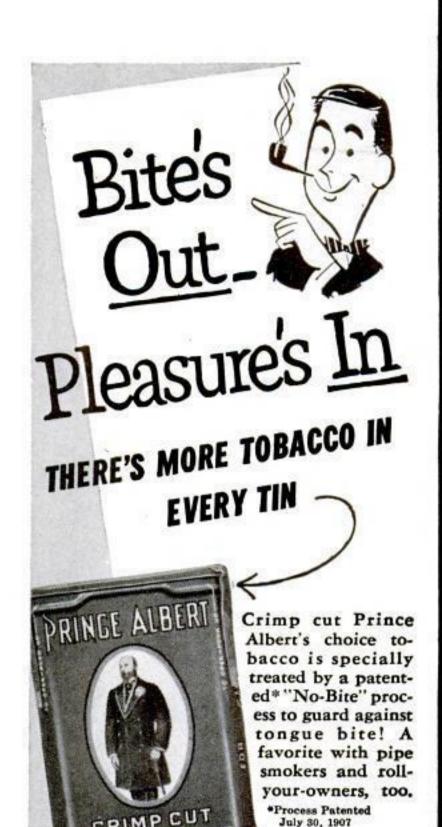
LE JAZZ, STILL HOT IN PARIS

A jamboree of jivesters heats up City of Light

"What is a growl?" "Do you know when Sidney Bechet was born?" "Have you ever cried while listening to a blues?" These questions on the ordinarily staid pages of the Paris newspaper Le Figaro astounded and baffled regular readers. But they were primer stuff to the thousands of devotees who had gathered in the city for the "Salon du Jazz." This festival marked a high point in the growth of "le jazz hot" which, once an affectation of the advanced intellectuals, has now descended on the bearded, duffle-coated, left-bank youth the way Sinatritis once did on American bobby-soxers. For nine days in concert halls and nightclubs they kept the City of Light hopping to growls, riffs, blares and general cacophonies.

Amateur bands from all over Western Europe enrolled in a special contest. (It was won by a Swedish sextet.) At first they performed on river boats disguised as Mississippi show boats. But the river rose and the boats couldn't get under the bridges. So the bands had to go indoors, though not before they had shaken up the placid fishermen on the quais.

The concerts were anything but placid. A Belgian band which dared to play with music and music stands—and not by memory and improvisation—was so loudly booed it could not be heard. When a French band played sweet music the fans howled for blood until America's Dizzy Gillespie came up and quieted them with bebop. Bopster Dizzy was a hit of the show, along with Ella Fitzgerald. Charles Delaunay, the master of ceremonies, was shouted down every time he tried to get a word in. But he still thought the Salon was a great success because, in contrast to previous festivals, the cops had not had to cart a single hot fan to the cooler.



Prince Albert
THAN ANY OTHER TOBACCO



Wake up
TOMATO
JUICE!

solt & pepper are not enough ... add

LEA&PERRINS The Original SAUCE Worcestershire SAUCE



FREE Recipe Book with 196 easy ways to exciting flavor! Write Lea & Perrins, 241 West St., New York 13, Dept. L-42



FRENZIED FRENCH, a clarinetist, a trombonist and a trumpeter, show style which won Cinzano cup for best amateur band playing New Orleans style.

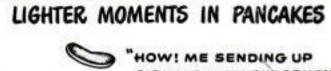


SOLEMN STUDENT at festival tries his hand at a saxophone on exhibit. Most fans were too poor to buy the records or music which were put on sale.

CONTINUED ON PAGE 129



neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physicians. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.





Pillsbury for lighter pancakes

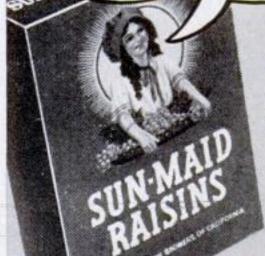
GET PILLSBURY PANCAKE MIX TODAY!

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First Choice

9 Out Of 10

Homes



"I FELT LIKE a highland queen at this Highland gathering in Scotland," said Peggy. "I can still hear the drums and the bagpipes."

SECOND HONEYMOON

Bree and Peggy Walden spend a priceless two weeks in Britain for only \$209 each!*

Right now the Waldens are back on the job—Peggy in the kitchen of their Connecticut home, Bree behind his Madison Avenue desk in New York. Does that mean their "second honeymoon" is *over*—that the two glorious weeks spent in Britain have gone the way of other vacations? Not on your life!

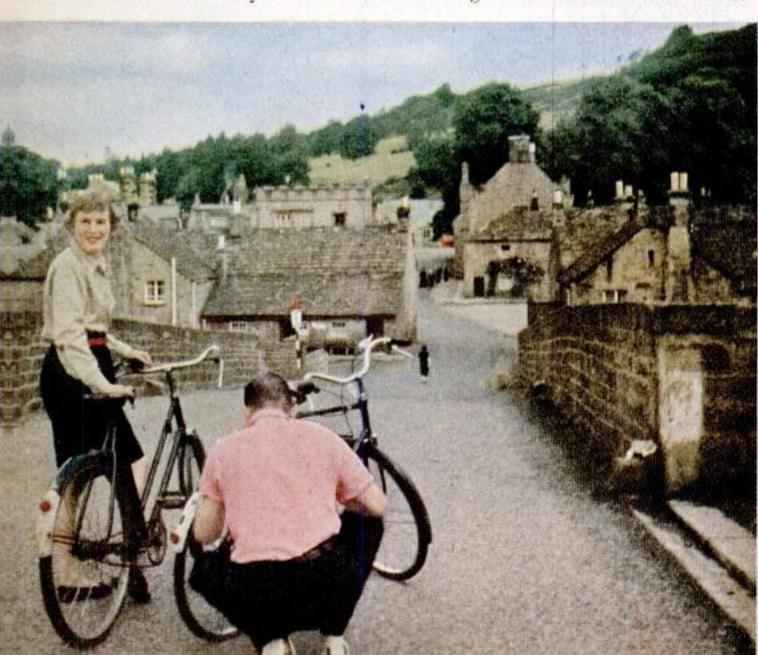
If you've ever been touched by the magic of these ancient lands, you'll know that Britain creates memories that live on! What does it cost to capture a lifetime of brilliant, romantic flashbacks—to see the Changing of the Guard at Buckingham Palace, the green valleys of Wales, the bonnie banks of Loch Lomond? Bree and Peggy Walden saw all this and more, and lived like a king and a queen in the bargain—only \$209 each for 14 never-to-be-forgotten days! This price, of course, did not include the Waldens' fare over and back.

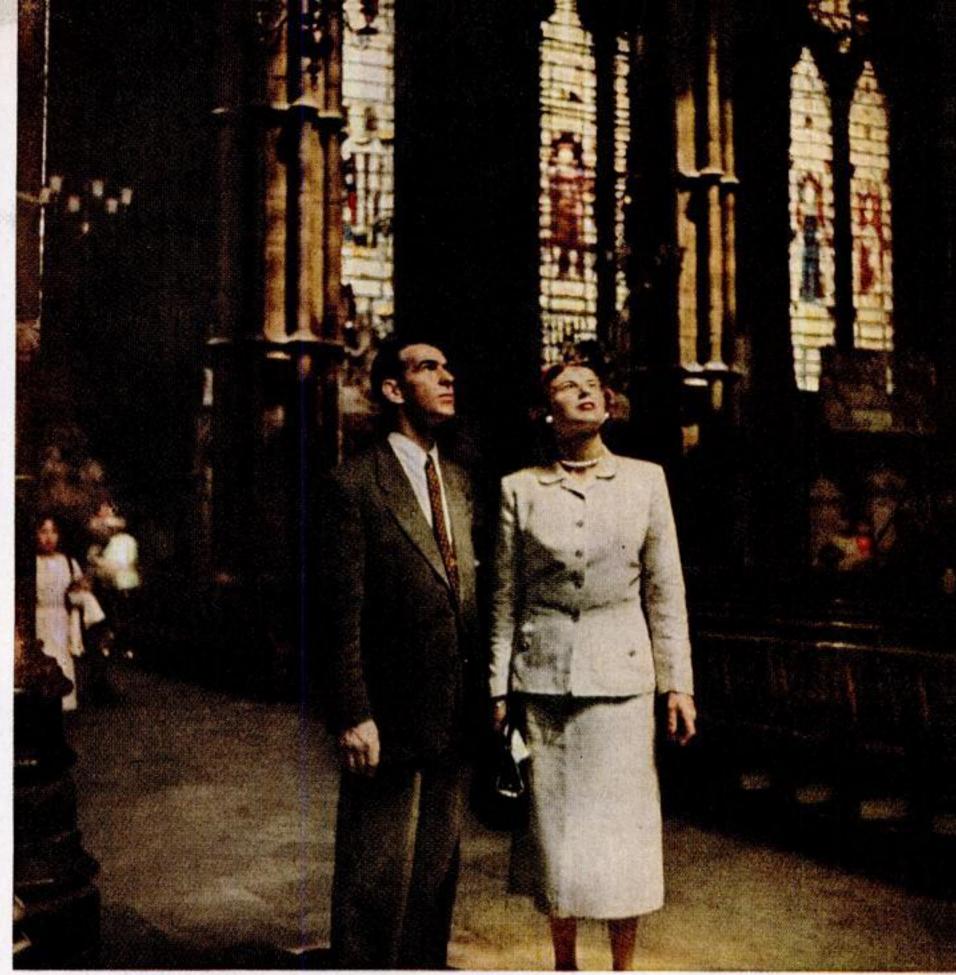
"Our budget even allowed for a car to take us around," says Bree. "We stayed at some of the nicest hotels and inns, too! Good accommodations and fine food were the rule. If we ever have a *third* honeymoon, we're going back to Britain." And *you*—why not see your travel agent now and make plans to Come to Britain.

For a complete picture story of the Waldens' vacation, send for your free booklet "Our Two Weeks in Britain." Write British Travel Association, Box 801, 336 Madison Avenue, New York 17, N. Y. *not including trans-Atlantic transportation

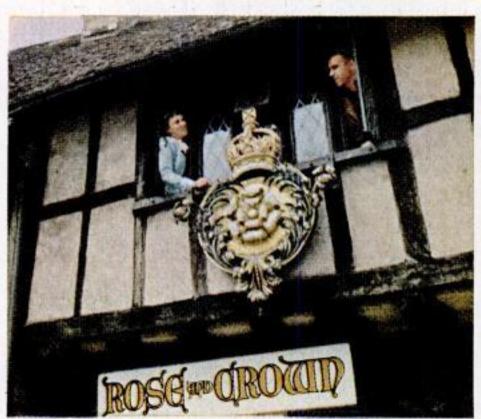
COME TO BRITAIN

"BLANCHLAND is a perfect little village in the hills near the Scottish border. We borrowed bicycles and rode to the edge of a heather-covered moor."

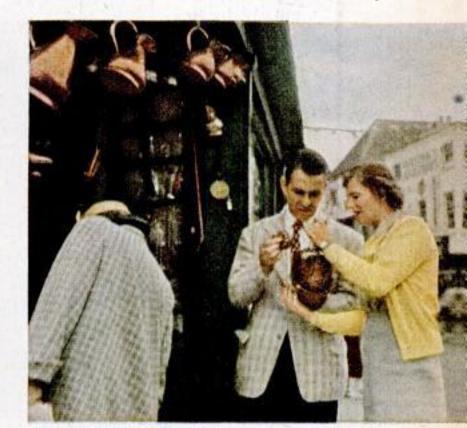




THE HUSH OF CENTURIES is in Westminster Abbey. The moments are truly golden as you stand—paying homage to kings, warriors and poets who rest here. A treasure house of history!



"OLD INNS like the Rose and Crown in Salisbury offered excellent accommodations and fine food."



"CANTERBURY'S shops were a big attraction. We found real buys'in Britain."

PHOTOGRAPHED BY TONI FRISSELL

HARLECH CASTLE in Wales, captured by the Waldens. There are ancient castles in Britain that still echo with the sound of trumpets, and there are others right out of a fairy tale!



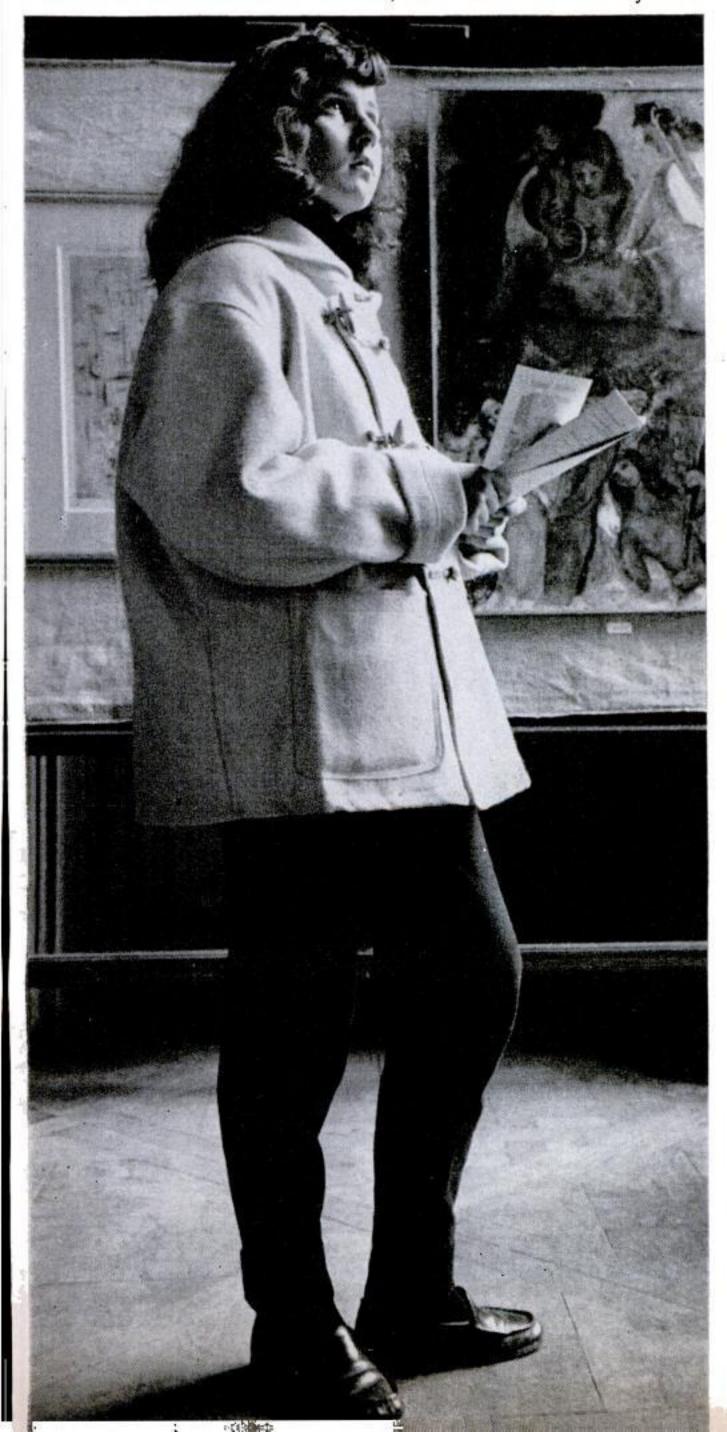


LE JAZZ CONTINUED



ART-LOVING FAN looks at Matisse prints in an art exhibit called Jazz Plastic which was held in conjunction with festival.

LEFT-BANK LONGHAIR, wearing the duffle coat and tight corduroy pants which are standard uniform in her world, takes a critical look at the jazz art.





If you sat next to yourself, would you be too aware of your neighbor? Remember . . . tension, excitement, the worry of being in a hurry can cause an unexpected surge of perspiration. That's why Stopette is doubly important to busy people.

Dr. Jules Montenier, the noted cosmetic chemist, has included in his Stopette formula one special ingredient that provides an extra Margin of Safety. No surge of perspiration need embarrass you.

One quick squeeze of Stopette's flexi-plastic bottle

- and Poof! there goes perspiration, effectively
throughout your longest day. And you never touch
Stopette, hardly know it touches you. No other
deodorant makes it so easy to be so sure.

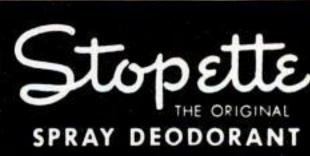
Two sizes: \$1.25 plus tax and 60c plus tax
Wherever good cosmetics are sold

A new development in daintiness

Stopette "Poof" Deodorant Body Powder keeps you fragrantly fresh all over — all day. In flexi-plastic "squeeze" bottle so it sprays on without muss or fuss.

JULES MONTENIER, INC., CHICAGO







I'M A "CARE-FREE" LADY

with my new CROSLEY SHELVADOR®!

by Faith Baldwin

Faith Baldwin, one of America's most famous and popular authors,

here tells the story of her new Crosley Refrigerator.

My idea of luxurious living is a very old house, such as I recently bought in Connecticut, plus

the housekeeping ease of modern equipment. And of all the efficient short cuts in my kitchen, my favorite is my new Crosley Shelvador. How grateful I am for Crosley's "Care-Free" Automatic Defrosting! I don't have to push a button or empty a tray. My Shelvador defrosts itself every night, completely and automatically and so quickly that

frozen food stays hard. And Crosley's wonderful door, with the shelf room built right in, is a matchless convenience, too-everything is at my finger tips! Honestly, I could write a book about my new Crosley-but I think it's all summed up when I say, "I'm happier by far with my new

1952 Shelvador!"

Buy a Crosley-and be sure you have truly automatic defrosting! For

Crosley's "Care-Free" Automatic Defrosting is the most convenient, completely automatic system ever developed...tried and proved in thousands upon thousands of homes. Feature for feature, from automatic defrosting to the famous recessed door shelves, Crosley is such a marvel of convenience that it is the most imitated refrigerator in America-yes, imitated . . . but never equalled! See the complete Crosley line at your dealer's today!

10 wonderful reasons why you'll be happier with this Crosley Shelvador!

- 1. "Care-Free" Automatic Defrosting!
- 2. Twice as much food where you want it!
- 3. Separate full-width freezer!
- 4. Matchless beauty!
- 5. Marvelous Butter-Safe!
- crispers! 7. Removable shelves!

6. "Moist-cold"

- 8. Huge meat holder!
- 9. Acid-resistant interior!

10. New, quiet, dependable refrigerating unit with 5-year warranty!

Specifications subject to change without notice.

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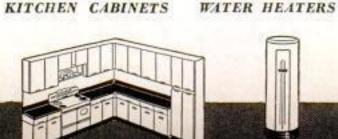
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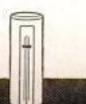
ROOM AIR CONDITIONERS







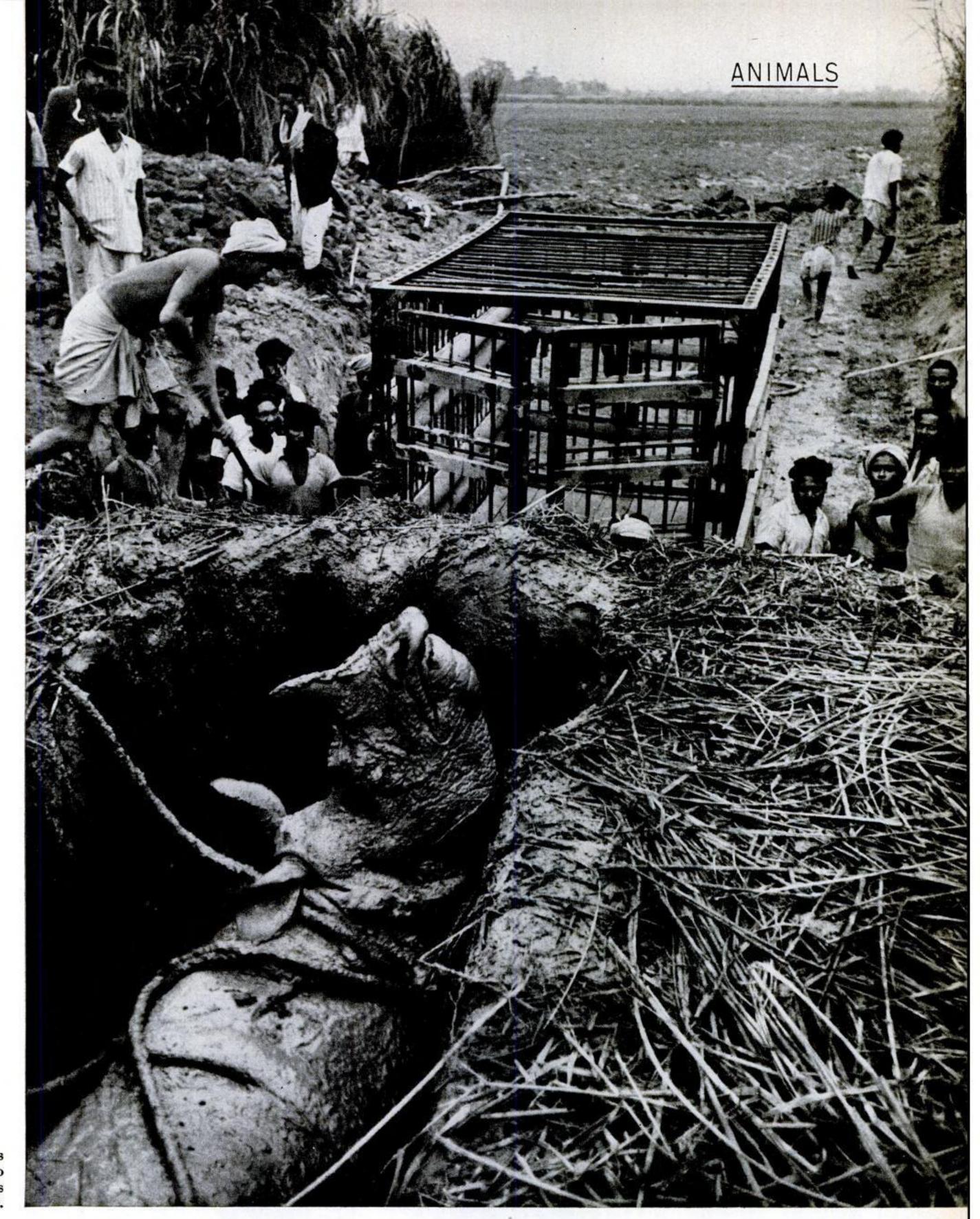












TRAPPED, rhino tosses its mud-smeared head in effort to escape from the pit as natives prepare to transfer it to cage.

CATCHING A RARE RHINO

Assam hunters easily capture one-horned specimen in trap but have tough time getting it out again

In the marshy elephant-grass country of Assam in eastern India the great one-horned Indian rhinoceros, cousin of the common two-horned African rhino, has made its last stand. Once down to a few dozen specimens, it has come back under protection until today there are about 300 in India and Nepal. Thanks to this revival, Assam now allows one or two specimens to be trapped from time to time for zoos.

Hunters first locate the animal's regular path, which is marked by its dung heap and its tunnel through the grass, then dig a deep pit. They cover the pit with grasses and lay a trail of salt to it. Because rhinos always use the same path and because they love salt, catching the big rhino above was easy. But getting it out of the pit, into a cage and out of the back country was another matter (following pages).



with Douglas shoes it's a pleasure!

They're light on your feet because of famous Douglas comfort features: the foot-free Normal Tred, Douglas Arch, and soft-cushioned heel. And Douglas shoes look as good as they feel. See this soft-toe moccasin in smoked elk with rawhide lacing. Slip into a pair at your Douglas dealer's today!

—W. L. Douglas Shoe Company, subsidiary of General Shoe Corporation, Nashville, Tennessee.

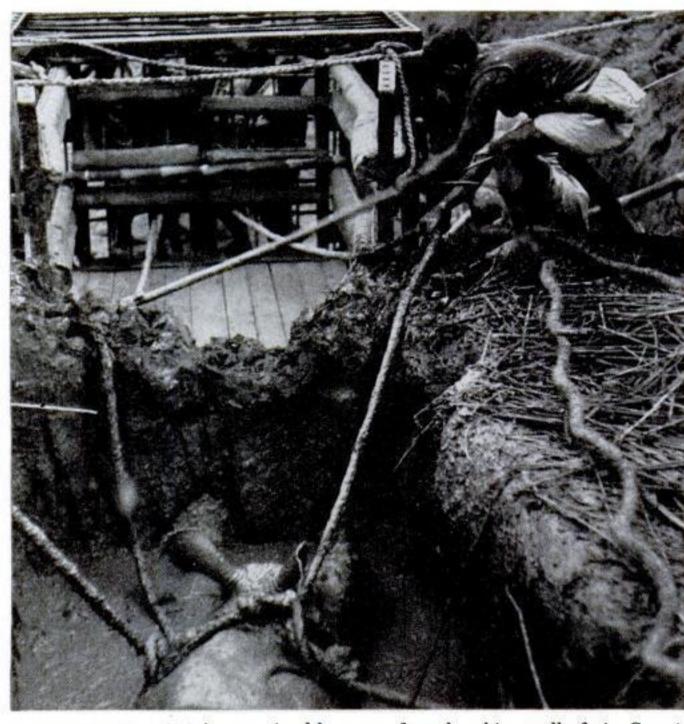
Douglas makes fine shoes for men.
Always has . . . always will.



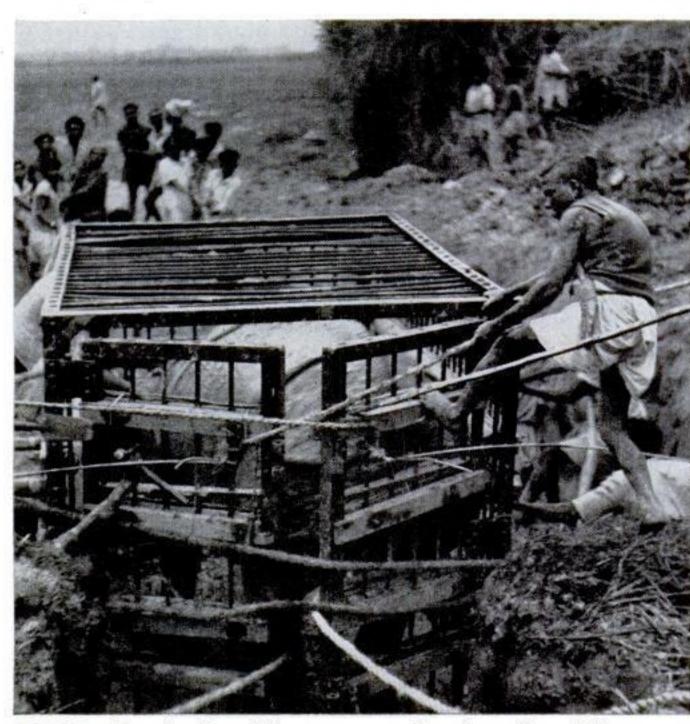
Rhino Capture CONTINUED



DIGGING CREW of 50 natives cuts away ground in front of pit so that open cage can be backed up to rhino (*lefi*). The digging operation takes eight hours.



LASSOED RHINO is restrained by ropes from breaking wall of pit. Cage is now ready. Pit is full of mud because land is marshy and water seeps into hole.



CAGED, rhino thrashes wildly as men struggle to fasten doors. Rhino enters cage voluntarily as soon as wall is removed but once inside, gets obstreperous.

CONTINUED ON PAGE 135



NO ONE ever heard of a paint failure caused by Gum Turpentine, the original, dependable paint thinner. Since Gum Turpentine costs less than 24 out of every paint job dollar, it's downight foolish to risk paint failure with substitutes. Insist upon Gum Turpentine—the best paint insurance money can buy.

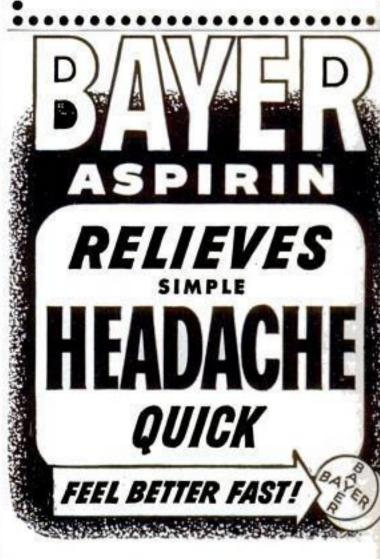
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The 3 Pillsbury CAKE MIXES

Elegant White • Chocolate Fudge New Golden Yellow







a bit cold and formal until we warmed it

up with a beige Delfibre Rug. \$14.50* -6' x 9' size."





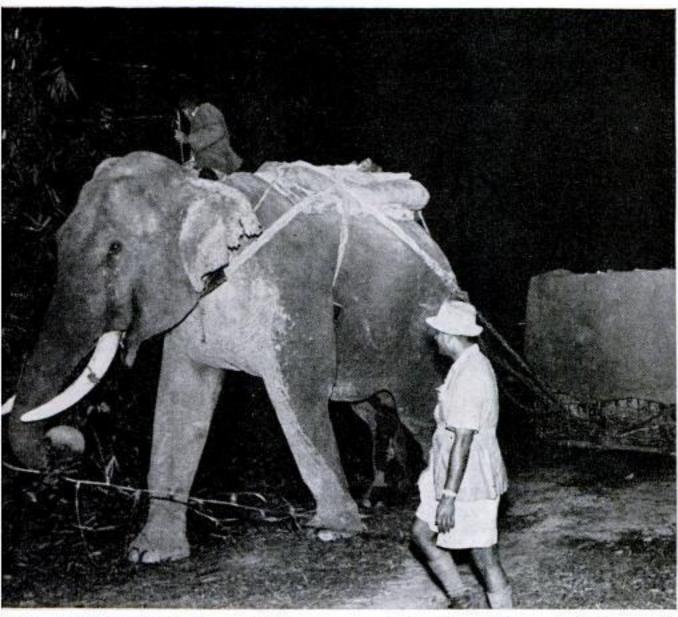
We bought this spinet piano with the money we saved on wonderful **DELTOX** rugs

says Mrs. Forrest Waldron

of 307 West Jackson Boulevard, Elkhart, Indiana.



Rhino Capture CONTINUED



ELEPHANT HAULS caged rhino to stockade. The rhino weighed an estimated 2½ tons, and over rough parts of road it took two elephants to pull cage.



YOUNGER RHINO captured earlier has already calmed down in its stockade en. In wild state rhinos are ill-tempered but grow relatively tame in captivity.

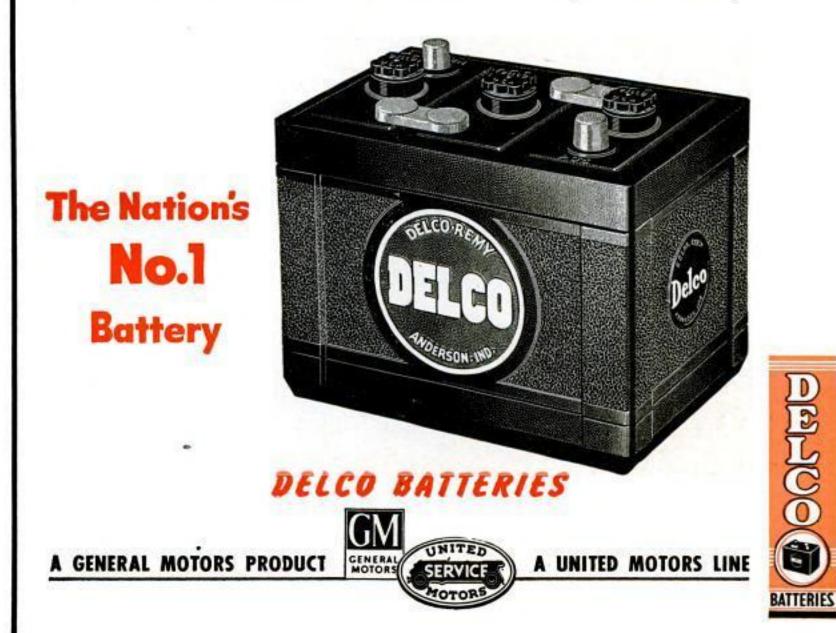


ESTING RHINOS relax in their stockade pens. Ten-year-old male (right) hose capture is shown in these pictures will take six weeks to become docile.

goes on n'on m'on...



With a Delco battery in your car you are sure of dependable starting and reliable service. Delco is the nation's No. 1 battery—more Delcos are used as original equipment in America's cars and trucks than any other battery!







EXCITED SPECTATOR, Hollis Dworken of Vassar, screams as the cyclists head down the stretch.

ALERT REPORTER for Yale paper, in fur coat, rides with Good Humor man to cover start of race.



COSTUMED CONTESTANT, Dave Penning, who rode for Philanderers, tries to down beer quickly so that Jim Isherwood (on bicycle) can start on another lap.

GREETERS mimic Brewer Matthew Vassar (the founder), and beauty of 1862, when college started.



Beer and Bikes from Vale to Vassar

MEN FROM ELI GUZZLE AND PEDAL 77 MILES TO SEE GIRL FRIENDS

Between Yale, a men's school in New Haven, Conn., and Vassar, a girls' school in Poughkeepsie, N.Y., there is an understandable rapport. Between them there are also 77.3 miles. Last month, filled with spring restlessness, the Yale men decided to hold a relay bike race from New Haven to Vassar. Five-man teams were organized, and to make the race even more challenging it was ruled a team member at the end of each lap would have to consume a quart of beer before the next team member could take off.

The race was held on April 12, with 18 teams competing. Only one team had trained. The others, with names like the Lavender Hill Mob and Maidenform Five, decided that they could make up for lack of bicycling speed by their speed in beer drinking. Before the cyclists got as far as the Yale Bowl one of them—a dean's list student—had lost his way. The gear of one bike slipped into high and stuck, remaining stuck for the rest of the race, and the trick knee of Whitey Heist of the Quart Quintet popped out of joint, forcing him out of the race. One cyclist lost control of his machine going down a hill and fell, injuring his hip and arm. Others dropped temporarily from exhaustion. But, with 90 dates waiting for them at the finish line, most of the Yale men doggedly stuck to their wheels.



DAUNTLESS YALE MAN, Steve Hutchcraft, who was in the lead for Under Sextet team on the fifth and final lap, gets off his bicycle to push it up a steep hill.





EXHAUSTED YALE MAN, Ron Shulman of Maidenform Five, collapses after finishing his lap. One cyclist was treated at Vassar infirmary for bruises and shock.





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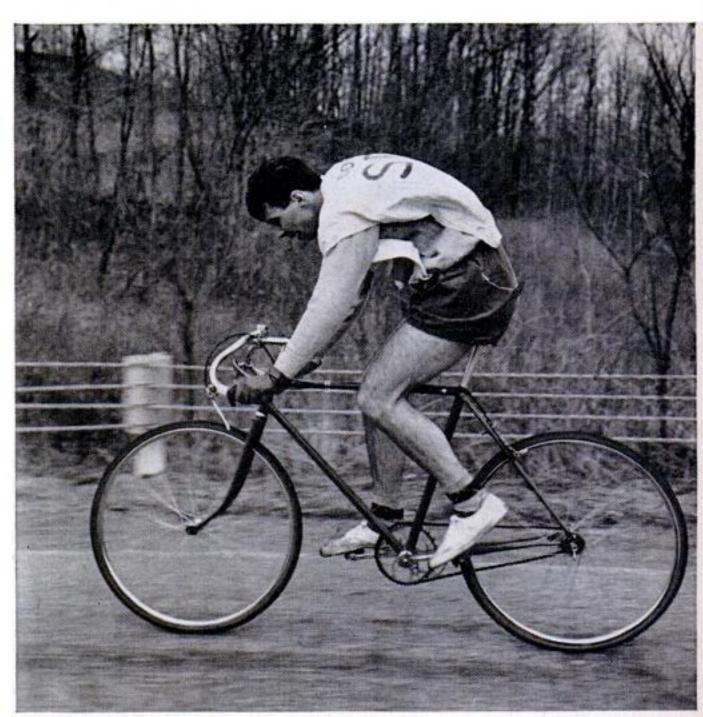
3 Pillsbury CAKE MIXES

- ★ Elegant White
- ★ Chocolate Fudge
- ★ New Golden Yellow

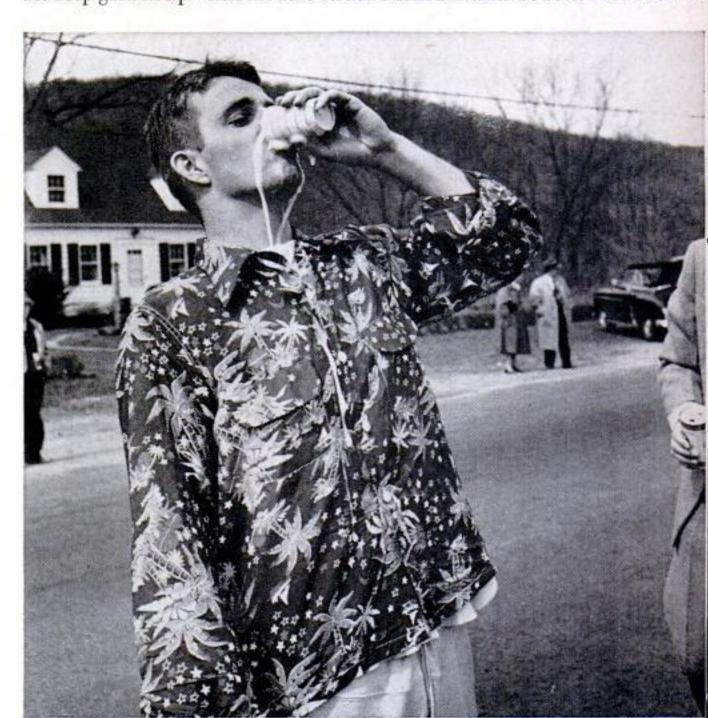
OSTERMOOR







DETERMINED RIDER, Edmond Abdelnoor, pumps hard to keep lead. He bit deep gash in lip when his bike struck a railroad track at bottom of one hill.



MESSY GUZZLER drinks so fast that beer misses his mouth and streams down front of his shirt. One drinker had to wring out his shirt before going on.



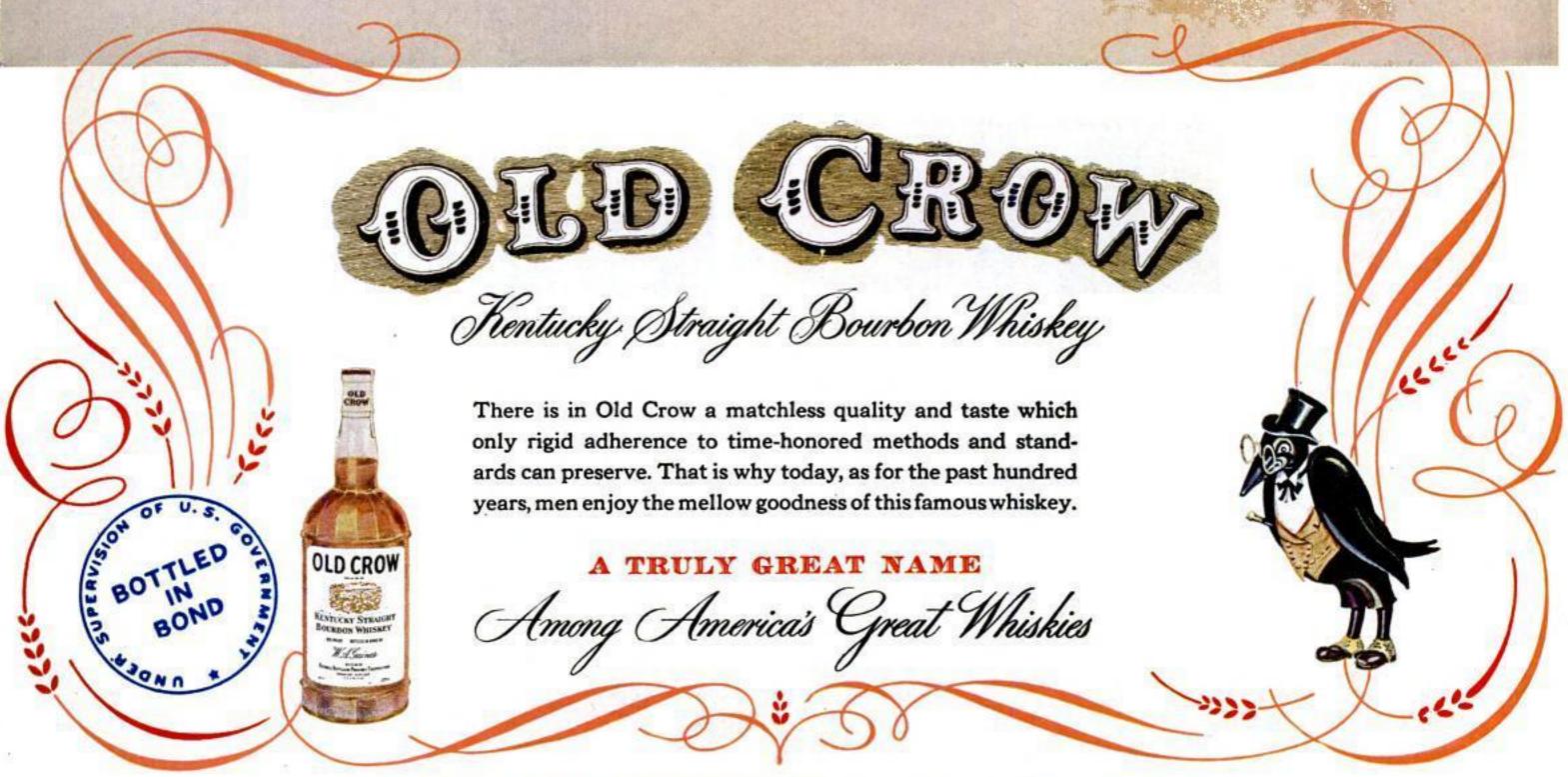
BAFFLED FARMERS stop spring job of burning a field to watch the bikers go by. The race route followed back roads wherever possible to avoid traffic

CONTINUED ON PAGE 14



JAMES CROW DISCOVERS HIS SPRING, 1825

On Glenn's Creek, near Frankfort, Kentucky, Old Crow whiskey continues to be made today, using the same limestone spring used by founder James Crow

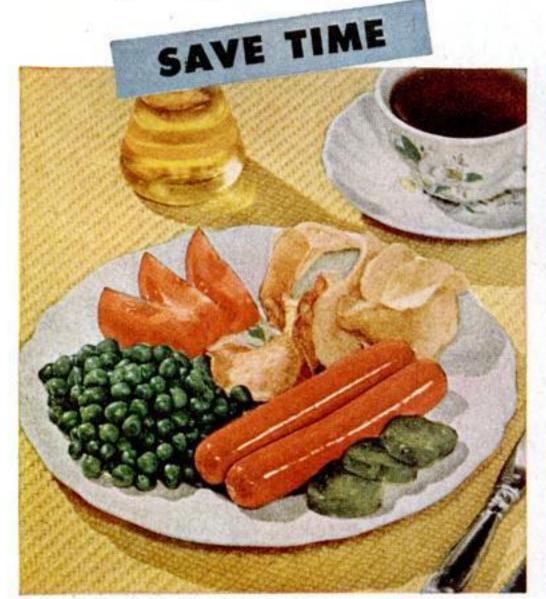




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A MASCOT DOES HER BIT



CONSOLING an exhausted rider, Nanci Hull, mascot of the Under Sextet eam, gives him pat. A student in Yale Art School, Nanci followed cyclists in car.

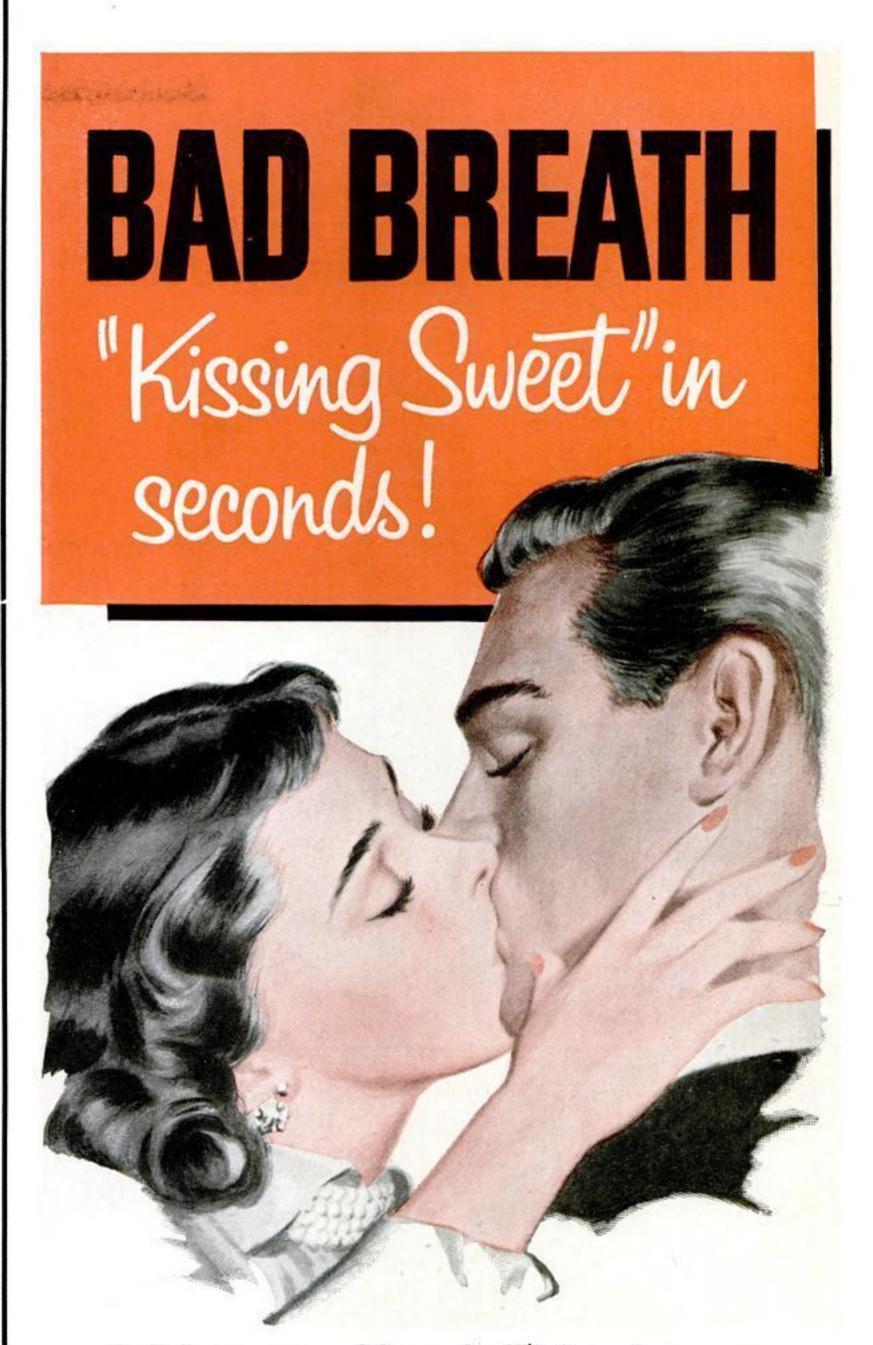


UPPORTING Robert Essert, who is too tired to stand on his own, Nanci olds him in snug embrace. One summer Nanci herself bicycled across Europe.



MBRACING John Dixon, who is her fiancé, Nanci says, "You were wonerful." Dixon, an ardent cyclist, personally built bike on which his team rode.

CONTINUED ON NEXT PAGE



Delicious new chlorophyll* chewing gum banishes breath odors from such causes as Onions, Garlic, Smoking, Alcohol

CLORETS was created to do one thing, one thing only . . . make your breath "Kissing Sweet". This delicious new chewing gum is rich in chlorophyll, that magical green purifier.

EFFECTIVE! You'll find CLORETS the pleasantest, and most convenient way to enjoy the truly astounding benefits of chlorophyll. For all you need do is chew CLORETS and in

seconds your breath becomes "Kissing Sweet", even after smoking, drinking or eating onions.

DELICIOUS! CLORETS are super rich in chlorophyll. Yet this gum is so all-out delicious, you'll chew it for pure enjoyment.

or purse. Chew them to keep breath always "Kissing Sweet".





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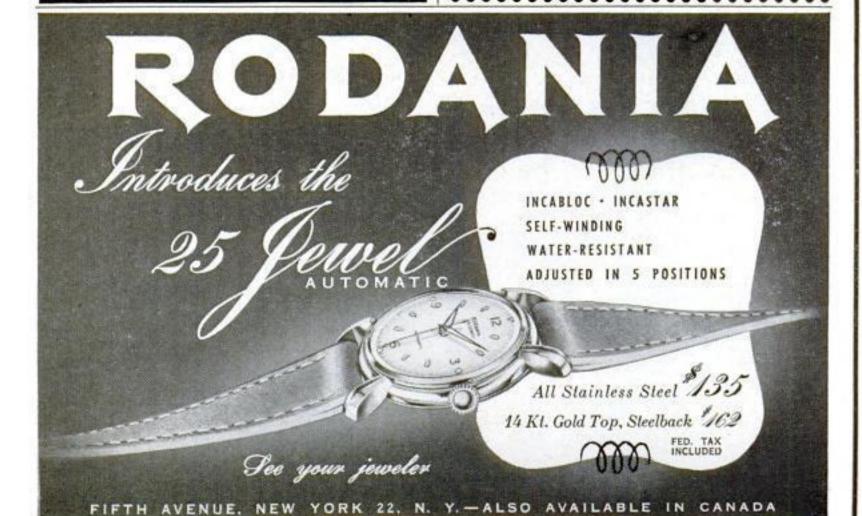
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PIE CRUST MIX





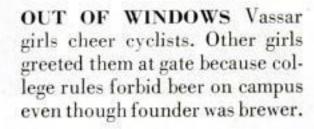


OVER THE LINE goes Steve Hutchcraft to win race for Under Sextet. His team's time was 43/4 hours. Prizes were bicycles and Arthur Murray dancing lessons.

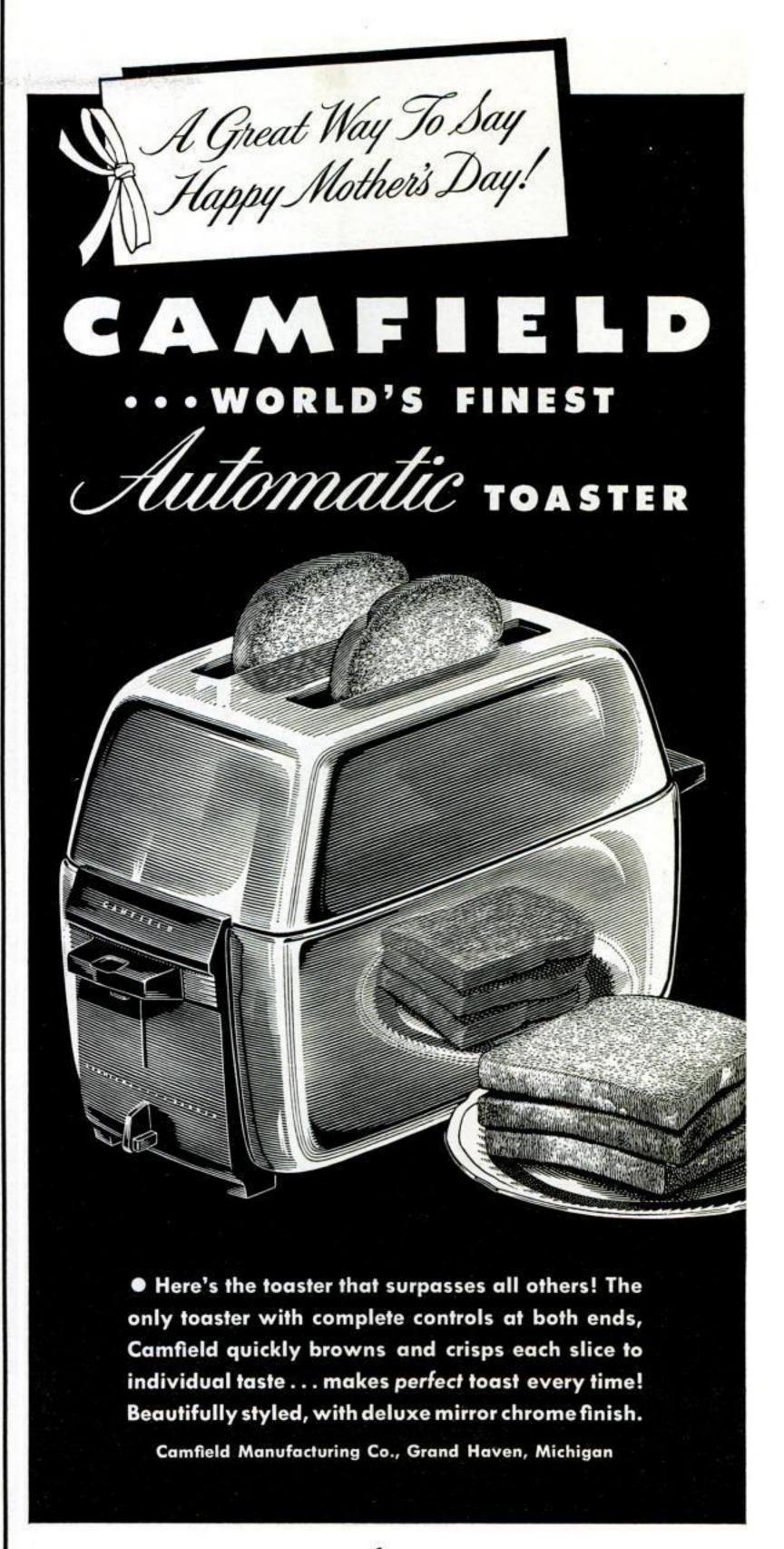




ON THE SHOULDERS of girls who hoisted him up after he had crossed finish line, Steve Hutchcraft wears victory wreath. Cyclists later swam in college pool.







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from LIFE, March 3, 1952, by Howard Sochurek

WHAT'S IN A PICTURE...

The lighting effect seems to combine the feeling of a painting by an Old Master with the crowd-scene quality of a movie.

The camera was in Louisiana covering the recent Democratic primary for governor. The man at the microphone is exhorting the voters in Ville Platte to elect Judge Robert F. Kennon who won, thus ending the 24-year reign of the Huey Long dynasty.

The life around us is in a constantly moving, restless state. Things never stand still even for a moment, so our eyes can rarely make a conscious visual organization of what we see. But the photograph, catching the reality as it happens, can organize it in such a way as to give it an extra mood and meaning.

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